

Impact report 2026-2027

Progress so far

FOREWORD

Investing in what comes next

This year has been about the next generation. We helped judge the Plymouth Design Forum awards and took on its Student of the Year, Millie Carter, who went straight to work on a website for a local children's charity.

We now support both Arts University Plymouth and the University of Plymouth, mentoring students and welcoming them into the studio. Someone did the same for us once, and it matters.

We are also preparing for B Corp recertification at the end of 2027, under new and tougher standards. We are looking forward to it.



Miles Noble, Director, Altitude Design Ltd

Our third year as a B Corp is about the next generation, and getting ready for recertification.

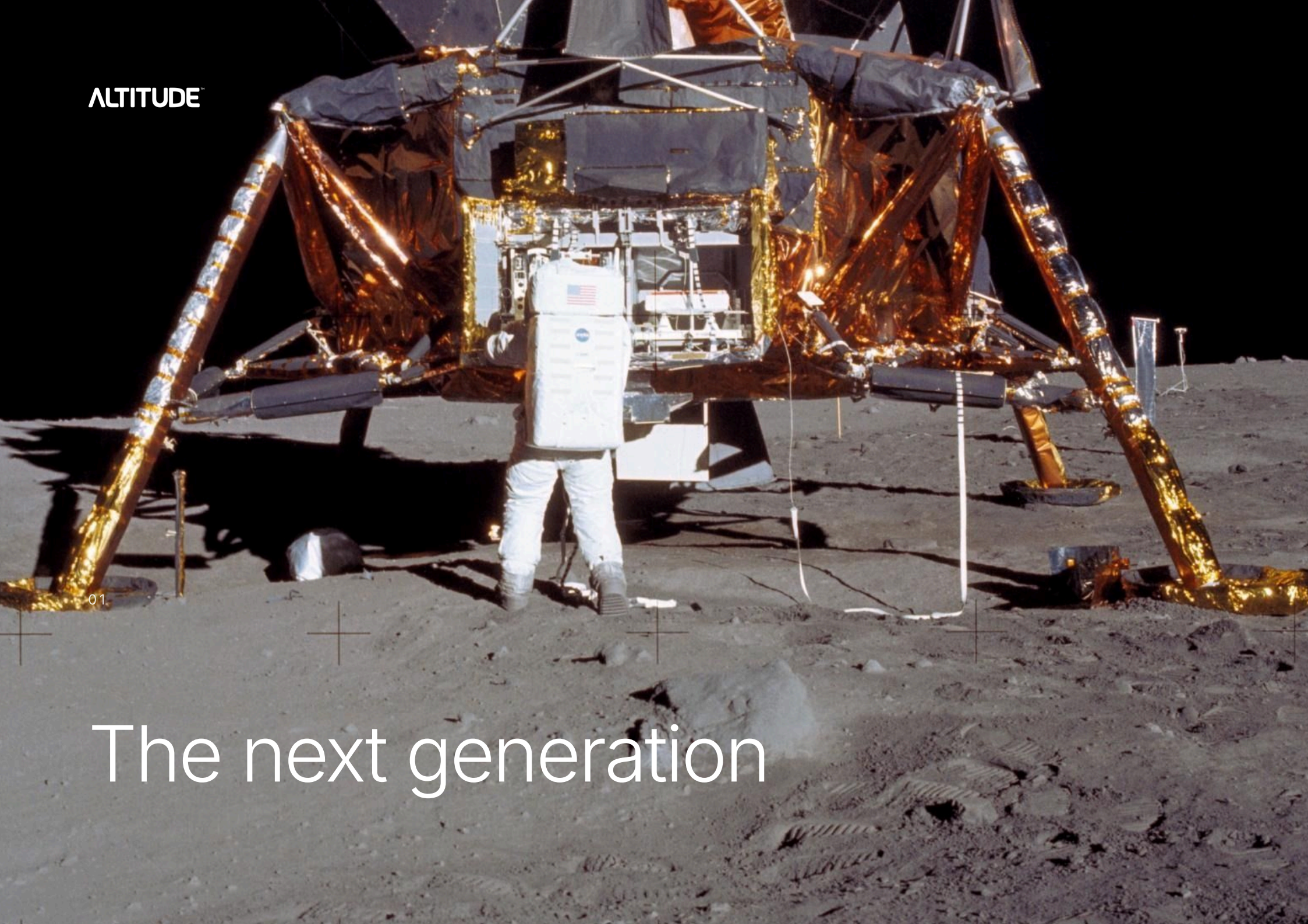
This report covers our progress so far in 2026/27.

2027

the year we recertify as a B Corp

5%

of our time still given to social and environmental projects



ALTITUDE™

01

The next generation

PLYMOUTH DESIGN FORUM

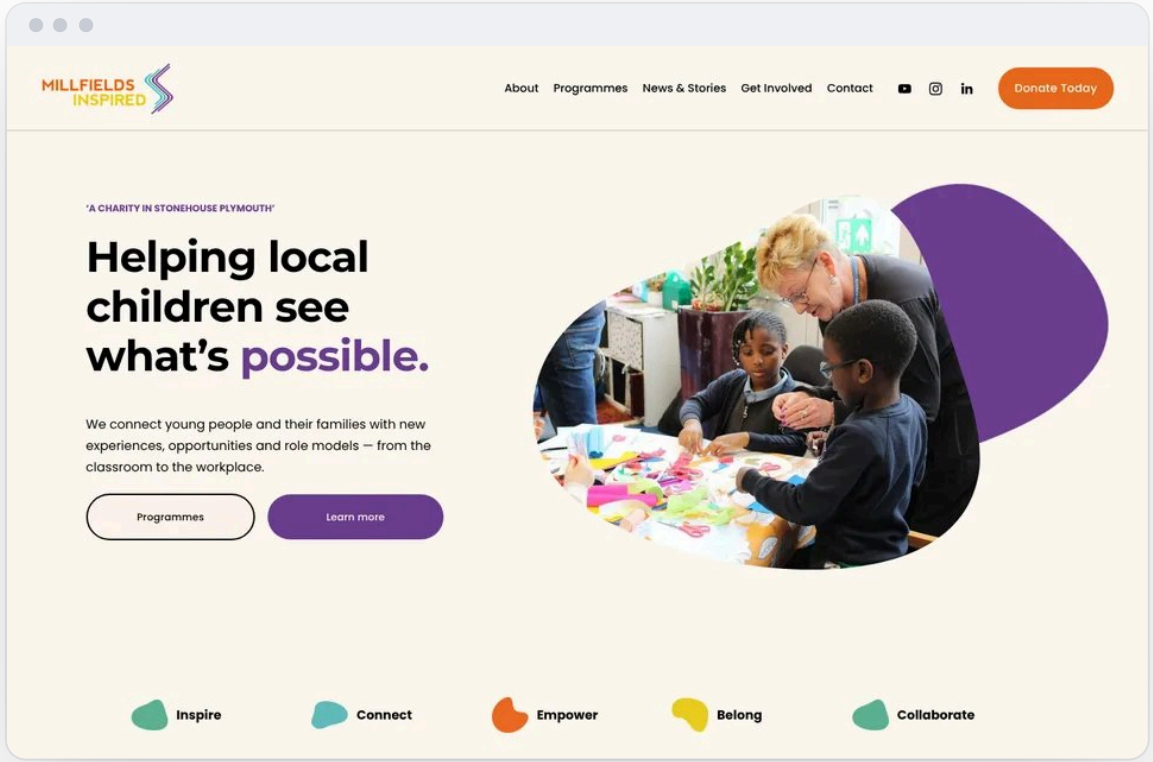
Millie Carter

We helped judge the 2026 Plymouth Design Forum awards, and took on Millie Carter, winner of its Student of the Year award.

Millie helped us design and build the new website for Millfields Inspired.



Millie with Darren Foley, collecting her Student of the Year award



COMMUNITY PROJECT

Millfields Inspired

Millfields Inspired is a Stonehouse charity connecting young people and their families with new experiences, opportunities and role models, from the classroom to the workplace.

We designed a bright, welcoming website around its programmes, stories and donations. The new site is now live.

EDUCATION

Supporting Plymouth's universities

We support Arts University Plymouth and the University of Plymouth, mentoring their students and regularly welcoming them into the studio.

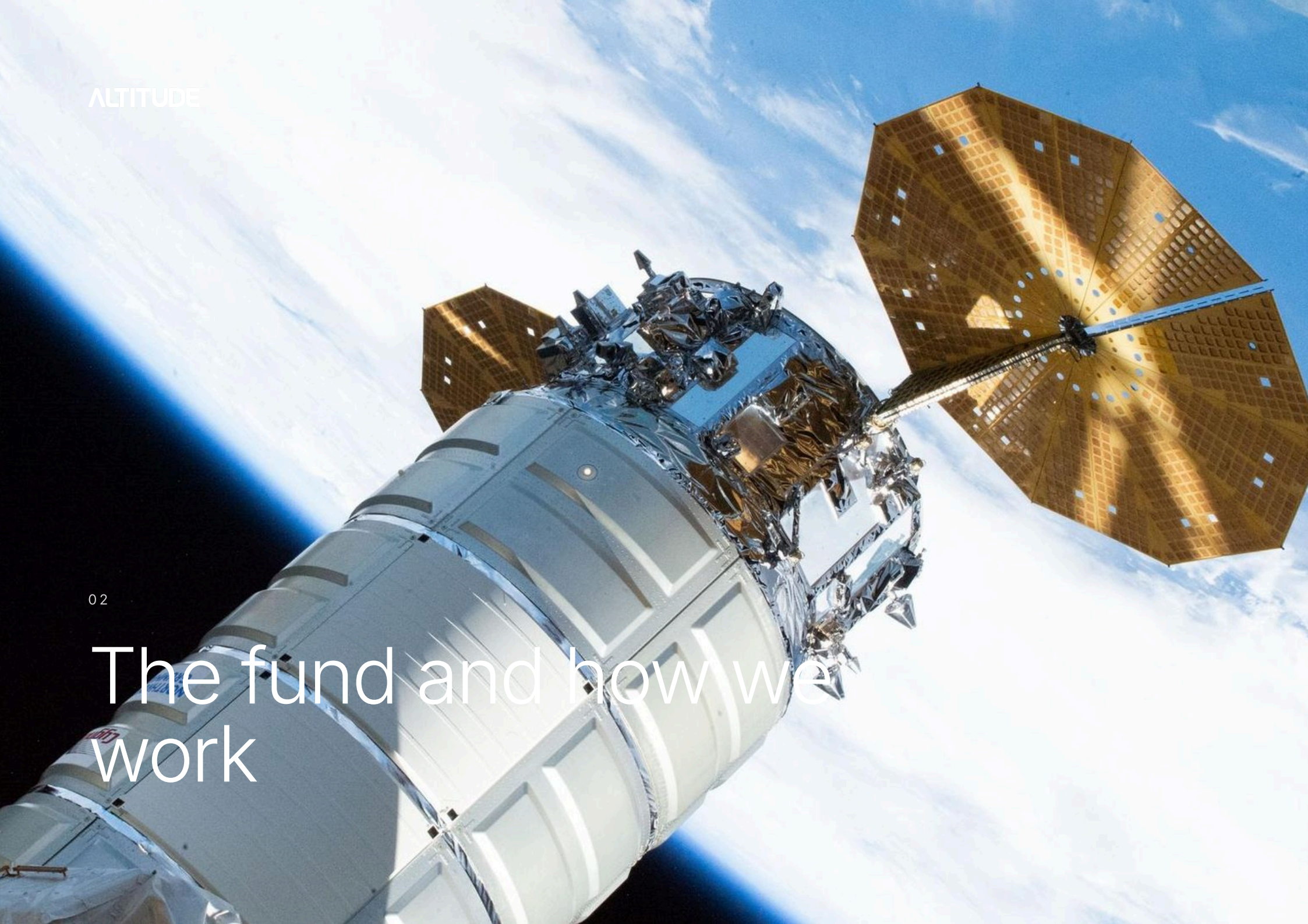
We want to inspire and guide the next generation of designers, the way others did for us.

ARTS UNIVERSITY PLYMOUTH

UNIVERSITY OF PLYMOUTH



Nakia Lucas-Culverwell at the Plymouth Design Forum. Photo: Dave Rowswell



02

The fund and how we work

YEAR FOUR

The fund continues

Applications open every October and close at the start of December. Our work continues with Arran UNESCO Global Geopark and ACP Group.

OUR BIGGEST EVERYDAY CHOICE

Hosting on 100% renewable energy

Every website we build lives on a server somewhere, running 24 hours a day. That makes hosting one of the biggest parts of our footprint, and our clients' too.

That is why we host every website on Krystal, a UK hosting company whose servers and data centres are powered by 100% renewable energy. Krystal shares our values: it is committed to environmental responsibility, ethical business and outstanding service.

When a client hosts with us, their website runs on clean energy from day one, with no extra effort or cost on their part.



100%

renewable energy powering every site we host

24/7

clean power, every hour of every day

ENVIRONMENT AND GOVERNANCE

Everyday commitments: the planet



Renewable hosting

Every website we host runs on Krystal, powered by 100% renewable energy.



Carbon-offset print

All our print goes through WithPrint, on FSC-certified stock, with every job carbon offset.



Meet online first

Most meetings happen on Google Meet. When we travel, we use public transport or our electric car.



Future Plymouth 2030

We support Future Plymouth 2030, helping the city plan for a lower-carbon future.



Pensions that do good

Our company pensions are invested in funds that put people and the planet first.



Recertification

We are on the journey to recertify as a B Corp at the end of 2027.

PEOPLE AND COMMUNITY

Everyday commitments: people



Charities we support

Alongside the fund, we support local charities including Path and Mind.



The next generation

We support Arts University Plymouth and the University of Plymouth, mentoring their students.



Local and collaborative

We use local suppliers wherever we can, because we believe in collaboration.



Accessible by design

We build to WCAG accessibility standards, so our websites work for everyone.



Listening to clients

We ask every client for feedback and act on it. Satisfaction stays consistently high.



Tools for climate decisions

Our climate tools help public bodies weigh up impact before decisions are made.



The Altitude studio at Mount Wise House, Plymouth

ROOTED IN PLYMOUTH

Our community

We believe strong communities are built through collaboration, education and support, and we take an active part in ours.

Future Plymouth 2030: we are proud supporters of Future Plymouth 2030, bringing people together to plan a sustainable, lower-carbon future for the city.

Charities: alongside the Good Business Fund, we support local charities including Path and Mind.

Local suppliers: we choose local suppliers wherever we can. We believe in the power of community partnerships, and in keeping money in the local economy.

A shared studio: we share Mount Wise House with Tetley & Partners and Glow Digital. Sharing a space means sharing ideas, resources and work.

WORK WITH IMPACT

Tools for climate decisions

The Climate Impact Assessment tool we built for Plymouth City Council lets officers score a proposal's climate impact, see it as a colour-coded wheel and export a report for councillors.

We have since built sustainability tools for Devon and Cornwall Police and Dorset Police, and Devon and Somerset Fire and Rescue became the second public service to commission our climate tool.



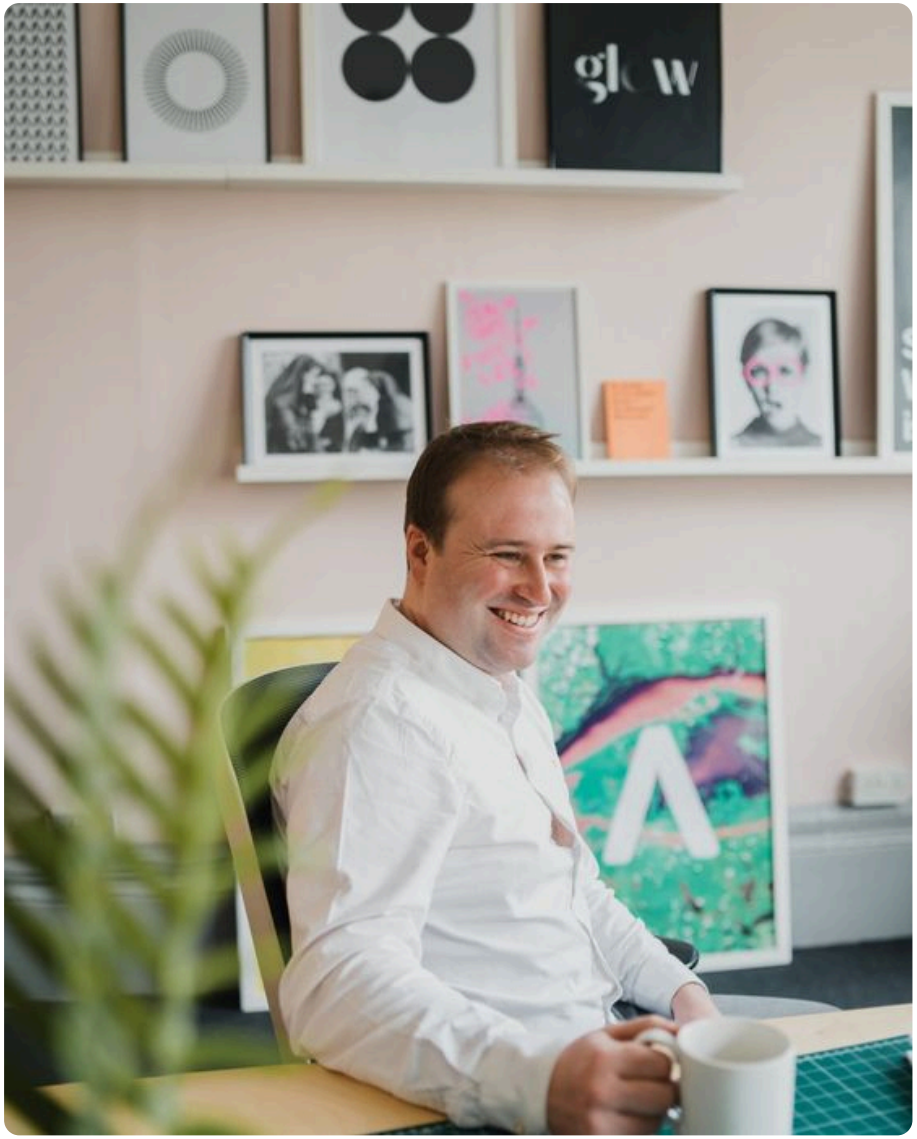
70
assessments in year one

53
council officers using it

PLYMOUTH CITY COUNCIL

Devon & Cornwall POLICE

DEVON & SOMERSET FIRE & RESCUE SERVICE



The Altitude studio, Mount Wise House

CLIENT FEEDBACK

Listening

We continue to ask every client for feedback at the end of each project, and client satisfaction remains consistently high.

What we did with it:

We keep training every client at launch, and we review accessibility on every project as standard.

LISTENING

What our clients said

“Altitude were brilliant to work with. They really took the time to listen and understand our charity, which was so important given the breadth and complexity of what we do. They combined creativity and expertise with a very down-to-earth approach, which made the whole process genuinely enjoyable and fun. Our new website exceeded our expectations. We really couldn’t have asked for more!”

Victoria Allen, Path

“They didn’t just follow our instructions blindly; they offered fantastic suggestions that truly elevated the final product.”

Kate Smith, Memory Matters

Our recertification is due at the end of 2027, under B Lab’s new standards.

The new standards are pass or fail and independently audited. We are reviewing every area of the business now: governance, our people, our community, the environment and our clients.

We believe in the B Corp movement, and we want to come out of recertification an even better business than we went in.



ALTITUDE™

Altitude Design Ltd
Mount Wise House, Discovery Road
Plymouth, PL1 4QU

+44 (0)1752 973199
hello@designbyaltitude.com
designbyaltitude.com