











marketing

WHO ARE WE?

- · A team of digital marketers based in Norwich.
- 40+ years' experience in marketing
- Genuinely nice people B Corp certified!
- Climate positive through Ecologi

THIS IS WHAT WE DO FOR SMES

WHY CHOOSE US?

- 6-MONTH MONEY BACK GUARANTEE on SEO work!
- Access to our client portal where you can see a live feed to our project management software
- Monthly client meetings
- Monthly jargon-free reports
- Because we're nice!



MORE VISITORS TO YOUR **WEBSITE**

We'll drive more traffic to your website through:

- SEO
- Google Ads
- Social Media



GET YOUR MESSAGE OUT THERE

- Social Media Marketina
- Google Ads
- Email Marketing
- Content Marketing



MORE ENQUIRIES THROUGH YOUR **WEBSITE**

We'll look at the user journey and make changes to the user experience to ensure it is intuitive



AUDIENCE ENGAGEMENT

Release the value from vour database -Communicate with lapsed customers, current customers, clients and more through email marketing.



SmashBoard

We offer all clients access to our client portal, where they can easily access a live feed on work carried out their reports, book meetings and more!



Monthly Reports

We don't keep you in the dark - all clients receive a detailed report of all work carried out every month.



Referral Scheme

We reward you for sharing our services. It's a simple win-win approach: you spread the word, and we give back!



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