



ECOPLUM SUSTAINABLE BUSINESS GIFTS



Our eco-friendly products are organic, recycled, reclaimed, fair trade, fair labor, artisan-made, Made-in-the-USA, reusable or carry third-party ecolabels. We also support socially conscious and women-owned businesses like ours!

CERTIFICATIONS AND MEMBERSHIPS



EcoPlum Business Gifts offers sustainable promotional products that are high-quality, unique, innovative, and ready to brand with a logo or message. Our mission is to help buyers make responsible choices for their branded gifts, to reduce plastic and other harmful waste filling up our landfills and oceans.

CORE CAPABILITIES

- Collaborative consulting on marketing objectives and solutions
- Find best-in-class **Sustainable Swag®** products to enhance brand image
- Source a large variety of ethical and sustainable promotional products
- Identify the right promotional products for any audience
- Brand selected products with a logo or company message
- Provide customer service “above and beyond”
- Convert artwork to print-ready format
- Bundle products for unique brand messaging
- Sustainable packaging and presentation
- Full range of fulfillment services

ECOPLUM SUSTAINABLE EDGE

- ✓ **EcoPlum®** is a certified B Corp with a triple-bottom-line strategy on People, Planet, and Profit.
- ✓ EcoVadis Silver Medal and Green America Gold Certified
- ✓ Certified Women-Owned Business Enterprise (WBE) by WBENC, NYS, NYC —women-owned and operated
- ✓ **Sustainability. Meet Style.®** Unique, innovative, high-quality merchandise combining style and usefulness
- ✓ 17 years' expertise in sustainability and environmental issues
- ✓ Established eco-friendly supplier relationships
- ✓ Personalized relationship management end-to-end
- ✓ Rigorous and transparent standards for environmental and social sustainability



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KEY ALLIES AND ECOPLUM

- Enterprising Women, EcoPlum President & CEO Gia Machlin 2020 Enterprising Women of the Year Award winner and advisory board member
- Plastic Pollution Coalition member
- Business Coalition for a Global Plastics Treaty member
- Women Presidents Organization, member since 2002

IN THE NEWS

Featured in leading publications and podcasts including *Crain's New York, Inc. Magazine*, *StartUp Savant*, *ForbesBooks Radio*, *Impact!* and more.

INDUSTRIES

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|----------------------|-----------------|------------------|---------------|
| • Entertainment | • Education | • Pharmaceutical | • Real Estate |
| • Financial Services | • Energy | • Retail | • Biotech |
| • Law | • Food Services | • Hospitality | • Non-profits |

REPRESENTATIVE CLIENTS

