

Bitsmedia Pte Ltd

Disclosure Report Date Submitted: April 24th, 2025

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Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company



Disclosure Questionnaire

Industries and Products

Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** Chemicals $\boxed{}$ **Disclosure Alcohol** \square **Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\boxed{}$ Industries Gambling \square **Genetically Modified Organisms** \square Illegal Products or Subject to \square **Phase Out** Industries at Risk of Human $\overline{\mathbf{A}}$ **Rights Violations Monoculture Agriculture Nuclear Power or Hazardous** \square **Materials** Payday, Short Term, or High $\overline{\mathbf{A}}$ **Interest Lending** Water Intensive Industries \square **Tax Advisory Services** \square

Outcomes & Penalties

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		∀	
Breaches of Confidential Information		X	
Bribery, Fraud, or Corruption		V	
Company has filed for bankruptcy		N.	
Consumer Protection		\vee	
Financial Reporting, Taxes, Investments, or Loans		N	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		\checkmark	
Labor Issues		\searrow	
Large Scale Land Conversion, Acquisition, or Relocation		X	
Litigation or Arbitration		\vee	
On-Site Fatality		V	
Penalties Assessed For Environmental Issues		V	
Political Contributions or International Affairs		Y	
Recalls		\vee	
Significant Layoffs		V	
Violation of Indigenous Peoples Rights		V	
Other		\checkmark	



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		\vee
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		\checkmark
Company prohibits freedom of association/collective bargaining		V
Company workers are prisoners		\checkmark
Conduct Business in Conflict Zones		\checkmark
Confirmation of Right to Work		\checkmark
Does not transparently report corporate financials to government		\vee
Employs Individuals on Zero-Hour Contracts		\vee
Facilities located in sensitive ecosystems		\vee
ID Cards Withheld or Penalties for Resignation		\vee
No formal Registration Under Domestic Regulations		∀
No signed employment contracts for all workers		∀
Overtime For Hourly Workers Is Compulsory		V
Payslips not provided to show wage calculation and deductions		N

	Yes	No
Sale of Data		V
Tax Reduction Through Corporate Shells	V	
Workers cannot leave site during non-working hours		N
Workers not Provided Clean Drinking Water or Toilets		V
Workers paid below minimum wage		\searrow
Workers Under Bond		V
Other		✓

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		\vee
Child or Forced Labor		V
Negative Environmental Impact		\vee
Negative Social Impact		V
Other		✓



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Tax Reduction Through Corporate Structure

Topic	Legal Entity incorporated in the British Virgin Islands and Tax Losses
Summary of Issue	Bitsmedia is a technology startup headquartered in Singapore, with entities in Malaysia and Indonesia, and a holding company in the British Virgin Islands (BVI).
	The entity in Indonesia is dormant, while the entity in BVI is non-operational holding. Minimal costs and incomes are registered in these locations.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	In the last fiscal year, the overall tax rate paid by the group was 0% due to operating loss. The company is expected to pay taxes at the operational level once they become profit-making.
	All operational subsidiaries in the group are liable to taxes in their local jurisdictions (Singapore and Malaysia).
Impact on Stakeholder(s)	In addition to the many different aspects of value that business provides society, business has an obligation to contribute its share of taxes. This is because business exists within the context of society; its proper role is to serve society, not the other way around. Moreover, healthy businesses can only exist over the long term in a healthy society. A healthy society depends upon public expenditures made possible by taxes.
Implemented Management Practices	Bitsmedia's corporate structure and tax compliance ensures that taxes are paid at subsidiary level in the territories where it operates and employs individuals.
	The company holds licensed content in a separate entity to segregate it as a distinct business unit. This structure ensures clearer management and protection of their intellectual property. Royalty rate is charged by the licensing entity to the operating entity, and is determined at content-related costs +5%, where content-related costs are costs incurred by the licensing entity relating to the acquisition of content by the operating entity. Both entities are subject to the same statutory tax rates (same jurisdiction, Singapore). In a profit-making



environment, this will reduce operating income in the operating entity and increase operating income in the licensing entity, taxes are paid within the same jurisdiction.

In addition to that management fees are charged by the cost-center in Malaysia to the operating entity in Singapore. Malaysia is a cost-center with staff costs as its main operating expense. Staff in the entity mainly work on projects for the operating entity. Management fee is expected to be operating costs +10%. This is based on reference to industry benchmarks of 5% to 15% markup and consideration of the type of services and roles based in the cost-center. Management fees are charged in accordance with the intercompany management fee agreement, whereby direct costs (e.g., salary of dedicated personnel, software licenses, direct subcontractor expenses) are charged at cost plus a 10% markup and indirect costs (e.g., shared services, administrative overhead, infrastructure usage) are charged at cost plus a 5% markup. In a profit-making environment, the company is expected to pay 24% in applicable taxes for their operations in Malaysia.