

## Score Aggregation Methodology & Brand List Bugaboo 2023

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

### Aggregated Scoring Methodology

Bugaboo and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into two assessments, and the overall score was calculated using a weighted average based on headcount.

The assessments are as follows:

#### Assessment 1 - 'Bugaboo International B.V':

1. Bugaboo International BV
2. Bugaboo North America Inc.
3. Bugaboo Spain SLU
4. Bugaboo UK Ltd.
5. Bugaboo Rus OOO
6. Bugaboo Australia PTY Ltd.
7. Bugaboo Store GmbH
8. Bugaboo Germany GmbH
9. Bugaboo Asia BV
10. Bugaboo EMEA BV
11. Bugaboo North America BV
12. Bugaboo Production BV
13. Artipoppe Holding BV
14. Artipoppe BV

#### Assessment 2 - 'Bugaboo Asia':

1. Bugaboo Japan KK
2. Bugaboo Korea Ltd.
3. Bugaboo Shanghai Co. Ltd.
4. Bugaboo (Xiamen) Industrial Co. Ltd

Based on the weighted average, Bugaboo scored an overall 84.7 points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
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Assessment 1 - 'Bugaboo International'	83.6
Assessment 2 - 'Bugaboo Asia'	85.3

### **Brands**

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves, but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Bugaboo that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

<b>Legal entity</b>	<b>Brand name</b>
Artipoppe BV	Artipoppe