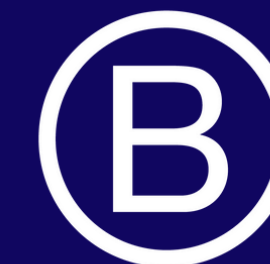




Positive Financial Solutions

Innovative fintech products and financial expertise
for a growing, purposeful economy

Certified



Corporation

We're an **award-winning B Corp** that implements **cutting-edge financial solutions** to **reduce costs** and **address pain points** in your operations.

We make a **positive environmental and social impact** on your behalf, and together **celebrate it publicly**.



What we do

Since 2020, GoodFX has been **revolutionising finance** as an **ethically procured service**.

CFOs are increasingly being asked to **support impact agendas**, but have historically lacked access to such tools of their own.

With **100% transparency**, a focus on **cost reduction**, and over 40 years of experience, we are expertly addressing that issue.

GoodFX is now a trusted partner to Corporates, Charities, Family Offices and Impact Funds across the globe.



The problems we solve

The fintech market can often feel complex and opaque. We act as a trusted guide into innovation.



The world of fintech offers much promise, but is hard to navigate effectively.

A lack of transparency leads to trust issues, while searching the market for the best solution is time consuming for those new to the space.



Finance teams need 21st century solutions, but they also need expert human support.

We are independent, and source the solution that best match our clients' needs when it comes to cost-reduction, cashflow and growth.



Existing impact-focused providers lack the breadth of financial products available

They focus on what they want to sell, rather than what is right for you.

The solutions we offer

We implement cutting-edge solutions that make our clients' lives easier and cheaper.



International payments & hedging

Send and receive funds in +120 currencies effortlessly and securely. At rates that are market-leading and 100% transparent.



Lending & financing options

Invoice financing and credit facilities can help you manage cashflow effectively and expand rapidly.



Company cards & employee engagement

Our partners' card offerings serve multinational companies. Your employees can use that platform with positive feel good as well.

Our **impact** model

Our clients have benefited from **improved profitability**, made a **meaningful impact**, and created some **fantastic stories** to share.

Market-leading
Well-established
Fully regulated
Platforms

We donate **33% of our profit pool to a charity of your choice**. This can be national or international, to create localised impact.

In addition to funds raised through our clients, our own business also **supports economic inclusion for refugees**.

Some of our clients

TheConduit



Furthr.



eARTH'S edge™
explore · experience · evolve



Flexibility to make your donations count

Give to your preferred
charity or a curated list of
impact projects

Your chosen charity or corporate foundation



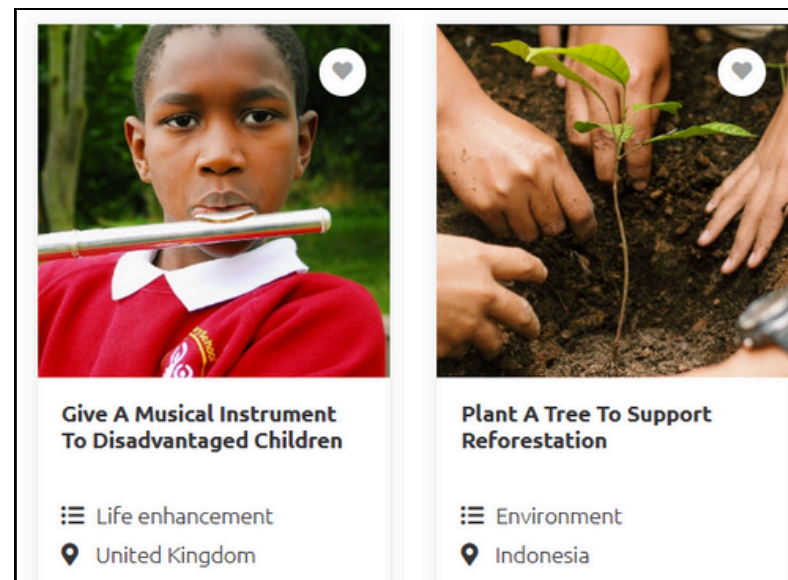
One of our small 'Charities in Focus'

A Spotlight on... FilmAid Kenya

Part of the GoodFX *Theory Of Change* is to shine a light on small charities doing incredible work. Today, we're putting a spotlight on [FilmAid Kenya](#), a remarkable organisation that uses the power of film and media to transform the lives of refugees and the local communities they serve. We had the opportunity to speak with Stella Suge from FilmAid Kenya, who shared the organisation's inspiring journey and impactful work.



Individual projects aligned with UN SDGs



Tree Planting & Carbon Offsets



Case Study

Standing On Giants x Beam

How a B Corp software platform supported 342 people via homelessness charity Beam, and saved thousands hedging its US dollars

Background

Standing On Giants (SoG) is a software platform that allows companies like Tesco, AirBnB and Canva build and manage online communities.

The FX challenge

With an array of US customers, and operations in the UK, Standing on Giants wanted to add both certainty to their cost base, with flexibility around that approach.

The GoodFX solution

A 0% deposit, 0% margin flexible forward product, that allowed SoG to manage this currency risk, draw down with flexibility, and without any additional cash burdens.

The impact

Through its initial FX trade, SoG generated over £5000 for its nominated charity Beam. This was donated to 342 individuals, helping them get jobs and find homes, pushing SoG to the top of Beam's corporate donation leaderboard for the month. Further quarterly trades are expected to generate thousands in donations on an ongoing basis.



Hana started a job!

"Thank you everyone so much for your support! It's made such a big difference"

Jamal started work!

"Thank you everyone so much for your support! It's made a huge difference"

Client:	Standing On Giants
Currencies:	USD
Trade Type:	Flexible hedge
Charity:	Beam
Donation:	£5000 upfront c£2000 quarterly

Making an impact ourselves

In addition to funds raised through our clients, our own business also supports economic inclusion for refugees.

Our goal is to raise the apex of refugee employment into sustainable commercial careers.

We enable the deployment of 12-week digital training courses.

By working with us, you also support this broader impact.



Learner ▼	Started Pathways	Watched Pathways	Completed Pathways	Progress
Farah Ibrahim	9	9	9	100%
Mohamud Mustaf	9	9	9	100%
Abdikarim Ali	9	9	9	100%

Free audit

Get in touch today for a free audit of your current costs and pain-points.

info@goodfx.co.uk
www.goodfx.co.uk



Corporates

Support your favourite causes at no cost to you



Charities

Open up an alternative fundraising source



iNGOs

Utilise a new cash rebate mechanism



Family Offices & Impact Funds

Access experts exotic currencies & hedging

Security & Protection

Payment services are provided by The Currency Cloud Limited (Registration No. 06323311). The Currency Cloud Limited is authorised by the Financial Conduct Authority under the Electronic Money Regulations 2011 for the issuing of electronic money. FCA registration number: 900199.

The FCA requires Currencycloud to meet standards across three areas:

Client Protection: Your money is held in separate accounts with tier one banks. In the unlikely event of Currencycloud ceasing to exist, your money remains protected.

Capital Adequacy: The levels of capital requirements are based on Currencycloud's level of activity. The FCA reviews Currencycloud's capital adequacy on an annual basis.

Risk Audit: Currencycloud has strict governance and operational processes in place to scrutinize the accuracy of each transaction, with appropriate involvement from directors. Compliance with Currencycloud's governance and processes is regularly audited.

For further details of our giving policy and terms and conditions, please refer to our website.