



Natura Cosméticos SA			Certified B Corporation		
SCORE	COMPLETION	VERSION	NAME	SECTOR	COMPANY SIZE
135.0	100%	6	Active Assessment	Manufacturing	1000+

As a publicly traded company, Natura Cosméticos SA is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with Natura Cosméticos SA as part of their certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are highlighted with a "Sensitive" textbox as such:

Sensitive

Mission & Engagement

3.5

Level of Impact Focus

Describe your company's approach to creating positive impact.

This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes.

- ☐ Creating positive social or environmental impact is not a focus for our business
- ☐ We occasionally think about the social and environmental impact of some aspects of our business, but not frequently.
- ☐ We frequently consider our social and environmental impact, but it isn't a high priority in decision-making.
- ☐ We consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business.
- ☒ We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability.

Points Available: 0.00

Mission Statement Characteristics

Does your company's formal, written corporate mission statement include any of the following?

A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company.

Please check all that apply.

- ☐ No social or environmental commitment
- ☒ A general commitment to social or environmental responsibility (e.g. to conserve the environment)
- ☐ A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development)
- ☐ A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled products)
- ☐ A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers)
- ☐ We have no written mission statement

Points Earned: 0.10 of 0.19

Mission Statement

Please share the text of your formal mission statement here.

A Natura, por seu comportamento empresarial, pela qualidade das relações que estabelece e por seus produtos e serviços, será uma marca de expressão mundial, identificada com a comunidade das pessoas que se comprometem com a construção de um mundo melhor através da melhor relação consigo mesmas, com o outro, com a natureza da qual fazem parte, com o todo. MISSÃO NATURA&CO: Criando o melhor grupo de beleza para o mundo Propósito Nutrir a beleza e as relações para uma melhor maneira de viver e fazer negócios Crenças Temos paixão por sermos agentes de mudança. Construímos relações a partir da transparência, colaboração e diversidade. Somos comprometidos com a integridade e nos responsabilizamos por nossos atos. Temos a coragem para desafiar o status quo e ir além. Honramos e respeitamos a natureza interdependente das coisas. Aspiração Ousaremos inovar para promover impacto econômico, social e ambiental positivo.

Points Available: 0.00

Social and Environmental Decision-Making

How does your company integrate social and environmental performance into decision-making?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Employee training that includes social or environmental issues material to our company or its mission
- ☒ Manager roles with job descriptions that explicitly incorporate social and environmental performance
- ☒ Performance reviews that formally incorporate social and environmental issues
- ☒ Compensation and job descriptions of executive team members that include social and environmental performance
- ☒ Board of Directors review of social and environmental performance
- ☒ We measure our externalities in monetary terms and incorporate them into our financial balances
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.38 of 0.38

Social and Environmental Performance Training

How are social or environmental performance principles and practices incorporated into employee training programs?

Please check all that apply.

- ☐ Only included informally in orientation, training, or instruction
- ☒ Specific, formal training is integrated into new employee and new manager training
- ☒ Specific, formal training is integrated into ongoing employee and manager training
- ☒ Workers articulate goals and achievements related to social and environmental metrics as an individual or part of a workplace team
- ☒ All supervisors and managers receive training on how to communicate social and environmental goals to employees and implement accountability for results
- ☐ None of the above

Points Earned: 0.38 of 0.38

Social and Environmental Management Reviews

What percentage of full-time managers had a formal written performance evaluation in the last year that included social or environmental goals?

- ☐ 0
- ☐ 1-49%
- ☐ 50-99%
- ☒ 100%

Points Earned: 0.38 of 0.38

Mission-driven Executive Compensation

Which of your executives have their compensation tied to achieving specific social and environmental metrics or objectives?

Please check all that apply.

- ☐ None
- ☒ Our CEO or President
- ☒ Senior managers reporting to the CEO or President

Points Earned: 0.38 of 0.38

Social or Environmental Performance Related Executive Job Descriptions

What social or environmental issues appear in performance-related responsibilities or expectations outlined in the job descriptions of the CEO and the CEO's direct reports?

- ☒ Human rights and labor performance (including supply chain)
- ☒ Community engagement (including volunteering and charitable giving)
- ☐ Serving consumers in need
- ☒ Environmental performance
- ☒ Other social or environmental innovation (please describe)
- ☐ None of the above

Points Earned: 0.38 of 0.38

Board Review of Social or Environmental Performance

Does the Board of Directors or equivalent governing body review your company's social or environmental performance on at least an annual basis?

- ☐ No, our Board doesn't review that
- ☐ Yes, the Board receives a general update on the company's social or environmental performance
- ☒ Yes, the Board reviews key performance indicators (KPIs) on the company's social or environmental performance
- ☐ N/A - Our company has no Board of Directors or equivalent governing body

Points Earned: 0.38 of 0.38

Methods of Engagement

What methods does the company use to solicit feedback from stakeholders on its social and environmental performance on material issues?

- ☒ Stakeholder surveys and /or focus groups
- ☒ Townhall meetings or forums
- ☒ Individual meetings with stakeholders or stakeholder representatives
- ☒ Stakeholder focused working groups and / or advisory panels
- ☐ Stakeholder advisory councils that report directly to senior executives and/or Board of Directors
- ☐ Other
- ☐ None of the above

Points Earned: 0.38 of 0.38

Management of Material Social and Environmental Issues

How does your company identify, measure, and manage the most material social and environmental issues relevant to your operations and business model?

- ☒ We track impact metrics that we've chosen based on company mission or executive decision
- ☒ We have conducted a materiality assessment of our company using stakeholder engagement mechanisms or research
- ☒ We have identified and measure metrics based on the results of the materiality assessment we conducted for the company
- ☒ We have set performance targets for all identified material issues and measurements
- ☒ We measure the material social and environmental outcomes produced by our performance on our KPIs over time
- ☐ None of the above

Points Earned: 0.38 of 0.38

Identification of Material Issues

Based on the processes you have highlighted, what are the material issues that have been identified?

Ação climática, regeneração da natureza, impacto social, circularidade, distribuição de valor

Points Available: 0.00

Frequency of Materiality Assessment Updates

How frequently does your company conduct or review its materiality assessment of social and environmental issues?

- ☐ Company conducts a complete materiality assessment or update at least every other year
- ☐ Company conducts a complete materiality assessment every year
- ☒ Company reviews or conducts a materiality assessment "update" every year
- ☐ Company has created materiality review processes to identify and adjust material issues more frequently than annually
- ☐ None of the above

Points Earned: 0.08 of 0.38

Addressing Stakeholder / Human Rights Grievances

Does your company have any of the following practices to address stakeholder grievances and/or human rights allegations?

- ☒ Company issues a public report identifying cases surfaced from grievance mechanisms (and other human rights related allegations), along with company responses
- ☒ Company has evidence of successful remedy (to the satisfaction of the stakeholder affected) for all grievances in the last year
- ☐ Company has implemented or revised company practices, and publicly reported those changes, to mitigate concerns raised via grievance mechanism in the last year
- ☒ Human rights policies, reviews, and diligence mechanisms are overseen by the Board of Directors
- ☐ None of the above

Points Earned: 0.29 of 0.38

Ethics & Transparency

OPERATIONS

5.1

Governance Structures

What is the company's highest level of corporate oversight?

- ☐ Owner or Manager Governed (including Board of Directors with only owners/ executives)
- ☐ Management, Executive Committee, or Democratic Governance
- ☐ Non-Fiduciary Advisory Board
- ☒ Board of Directors (with at least one member who is not an executive or owner of the company)

Points Earned: 0.36 of 0.36

Governing Body Characteristics

Which of the following apply to your company's Board of Directors?

- ☒ Meets at least quarterly
- ☐ Requires minimum attendance rate for each board member
- ☒ Has budgetary authority to hire independent third-party consultants without management approval
- ☒ Conducts regular self-assessment of board performance
- ☐ Conducts regular independent assessment of board performance
- ☐ None of the above
- ☐ N/A - No Board of Directors

Points Earned: 0.36 of 0.36

Governing Body Composition

Which of the following apply to your company's Board of Directors?

- ☒ Includes at least 50% independent members
- ☐ All directors serve four or fewer other board mandates
- ☐ Term limits are set in board bylaws
- ☐ Requires separation of the board chair and chief executive positions
- ☐ Company is a cooperative and elects Board from membership
- ☐ None of the above
- ☐ N/A - No Board of Directors

Points Earned: 0.18 of 0.73

Governing Body Stakeholder Representation

Does your company's Board of Directors have voting seats representing:

Select all that apply.

- ☐ Executive employees
- ☐ Non-executive employees
- ☐ Community expertise (e.g. local university representative)
- ☐ Environmental expertise (e.g. environmental nonprofits)
- ☐ Customers
- ☒ None of the above
- ☐ N/A - no Board of Directors

Points Available: 0.18

Audit Committee Characteristics

Which of the following apply to the Audit Committee of your company's Board of Directors?

Please check all that apply.

- ☒ Committee meets at least quarterly
- ☒ All Audit Committee members are independent
- ☒ Procedures are in place for internal auditors to report directly to the Audit Committee in the case of concerns regarding the accuracy and integrity of the financial reports
- ☒ All audit and non-audit fees of the independent auditor are disclosed
- ☐ None of the above
- ☐ N/A - No Audit Committee
- ☐ N/A - No Board of Directors

Points Earned: 0.36 of 0.36

Code of Ethics

What is required by your company's Code of Ethics?

- ☒ Prohibition of bribes in any form, including kickbacks or gifts, on any portion of contract payments or soft dollar practices
- ☒ Formal oversight policy covering direct or indirect political contributions, charitable donations, and sponsorships
- ☒ Public disclosure of financial and in-kind contributions to political parties, politicians, lobby groups, charitable organizations, and advocacy groups
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A - No Code of Ethics

Points Earned: 0.36 of 0.36

Instruction on Code of Ethics

How does your company instruct employees regarding your Code of Ethics on behavioral expectations, bribery, and corruption?

Please check all that apply.

- ☒ We instruct the Board of Directors on the Code at least annually
- ☒ We instruct all newly hired workers on the Code
- ☒ We instruct managers on the Code on an ongoing basis
- ☒ We instruct all non-managerial workers on the Code on an ongoing basis
- ☒ We communicate changes to the Code whenever it is updated
- ☐ Other - please describe
- ☐ No Code of Ethics or equivalent, or no training on the Code

Points Earned: 0.36 of 0.36

Breached Code of Ethics Breachment Policy

In cases where there are material breaches to your company's Code of Ethics, what actions are formally outlined for your company?

- ☒ Breaches, including case details, are reported to Board of Directors
- ☒ Breaches, including case details, are reported publicly
- ☒ Reported breaches are investigated promptly via independent party
- ☒ Employees are dismissed or disciplined if found in breach
- ☒ Contracts with business partners in breach are terminated
- ☒ Company makes improvements to anti-corruption program based on reported cases
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A - No Business Code of Conduct

Points Earned: 0.36 of 0.36

Anti-Corruption Practices

Which of the following anti-corruption reporting and prevention systems are in place?

- ☒ Written employee whistle-blowing policy with confidentiality policy
- ☒ Circulation of whistle-blowing policy to all employees and business partners
- ☒ Communication of the anti-corruption system at least annually to the relevant internal and external stakeholders
- ☒ Annual training on the anti-corruption system
- ☒ Providing supporting tools and guidance (e.g. self-assessment survey for high-risk departments)
- ☒ Anonymous mechanisms to report concerns and grievances
- ☒ Individual or department oversight with direct access to Board of Directors
- ☐ We take part of a collective action/coalition with governments, community-based organizations, NGOs and other businesses to act against corruption
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.36 of 0.36

Monitoring Ethics and Corruption

Does your company do any of the following with regard to monitoring and reporting on your anti-corruption programme?

- ☒ Responsibility for the monitoring has been clearly assigned and resources have been made available
- ☒ Mechanisms are in place for continuous monitoring (internal employee self-evaluations, automated controls monitoring)
- ☒ The management of the company (e.g. Board of Directors, Audit Committee) review the results of internal and external reviews and ensure that required changes are implemented in an appropriate and prompt manner
- ☒ External independent assurance is conducted to provide further security to management and stakeholders regarding the effectiveness of the anti-corruption programme
- ☐ Regular reporting announcements about the program are made at least annually to relevant internal and external stakeholders (workshops, CEO announcement, newsletter)
- ☐ None of the above

Points Earned: 0.29 of 0.36

Audited Financials

Does the company produce financials that are audited annually by an internationally accredited Certified Public Accountant (CPA)?

- ☒ Yes
- ☐ No

Points Earned: 0.36 of 0.36

Financial Controls

Does your company maintain any of the following financial controls?

Please check all that apply.

- ☒ Fraud risk assessment is conducted at least annually and any internal control deficiencies identified are communicated to Board of Directors and senior management
- ☒ Formal internal audit department has direct access to the Board of Directors and Audit Committee
- ☒ Job descriptions for managers and employees clearly define lines of financial reporting, responsibilities, and limits for the authorization, approval, and verification of disbursements
- ☒ Financial control activities are documented, and at a minimum, cover controls around cash disbursement, accounts receivable, accounts payable, and inventory management
- ☐ Majority of financial controls are automated
- ☐ None of the above

Points Earned: 0.36 of 0.36

Company Transparency

What information does the company make publicly available and transparent?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ Beneficial ownership of the company
- ☒ Financial performance (must be transparent to employees at minimum)
- ☒ Social and environmental performance (e.g. impact reports)
- ☒ Membership of the Board of Directors
- ☐ None of the above

Points Earned: 0.27 of 0.36

Financial Transparency with Employees

How does your company formally share financial information with full-time employees?

Exclude compensation data. Please check all that apply.

- ☐ We have no formal documented process to share financial information with employees
- ☒ Our company discloses all financial information (except salary info) at least yearly
- ☒ Our company discloses all financial information (except salary info) at least quarterly
- ☒ In addition to sharing financials, our company also has an intentional education program around shared financials
- ☒ In addition to sharing financials with employees, our company publicly reports its financial statements

Points Earned: 0.36 of 0.36

Impact Reporting

Does the company produce a public-facing annual report detailing its social and environmental performance that includes any of the following?

- ☒ We seek input from relevant stakeholder groups to help determine what information to report
- ☒ We provide clear descriptions of our mission-related activities
- ☒ We share quantifiable targets related to our company's mission
- ☒ We share quantifiable results from our mission-related activities (e.g., lbs of carbon offset)
- ☒ We use consistent variables of measurement which allow comparisons to previous years
- ☒ Our report is in compliance with the Global Reporting Initiative (GRI) or equivalent disclosure level based on a third-party voluntary reporting standard
- ☒ A third party has validated the information we share
- ☐ Impact reporting is integrated with financial reporting
- ☐ We don't produce a public-facing mission-related annual report

Points Earned: 0.36 of 0.36

Governing Body Transparency

What information does your company make transparent regarding your Board of Directors?

Please check all that apply.

- ☒ We publicly report member names, bios or CVs, and relationship, including any conflict of interest with the company
- ☒ We publicly report attendance rate of board meetings
- ☒ We publicly report remuneration of board members and chief executives
- ☐ None of the above

Points Earned: 0.36 of 0.36

Governance Metrics

OPERATIONS
0.0

This section asks for your company to provide important financial information that will be referenced later in the assessment.

Last Fiscal Year

On what date did your last fiscal year end?

If your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.

On what date did your last fiscal year end?

Points Available: 0.00

Reporting Currency

Select your reporting currency

- ☒ Brazilian Real- BRL

Points Available: 0.00

Revenue Year Before Last

Total Earned Revenue

From the fiscal year before last

If your company has not yet completed its first fiscal year, please put \$0

From the fiscal year before last

Sensitive

- ☐ We do not track this

Points Available: 0.00

Revenue Last Year

Total Earned Revenue

From the last fiscal year

This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Sensitive

☐ We do not track this

Points Available: 0.00

Net Income Last Year

Net Income

From the last fiscal year

If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Sensitive

☐ We do not track this

Points Available: 0.00

Net Income Year Before Last

Net Income

From the fiscal year before last

From the fiscal year before last

Sensitive

☐ We do not track this

Points Available: 0.00

Payments to Government

Payments to government in the last fiscal year

Select N/A if company is pre-revenue.

Payments to government in the last fiscal year

Sensitive

☐ We do not track this

Points Available: 0.00

Mission Locked - Impact Business Model

IMPACT BUSINESS MODELS

10.0

Recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership

Mission Lock

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

- ☐ Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- ☐ Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
- ☐ As a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- ☒ As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- ☐ None of the above

Points Earned: 10.00 of 10.00

Workers

Workers Impact Area Introduction

OPERATIONS
0.0

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

Majority Hourly vs. Salaried Workers

Are the majority (greater than 50%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

- ☒ Fixed Salary
- ☐ Daily or hourly wage

Points Available: 0.00

Use Of Contracted Labor

Is any of your company's labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Yes, some of our labor is contracted to third party subcontractors that manage staff on our behalf
- ☒ Yes, we hire individual independent contractors who are contracted to work 20+ hours per week for the company indefinitely, or for longer than a 6 month period
- ☐ While we utilize independent contractors, they do not work for us greater than 20 hours per week for longer than a 6 month period
- ☐ None of the above

Points Available: 0.00

Independent Contractor Instructions

For the remainder of the Workers section, you should consider independent contractors that work for the company 20+ hours per week over a 6+ month period as "employees" or "workers"

- ☒ Ok, I will consider all independent contractors that meet these specifications in my responses to the remaining questions in the Workers section.

Points Available: 0.00

Workers Impact Business Model Introduction

Is your company structured to benefit its employees in either of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ Ownership structures that provide significant equity (>40%) and empowerment to all employees (e.g. employee-owned companies, cooperatives)
- ☒ Providing high quality jobs or professional development for individuals with chronic barriers to employment (workforce development programs)
- ☐ None of the above

Points Available: 0.00

Workers from Chronically Underemployed Populations

Does your company hire workers that can be verified to be from chronically underemployed populations?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Yes
- ☐ No

Points Available: 0.00

Job Quality for Workers from Chronically Underemployed Populations

Does your company provide above market wages, benefits, and/or professional development and support to workers hired from chronically underemployed populations?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

☒ Yes

☐ No

Points Available: 0.00

of Full Time Workers

Number of Total Full-Time Workers

Current Total Full-Time Workers

Please click "Learn More" to understand how to answer this question.

Current Total Full-Time Workers

☐ We do not track this

Points Available: 0.00

of Full Time Workers Last Year

Number of Total Full-Time Workers

Total full-time workers twelve months ago

Please click "Learn More" to understand how to answer this question.

Total full-time workers twelve months ago

☐ We do not track this

Points Available: 0.00

of Part Time Workers

Number of Total Part-Time Workers

Current Total Part-Time Workers

Please click "Learn More" to understand how to answer this question.

Current Total Part-Time Workers

☐ We do not track this

Points Available: 0.00

of Part Time Workers Last Year

Number of Total Part-Time Workers

Total part-time workers twelve months ago

Please click "Learn More" to understand how to answer this question.

Total part-time workers twelve months ago

☐ We do not track this

Points Available: 0.00

of Temporary Workers

Number of Total Temporary Workers

Current Total Temporary Workers

Please click "Learn More" to understand how to answer this question.

Current Total Temporary Workers

☐ We do not track this

Points Available: 0.00

of Temporary Workers Last Year

Number of Total Temporary Workers

Total temporary workers twelve months ago

Please click "Learn More" to understand how to answer this question.

Total temporary workers twelve months ago

☐ We do not track this

Points Available: 0.00

Financial Security

OPERATIONS
7.2

Lowest Paid Wage

What is the company's lowest wage as calculated on an hourly basis?

Please exclude students and interns in this calculation.

What is the company's lowest wage as calculated on an hourly basis?

☐ We do not track this

Sensitive

Points Available: 0.00

% of Employees Paid Individual Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual?

Please exclude students and interns in this calculation.

Sensitive

% of Employees Paid Family Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family?

Please exclude students and interns in this calculation.

Sensitive

% Above the Minimum Wage

What percentage above the legal minimum wage does your lowest-paid hourly employee earn?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.

- ☐ 0% - Lowest wage is equivalent to minimum wage
- ☐ 1-9%
- ☐ 10-29%
- ☐ 30-49%
- ☐ 50-75%
- ☐ 75%+
- ☒ N/A - We do not employ hourly workers

Points Available: 1.26

Initiatives To Increase Wages and Benefits

If it is not possible to verify a living wage in your country, has your company participated in any leadership initiatives/agreements to increase wages or benefits to workers provided in your country or industry?

Examples include commissioning a living wage calculation. Select N/A if living wage already exists.

- ☐ Yes
- ☐ No
- ☒ N/A - Living wage already exists

Points Available: 1.26

Compensation Policies and Practices

Does your company offer any of the following additional financial benefits to non-executive workers?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Cost of living adjustments that match inflation rates of the country
- ☒ Bonuses or profit-sharing
- ☒ Employee ownership opportunities
- ☐ None of the above

Points Earned: 1.26 of 1.26

Employees Receiving a Bonus

What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year?

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.94 of 1.26

Significance of Bonuses

What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year?

Sensitive

% Participation in Employee Ownership

What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company?

Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit.

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.31 of 1.26

% of Company Owned by Non-Executive Employees

What percentage of the company is owned by workers who are not executives or founders?

- ☐ 0%
- ☒ 1-4%
- ☐ 5-24%
- ☐ 25-49%
- ☐ 50%+
- ☐ N/A
- ☐ Don't Know

Points Earned: 0.63 of 2.52

Retirement Programs

Do employees have access to any of the following savings programs for retirement?

- ☒ Government-sponsored pension or superannuation plans
- ☒ Private Pension or Provident Funds
- ☐ Plan that specifically includes Socially-Responsible Investing option
- ☐ None of the above

Points Earned: 1.26 of 1.26

Financial Services for Employees

What financial products, programs, or services does your company provide that help to meet financial health needs of hourly employees?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.

- ☐ Direct deposit
- ☐ Access to free or affordable banking services or payroll cards (e.g. free ATM debit card)
- ☐ Financial management tools or coaching
- ☐ Emergency or short-term savings programs
- ☐ Low-interest or interest-free loans
- ☐ Debt management, refinancing, or loan payment contributions
- ☐ Employer match for deposits into savings accounts
- ☐ Paychecks issued off-schedule on a need basis
- ☐ Tax preparation services
- ☐ Other - please describe
- ☐ None of the above
- ☒ N/A - We do not employ hourly workers

Points Available: 0.63

Health, Wellness, & Safety

OPERATIONS
7.0

Government Provision Of Healthcare

How is healthcare provided in the country where the majority of employees reside?

- ☒ Universal Provision of Basic Healthcare Services (e.g. United Kingdom)
- ☐ Government-mandated or -provided health insurance programs (e.g. Switzerland)
- ☐ None of the Above

Points Available: 0.00

Healthcare Coverage

What percentage of workers receive healthcare coverage either through a government plan or paid by the company?

If healthcare is covered through the company, only consider workers for which the company pays the majority of healthcare costs.

- ☐ <75%
- ☐ 75-84%
- ☐ 85-94%
- ☒ 95%+

Points Earned: 1.11 of 1.11

Supplementary Health Benefits

What benefits does your company provide to all full-time tenured workers to supplement government programs?

Only select benefits the company pays the majority of costs to all full-time tenured workers. Select Other if the company covers less than 50% of the expenses for the benefits listed or other benefits offered.

- ☐ Disability coverage or accident insurance
- ☐ Life insurance
- ☐ Private dental insurance
- ☐ Private supplemental health insurance
- ☐ Extension of health benefits to spouse and children
- ☐ Access to local medical services or clinic (on-site or subsidized)
- ☐ Other - please describe
- ☒ None of the above

Points Available: 1.11

Supplementary Health Benefits Eligibility for Part-Time Workers

When do part-time workers become eligible to participate in the supplementary benefits offered by your company?

If applicable, please select one answer indicating tenure requirements (answers 1-2), and one answer indicating weekly hour requirements (answers 3-4).

- ☐ Part-time workers are not eligible at time of hire, but become eligible to participate within their first 6 months of employment
- ☐ Part-time workers are eligible to participate at time of hire
- ☐ Part-time workers are only eligible if they work more than 20 hours a week
- ☐ Part-time workers are eligible even if they work less than 20 hours a week
- ☒ We do not offer supplementary health benefits to part-time workers
- ☐ N/A - We don't have part-time employees

Points Available: 1.11

Worker Safety Practices

What are your company's occupational health and safety policies?

- ☒ We have written policies and practices to minimize on-the-job employee accidents and injuries
- ☒ Data on injury, accident, lost, or absentee days are recorded and made transparent for all workers
- ☒ A worker health and safety committee helps monitor and advise on health and safety programs
- ☐ None of the above

Points Earned: 1.11 of 1.11

Health and Safety Program

What is required in your company's formal safety and health program?

- ☒ Annual safety and health training for all workers, including at least one emergency drill per year
- ☒ Data on injury, accident, lost, or absentee days are recorded and made transparent for all workers
- ☒ Formal safety reporting system for employees to submit their safety concerns
- ☒ A safety position, safety committee, or safety program representative who reports to a senior level position (e.g. Vice President or higher)
- ☒ A documented standard procedure for investigating the root causes of accidents and major incidents
- ☒ Implementation of corrective actions after an incident is investigated
- ☒ An annual evaluation of the safety and health system and includes senior management in the evaluation
- ☐ We have no formal safety and health program

Points Earned: 2.22 of 2.22

Handling Hazardous Materials

What are your company policies around hazardous or dangerous materials on-site?

Hazardous materials include chemicals, gasoline or fuel, fertilizer, pesticides, etc.

- ☒ All workers who are in contact with hazardous materials receive initial and on-going (at least twice yearly) training for proper storage, handling, and disposal of materials
- ☒ All workers who handle hazardous materials are required to wear protective gear, including clothing, eye and foot protection
- ☒ All workers are made aware of all health risks associated with handling hazardous materials
- ☒ We monitor the health of all workers who work with hazardous materials and provide them with annual health check-ups
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A - No hazardous or dangerous materials used on-site

Points Earned: 1.11 of 1.11

Machinery Practices

What are your company practices regarding equipment or machinery used by workers?

This includes machinery, vehicles, etc. Check all that apply. Select N/A only if the company has no equipment.

- ☒ All workers who use equipment receive initial and ongoing training on proper operation and emergency shut-off of the machinery
- ☒ All workers are required to wear appropriate protective gear, including clothing, eye, and foot protection, when working with machinery
- ☒ We regularly inspect whether our workers are using appropriate protective gear and operating machinery correctly
- ☒ Our machinery is checked at least once per year for necessary maintenance issues
- ☒ Signs regarding hazards and proper use of equipment are posted on or near equipment in the local language
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A

Points Earned: 1.11 of 1.11

Indoor Air Quality Audits

What is included in your company's annual indoor air quality audit of all company facilities?

Select all options that apply.

- ☒ No smoking within 25 feet of building entrances
- ☐ Indoor ventilation rates compliant with ASHRAE Standard 62.1 or EN 16798-1
- ☐ Minimum air intake separation distance compliant with ASHRAE Standard 62.1 or EN 16798-3
- ☐ Operations and maintenance manual for ventilation equipment compliant with ASHRAE Standard 62.1
- ☐ HVAC filters compliant with ASHRAE Standard 52.2 or ISO 16890
- ☐ Temperature and relative humidity levels (PMV and PPD) in compliance with ASHRAE Standard 55 EN-16798 or ISO 7730
- ☐ Written IAQ complaint response policy
- ☐ None of the above

Points Earned: 0.37 of 1.11

Career Development

OPERATIONS
3.0

Formal Employment

What percentage of individuals working for the company are formally employed on the payroll of the company?

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%

Points Earned: 0.50 of 0.50

Professional Development Policies and Practices

Does your company provide any of the following training opportunities to workers for professional development?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ We have a formal onboarding process for new employees
- ☒ We offered ongoing training on core job responsibilities to employees within the last year
- ☒ We have a policy to encourage internal promotions and hiring for advanced positions (e.g. posting job openings internally first)
- ☒ We provide cross-skills training for career advancements or transitions (e.g. management training for non-managers)
- ☒ We provide non-career-specific life-skill training (e.g. financial literacy, English as a Second Language)
- ☒ We facilitate or have an allocated budget for external professional development opportunities, (e.g. conference attendance, online trainings)
- ☒ We provide reimbursements or programs for intensive continuing education credentials (e.g. college degrees, professional licensures)
- ☐ None of the above

Points Earned: 0.50 of 0.50

Amount of Training for New Hires

What was the average amount of training that a newly hired worker received in the past twelve months?

Use average of both full-time and part-time employees.

- ☐ No training
- ☒ On-the-job training (one day to one week)
- ☐ On-the-job training (one week to one month)
- ☐ Apprenticeship or technical training (over one month)
- ☐ N/A - No new hires during the last 12 months

Points Earned: 0.17 of 0.50

Employee Review Process

Which of the following is included or applies to your company's formal process for providing performance feedback to employees?

Check all that apply.

- ☒ Process has a regular schedule and is conducted at least annually
- ☒ Peer and subordinate input
- ☒ Written guidance for career development
- ☒ Social and environmental goals
- ☒ Clearly-identified and achievable goals
- ☐ A 360-degree feedback process
- ☒ All tenured employees receive feedback
- ☐ None of the above

Points Earned: 1.00 of 1.00

Internal Promotions

What percentage of employees has been internally promoted within the last 12 months?

Exclude material owners in your calculation.

- ☐ 0%
- ☐ 1-5%
- ☒ 6-15%
- ☐ 15%+

Points Earned: 0.33 of 0.50

Intern Hiring Practices

How does your company manage the hiring and treatment of interns?

Check all that apply. If there is no third party living wage calculated for your country of operations, please do not select "payment of a living wage."

- ☒ We have a formalized policy or program outlining the objectives of internships or internship programs for participants
- ☒ We partner with education institutions to provide internship opportunities or work-study programs
- ☐ We pay interns a living wage
- ☒ Our interns receive formal performance reviews
- ☐ Our interns have a formal opportunity to provide feedback on experience
- ☒ We have hired interns on as full-time permanent employees in the past two years
- ☐ Intern tenures are restricted to not exceed one year if interns are not currently enrolled in school
- ☐ None of the above
- ☐ N/A - Our company does not employ interns

Points Earned: 0.50 of 0.50

Skills-Based Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Skills-based training to advance core job responsibilities

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☒ 50-74%
- ☐ 75%+
- ☐ Don't know

Points Earned: 0.22 of 0.30

Cross-Job Skills Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Skills-based training on cross-job functions beyond regular responsibilities (e.g. public speaking training, management training for non-managers)

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75%+
- ☐ Don't know

Points Earned: 0.08 of 0.30

Life Skill Training Participation

Excluding newly hired workers, what % of full-time and part-time workers received the following types of formal training during the last 12 months?

Training on life skills for personal development (e.g. literacy, personal financial planning)

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75%+
- ☐ Don't know

Points Earned: 0.08 of 0.30

External Professional Development Participation

What percentage of full-time workers has participated in external professional development or lifelong learning opportunities in the past fiscal year?

Professional development should be paid for in advance, reimbursed or subsidized by the company.

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75%+

Points Earned: 0.15 of 0.60

Engagement & Satisfaction

Employee Handbook Information

What is included in your company's written and accessible employee handbook?

- ☒ A non-discrimination statement
- ☒ An anti-harassment policy with reporting mechanisms, processes, and disciplinary procedures
- ☒ A statement on work hours
- ☒ Policies on pay and performance issues
- ☒ Policies on benefits, training and leave
- ☒ Grievance resolution process
- ☒ Disciplinary procedures and possible sanctions
- ☒ A neutrality statement regarding workers' right to bargain collectively and freedom of association
- ☒ Prohibition of child labor and forced or compulsory labor
- ☐ We have no written employee handbook

Points Earned: 0.23 of 0.23

Non-Discrimination Policy

What is covered in your company's written non-discrimination policy on hiring and the workplace?

Please check all that apply.

- ☒ Gender
- ☒ Race
- ☒ Color
- ☒ Disability
- ☒ Political opinion
- ☒ Sexual orientation
- ☒ Age
- ☒ Religion
- ☐ HIV status
- ☐ We have no written non-discrimination policy

Points Earned: 0.23 of 0.23

Paid Secondary Caregiver Leave

What secondary parental leave policies are available to your workers, either through your company or a government program?

Select all that apply, but only select one answer indicating the total amount of paid time equivalent (answers 2-4). See "Learn" for further instructions.

- ☐ Workers receive unpaid time off for secondary parental leave
- ☐ Workers receive up to 2 weeks (or full pay equivalent) paid leave
- ☐ Workers receive between 2 to 5 weeks (or full pay equivalent) paid leave
- ☒ Workers receive greater than 5 weeks (or full pay equivalent) paid leave
- ☐ Policy does not distinguish between primary and secondary caregiving, or provides equivalent time and pay to both
- ☐ No secondary caregiver leave is offered to employees

Points Earned: 0.36 of 0.45

Supplementary Benefits

What supplementary benefits are provided to a majority of non-managerial workers?

Including full time and part time employees. Please check all that apply.

- ☒ Free transportation or transit subsidy
- ☒ Free or subsidized meals
- ☒ On-site or subsidized childcare
- ☐ Free or subsidized housing
- ☒ Other - please describe
- ☐ None of the above

Points Earned: 0.91 of 0.91

Worker Empowerment

How does your company engage and empower workers?

- ☒ We have formalized feedback and complaint mechanisms beyond direct reporting lines to address concerns and improve company practices
- ☒ We have processes in place to provide input from employees prior to operational and/or strategic policy or practice changes
- ☒ Employee complaint / input mechanisms are reviewed at least every other year, with input from employees themselves into the process
- ☒ Company tracks usage of input/ feedback / complaint mechanisms and resolution / implementation rates
- ☐ We have adopted open book management or self-management principles within the workplace
- ☐ Workers have opportunity to elect member(s) to the Board of Directors
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.45 of 0.45

Worker / Management Conflict Mediation

Has your company identified one of the following designated agents to mediate complaints or issues between workers or workers and management?

- ☒ An informally-designated worker who passes information to other workers
- ☒ Union representative
- ☒ Human Resources-designated representative
- ☐ Employee Representative who has been mutually-designated by company management and employees
- ☐ Third-party ombudsman
- ☒ Other - please describe
- ☐ None of the above

Points Earned: 0.45 of 0.45

Surveying and Benchmarking Engagement and Attrition

Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ We calculate employee attrition rate
- ☐ We benchmark employee attrition rate to relevant benchmarks
- ☒ We regularly (at least once a year) conduct employee satisfaction or engagement surveys
- ☒ We benchmark employee satisfaction to relevant industry benchmarks
- ☒ We disaggregate calculations based on different demographic groups to identify trends
- ☐ We outperform industry benchmarks on attrition
- ☒ We outperform industry benchmarks on satisfaction
- ☐ None of the above

Points Earned: 0.45 of 0.45

Departed Employees

Number of full-time and part-time workers that departed or left the company in the last twelve months

Enter 0 if None.

Number of full-time and part-time workers that departed or left the company in the last twelve months

- ☐ We do not track this

Sensitive

Points Available: 0.00

Employee Satisfaction

What percent of your employees are "Satisfied" or "Engaged"?

Select N/A if satisfaction or engagement is not formally surveyed.

- ☐ <65%
- ☐ 65-80%
- ☒ 81-90%
- ☐ 90%+
- ☐ N/A

Points Earned: 0.68 of 0.91

Labor Practices Review

Have your company's labor practices been certified or reviewed by an independent third party during the last 12 months?

- ☒ No
- ☐ 50%+ of company's operations have been reviewed or certified
- ☐ We conducted human rights reviews beyond what is required by law
- ☐ Our compliance reports are shared with stakeholder (e.g. workers, suppliers, NGOs, government)

Points Available: 0.45

Labor Rights Training

What percentage of employees has received specialized training on policies and procedures concerning aspects of labor or human rights that are relevant to the company's operations?

- ☐ None
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75%+

Points Earned: 0.45 of 0.45

Engagement & Satisfaction (Salaried)

OPERATIONS
1.6

Number of Paid Days Off

What is the annual minimum number of paid days off (including holidays) for full-time employees?

- ☐ 0-15 work days
- ☐ 16-22 work days
- ☐ 23-29 work days
- ☒ 30-35 work days
- ☐ 36+ work days

Points Earned: 0.90 of 1.00

Paid Primary Caregiver Leave for Salary Workers

Which of the following describe the primary parental leave policies for salaried workers, either through the company or government program?

If applicable, please select one answer indicating total time off (answers 1-3), and one answer indicating fully paid time off (answers 4-7).

- ☐ Primary caregivers receive 4-12 weeks of time off for parental leave (including unpaid and paid leave)
- ☒ Primary caregivers receive 13 weeks to 6 months of time off for parental leave (including unpaid and paid leave)
- ☐ Primary caregivers receive more than 6 months of time off for parental leave (including unpaid and paid leave).
- ☐ 4-12 weeks of primary parental leave (or equivalent) is fully paid
- ☐ 13-18 weeks of primary parental leave (or equivalent) is fully paid
- ☒ 19-24 weeks of primary parental leave (or equivalent) is fully paid
- ☐ More than 24 weeks of primary parental leave (or equivalent) is fully paid
- ☐ Primary caregivers receive less than 4 weeks off or no time off for parental leave

Points Earned: 0.70 of 1.00

Attrition Rate for Salaried Workers

What percentage of full-time and part-time salaried workers left the company during the last twelve months?

Calculation should include voluntary and involuntary separation, but exclude workers dismissed with cause.

Sensitive

Points Available: 1.00

Workforce Development - Impact Business Model 0.1

IMPACT BUSINESS MODELS

This IBM section is applicable to companies with targeted hiring and training programs for chronically underemployed populations.

Workforce Development Hiring

Which of the following applies to the method in which you target or hire individuals with barriers to employment?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ We operate in a location where formal employment is rare and workforce development is a natural part of our hiring
- ☒ Individuals with barriers to employment are directly targeted and hired through our own program or in partnership with government or non-profit organizations
- ☐ We have an open hiring program that allows any interested job seeker, regardless of past experiences, to achieve employment on a first come first served basis
- ☐ None of the above

Points Available: 0.00

Barriers to Employment Addressed

What is the main barrier to employment that your company targets through its hiring practices?

Check all that apply.

- ☐ Chronically discriminated against based on gender, race, color, disability, political opinion, sexual orientation, age, religion, social or ethnic origin
- ☒ Physical or mental disability
- ☐ Homelessness
- ☐ Incarceration or criminal history
- ☐ Drug or alcohol dependency
- ☐ Violence - either political, gang, or domestic
- ☐ Poverty via hiring low-income, poor and very poor workers
- ☐ Immigrants, displaced persons or refugees
- ☐ Other (please specify)
- ☐ If none of the above, do not complete the remainder of this section

Points Available: 0.00

Job Status for Underemployed

Which job type describes a majority of the workers at your company from chronically underemployed populations?

Select only one.

- ☒ Full-time and part-time payrolled employees
- ☐ Temporary payrolled employees
- ☐ Independent contractors

Points Available: 0.00

Basic Training for Employees in Program

Does your company provide all employees, at minimum, basic training to safely and successfully fulfill all core job functions?

Your answers determine which future questions in the assessment are applicable to your company.

☒ Yes

☐ No

Points Available: 0.00

Practices for Employees in Program

Which of the following applies to your company's hiring and workforce development program?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☒ If the majority of workers from chronically underemployed populations are hired as full or part time employees, all employees in the program have access to all of the same standard benefits as other employees of the company.
- ☐ If the majority of workers from chronically underemployed populations are hired as temporary employees, then a majority of those workers are re-hired or supported in order to at least ensure semi-stable job status and income (e.g. rehiring seasonal workers annually, rehiring same day/contract workers, helping workers obtain employment elsewhere)
- ☐ None of the above

Points Available: 0.00

Wages for Employees in Program

Does your company pay an established living wage for an individual or higher?

If no living or fair wage benchmark exists for your country, then does your company pay 10% or more the local minimum wage? Your answers determine which future questions in the assessment are applicable to your company.

☒ Yes

☐ No

Points Available: 0.00

Underemployed Workers Hired

How many individual workers from chronically underemployed populations were employed by the company and receiving the previously mentioned benefits during the last 12 months?

How many individual workers from chronically underemployed populations were employed by the company and receiving the previously mentioned benefits during the last 12 months?

☐ We do not track this

Points Available: 0.00

Disabled Workers Hired

If tracked, please report the number of individuals employed during the last 12 months that were classified as "chronically underemployed" based on the primary factor listed below. Do not double count individuals.

Physical or mental disability

Physical or mental disability

☐ We do not track this

Points Available: 0.00

Chronically-Underemployed Workers

What % of your total workforce on a (full time equivalent basis) are from chronically underemployed populations and receive the previous selections?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What % of your total workforce on a (full time equivalent basis) are from chronically underemployed populations and receive the previous selections?

☐ We do not track this

Points Available: 0.00

Training Program for Underemployed Workers

Does your company have an intentional training program to improve career opportunities for workers from chronically underemployed populations, leading either to permanent employment with your company or placement with other businesses?

☒ Yes

☐ No

Points Available: 0.00

Training and Support for Underemployed Populations

What types of training or activities are available to employees from chronically underemployed populations?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☐ Technical/professional training in the last year that extends beyond requirement for the job (e.g. Management skills, technical skills related to the trade but not essential to the job)
- ☒ Life or "soft" skills training programs that enhance personal and professional well-being (e.g. financial literacy, conflict management, etc.)
- ☐ Training programs or formal guidance on job searching / interviewing
- ☐ Dedicated staff member(s) exclusively focused on coordinating onboarding, mentorship, and professional development
- ☐ Training facility or partnership with training organization that provides professional certification or accredited program offerings
- ☐ A personal coaching or mentorship program (guided by either another employee or dedicated social worker)
- ☐ None of the above

Points Available: 0.00

% Underemployed Workers in Training

What % of your employees have barriers to employment and participated in the previously selected training or activities?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What % of your employees have barriers to employment and participated in the previously selected training or activities?

☐ We do not track this

Points Available: 0.00

Number of Workers from Underemployed Groups Participating

How many individual workers from chronically underemployed populations participated in workforce development programs by the company during the last 12 months?

How many individual workers from chronically underemployed populations participated in workforce development programs by the company during the last 12 months?

☐ We do not track this

Points Available: 0.00

Average Hours of Training Provided

During the last 12 months, on average how many total hours of training were provided to individuals that participated in the workforce development program?

During the last 12 months, on average how many total hours of training were provided to individuals that participated in the workforce development program?

☐ We do not track this

Points Available: 0.00

Tracking Post-Program Success

Do you track workers that have completed your workforce development program to gauge their "success" post-program/intervention?

- ☒ No
- ☐ Yes - for less than 12 months
- ☐ Yes - for 1-2 years
- ☐ Yes - for 3-5 years
- ☐ Yes - for more than 5 years

Points Available: 1.82

Innovative Workforce Development

Is there something different or innovative about the company's workforce development or job creation model that has changed the industry? Is this something replicable, unique at the time that it was created, and that has been emulated by other organizations?

Please explain.

A Natura é pioneira na inclusão de Pessoas com Deficiência no mercado de trabalho no Brasil, comprometendo-se com o tema mesmo antes da Lei Brasileira de Inclusão. Foi uma das fundadoras da REIS – Rede Empresarial pela Inclusão Social e foi reconhecida nos últimos dois anos pelo Guia Exame de Diversidade / Instituto Ethos, na categoria Pessoas com Deficiência. Um importante destaque é o Centro de Distribuição São Paulo, concebido para ter tecnologias assistivas que favorecem a inclusão de pessoas com deficiência, que hoje já são mais de 20% dos colaboradores do local. O espaço nasceu com a proposta de ser altamente tecnológico e, ao mesmo tempo, inclusivo. As linhas de separação, por exemplo, utilizam a tecnologia picking by light, que consiste no acionamento de luzes para indicar as tarefas a serem executadas de maneira intuitiva, favorecendo a separação dos produtos por pessoas com deficiência. CorageN é o nome dado ao processo seletivo de trainee Natura &Co, que tem vagas no Brasil e na Argentina. As vagas no Brasil foram todas destinadas a pessoas negras. O Programa Avante, válido para colaboradores Natura &Co no Brasil, foi criado com o objetivo de acelerar a carreira de colaboradores negros, visando ampliar a representatividade em posições gerenciais. O projeto tem duração de um ano e consiste em jornadas de desenvolvimento individual, mentorias e workshops para que os profissionais desenvolvam habilidades e competências necessárias para assumir cargos de liderança no médio a curto prazo. Mais de 170 pessoas se inscreveram para a primeira edição do programa para concorrerem a 30 vagas. Dos selecionados, 65,5% eram mulheres de todas as regiões do Brasil e marcas do Grupo.

Points Available: 0.00

Community Impact Area Introduction

0.0

This section identifies whether your company is designed to deliver a specific, material, positive impact for its community, and if so, opens the Community Impact Business Model section that is most applicable.

Community Oriented Impact Business Model

Does your company's business model create a specific positive benefit for stakeholders such as charitable partners, vendors or suppliers in need, or your local community?

Your answers determine which future questions in the assessment are applicable to your company.

☒ Yes☐ No

Points Available: 0.00

Community Oriented Business Models

Is your company structured to benefit community stakeholders in any of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ A producer-owned cooperative structure in which suppliers share control and benefits of company operations (e.g. farmer cooperative, artisanal cooperative)
- ☒ Purchasing fair or direct trade to improve livelihoods for underserved groups in your supply chain
- ☒ A micro-distribution or micro-franchising model that provides economic opportunities to underserved groups
- ☐ A formal standing commitment to donate a significant portion of sales, profits, or ownership to charitable causes (>2% sales, >20% profits/ownership)
- ☐ A community-focused business model that supports and builds the economic vitality of local communities
- ☐ None of the above

Points Available: 0.00

Supporting Underserved Suppliers

Does your company source from and/or provide support to populations in low-income, poor, or very poor markets through your supply chain purchasing practices (e.g. fair trade certified products, direct trade)?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

☒ Yes☐ No

Points Available: 0.00

Low Income or Chronically Underemployed Micro-Entrepreneurs

Are any of the micro-entrepreneurs you work with verified to be from low-income areas or chronically underemployed populations?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Yes
- ☐ No

Points Available: 0.00

Microfranchise Model

Does your company sell products or services through a microfranchise or microdistribution model that provide income generation opportunities for low-income individuals or individuals from chronically underemployed populations?

Check only one. Based on your response to this question, complete either the Microfranchise section or the Microdistribution section.

- ☐ Microfranchise model: our sales are through the creation of branded, owner-operated micro-businesses with fewer than ten employees
- ☒ Microdistribution model: our sales are through a distribution network of independent sales representatives or agents

Points Available: 0.00

Diversity, Equity, & Inclusion

OPERATIONS
5.4

Inclusive Hiring Practices

How does your company create an inclusive recruiting and hiring process?

- ☒ We include a statement in all our job postings with a commitment to diversity, equity, and inclusion
- ☐ We don't ask about incarceration history during our application process
- ☐ We conduct anonymous or "blind" reviews of applications or resumes without attaching names or identifiable characteristics
- ☒ We actively recruit through organizations or services that serve individuals from underrepresented populations
- ☐ We conduct analyses of our job description language and requirements to ensure they are inclusive and equitable
- ☐ None of the above

Points Earned: 0.29 of 0.54

Diverse Ownership and Leadership

Is your company majority-owned or -led by individuals from any of the following underrepresented groups?

Please select all that apply.

- ☐ Led by a woman
- ☐ Led by an individual from an underrepresented racial or ethnic minority
- ☐ Led by another underrepresented individual (veterans, LGBT, etc.)
- ☐ Majority owned by women
- ☐ Majority owned by individuals from underrepresented racial or ethnic minorities
- ☐ Majority owned by other underrepresented individuals (veterans, LGBT, etc.)
- ☒ None of the above

Points Available: 0.54

Inclusive Work Environments

How does your company create an equitable and inclusive workplace for employees?

- ☒ We have designated an individual or group explicitly responsible for diversity, equity, and inclusion (i.e. a Diversity Manager or Inclusion Committee)
- ☒ We offer trainings for all employees on topics related to diversity, equity, and inclusion
- ☒ We have voluntary employee resource or affinity groups
- ☒ Our facilities are designed to meet accessibility requirements for individuals with physical disabilities
- ☐ Our facility restrooms are gender-neutral or gender-inclusive
- ☒ We have programs in place to provide mentorship, apprenticeships, or internships for individuals from underrepresented groups
- ☒ We accommodate learning or emotional disabilities in work processes and workplace policies
- ☐ None of the above

Points Earned: 0.54 of 0.54

Management of Diversity, Equity, and Inclusion

How does your company manage and improve your workplace diversity and inclusivity?

- ☒ We anonymously survey employees on gender identity, race/ethnicity, disability status, and other demographic factors to track the diversity of our workforce
- ☒ We have set specific, measurable diversity improvement goals that are reviewed by senior executives or our Board of Directors
- ☒ We have conducted a pay equity analysis by gender, race/ethnicity, or other demographic factors and, if necessary, implemented equal compensation improvement plans or policies
- ☒ We analyze job categories, satisfaction, promotion, retention rates, or benefits by different demographic groups, and if necessary, have implemented corrective actions for inequitable results
- ☒ We specifically analyze diversity, equity, and inclusion data for individuals who are part of multiple underrepresented groups
- ☐ None of the above

Points Earned: 0.54 of 0.54

Measurement of Diversity

What attributes of a diverse workforce does your company track, either through anonymous surveys or other methods legal in your jurisdiction?

If collecting this type of demographic data is not legal in your jurisdiction, select None of the Above.

- ☐ Socioeconomic status (as determined by low income residence, education level, etc.)
- ☒ Race or ethnicity
- ☒ Gender
- ☒ Age
- ☒ Other - please describe
- ☐ None of the above

Points Earned: 0.54 of 0.54

Workers from Ethnic or Racial Minorities

What percentage of your workforce identifies as being from a racial or ethnic minority?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☒ 20-29%
- ☐ 30%+
- ☐ Don't Know

Points Earned: 0.45 of 0.54

Women Workers

How many of your non-managerial workers identify as women?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-24%
- ☐ 25-39%
- ☐ 40-49%
- ☒ 50%+
- ☐ Don't know

Points Earned: 0.54 of 0.54

Age Diversity in Workforce

What percentage of your workforce is either under the age of twenty four or over the age of fifty?

- ☐ 0%
- ☐ 1-9%
- ☒ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☐ Don't Know

Points Earned: 0.27 of 0.54

Workers from Other Underrepresented Populations

What percentage of your workforce identifies as part of another underrepresented social group other than the demographics featured above (e.g. individuals with disabilities, LGBTQ+ individuals, individuals who have been incarcerated, etc.)?

- ☐ 0%
- ☒ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☐ Don't Know

Points Earned: 0.09 of 0.54

High to Low Pay Ratio

What multiple is the highest compensated individual paid, inclusive of bonus, as compared to the lowest paid full-time worker?

Sensitive

Female Management

How many of your company managers identify as women?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-24%
- ☐ 25-39%
- ☐ 40-49%
- ☒ 50%+
- ☐ Don't know
- ☐ N/A

Points Earned: 0.54 of 0.54

Management from Underrepresented Populations

How many of your company managers identify as from another underrepresented social group?

If collecting this type of demographic data is not legal in your jurisdiction, select Don't Know.

- ☐ 0%
- ☒ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☐ Don't know

Points Available: 0.54

Female Executives

How many of your company executives identify as women?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-24%
- ☐ 25-39%
- ☐ 40-49%
- ☒ 50%+
- ☐ Don't know
- ☐ N/A

Points Earned: 0.54 of 0.54

Executives from Underrepresented Populations

How many of your company executives identify as from another underrepresented social group?

- ☐ 0%
- ☒ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☐ Don't know
- ☐ N/A

Points Available: 0.54

Female Directors

How many of your company Board Directors identify as women?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-24%
- ☒ 25-39%
- ☐ 40-49%
- ☐ 50%+
- ☐ Don't know
- ☐ N/A

Points Earned: 0.36 of 0.54

Directors from Underrepresented Populations

How many of your company Board Directors identify as from another underrepresented social group?

If collecting this type of demographic data is not legal in your jurisdiction, select N/A.

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☒ 30%+
- ☐ Don't know
- ☐ N/A

Points Earned: 0.54 of 0.54

Supplier Diversity Policies or Programs

Does your company have any of the following policies or programs in place to promote diversity within your supply chain?

- ☒ We track diversity of ownership among our suppliers
- ☒ We have a policy to give preferences to suppliers with ownership from underrepresented populations
- ☐ We have formal targets to make a specific percentage of purchases from suppliers with diverse ownership
- ☐ We have a formal program to purchase and provide support to suppliers with diverse ownership
- ☐ None of the above
- ☐ N/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations

Points Earned: 0.14 of 0.27

Supplier Ownership Diversity

What percentage of your purchases were from companies that are majority-owned by women or individuals from underrepresented populations?

- ☐ 0%
- ☒ 1-9%
- ☐ 10-24%
- ☐ 25-39%
- ☐ 40-49%
- ☐ 50%+
- ☐ Don't Know

Points Earned: 0.07 of 0.54

Economic Impact

OPERATIONS
5.9

Geographic Structure and Scope

We realize for large companies that have numerous facilities and multinational operations, the definition of local is potentially complex. Please briefly describe the structure of your company geographically, including the location and number of employees located at your headquarters and largest facilities. Also state the total number of facilities managed by your company.

A sede de Natura&Co Latam fica em São Paulo (SP), no Brasil. Nossas operações incluem: Brasil, México, Argentina, Chile, Colômbia, Peru, Equador, Uruguai, Panamá, Guatemala, El Salvador, Honduras, Nicarágua, República Dominicana, além de e-commerce nos Estados Unidos e na França; operação multicanal com parceiro comercial na Malásia; e, por meio de distribuidor, na Bolívia. São 5 fábricas, sendo 3 delas com produção integrada 19 centros de distribuição, sendo 2 hubs logísticos em Brasil, Argentina, Chile, Equador, Peru, Colômbia, Guatemala, República Dominicana e México Maiores informações na página 18 do Relatório Anual 2022

Points Available: 0.00

New Jobs Added Last Year

Number of full-time and part-time jobs that have been added to your company's payroll. Enter 0 if none or if your company has no workers.

Last twelve months:

Last twelve months:

Sensitive

☐ We do not track this

Points Available: 0.00

Job Growth Rate

What was your company's net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay 10% or more above a minimum wage.

☐ 0% (Has not grown on net basis)

☒ 1-5%

☐ 6-15%

☐ >15%

Points Earned: 1.21 of 3.64

Local Purchasing and Hiring Policies

What written local purchasing or hiring policies does your company have in place?

"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town.

- ☒ Written preference at each facility to purchase from local suppliers
- ☒ Formal targets or goals for the amount of local purchasing
- ☒ Ready-to-use lists of preferred local suppliers and vendors for specific facilities
- ☐ Written preference for hiring and recruiting local managers with equitable compensation
- ☐ Preference for hiring and recruiting local staff (management and non-management) with training for employees
- ☐ Incentives for staff to live within 40 km of local company facility
- ☐ Other - please describe
- ☐ No written local purchasing or hiring policies in place

Points Earned: 0.91 of 0.91

National Sourcing

What percentage of your company's Cost of Goods Sold (including value-adding activities) was spent within the country of operations, from in-country registered companies or national citizens?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☒ 30%+

Points Earned: 1.82 of 1.82

Spending on Local Suppliers

What percentage of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant facilities in the last fiscal year?

Please click "Learn More" to understand how to answer this question.

- ☐ <20%
- ☒ 20-39%
- ☐ 40-59%
- ☐ 60%+
- ☐ Don't know

Points Earned: 0.61 of 1.82

In Country Management

What percentage of senior management is native to the country of operations?

Native individuals are born and/or raised in the country.

- ☐ <49%
- ☐ 50-74%
- ☒ 75-94%
- ☐ 95%+

Points Earned: 1.36 of 1.82

Civic Engagement & Giving

OPERATIONS
6.1

Corporate Citizenship Program

How does your company take part in civic engagement?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Financial or in-kind donations (excluding political causes)
- ☒ Community investments
- ☒ Community or pro-bono service
- ☒ Advocacy for adopting improved social or environmental policies or performance
- ☒ Partnerships with charitable organizations or membership with community organizations
- ☐ Discounted products or services to qualified underserved groups
- ☒ Free use of company facilities to host community events
- ☐ Equity or ownership in the company granted to a nonprofit
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.48 of 0.48

Community Service Policies and Practices

How does your company manage employee community service?

- ☒ We have hosted or organized company service days in the last year
- ☒ The company offers paid time off for community service
- ☒ 20 hours or more a year of paid time off
- ☒ Our company monitors and records total volunteer hours
- ☐ Our company has set community service or pro-bono targets
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.48 of 0.48

% of Employees Volunteer Service

What percentage of employees took paid time off for volunteer service last year?

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75%+
- ☐ Don't know

Points Earned: 0.24 of 0.97

Total Amount of Volunteer Service Hours

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year

This should include both paid and unpaid time spent volunteering during traditional work hours, either for company-organized events or for employee-initiated activities.

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year

☐ We do not track this

Points Available: 0.00

Volunteer Service Per Capita

What was the percentage of per capita worker time donated as volunteer, community service, or pro bono time in the reporting period?

Calculate by total volunteer hours / total hours worked, generally 2000 hours per FTE.

- ☐ 0%
- ☒ 0.1-0.5% of time
- ☐ 0.6-1% of time
- ☐ 1.1-2% of time
- ☐ 2%+ of time
- ☐ Don't know

Points Earned: 0.32 of 0.97

Charitable Giving and Community Investment Policies and Practices

What are your company's practices regarding donations or community investments?

- ☒ We have a formal statement on the intended social or environmental impact of our company's philanthropy
- ☒ We have a formal donations commitment (e.g. 1% for the planet)
- ☐ We match individual workers' charitable donations
- ☐ We allow our workers or customers to select charities to receive our company's donations
- ☒ We have screening practices for charitable contributions or impact measurement mechanisms for our community investments
- ☐ None of the above

Points Earned: 0.48 of 0.48

Impact Measurement of Community Investment

How does your company measure the performance or impact of your community investments?

- ☒ Company has a staff member (or members) who have performance measurement and evaluation part of written job responsibility
- ☒ Company measures the total inputs of philanthropy like dollars invested and/or time spent
- ☒ Company measures the amount of beneficiaries reached through their programs
- ☒ Company has identified specific thematic metrics to assess performance and progress over time
- ☒ Company surveys beneficiaries to measure outcomes of programs
- ☒ Company has contracted an evaluation to study program outcomes in detail
- ☐ Other
- ☐ None of the above

Points Earned: 0.24 of 0.24

Community Investments Performance Improvement

How does your company monitor and improve the progress of its community investments?

- ☒ Performance of community investment initiatives and strategy are reviewed and overseen by executive team or Board of Directors at least annually
- ☒ Company has set public goals related to community investment performance and set targets to achieve them
- ☒ Company monitors performance of projects at least every year to determine if they are on target to meet objectives
- ☒ Company reports progress publicly to solicit feedback on programs
- ☐ Other
- ☐ None of the above

Points Earned: 0.24 of 0.24

Strategic Decision Making for Community Investments

How does your company identify and choose community investment to support strategically?

- ☒ Company has a written statement / strategy that focuses community investments on specific outcomes and intended impact of the programs
- ☒ Company ties philanthropic themes to broader social or environmental goals of the business
- ☒ Company's community investment strategy is overseen by Board of Directors
- ☒ Company screens programs based on evidence of high efficacy of investments
- ☒ Company screens programs on other factors besides established evidence (innovation, third party screens, etc.)
- ☐ Other
- ☐ None of the above

Points Earned: 0.48 of 0.48

Relative Input for Community Investments

If you use an independent methodology to measure total commitment to community investment, what is the equivalent % of revenue contributed in the form of community investment?

- ☐ None
- ☐ Less than 0.1% of revenues
- ☐ 0.1-0.4% of revenues
- ☐ 0.5-0.9% of revenues
- ☒ 1-1.9% of revenues
- ☐ >2%

Points Earned: 0.85 of 0.97

% of Revenue Donated

What was the equivalent percentage of revenue donated to charity during the last fiscal year?

Please include tax deductible in-kind donations but do not include pro bono time.

- ☐ No donations last fiscal year
- ☐ Less than 0.1% of revenue
- ☐ 0.1-0.4% of revenue
- ☐ 0.5-0.9% of revenue
- ☒ 1-1.9% of revenue
- ☐ 2%+ of revenue
- ☐ Don't know

Points Earned: 1.55 of 1.94

Total Amount of Charitable Donations

Total amount (in currency terms) donated to registered charities in the last fiscal year

Report with the currency specified in "Reporting currency" for this metric.

Total amount (in currency terms) donated to registered charities in the last fiscal year

Sensitive

☐ We do not track this

Points Available: 0.00

Policy Advocacy for Social and Environmental Standards

Has your company worked with policymakers to develop or advocate for policy changes explicitly designed to improve social or environmental outcomes in the past two years?

- ☒ Yes, company has offered support in name and/or signed petitions
- ☒ Yes, company has provided active staff time or financial support
- ☒ Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards
- ☒ Yes, and efforts resulted in a specific institutional, industry or regulatory reform
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.48 of 0.48

Advancing Social and Environmental Performance

How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?

- ☒ We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry
- ☒ We have provided data or contributed to academic research on social or environmental topics
- ☒ We participate in panel presentations or other public forums on social or environmental topics
- ☐ We provide public resources for other businesses or stakeholders on improving social or environmental performance
- ☐ Other - please describe
- ☐ None of the above

Points Earned: 0.24 of 0.24

Supply Chain Management

Significant Supplier Descriptions

Please select the types of companies that represent your Significant Suppliers:

All companies have significant suppliers, which are defined as the largest suppliers of the company amounting to approximately 80% of non-labor costs. Select all that apply.

- ☒ Product Manufacturers
- ☒ Professional Service Firms (Consulting, Legal, Accounting)
- ☐ Independent Contractors
- ☒ Marketing and advertising
- ☐ Office Supplies
- ☒ Benefits Providers
- ☒ Technology
- ☒ Raw materials
- ☒ Farms
- ☒ Other - please describe

Points Available: 0.00

Supply Chain Risk Assessment and Mapping

Has your company conducted a risk assessment that identifies aspects of your supply chain and purchasers at most risk for negative social and environmental impact based on any of the following risk factors?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Country of origin
- ☐ Sub-regions within countries
- ☒ Product / Service / Ingredient attributes
- ☒ Size of purchases by the company
- ☒ Risk assessment was conducted with support by a third party
- ☐ None of the above, company has not conducted a risk assessment of their supply chain

Points Earned: 0.21 of 0.21

Supply Chain Tracking and Traceability

For what percent of materials in your supply chain deemed at risk does your company have a system in place that accurately traces the source and origination of all ingredients/ components through the chain?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.72 of 0.83

Outsourced Staffing Services

Does your company outsource support services (staffing) essential to the delivery of your services to other individuals or organizations?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Yes
- ☐ No

Points Available: 0.00

Outsourced Staffing Screening Topics

Does your company review or set requirements regarding the labor practices of its outsourced staffing service providers that includes the following topics?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Compliance with all local laws and regulations
- ☒ Compliance with international human rights and labor standards (for employees and contractors)
- ☐ Payment at or above industry benchmarks
- ☐ Payment of a living wage (for employees and contractors)
- ☐ Employee benefits provided
- ☐ Professional development opportunities
- ☐ Other labor practices
- ☐ None of the above
- ☐ N/A

Points Earned: 0.08 of 0.21

% of Outsourced Services Accountable to Code of Conduct?

What % of your outsourced staffing services (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 0.83 of 0.83

Screening / Monitoring for Services

Which of the following methods are used to evaluate the social or environmental impact of your outsourced staffing services?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ Company shares policies or rules with subcontractors but does not have a verification process in place
- ☒ Company requires subcontractors complete self-designed assessment
- ☐ Company utilizes third party risk or impact assessment tools (BIA)
- ☐ Company conducts routine audits/reviews of subcontractors at least every two years
- ☐ Company has third parties conduct routine audits/reviews of subcontractors at least every two year
- ☐ Other
- ☐ None of the above

Points Earned: 0.05 of 0.21

% of Outsourced Staffing Services Screened / Monitored

What % of your outsourced staffing services (on a currency basis) are evaluated based on the methods selected in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 0.83 of 0.83

Supply Chain Compliance Topics

Does your company have a formalized code of conduct or set requirements regarding the social or environmental practices and performance of its suppliers that includes the following topics?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Compliance with all local laws and regulations, including those related to social and environmental performance
- ☒ Compliance with international human rights and labor standards (for employees and contractors)
- ☒ Compliance with international environmental standards
- ☐ Payment of a living wage (for employees and contractors)
- ☒ Ethics and anti-corruption policies
- ☐ Management systems to manage and incentivize positive social and environmental performance
- ☒ Other
- ☐ None of the above

Points Earned: 0.21 of 0.21

% of Suppliers Accountable to Code of Conduct

What % of your suppliers (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 0.83 of 0.83

Screening/Management Methods for Tier 1 Suppliers

Which of the following methods are used to evaluate the social or environmental impact of your Tier 1 Suppliers?

- ☐ Company shares policies or rules with suppliers but does not have a verification process in place
- ☒ Company requires completion of self-designed assessment
- ☐ Company utilizes third party risk or impact assessment tools (Sedex, BIA)
- ☐ Company conducts routine audits/reviews of Tier 1 suppliers at least every two years
- ☐ Company has third parties conduct routine audits/reviews of Tier 1 supplier at least every two years
- ☐ Company has mechanisms to hear grievances or performance feedback from stakeholders of Tier 1 suppliers
- ☐ Company can confirm quantifiable improvement in Tier 1 supplier social and environmental performance improvement in last year
- ☐ Other
- ☐ None of the above

Points Earned: 0.05 of 0.21

% of Tier 1 Suppliers Screened / Monitored

What % of your Tier 1 Suppliers (on a currency basis) are evaluated based on the methods selected in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☒ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.52 of 0.83

Screening/Management Methods for Tier 2 Suppliers

Which of following methods are used to evaluate the social or environmental impact of your Tier 2 Suppliers?

- ☐ Company shares policies or rules with suppliers but does not have a verification process in place
- ☒ Company requires Tier 2 suppliers complete of self-designed assessment
- ☒ Company utilizes third party risk or impact assessment tools for Tier 2 suppliers(Sedex, BIA)
- ☒ Company conducts routine audits/reviews of Tier 2 suppliers at least every two years
- ☒ Company has third parties conduct routine audits/reviews of Tier 2 supplier at least every two years
- ☒ Company has mechanisms to hear grievances or performance feedback from stakeholders of Tier 2 suppliers
- ☐ Company requires Tier 2 suppliers to track, manage, and report performance of their suppliers
- ☐ Company can confirm quantifiable improvement in Tier 2 supplier social and environmental performance improvement in last year
- ☐ None of the above

Points Earned: 0.21 of 0.21

% of Tier 2 Suppliers Screened / Monitored

What % of your Tier 2 Suppliers (on a currency basis) are evaluated based on the methods selected in the previous question?

- ☐ 0%
- ☒ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.10 of 0.83

Screening Methods for Original Producers of Raw Materials

Which of following methods are used to evaluate the social or environmental impact of the original producers of your raw materials:

- ☐ Company shares policies or rules with suppliers but does not have a verification process in place
- ☒ Company requires original producers to complete of self-designed assessment
- ☒ Company utilizes third party risk or impact assessment tools for original producers (Sedex, BIA)
- ☒ Company conducts routine audits/reviews of original producers at least every two years
- ☒ Company has third parties conduct routine audits/reviews of original producers at least every two years
- ☒ Company has mechanisms to hear grievances or performance feedback from stakeholders of original producers of raw materials
- ☐ Company can confirm quantifiable improvement in social or environmental performance of original producers of raw materials in the last year
- ☐ None of the above

Points Earned: 0.21 of 0.21

% of Original Producers Screened / Monitored

What % of the original producers of your raw materials are evaluated based on the methods selected in the previous question?

- ☐ 0%
- ☒ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.10 of 0.83

Reporting on Supply Chain Impact

Which of the following are true regarding how your company reports on your supply chain impact?

- ☒ Company aggregates results of supply chain social and environmental assessments to identify and report on trends in performance and breaches publicly
- ☒ Company reports key risk areas and root causes of supply chain performance issues and breaches, including methods of remediation the company is taking to address them
- ☐ Company publicly reports the geographic locations of all significant and high risk suppliers and originating sources within its supply chain
- ☐ Company publicly shares information identifying specific companies in their supply chain
- ☒ Company has set public goals regarding the overall social or environmental impact of their supply chain, along with progress towards those goals (to be paying a living wage, etc.)
- ☐ None of the above

Points Earned: 0.16 of 0.21

% of Suppliers with Transparency, Reporting, and Goal Setting

For what % of your suppliers (on a currency basis) do the reporting practices selected in the previous question apply?

- ☐ 0%
- ☒ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.10 of 0.83

Improving Impact of Suppliers

Does the company have any of the following policies or programs to improve the social and/or environmental impact of suppliers, either in cases of noncompliance or more broadly?

- ☒ Company formulates corrective action or improvement plans with goals for continuous improvement of their supplier performance
- ☒ Company requires a specific time period for suppliers to make changes to remediate code of conduct non-compliance or otherwise terminates contract
- ☐ Company provides training and/or resources on improving social or environmental performance to suppliers, either from the company itself or through a third party
- ☒ Company provides training and/or resources to its own staff, focused on managing their own practices and relationships with suppliers to enable the suppliers to improve their performance
- ☒ Company has participated in collaborative initiatives with other companies to help improve the social or environmental impact of their supply chain
- ☒ Company incentivizes social and environmental performance or improvement through contract terms, prices, or other means
- ☐ Company has achieved quantifiable improvements on social or environmental performance of its supply chain
- ☐ Other
- ☐ None of the above

Points Earned: 0.17 of 0.21

% of Suppliers with Programs to Improve Impact

For what % of your suppliers (on a currency basis) do the policies and programs selected in the previous question apply?

- ☐ 0%
- ☒ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.10 of 0.83

Managing Supply Chain Impact

Which of the following are true regarding how your company manages your supply chain impact?

- ☒ We embed social and environmental supplier performance into the job descriptions and performance evaluations of their procurement departments (distinct from their sustainability or CSR departments)
- ☒ Senior management team members have written responsibility for social and environmental supply chain performance
- ☒ We aggregate the results of supply chain social and environmental assessments to identify and report on trends in performance and breaches internally
- ☒ We use trends in supply chain performance to identify and remediate root causes of supply chain performance issues and breaches (including contractual requirements posed by the company itself, inadequate management or human resources processes, capacity constraints within suppliers, etc.)
- ☐ None of the above

Points Earned: 0.21 of 0.21

Verification of Positive Outcomes in Supply Chain

Has your company verified any of the following outcomes for all aspects of its supply chain in a way that can be publicly and accurately confirmed?

- ☒ Compliance with all local laws and regulations, including those related to social and environmental performance
- ☒ Compliance with international human rights and labor standards
- ☒ Compliance with international environmental standards
- ☐ Payment of a living wage
- ☒ No forced labor / modern slavery
- ☐ None of the above

Points Earned: 0.66 of 0.83

Length of Supplier Relationships

What is the average tenure of your company's relationships with suppliers?

- ☐ Average tenure of supplier relationships is less than 24 months.
- ☐ Average tenure of supplier relationships is greater than 24 months.
- ☐ Average tenure of supplier relationships is greater than 60 months.
- ☒ Average tenure of supplier relationships is greater than 96 months.
- ☐ Our company has had a relationship with a majority of our suppliers (on a currency basis) since our first year of operations.
- ☐ Don't Know

Points Earned: 0.41 of 0.41

Support for In Need Suppliers

Does your company do any of the following to support small scale or other in-need suppliers?

- ☒ We review suppliers for potential training needs
- ☒ We have a formal education or support program for selected suppliers
- ☒ We provide small scale suppliers the same contracts, prices, and payment terms (such as days payable outstanding) as other suppliers
- ☒ We pay 30 days payable outstanding to small scale suppliers
- ☒ A formal mechanism is in place for suppliers to provide us feedback (e.g. supplier satisfaction surveys)
- ☒ We have a formal grievance mechanism to address complaints and resolve disputes
- ☐ Other (please describe)
- ☐ None of the above

Points Earned: 0.41 of 0.41

Social or Environmental Purchases

What percentage of materials or products purchased have third-party social or environmental certification or approval or are from Significant Suppliers that are purpose-driven or have third-party company level certification or approval?

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75%+
- ☐ Don't Know

Points Earned: 0.10 of 0.41

Supply Chain Poverty Alleviation - Impact Business Model

IMPACT BUSINESS MODELS
2.1

This IBM section is applicable to companies that reduce poverty in their supply chain through trade terms, positive labor conditions, and support for underserved suppliers in low-income, poor, or very poor markets (e.g. fair trade, direct trade).

Purchasing From Underserved Suppliers

Do you purchase directly from underserved suppliers in low-income, poor, or very poor markets?

- ☒ Yes, I purchase directly from underserved suppliers
- ☐ No, I purchase from brokers or other companies that are verified to be purchasing from and supporting underserved suppliers

Points Available: 0.00

Types Of Underserved Suppliers

What types of suppliers from low-income, poor, or very poor markets are in your supply chain?

- ☒ Small-scale Factories in Underserved Markets
- ☒ Fair Wage/ Labor Certified Plantation/Estate Farms in Underserved Markets
- ☒ Worker or Producer-Owned Cooperatives
- ☒ Small-Holder Small Scale Farms/Suppliers in Underserved Markets (less than 50 employees)
- ☐ Micro-entrepreneurs/artisans in underserved markets

Points Available: 0.00

Beneficial Trade Terms for Underserved Suppliers

Are any of the following trade terms provided to the underserved suppliers in your supply chain?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☒ A premium is paid beyond market price for community support and development
- ☒ Input materials come from a relationship where contracts are signed and executed for the next year
- ☒ Input materials come from a relationship where the contract price was partially or fully paid in advance to significant suppliers (including loans through a partner organization)
- ☒ Pricing of product is determined collaboratively with suppliers
- ☒ On-site visits are made to suppliers on at least an annual basis.
- ☐ None of the above

Points Available: 0.00

% Purchases with Beneficial Trade Terms

What % of your cost of materials in the last fiscal year came from underserved suppliers that received the previous trade terms?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What % of your cost of materials in the last fiscal year came from underserved suppliers that received the previous trade terms?

- ☐ We do not track this

Points Available: 0.00

Purchases from Suppliers with Beneficial Terms

What is the total cost of materials sourced through the previous trade terms?

What is the total cost of materials sourced through the previous trade terms?

Sensitive

☐ We do not track this

Points Available: 0.00

Tracking Supplier Premiums

Do you track the premium paid to suppliers?

☒ Yes

☐ No

Points Earned: 0.58 of 0.58

Premium Paid to Suppliers

If yes, what is the average premium paid to suppliers in the last fiscal year (either on product or wage)?

Please report the premium as a % of the price paid per product or per hour.

If yes, what is the average premium paid to suppliers in the last fiscal year (either on product or wage)?

61.4

☐ We do not track this

Points Available: 0.00

Methodology to Determine Premium Paid

Describe in the text box the methodology your company uses to calculate producer price premium.

Describe in the text box the methodology your company uses to calculate producer price premium.

Natura em suas ações p

Points Available: 0.00

Innovative Supply Chain Poverty Alleviation

Is there something different or innovative about the company's approach to sourcing from small-scale suppliers that has changed the industry? Is this something replicable, unique at the time it was created, and that has been emulated by other organizations? Please explain.

Em 2020, a linha Natura Ekos, marco do nosso relacionamento com as comunidades amazônicas fornecedoras de insumos da sociobiodiversidade, celebra 20 anos. Também já mantemos há quase uma década o Programa Natura Amazônia, desenhado em 2011 para que pudéssemos coordenar nossa atuação na região de modo ainda mais sistematizado, potencializando, assim, o compromisso da empresa em promover a economia baseada na floresta em pé, a agricultura sustentável e a valorização das populações locais, da cultura e do conhecimento tradicional. Não à toa, nossa relação com a Amazônia se consolidou como a primeira de nossas causas. Enquanto formatávamos o escopo da causa Amazônia Viva, assistíamos ao aumento dos níveis de desmatamento ilegal e das queimadas que atingiram vários estados da região Norte em 2019, o que nos deu a certeza sobre a urgência de nos posicionarmos de forma ainda mais explícita e ativa. Além da continuidade de nosso trabalho por meio do Programa Natura Amazônia, decidimos fortalecer as ações de sensibilização dos consumidores e aprofundar nossa participação nos debates públicos sobre o tema. Em 2023, conquistamos mais um ano de recertificação da UEBT (União para o Biocomércio Ético) para a linha de produtos Natura Ekos. A primeira certificação ocorreu em 2018. O selo comprova a sustentabilidade da cadeia de fornecimento de todos os ingredientes naturais presentes em Ekos, incluindo os fornecidos pelas comunidades e por outros parceiros comerciais. Atesta, ainda, nosso compromisso com o comércio justo e ético, a conservação da biodiversidade e o desenvolvimento socioeconômico desses fornecedores. Na região Pan-Amazônica, são mais de 9 mil famílias de relacionamento. Em 2022 mais 90% dos R\$46MM em recursos alocados em comunidades foram direcionados para comunidades da Amazônia. Dentro dessa estratégia temos a frente de agregação de valor nas comunidades apoiando seja com suporte técnico ou recursos a implementação de agroindústrias. Em 2022 e 2023 implementamos as primeiras agroindústrias de óleos essenciais em nível comunitário na Amazônia. Além disso, implementamos um novo conceito nas cadeias da sociobiodiversidade que são as centrais de serviços – locais onde são realizados pré-processamentos com equipamentos em processos que antes eram realizados manualmente pelos produtores, reduzindo custos e aumentando a capacidade de atendimento de demanda

Points Available: 0.00

Support for Small-Scale Suppliers

Does the company provide or participate in support services for underserved suppliers?

This question factors into a calculated question that contributes to your overall score.

- ☒ Capacity building to improve the efficiency of operations for the supplier
- ☒ Capacity building to improve the social or environmental practices of the supplier
- ☒ Support and training to improve quality and maintain quality assurance for the supplier
- ☐ We do not purchase directly from underserved suppliers, or we do not provide capacity building services

Points Available: 0.00

% of Purchases from Supported Small-Scale Suppliers

What % of your total cost of materials in the last fiscal year came from underserved suppliers that have received the above capacity building support?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What % of your total cost of materials in the last fiscal year came from underserved suppliers that have received the above capacity building support? **Sensitive**

☐ We do not track this

Points Available: 0.00

Verification of Fair Wages and Working Conditions

Are working conditions and wages of suppliers verified to meet credible standards to ensure dignity and equitable economic empowerment for employees? If so, what methodology is used to determine standards?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

☒ Suppliers meet third party certification standards (such as Fair Trade Certification)

☐ Workers receive wage equivalent to or greater than a third party fair or living wage calculation for the relevant industry/product/market

☐ Suppliers are not verified to meet third party labor standards

Points Available: 0.00

Purchasing From Underserved Suppliers

What % of your cost of materials in the last fiscal year came from underserved suppliers that are verified by either of the methodologies selected in the previous question?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What % of your cost of materials in the last fiscal year came from underserved suppliers that are verified by either of the methodologies selected in the previous question? **Sensitive**

☐ We do not track this

Points Available: 0.00

Wage and Working Conditions Screening

How are wage and working conditions screened and monitored to ensure that continual compliance with the previous standards?

- ☐ Suppliers are verified or certified by a third party to meet standards
- ☒ Company visits and reviews supplier facilities and documents compliance with the standards above
- ☐ None of the above

Points Earned: 0.29 of 0.58

Third Party Certification of Supply Chain

Are the company's trade practices or purchases certified by a third party?

- ☐ Fair Trade International
- ☐ Fair Trade USA
- ☐ Rainforest Alliance
- ☒ Other - please describe
- ☐ No

Points Available: 0.00

Tracking Impact on Workers

Does your company track the impact of your work with small-scale suppliers on the lives of suppliers' employees?

- ☒ Yes
- ☐ No

Points Earned: 0.58 of 0.58

Tracking Impact Explanation

If your company tracks the impact of your work with small-scale suppliers on the lives of suppliers' employees, please explain how.

Certificação UEBT que envolve questões como: conservação da biodiversidade, rastreabilidade, gestão organizacional, boas práticas de produção e qualidade, saúde e segurança no trabalho e questões trabalhistas. A Natura possui a sua Política de Uso Sustentável de Produtos e Serviços da Sociobiodiversidade, e os Princípios de Relacionamento com as Comunidades Fornecedoras, orientam nossa conduta de respeito à cultura das comunidades, englobando a compreensão sobre seu modo de vida e organização social, além da pesquisa de lealdade com o público comunidades. Falar sobre: Renda média das comunidades fornecedoras, Repartição de Benefícios, Carbono Social, bem como volume de negócios amazônicos que beneficiam a região como um todo o acompanhados anualmente através do sistema de verificação Natura, onde o mesmo visa ter um maior conhecimento dos produtores envolvidos nas cadeias, acompanhando questões de: conservação da biodiversidade, rastreabilidade, gestão organizacional, boas práticas de produção e qualidade, saúde e segurança no trabalho e questões trabalhistas. A Natura possui a sua Política de Uso Sustentável de Produtos e Serviços da Sociobiodiversidade, e os Princípios de Relacionamento com as Comunidades Fornecedoras, orientam nossa conduta de respeito à cultura das comunidades, englobando a compreensão sobre seu modo de vida e organização social, além da pesquisa de lealdade com o público comunidades

Points Available: 0.00

Supply Chain Transparency

Do customers and/or the public have access to information about the company's supply chain practices?

- ☐ Customers have access to information about suppliers being sourced from, including their location
- ☐ Customers can access information on the social and environmental standards required of suppliers
- ☒ None of the above

Points Available: 0.58

Microdistribution Poverty Alleviation - Impact Business Model

IMPACT BUSINESS MODELS
24.2

This IBM section is applicable to companies that provide micro-entrepreneurship opportunities for underserved individuals through a distribution network of independent sales representatives.

Small and Independent Microdistributors

Are all of your microdistributors small and independently owned businesses (with less than 50 employees)?

- ☒ Yes
- ☐ No

Points Available: 0.00

Training to Microdistributors

Do you provide training to microdistributors to effectly sell your product or service?

- ☒ On-going product and operations training provided for all distributors
- ☒ Training goes beyond basic operational/financial skills needed to be a successful entrepreneur
- ☐ No

Points Available: 0.00

Low Income, Poor, or Very Poor Microdistributors

Are any of your microdistributors low income, poor, or very poor?

- ☒ Yes
- ☐ No

Points Available: 0.00

Sales Through Microdistributors

What amount of total revenue in the last fiscal year was generated from sales through microdistributors?

What amount of total revenue in the last fiscal year was generated from sales through microdistributors?

- ☐ We do not track this

Points Available: 0.00

% of Business From Microdistributors

What % of total revenue in the last fiscal year was generated through microdistributors?

- ☐ 0%
- ☐ 1-15%
- ☐ 16-30%
- ☐ 31-50%
- ☒ 51%+

Points Available: 0.00

Microdistribution Model Characteristics

Does income from distribution of your company's product or service comprise at least half of the microdistributors total business income?

- ☐ Yes
- ☒ No

Points Available: 5.71

Microenterprises Served

How many micro-distributors from the category listed below were in your company's distribution network during the last 12 months? Do not double-count microenterprises and micro-entrepreneur individuals.

Microenterprises

Microenterprises

☒ We do not track this

Points Available: 0.00

Micro-entrepreneur Individuals Served

How many micro-distributors from the category listed below were in your company's distribution network during the last 12 months? Do not double-count microenterprises and micro-entrepreneur individuals.

Micro-entrepreneur Individuals

Micro-entrepreneur Individuals

1826566

☐ We do not track this

Points Available: 0.00

% of Low Income Microdistributors

What percent of microdistributors qualify as low income, poor, very poor, or are individuals with barriers to employment?

☐ 0

☐ 1-15%

☐ 16-30%

☐ 31-50%

☒ 51%+

Points Available: 0.00

Income Tracking of Microdistributors

Do you track how income levels change over time for the microdistributors in your network?

☒ Yes

☐ No

Points Earned: 1.43 of 1.43

Growth in Income for Microdistributors

If yes, by what % did household or personal income rise during the last year for the average microdistributor

If yes, by what % did household or personal income rise during the last year for the average microdistributor

1.7

☐ We do not track this

Points Available: 0.00

Innovative Microdistribution

Is there something different or innovative about the company's approach to micro-distribution that has changed the industry? Is this something replicable, unique at the time it was created, and that has been emulated by other organizations?

Please explain.

Is there something different or innovative about the company's approach to micro-distribution that has changed the industry? Is this something replicable, unique at the time it was created, and that has been emulated by other organizations?

A Natura é líder em venc

Points Available: 0.00

Environment

Environment Impact Area Introduction

OPERATIONS
0.0

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

Environmental Business Model

Are your company's products/services or processes structured to restore or preserve the environment in any of the following ways? (Please note: the environmental impact of your day-to-day operations will be assessed in the remaining sections of the Environment Impact Area. This question is specifically asking about your products/services or innovative production processes.)

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

☐ Through an innovative manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry

☒ Through a product or service that preserves, conserves, or restores the environment or resources

☐ None of the above

Points Available: 0.00

Description of Positive Environmental Product / Service Impact

How would you describe the positive outcome for the environment created by your product/service?

A Natura tem um histórico pioneiro na discussão de análise de ciclo de vida (ACV), que atualmente é capturada na forma do IP&L (modelo de gestão integrada que permite contabilizar, além dos resultados financeiros, o impacto da atuação empresarial nas dimensões ambiental, social e humana em todo o ciclo de vida do negócio) e programa carbono neutro, iniciado em 2007 que garante a neutralidade em carbono de todos os produtos nos três escopos do GHG Protocol. O programa foi construído sobre três pilares: inventário, redução e compensação. E é justamente no primeiro que está o diferencial da iniciativa. Para o cálculo de compensação, consideramos toda a cadeia de negócios, não apenas as emissões produzidas diretamente por nós. Isso significa que consideramos desde os gases emitidos durante a extração de matérias-primas e uso de recursos naturais até o descarte de produtos pelo consumidor, implementando ações para redução na própria empresa e nos parceiros. Além disso, Natura finalizou em 2022 uma nova ferramenta de análise de ciclo de vida de formulações, alinhada a metodologia PEF (Product Environmental Footprint - método recomendado pela UE para quantificar os impactos ambientais de produtos), em fase de testes pilotos para aplicação no processo de ecodesign de novas fórmulas mirando o compromisso de só lançar novas fábricas com um menor pegada ambiental integrada que os anteriores a partir de 2025 (Natura&Co Commitments to Life), além de ter sido, como Natura&Co, também membro fundador do EBS Consortium, uma colaboração global para codesenvolver um sistema de avaliação do impacto ambiental e de pontuação para os produtos cosméticos, baseada em ACV, em todo o setor cosmético, e membro fundador da Rede Empresarial Brasileira de Avaliação de Ciclo de Vida. A preocupação com os limites planetários também fez a empresa estabelecer metas e criar processos de avaliação e ecodesign para seus produtos. Em formulações, um olhar de circularidade aponta para uma meta ambiciosa de ter mais de 95% da massa dos ingredientes sendo de origem natural (não petroquímica/fóssil) e 95% da massa dos ingredientes usados em produtos rinsáveis biodegradáveis. Em 2022, os resultados foram de 94% de origem natural e 97% de biodegradabilidade dos produtos rinsáveis. A partir destes direcionamentos e gestão regular dos dados, ações específicas são conduzidas em relação a gestão de ingredientes. O óleo de palma e o etanol estão entre os ingredientes individuais com maior volume e, portanto, significância no que diz respeito aos impactos relativos e, desta forma, tem abordagens específicas. O álcool é o principal componente de um perfume e a Natura utiliza pioneiramente em suas formulações álcool 100% orgânico desde 2007. Este é produzido a partir de canaviais e processos industriais orgânicos, sem uso de agrotóxicos, sem queima da cana de açúcar, com aproveitamento de biomassa (bagaço e palha) que retorna ao solo como biofertilizantes em um processo circular. Sendo assim, o processo é sustentável, gera economia de água, é favorável a biodiversidade e gera menor emissão de gases de efeito estufa. Atualmente, considerando todos os fornecedores de álcool, podemos considerar as seguintes certificações: Ecocert Organic Standard, USDA organic (IBD), Organic EU (Control Union Certifications), Organic Certification (OIA). A palma é outro ingrediente prioritário, e considerando todas as questões de sustentabilidade envolvidas nas cadeias de valor globais, em especial às relacionadas a produção na Malásia e Indonésia, principais produtores, é listada entre as cadeias críticas do grupo Natura &Co, com uma meta específica de ter 100% dos ingredientes certificados até 2025. Neste sentido, temos atualmente um nível de rastreabilidade de 98% no nível de esmagadoras (mills) e 81% certificados RSPO. Além disso estamos na fase de expansão de um projeto de expansão de palma produzida em sistemas agroflorestais (SAF) na Amazônia brasileira, baseado na experiência de 13 anos de pesquisa realizada neste campo. (Embalagem) Também contamos com uma série de iniciativas de Ecodesign em nossas embalagens: Pioneirismo em refil Em 1983, nós nos tornamos a primeira empresa brasileira a oferecer refis de nossos produtos. Desde então, ampliamos a oferta de refil em diversas categorias e hoje já possuímos 27% do portfólio com opções de refil. Essa estratégia contribui para a reutilização das embalagens, prolongando seu ciclo de vida, evitando seu descarte imediato e reduzindo a pressão sobre o vetor de extração de recursos naturais. Em 2022, nossos refis evitaram o descarte de mais de 2.400 toneladas de resíduos, o que equivale ao lixo gerado diariamente por mais de 4,4 milhões de pessoas. O impacto positivo não é só no volume de lixo. Esse tipo de embalagem evita a emissão de 5.200 toneladas de gases de efeito estufa, o que equivale às emissões de carbono geradas em 903 viagens em volta da Terra. Uso de materiais reciclados pós-consumo Desde 2007 a Natura já trabalha com materiais reciclados em seus produtos, sendo uma das

empresas pioneiras a utilizar o PET reciclado no Brasil em seus frascos da marca Ekos. Desde então, essa jornada vem em uma crescente de utilização de materiais reciclados. O uso do PET reciclado foi ampliado além de Ekos para marcas como Tododia, Sève, Erva Doce e nos desodorantes de perfumaria. Em 2015, a Natura foi a primeira marca de perfumaria a utilizar até 20% de vidro reciclado pós-consumo em seus frascos. Esse uso foi ampliado transversalmente para toda a perfumaria. A ambição de ampliar o uso continua, e mais recentemente em 2022 lançamos refis para toda a linha Essencial, com 45% de vidro reciclado e tampa 100% feita de plástico reciclado pós-consumo. O PP reciclado, é a resina reciclada mais nova que estão iniciando a aplicação em nosso portfólio, mas que já está presente em marcas relevantes como Kaiak e Essencial. Dessa forma, com uma estratégia clara e um posicionamento forte, demandando e incentivando do mercado o uso de material reciclado, a Natura contribui de forma direta e indireta para o fortalecimento e criação dessas cadeias de reciclagem, beneficiando toda uma rede de cooperativas e recicladores. Reciclagem e Logística reversa – Programa Elos Desde 2020, transformamos nossas lojas físicas em pontos de recebimento de embalagens para incentivar o descarte adequado, impulsionar a circularidade e diminuir os impactos ambientais causados por esses resíduos. Para garantir a rastreabilidade, a homologação e a logística reversa de todos os nossos fornecedores de materiais reciclados, foi criado o Programa Elos. O Programa configura a responsabilidade compartilhada entre nós e nossos fornecedores de embalagens, como cooperativas, recicladores e fabricantes. Desde 2017, a empresa colabora para garantir a rastreabilidade, a homologação e a logística reversa em todos os seus fornecedores de materiais reciclados. Para decidirmos por um fornecedor de material reciclado, queremos saber quem coletou os resíduos e em que condições (no Brasil, são mais de 1 milhão de catadores de materiais recicláveis) e quem os transformou em matéria-prima reciclada, tudo documentado com notas fiscais e certificados. Atualmente, nosso Programa de Logística Reversa conta com uma rede envolvendo 2.000 cooperados. Em 2022, foram 14,9 mil toneladas de material reciclado pós-consumo recuperadas, somando mais de 50 mil toneladas de resíduos recuperados em apenas 5 anos. Busca por materiais de fonte renovável Outra ação em prol de tornar nossas embalagens mais sustentáveis é a utilização de materiais de origem renovável na sua produção. É o caso do plástico verde, que é produzido a partir da cana-de-açúcar. Nossa história com o PE Verde começou em 2010, quando aplicamos essa resina em nossos refis da marca Tododia (que através de ações de design, já contavam com uma embalagem com 80% menos plástico do que a embalagem antecessora) e nossos refis da marca Erva-Doce. Atualmente aplicamos o PE Verde em uma série de produtos (desodorantes roll-on e Tododia, frascos de shampoo, condicionadores e máscaras em Lumina, nos frascos de Fotoequilíbrio, frascos de Mamãe Bebê e nos frascos dos refis da marca Ekos). O plástico verde apresenta o mesmo potencial de reciclagem que o tradicional, com o benefício de impactar menos na emissão de gases de efeito estufa, que influenciam nas mudanças climáticas. Isso evita a emissão de mais de 5 mil toneladas de carbono por ano. Uma iniciativa mais recente em biomateriais é o uso da bioresina PHA em Biome. Obtida a partir de captura de gás metano, essa bioresina foi aplicada no desenvolvimento de acessório para armazenamento das barras da marca. O material é fruto de uma parceria da Natura com a startup californiana Mango Materials, pioneira no desenvolvimento de novos materiais de impacto positivo para o planeta. Eliminação de plásticos de uso único A Natura é uma das empresas signatárias do Compromisso Global por uma Nova Economia do Plástico, iniciativa liderada pela Fundação Ellen MacArthur em parceria com a ONU Meio Ambiente, que busca erradicar o desperdício e a poluição por plásticos em sua origem. Minimizar ainda mais o impacto ambiental do produto, optamos também por selar a caixa da embalagem de Kaiak Oceano sem a utilização de filme plástico descartável. Nossas iniciativas mais recentes e emblemáticas nesse sentido foram os projetos de perfumaria de Kaiak Oceano, no qual eliminamos o filme plástico descartável envoltório dos cartuchos, bem como também a eliminação do plástico de uso único de todas as amostras de perfumaria. A partir de agora, as embalagens serão, gradualmente, feitas de papel de fontes renováveis e oriundo de florestas plantadas e certificadas. Só com esse último movimento, cerca de 83 toneladas de plástico de uso único deixarão de ser descartadas no meio ambiente anualmente. E, consequentemente, nos ecossistemas marinhos, o principal destino desse tipo de resíduos.

Environmental Product or Service Impact

Is the environmental impact you've described part of your products' or services' impact (excluding packaging), or is it a part of the way that your company operates?

Companies should earn revenue from the product or service that has an environmental impact. Please do not include pro bono efforts within this section.

- ☒ The impact is created by a revenue-generating product/service line (e.g. selling non-toxic cleaning products, sustainability consultancy)
- ☐ The impact is created by the company's daily operations (e.g. using non-toxic cleaning products in the company's headquarters) and not the core product/service

Points Available: 0.00

Environmental Product Benefits

In what way or ways does your product/service conserve the environment?

Please select ONE option per product line. You may select an additional option if your product line has two separate environmental attributes.

- ☐ Provides or is powered by renewable energy or cleaner-burning energy than market alternatives (e.g. solar panel manufacturers/installers, hybrid vehicles)
- ☐ Conserves or diverts resources (including energy, water, materials, etc.)
- ☒ Conserves or preserves the well-being of land and/or animals (e.g. land protection or reforestation services, sustainably harvested agricultural products)
- ☒ Reduces or is made of less toxic/hazardous substances (e.g. brownfield remediation services, organic certified food, non-toxic cleaners)
- ☐ Educates, measures, researches, or provides information to solve environmental problems (e.g. environmental consulting or auditing)
- ☐ None of the above

Points Available: 0.00

Land/wildlife Conservation Overview

Tell us more about how your product or service conserves natural resources

Na linha Ekos, nossa cadeia de fornecimento é auditada por terceira parte e atestada desde 2018 pela certificação Union for Ethical BioTrade (UEBT), focada no abastecimento ético de ingredientes provenientes da biodiversidade. Entre outros critérios, é avaliado se toda a cadeia de fornecimento dos ingredientes naturais vegetais e derivados utilizados na Ekos é gerenciada por um sistema de due diligence em linha com os preceitos de biocomércio ético. A efetividade do sistema de due diligence (Sistema de Verificação das Cadeias de Sociobiodiversidade) também é avaliada na certificação. Além disso, estendemos o processo de gestão previsto pela UEBT para todos os ingredientes naturais e derivados na marca Natura. Lançamos políticas para seis Cadeias Críticas de Insumos, aprovadas por unanimidade pelo Comitê Operacional do Grupo Natura &Co, com diretrizes para a gestão. Essas cadeias são soja, etanol, algodão, papel, palma e mica. O objetivo é alcançar a rastreabilidade completa e/ou certificação destes insumos até 2025, assim como acompanhar princípios e legislações globais como da Accountability Framework Initiative com foco em proteção de florestas, sistemas naturais e direitos humanos e apoiar soluções de conservação da floresta em áreas de alto valor de conservação. A Natura contribui para a conservação de 2 milhões de hectares na Amazônia em conjunto com seus parceiros locais, gerando, segundo metodologia do IP&L, R\$ 40 milhões em impacto positivo sobre a conservação dos ecossistemas. Mantemos 41 comunidades fornecedoras de insumos da sociobiodiversidade na Pan-Amazônia (de um total de 48 comunidades) e somamos 42 bioingredientes amazônicos desenvolvidos.

Points Available: 0.00

Direct Impact on Land / Wildlife Conservation

Is land/wildlife conservation, beyond what is required by law, a direct positive environmental impact of your product or service?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

☒ Yes

☐ No, it is an indirect result of one of the other answers selected in the question "Environmental Product Benefits"

Points Available: 0.00

Toxin / Pollution Reduction Overview

Tell us more about how your product or service reduces use of toxic or hazardous substances, prevents pollution or remediates discharges to air, land or water

O álcool é o principal componente de um perfume e um dos ingredientes de maior volume da empresa e, portanto, de maior impacto relativo. A Natura utiliza pioneiramente em suas formulações álcool 100% orgânico desde 2007. Este é produzido a partir de canaviais e processos industriais orgânicos, sem uso de agrotóxicos, sem queima da cana de açúcar no campo, com aproveitamento de biomassa (bagaço e palha) que retorna ao solo como biofertilizantes em um processo circular. Sendo assim, o processo é sustentável, gera economia de água, é favorável a biodiversidade e gera menor emissão de gases de efeito estufa. Atualmente, considerando todos os fornecedores de álcool, podemos considerar as seguintes certificações: Ecocert Organic Standard, USDA organic (IBD), Organic EU (Control Union Certifications), Organic Certification (OIA) . Além do álcool, e dos ingredientes de manejo florestal que seguem melhores práticas agroecológicas, outros ingredientes apresentam certificação orgânica: cera de carnaúba (Copernicia Cerifera Cera); manteiga de cacau; Sacarose; extrato de pimenta rosa (Schinus Terebinthfolius Leaf Extract) além de óleos essenciais de perfumaria como: ylang (Cananga odorata flower oil), Ishpink (Ocotea quixos leaf oil), lavandim e clary sage

Points Available: 0.00

Direct Impact on Less Toxic or Toxin Remediation

Is being less toxic or providing toxin remediation, beyond what is required by law, a direct positive environmental impact of your product or service?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

☒ Yes

☐ No, it is an indirect result of one of the other answers selected in the question "Environmental Product Benefits"

Points Available: 0.00

Environmental Management

OPERATIONS
8.8

Facility Environmental Efficiency

What environmental efficiency practices are in place in a majority of your company's offices and plant facilities?

- ☒ Buildings employ energy saving strategies (e.g. energy use monitoring, efficient appliances and lighting, renewable energy use)
- ☒ Buildings use systems for increasing water efficiency (e.g. water efficient appliances, fixtures, and landscaping)
- ☒ Buildings use systems to monitor and improve air quality (e.g. increased ventilation)
- ☐ Building construction or operations make use of sustainable materials (e.g. reclaimed products)
- ☒ New building sites are chosen based on sustainability considerations (e.g. minimizing impact on ecosystems and waterways)
- ☐ Buildings are LEED certified or LEED equivalent certified
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A - No offices or plant facilities

Points Earned: 0.46 of 0.51

Environmental Management Systems

Does your company have an environmental management system (EMS) covering waste generation, energy usage, water usage, and carbon emissions that includes any of the following?

Please check all that apply.

- ☒ Policy statement documenting our organization's commitment to the environment
- ☒ Assessment undertaken of the environmental impact of our organization's business activities
- ☒ Stated objectives and quantifiable targets for environmental aspects of our organization's operations
- ☒ Programming designed, with allocated resources, to achieve these targets
- ☒ Periodic compliance reviews and auditing to evaluate programs conducted
- ☐ Third-party auditing and certification of EMS
- ☐ We have no environmental management system

Points Earned: 0.85 of 1.03

Environmentally Certified Products

During the last fiscal year, what percentage of your products sold had a product certification that assesses the environmental impacts of the product or its production process?

Select N/A only if there is no physical product being sold.

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☒ 50-74%
- ☐ 75%+
- ☐ N/A

Points Earned: 0.38 of 0.51

Product Design for the Environment

Which of the following practices are in place to integrate environmental considerations (DFE) into the design of products and services?

- ☒ Company materially redesigned products in order to achieve source reduction
- ☒ Company has materially redesigned packaging in order to reduce overall impact
- ☒ Company used standardized product components/parts to maximize useful life via disassembly/reprocessing
- ☒ Company identifies and labels resource content on manufactured items to enable eventual recycling
- ☒ Company has made set public source reduction targets to reduce the overall environmental impact of products and/or packaging
- ☒ Company has achieved source reduction targets to reduce the overall environmental impact of products and/or packaging
- ☐ Other
- ☐ None of the above

Points Earned: 0.51 of 0.51

% of Products Designed for the Environment

For what % of your products do the DFE practices selected in the previous question apply?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.03 of 1.03

Type of Footprint Assessments

Has the company's footprint assessments included any of the following?

- ☐ Assessment conducted for upstream supply chain only
- ☐ Assessment conducted for only a portion of value chain (other than or in addition to upstream supply chain)
- ☒ Formal life cycle assessments conducted internally
- ☐ Formal life cycle assessments conducted or verified by a third party
- ☒ Use of third party frameworks or methodologies (such as Ellen Macarthur Foundation Circularity Indicators, Product Environmental Profiles, GHG Protocol or Carbon Disclosure Project)
- ☐ Company has a life cycle based certification or equivalent (Cradle to Cradle)
- ☐ Other
- ☐ None of the above

Points Earned: 0.13 of 0.26

% of Products with Type of Footprint Assessment

What % of your products have undergone the specific type(s) of environmental footprint assesesment selected in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.03 of 1.03

Assessment Conducted of Environmental Footprint of Value Chain

Have you conducted a formal assessment to measure the environmental footprint of your value chain (including supply chain, product usage, and end-of-life) that covers the following topics?

- ☒ Impacts on biodiversity
- ☒ Impacts on climate (Scope 3 Carbon Emissions)
- ☒ Toxin or hazardous material impact
- ☒ Land preservation (including material extraction)
- ☒ Water supply
- ☐ Other
- ☐ None of the above

Points Earned: 0.51 of 0.51

% of Products with an Environmental Footprint Assessment

What % of your products have undergone a formal environmental footprint assessment that included the topics selected in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.03 of 1.03

Management of Material Environmental Impact in Value Chain

How has your company utilized the results of your environmental footprint assessment to manage and minimize your overall impact?

- ☒ Company has used assessments to develop specific strategies to reduce impacts for at least most material impacts identified across value chain and product lines
- ☒ Company has set public targets or commitments to reduce material value chain and product impacts over time
- ☒ Company has met incremental targets in the last two years and/or can demonstrate being on target to achieve long term goals
- ☐ Other
- ☐ None of the above (No EIA conducted)

Points Earned: 0.51 of 0.51

Impact of Product Usage

Which of the following are true regarding practices in place to manage and minimize the impact of product usage?

- ☒ Company has conducted studies of consumer behavior and/or disposal to understand impact of product usage
- ☐ Company has conducted analysis of product lifetime and usability and it materially exceeds (>5%) lifetime of related competitive products
- ☒ Company has created partnerships and/or marketing campaigns to engage customers or other post production value chain users to minimize environmental footprint of usage
- ☐ Other
- ☐ None of the above

Points Earned: 0.34 of 0.51

% of Products with Practices to Minimize Impact of Usage

For what % of your products do the product usage practices selected in the previous question apply?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.03 of 1.03

Addressing Longevity of Product Lifespan

Which of the following practices does your company have in place to manage product longevity in order to reduce overall consumption and waste to landfill?

- ☐ We have measured the overall product lifespan of our portfolio and altered product designs to increase it within the last two years
- ☐ We have a program that facilitates maintenance, servicing and reassembly of our products
- ☐ We provide information about the program to facilitate maintenance and servicing on product labels / packaging
- ☐ We provide information about the program to facilitate maintenance and servicing in advertising campaigns
- ☐ Other - please describe
- ☐ None of the above
- ☒ N/A - Product is a non-durable good designed for consumption

Points Available: 0.51

Behavior Change as a Result of Programs

Based on the above programs to reduce the environmental impact of product usage, has your company been able to verify improvements in consumer behavior or usage?

- ☐ Yes, as assessed by the company measurements
- ☒ Yes, as assessed and verified by a third party
- ☐ No, not at this time

Points Earned: 1.03 of 1.03

Air & Climate

OPERATIONS
10.1

Monitoring and Reporting Energy Use

How does your company monitor, record, or report its energy usage?

Include electricity and other energy consumption from heating, hot water, etc.

- ☐ We do not currently monitor and record usage
- ☐ We monitor and record usage but have set no reduction targets
- ☒ We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are being monitored
- ☐ We monitor usage and have set absolute reduction targets regardless of company growth
- ☒ We report progress on our reduction targets publicly on an annual basis
- ☐ We have met specific reduction targets during the reporting period

Points Earned: 0.42 of 0.67

Total Energy Use

Total energy used (Gigajoules) during the last 12 months:

Total energy used (Gigajoules) during the last 12 months:

- ☐ We do not track this

Points Available: 0.00

Total Renewable Energy Use

Total energy used from renewable resources (Gigajoules) during the last 12 months:

Total energy used from renewable resources (Gigajoules) during the last 12 months:

- ☐ We do not track this

Points Available: 0.00

Renewable Energy Usage

What percentage of energy use is produced from renewable sources?

Include electricity and other energy consumption from heating, hot water, etc.

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ Don't Know

Points Earned: 0.29 of 0.33

Low Impact Renewable Energy Use

What percentage of energy use is produced from low-impact renewable sources?

Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy.

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ Don't know

Points Earned: 1.07 of 1.33

Environmentally Efficient Equipment

What % of new equipment purchased (by total cost) during the last 24 months was energy efficient or otherwise environmentally-preferred?

Select N/A if no capital expenditures were made during the last 24 months.

- ☐ 0% (no equipment)
- ☒ <50% (some equipment)
- ☐ 50%+ (majority of equipment)
- ☐ 100% (all equipment)
- ☐ N/A - No new equipment purchased

Points Earned: 0.11 of 0.33

Energy Use Reductions

Have conservation and efficiency improvements led to energy savings for your facilities? If so, by how much?

Please calculate based on changes from last year or annualized from a base year, referring to electricity use and other energy consumption from heating, hot water, etc.

- ☐ 0%
- ☐ 1-4%
- ☐ 5-9%
- ☒ 10-14%
- ☐ 15-20%
- ☐ >20%
- ☐ Don't know

Points Earned: 0.80 of 1.33

Monitoring Greenhouse Gas Emissions

How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ We do not currently monitor and record emissions
- ☐ We regularly monitor and record emissions but have not set any reduction targets
- ☒ We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of GHGs from baseline year)
- ☒ We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals to address climate change
- ☐ We have met the specific reduction targets set during this reporting period
- ☒ We have achieved carbon neutrality

Points Earned: 0.67 of 0.67

Total Scope 1 GHGs

Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in:

Scope 1:

- Scope 1:
- ☐ We do not track this

Points Available: 0.00

Total Scope 2 GHGs

Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in:

Scope 2:

- Scope 2:
- ☐ We do not track this

Points Available: 0.00

Total Scope 3 GHGs

Total Greenhouse Gas Emissions (metric tonnes of CO2 equivalent) in:

Scope 3:

- Scope 3:
- ☐ We do not track this

Points Available: 0.00

Monitoring Air Emissions

How does your company monitor and manage your significant air emissions?

- ☐ Company does not currently monitor and record emissions
- ☒ Company monitors and records emissions (no reduction targets)
- ☐ Company monitors emissions and has specific reduction targets
- ☐ Company monitors emissions and has met specific reduction targets during the reporting period
- ☐ Eliminated emissions of this by-product entirely
- ☐ N/A

Points Earned: 0.17 of 0.67

Carbon Intensity

What is your current Carbon Intensity for Scopes 1 and 2, not including the use of carbon credits or offsets?

Please measure intensity in metric tons of CO2/\$million of revenue. Please use USD to accurately evaluate the answer option.

- ☐ Manufacturing: >950 / Utilities: >6,000
- ☐ Manufacturing: 751-950 / Utilities: 5,001-6,000
- ☐ Manufacturing: 601-750 / Utilities: 4,001-5,000
- ☐ Manufacturing: 451-600 / Utilities: 3,001-4,000
- ☐ Manufacturing: 301-450 / Utilities: 2,001-3,000
- ☐ Manufacturing: 151-300 / Utilities: 1,001-2,000
- ☒ Manufacturing: 0-150 / Utilities: 0-1,000
- ☐ Don't know

Points Earned: 0.67 of 0.67

Carbon Intensity

What is your current Carbon Intensity for Scopes 1 and 2, measured in tons of CO2/\$million of revenue, including the use of carbon credits or offsets?

Please use USD to accurately evaluate the answer option.

- ☐ Manufacturing: >950 / Utilities: >6,000
- ☐ Manufacturing: 751-950 / Utilities: 5,001-6,000
- ☐ Manufacturing: 601-750 / Utilities: 4,001-5,000
- ☐ Manufacturing: 451-600 / Utilities: 3,001-4,000
- ☐ Manufacturing: 301-450 / Utilities: 2,001-3,000
- ☐ Manufacturing: 151-300 / Utilities: 1,001-2,000
- ☐ Manufacturing: 1-150 / Utilities: 1-1,000
- ☒ Manufacturing: 0 / Utilities: 0
- ☐ Don't know

Points Earned: 1.33 of 1.33

Greenhouse Gas Emissions Reduced

What percentage of Scope 1 and 2 GHG emissions has been saved due to efficiency improvements implemented by your company?

- ☐ 0%
- ☐ 1-4%
- ☐ 5-9%
- ☐ 10-14%
- ☐ 15-20%
- ☒ 20%+
- ☐ Don't Know

Points Earned: 1.33 of 1.33

Reducing Carbon Emissions from Transportation

Does the company currently use any of the following specific practices to reduce carbon emissions from transportation?

- ☒ Offer transit subsidies to employees as part of a low carbon transportation program
- ☒ Company policy and practice that requires inbound freight or shipping to be transported via lowest impact methods (such as avoiding shipment by air transport)
- ☒ Company policy and practice that outbound freight or shipping is transported via lowest impact methods
- ☒ Other - please describe
- ☐ None of the above

Points Earned: 0.67 of 0.67

Supply Chain GHG Management

Has your company taken action to track and manage the greenhouse emissions produced through your supply chain? (absolute reduction)

Only select practices if you track and manage greenhouse emissions produced for at least 50% of your company suppliers (on a cost basis).

- ☐ We don't track or evaluate greenhouse emissions from our supply chain
- ☒ We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material risk contributions of greenhouse gas emissions
- ☒ We have purchased certified carbon credits to offset some or all of the greenhouse gas emissions from our supply chain
- ☒ We set targets for reducing greenhouse gas emissions through our supply chain
- ☒ We have seen a reduction in GHG emissions in our supply chain in the last twelve months
- ☐ We have achieved a carbon-neutral supply chain

Points Earned: 0.67 of 0.67

Offsetting Supplier GHG Emissions

What % of your company's Scope 3 greenhouse gas emissions were offset by certified carbon credits?

- ☐ 0
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ Don't know

Points Earned: 1.33 of 1.33

Supply Chain GHG Improvement

What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce the greenhouse gas emissions produced through your supply chain?

- ☒ We collaborate with or require suppliers to collect data and report on greenhouse gas emissions
- ☐ We screen suppliers to reduce greenhouse gas emissions (e.g. performance of suppliers, selection of materials, source locations)
- ☒ We provide support or resources for our supply chain in adopting greenhouse gas minimized operations (e.g. online tools, applying questionnaires and surveys, collaborating in industrywide surveys)
- ☐ We audit and provide help to suppliers to complete corrective actions
- ☐ None of the above

Points Earned: 0.33 of 0.67

Sourcing % of COGS from Local Suppliers

What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year?

Sourcing of COGS Local to Customers

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☒ Don't know

Points Available: 1.33

Sourcing % raw materials from Local Suppliers

What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year?

Raw materials (in currency terms) grown or harvested

By company or local independent suppliers.

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☒ Don't know

Points Available: 1.33

Types of Carbon Credits Purchased

Has your company purchased any of the following types of carbon credits during the last fiscal year?

- ☒ Voluntary Carbon Credits
- ☒ Certified Carbon Credits
- ☐ None

Points Earned: 0.33 of 0.33

Water

OPERATIONS
2.2

Monitoring and Reporting Water Use

How does your company monitor, record, or report its water usage?

- ☐ We do not currently monitor and record water usage
- ☐ We regularly monitor and record water usage but have not set any reduction targets
- ☒ We monitor and record water usage and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of water usage from baseline year)
- ☐ We regularly monitor and record water usage and have set science-based targets necessary to achieve sustainable usage linked to our local watershed
- ☐ We report progress on our reduction targets publicly on an annual basis
- ☐ We have met specific reduction targets set during this reporting period

Points Earned: 0.43 of 1.14

Total Water Use

Total water use (liters) during the last 12 months

Total water use (liters) during the last 12 months

- ☐ We do not track this

Points Available: 0.00

Water Conservation Practices

What water conservation methods have been implemented at the majority of your corporate offices or plant facilities:

Please check all that apply.

- ☒ Low-flow faucets, taps, toilets, urinals, or showerheads
- ☐ Grey-water usage for irrigation
- ☐ Low-volume irrigation
- ☐ Harvest rainwater
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A - Our company has a virtual office

Points Earned: 0.38 of 1.14

Water Harvested On-Site or From Recycled Sources

What % of water used by the company is harvested on site or is from recycled sources?

- ☐ 0
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ Don't Know

Points Earned: 0.57 of 2.29

Monitoring Toxic Wastewater

Which of the following describes how the company monitors hazardous and toxic wastewater?

Monitoring hazardous and toxic wastewater may involve either monitoring the volume and/or the level of contamination.

- ☐ Company does not currently monitor and record emissions
- ☒ Company monitors and records emissions (no reduction targets)
- ☐ Company monitors emissions and has specific reduction targets
- ☐ Company monitors emissions and has met specific reduction targets during the last fiscal year
- ☐ Eliminated emissions of this by-product entirely
- ☐ N/A

Points Earned: 0.29 of 1.14

Supply Chain Water Management

How does your company track and manage the water footprint of your supply chain?

Only select practices if you track and manage the water footprint for at least 50% of your company suppliers (on a cost basis).

- ☐ We do not track the water footprint of our supply chain
- ☒ We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material areas of water usage
- ☐ We have targets for reducing water footprint through our supply chain
- ☐ We have seen a reduction of our water footprint in our supply chain in the past twelve months
- ☐ We have verified that all water use in supply chain is science-based and sustainable

Points Earned: 0.29 of 1.14

Supply Chain Water Improvement

What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce the water footprint of your supply chain?

- ☒ We collaborate with or require suppliers to collect data and report on water footprint
- ☐ We screen suppliers to fit good water management practices (e.g. individual supplier practices, materials and ingredients, locations in context of water scarcity)
- ☐ We provide support or resources for supply chain in adopting water management (e.g. online tools, applying questionnaires and surveys, collaborating in industrywide surveys)
- ☐ We audit and provide help to suppliers to complete corrective actions
- ☐ None of the above

Points Earned: 0.29 of 1.14

Land & Life

OPERATIONS
7.8

Monitoring and Reporting Non-hazardous Waste

How does your company monitor and manage your waste production?

Your answers determine which future questions in the assessment are applicable to your company.

- ☐ We do not currently monitor and record waste production
- ☐ We regularly monitor and record waste production but have not set any reduction targets
- ☒ We regularly monitor and record waste production and have set specific reduction targets relative to previous performance (e.g. a 5% reduction of waste to landfill from baseline year)
- ☐ We regularly monitor and record waste produced and have set a zero waste target
- ☐ We have met the specific reduction targets set during this reporting period
- ☐ We produce zero waste to landfill / ocean

Points Earned: 0.28 of 0.56

Non-hazardous Waste Generated

Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months

Waste Produced: Non-Hazardous Waste (metric tonnes) during the last 12 months

18027.71

- ☐ We do not track this

Points Available: 0.00

Total Waste Disposed

Waste Disposed (metric tonnes) during the last 12 months

Waste Disposed (metric tonnes) during the last 12 months

☐ We do not track this

Points Available: 0.00

Total Waste Recycled

Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months

Waste Disposed: Recycled/Reused (metric tonnes) during the last 12 months

☐ We do not track this

Points Available: 0.00

Recycling Programs

Does the majority of your facilities on a square foot basis have a facility wide recycling program that has ongoing collection of at least all standard materials in your area?

☒ Yes

☐ No

Points Earned: 0.56 of 0.56

Waste Reduction Programs

Does your company have a formal program to evaluate how to reduce its generation of hazardous, universal, and/or non-hazardous waste?

☒ Yes

☐ No

☐ Already maximized - we have achieved Zero Waste

Points Earned: 0.56 of 0.56

Supply Chain Waste Management

How does your company track and manage waste in your supply chain?

Only select practices if you track and manage waste for at least 50% of your company suppliers (on a cost basis).

- ☐ We don't track the solid waste impacts of our supply chain
- ☒ We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material areas of waste production
- ☐ We have set targets for reducing solid waste in the supply chain
- ☐ We have seen a reduction of waste produced in our value chain in the past twelve months
- ☐ We have achieved zero waste or a closed-loop supply chain

Points Earned: 0.14 of 0.56

Supply Chain Waste Improvement

What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce waste in your supply chain?

- ☐ We collaborate with or require suppliers to collect data and report on waste production
- ☐ We screen or require suppliers to meet standards related to solid waste production
- ☐ We have implemented initiatives to reduce waste at the source or divert waste from landfills or incineration in the supply chain
- ☐ We audit and provide help to suppliers to complete corrective actions
- ☒ None of the above

Points Available: 0.56

Environment Impact Packaging

How does your company minimize the environmental impact of the packaging of your products?

Select all practices that apply and are verifiable, regardless of the % of product/packaging the practice applies to.

- ☒ We have conducted a formal assessment of our packaging design and materials to identify opportunities to minimize environmental impact
- ☒ We have source-reduced packaging within the last two years
- ☒ Our packaging materials are certified to meet independent standards for environmental impact
- ☒ Our packaging is recyclable and provides instructions on how to recycle it correctly
- ☒ Our packaging is non-toxic
- ☒ Our packaging materials are designed to have less overall environmental impact than common alternatives
- ☐ None of the above
- ☐ N/A - Our products do not have packaging materials

Points Earned: 0.56 of 0.56

% of Recyclable/Biodegradable Materials

What % of material (by volume) is made of recyclable (and labeled as such) or biodegradable materials in the areas where they are sold (product + packaging)?

- ☐ <20%
- ☐ 20-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ Don't Know
- ☐ N/A

Points Earned: 0.47 of 0.56

Controlling Community Exposure to Emissions

Has your company conducted an assessment of local communities' exposure to hazardous emissions from your manufacturing facilities and taken appropriate steps to mitigate?

- ☐ We have not conducted an assessment
- ☐ Assessment indicates some exposure, but we have taken no action to date
- ☐ Assessment indicates some exposure, and we have implemented a mitigation and control strategy
- ☒ Assessment indicates no exposure

Points Earned: 0.28 of 0.28

% of Environmentally Preferred Input Materials

What % of material (by volume) comes from recycled materials, reused components, and/or certified sustainably sourced materials?

- ☐ <20%
- ☒ 20-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ Don't Know
- ☐ N/A - We do not sell a physical product

Points Earned: 0.19 of 1.12

% of Products Reclaimed / Recycled

If the company has conducted a study of end of life disposal in the last two years, what % by volume of the company's products/ wastes sold and their packaging materials are reclaimed (i.e. recycled or reused) at the end of their useful life?

- ☐ <20%
- ☐ 20-49%
- ☒ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ We have not conducted a study of end of life disposal in the last two years
- ☐ N/A

Points Earned: 0.56 of 1.12

Programs to Reduce End of Life Waste

Which of the following practices are in place to reduce waste to landfill after the usage of your product and/or its packaging?

- ☒ Company has a product/packaging reclamation and recycling program designed and implemented by the company or a third party
- ☐ Company has a product/packaging reclamation and reuse program designed and implemented by the company or a third party
- ☒ Company takes back similar products or packaging from other companies as part of its reclamation program
- ☐ Company includes information about their reclamation programs on product labels / packaging
- ☒ Company includes information about their reclamation programs in advertising campaigns
- ☐ Company has achieved circularity (no waste created) in its products and packaging
- ☐ Other
- ☐ None of the above

Points Earned: 0.33 of 0.56

% of Products with Programs to Reduce End of Life Waste

For what % of your products do the end-of-life waste programs selected in the previous question apply?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 0.56 of 0.56

Monitoring Hazardous Waste

How does your company monitor and manage your hazardous waste production?

- ☐ Company does not currently monitor and record emissions
- ☐ Company monitors and records emissions (no reduction targets)
- ☒ Company monitors emissions and has specific reduction targets
- ☐ We regularly monitor and record emissions and have set a zero hazardous waste target
- ☐ Company has met specific reduction targets during the reporting period
- ☐ Eliminated emissions of this by-product entirely

Points Earned: 0.28 of 0.56

Total Hazardous Waste Produced

Waste Produced: Hazardous Waste (metric tonnes) during the last 12 months

Waste Produced: Hazardous Waste (metric tonnes) during the last 12 months

- ☐ We do not track this

Points Available: 0.00

Reducing Waste

Optional unweighted metrics: Approximately by what % has your company reduced solid and hazardous waste generation (normalized for revenue changes) over the following periods?

The past two years

The past two years

- ☐ We do not track this

Points Available: 0.00

Hazardous Waste Disposal

Can your company verify that your hazardous waste is always disposed of responsibly?

This includes batteries, paint, electronic equipment, etc.

- ☒ Yes
- ☐ No
- ☐ N/A - We have eliminated hazardous waste

Points Earned: 0.56 of 0.56

Hazardous Materials On-Site

If your company uses any hazardous materials on site, check all of the procedures that your company follows.

Hazardous materials include chemicals, pesticides, and fertilizer. Select N/A if you use no hazardous materials and chemicals.

- ☒ Written procedures for safe storage, use and disposal of each hazardous material available in the national language(s) of work
- ☒ All hazardous materials are kept in sealed containers in a locked storeroom located in a separate area from regular business activities
- ☒ All containers with hazardous materials are labeled, with instructions for proper storage, use and disposal
- ☐ None of these procedures
- ☐ N/A

Points Earned: 0.56 of 0.56

Supply Chain Chemical Management

How does your company track and manage toxins or hazardous waste in your supply chain?

Only select practices if you track and manage toxins or hazardous waste for at least 50% of your company suppliers (on a cost basis).

- ☐ We don't track toxins or hazardous waste in our supply chain
- ☒ We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material risks of toxins and/or production of hazardous waste
- ☐ We have set targets for reducing toxins and hazardous waste in our supply chain
- ☐ We have verified that there are no harmful toxins or hazardous waste in our supply chain

Points Earned: 0.28 of 0.56

Supply Chain Chemical Improvement

What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce toxins or hazardous waste in your supply chain?

- ☒ We collaborate with or require suppliers to collect data and report on chemicals
- ☐ We screen or require suppliers to meet standards related to toxins or hazardous waste
- ☐ We provide support or resources to reduce toxins in the supply chain (e.g. online tools, applying questionnaires and surveys, collaborating in industrywide surveys)
- ☒ We audit and provide help to suppliers to complete corrective actions
- ☐ None of the above

Points Earned: 0.28 of 0.56

Natural Habitat Conservation Procedures

Does your company have demonstrable procedures in place to reduce or mitigate impacts to natural habitats? If yes, which of the following statements apply to these procedures?

Procedures include a Conservation Strategic Plan.

- ☐ No conservation procedures/plan in place
- ☒ Procedures include percentage of habitat protected or restored by type of habitat and status
- ☒ Procedures address future plans and targets for managing impacts regarding habitat loss or degradation, loss of biodiversity, or overall depletion of ecosystems
- ☐ N/A - Company does not have opportunity to control or influence land development processes

Points Earned: 0.56 of 0.56

Supply Chain Biodiversity Management

How does your company track and manage your supply chain's impact on biodiversity?

Only select practices if you track and manage the impact on biodiversity for at least 50% of your company suppliers (on a cost basis).

- ☐ We don't evaluate our supply chain impact on biodiversity
- ☒ We have conducted an analysis of our value chain, including suppliers, services, and materials, to identify material risks to biodiversity
- ☒ We set targets for reducing impact on biodiversity through our supply chain
- ☒ We have verified that our supply chain creates no (or positive) biodiversity impact

Points Earned: 0.56 of 0.56

Supply Chain Biodiversity Improvement

What practices has your company implemented for a majority of suppliers (on a cost basis) to reduce your supply chain's impact on biodiversity?

- ☒ We collaborate with or require suppliers to collect data and report on biodiversity impact
- ☐ We screen suppliers to fit good biodiversity practices
- ☐ We provide support or resources for our supply chain in adopting biodiversity-friendly operations (e.g. online tools, applying questionnaires and surveys, collaborating in industrywide surveys)
- ☒ We audit and provide help to suppliers to complete corrective actions
- ☐ None of the above

Points Earned: 0.28 of 0.56

Land/wildlife Conservation - Impact Business Model

IMPACT BUSINESS MODELS
0.9

This IBM section is applicable if your company's products/services preserve or restore natural environments and/or protect animals (e.g. reforestation, sustainably harvested agriculture, protected parks)

Land/wildlife Conservation Description

Which of the following product or service descriptions apply?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☐ Product or service requires specific practices to ensure the humane treatment of animals used as inputs in the product's creation (e.g. humane certified eggs)
- ☒ Product or service requires specific practices to ensure the sustainable harvesting or use of natural products and materials (e.g. FSC certified paper; MSC seafood; shade-grown coffee)
- ☐ Product or service directly prevents environment/ecosystem degradation (e.g. protected parks; wildlife management services)
- ☐ Product or service improves natural environments previously damaged by degradation (e.g. reforestation; endangered species repopulation)
- ☐ These descriptions do not apply to our company's product/service (Skip the remainder of this section)

Points Available: 0.00

Revenue from Land/wildlife Conservation

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- What were your total revenues last fiscal year from the previous products or services?

7.69% of total revenue
- ☐ We do not track this

Points Available: 0.00

Tracking Environmental Metrics

Which of the following environmental metrics does your company track regarding the environmental impact of your product or service?

You will be asked to report each environmental metric selected

- ☐ CO2 saved/offset by product/service (metric tons)
- ☐ Liters of water saved/offset by product/service
- ☐ Number of wildlife species protected/saved
- ☐ Metric tons of waste saved from landfill or incineration
- ☒ Number of hectares protected
- ☐ None of the above

Points Available: 0.00

Hectares Protected

If tracked, please report the environmental metric listed below that resulted from the use of your product or service in the last 12 months.

Number of hectares protected

Number of hectares protected

☐ We do not track this

Points Available: 0.00

Management of Land/wildlife Conservation

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

Please select all that apply.

- ☐ We have formally defined the outcomes sought by our product or service and have developed a theory of change for them
- ☐ We have based our impactful product or service business model on established secondary research that demonstrates potential impact
- ☐ We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services
- ☐ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)
- ☐ We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our beneficiaries
- ☐ We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries
- ☐ We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects
- ☐ We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects
- ☒ None of the above

Points Available: 1.07

Innovative Land/wildlife Conservation

Is there something different or innovative about the product/service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

Nosso modelo de negócio e o Compromisso com a Vida envolvem potencializar as discussões, o engajamento social e as ações para a proteção da Amazônia. Em 2022, juntamente com o Mapbiomas, o InfoAmazonia e o Hacklab, lançamos o PlenaMata, um portal que apresenta em tempo real dados sobre o desmatamento na Amazônia Legal brasileira. Desenvolvido para informar e mobilizar pela causa Amazônia Viva, o portal está disponível em português, inglês e espanhol. A ferramenta passou a atuar como plataforma global de mobilização coletiva pela proteção do bioma e dispõe de um contador de árvores derrubadas, com estimativa em tempo real, um acervo de conteúdos e glossário de termos técnicos relacionados a temas de desmatamento, conservação e regeneração ambiental. O PlenaMata passou a abrigar também iniciativas de engajamento da nossa rede pela proteção da Amazônia, como campanhas e petições

Points Available: 0.00

Toxin Reduction / Remediation - Impact Business Model

IMPACT BUSINESS MODELS
4.7

This IBM section is applicable if your company's products/services reduce or remediate toxins or pollution (e.g. organic certified products, non-toxic cleaners, non-GMO verified products)

Toxin / Pollution Reduction Description

Which of the following product or service descriptions apply?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☐ Product minimizes need of toxic chemicals compared to market alternatives (e.g. non-GMO verified products in jurisdictions where this is not legally required, Nontoxic Certified Red List Evaluation)
- ☒ Product/services use less toxic/hazardous chemicals or materials than market alternatives (e.g. certified non-toxic cleaners, organic certified food)
- ☐ Product/service remediates environmental damage after discharges to air, land or water (e.g. brownfield remediation, oil spill clean-up)
- ☐ Product/service directly prevents pollution or hazardous discharge (e.g. pollution management technologies)
- ☐ These descriptions do not apply to our company's product/service (Skip the remainder of this section)

Points Available: 0.00

Revenue from Toxin Reduction / Remediation

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What were your total revenues last fiscal year from the previous products or services? 28.78% of total revenue

☐ We do not track this

Points Available: 0.00

Tracking Environmental Metrics

Which of the following environmental metrics does your company track regarding the environmental impact of your product or service?

You will be asked to report each environmental metric selected

- ☐ CO2 saved/offset by product/service (metric tons)
- ☐ Liters of water saved/offset by product/service
- ☐ kWh saved/off-set
- ☐ Metric tons of waste saved from landfill or incineration
- ☐ The average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service
- ☒ None of the above

Points Available: 0.00

% Toxin Reduction

What is the average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service?

What is the average % toxic/hazardous material reduction or pollution prevention (by weight or volume) achieved by the product or service?

☒ We do not track this

Points Available: 0.00

Management of Toxin Reduction

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

Select all that apply.

- ☐ We have formally defined the outcomes sought by our product or service and have developed a theory of change for them
- ☒ We have based our impactful product or service business model on established secondary research that demonstrates potential impact
- ☐ We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services
- ☒ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)
- ☐ We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our beneficiaries
- ☐ We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries
- ☒ We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects
- ☐ We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects
- ☐ None of the above

Points Earned: 1.07 of 1.07

Innovative Toxin Reduction / Remediation

Is there something different or innovative about the company's basic product or service that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

O álcool é o principal componente de um perfume e a Natura utiliza pioneiramente em suas formulações álcool 100% orgânico desde 2007. Este é produzido a partir de canaviais e processos industriais orgânicos, sem uso de agrotóxicos, sem queima da cana de açúcar, com aproveitamento de biomassa (bagaço e palha) que retorna ao solo como biofertilizantes em um processo circular. Sendo assim, o processo é sustentável, gera economia de água, é favorável a biodiversidade e gera menor emissão de gases de efeito estufa. Atualmente, considerando todos os fornecedores de álcool, podemos considerar as seguintes certificações: Ecocert Organic Standard, USDA organic (IBD), Organic EU (Control Union Certifications), Organic Certification (OIA)

Points Available: 0.00

Customers

Customers Impact Area Introduction

OPERATIONS
0.0

This section identifies whether your company's product/service is designed to deliver a specific, material, positive impact for its customers (beyond the value normally provided from goods or services), and if so, opens the Customer Impact Business Model section that is most applicable.

Customer Impact Business Model Introduction

Do any of your company's products/services address a social or economic problem for your customers and/or their beneficiaries?

Your answers determine which future questions in the assessment are applicable to your company.

☐ Yes

☒ No

Points Available: 0.00

Customer Stewardship

OPERATIONS
4.2

Managing Customer Stewardship

Does your company do any of the following to manage the impact and value created for your customers or consumers?

- ☒ We offer product / service guarantees, warranties, or protection policies
- ☒ We have third party quality certifications or accreditations
- ☒ We have formal quality control mechanisms
- ☒ We have feedback / customer service feedback or complaint mechanisms
- ☒ We monitor customer or consumer satisfaction
- ☐ We assess the outcomes produced for our customers through the use of our product or service
- ☐ We have written policies in place for ethical marketing, advertisement, or customer engagement
- ☒ We manage the privacy and security of client / customer data
- ☐ None of the above

Points Earned: 0.45 of 0.45

Product / Service Warranties

What percentage of your products or services are covered by a formal warranty or guarantee?

- ☐ 0%
- ☐ 1-9%
- ☐ 10-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 0.45 of 0.45

Product Accreditations and Certifications

What % your products or services have been reviewed and certified by an accreditation body focused on quality?

This can include process certifications like ISO9000 or industry specific quality accreditations.

- ☐ 0%
- ☐ 1-9%
- ☐ 10-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.82 of 0.91

Quality Assurance

Do you use an established third party methodology to manage quality assurance for your products or services?

Examples include PDSA, Six Sigma, DMAIC, TQM, Zero Defects, etc

- ☒ Yes
- ☐ No

Points Earned: 0.45 of 0.45

Feedback and Complaint Channels

Are any of the following true regarding mechanisms for customers to provide feedback, ask questions, or file complaints?

- ☒ Products and/or websites feature customer service contact information
- ☐ Product / service reviews are made available in their entirety to public
- ☒ Company responds to all direct inquiries or complaints within a month of receipt
- ☒ Company offers live time support to customers
- ☐ Other
- ☐ None of the above

Points Earned: 0.34 of 0.45

Monitoring Customer Satisfaction and Retention

Which of the following are true of your company with regards to customer or client satisfaction and/or retention?

- ☒ Company monitors customer satisfaction
- ☒ Company shares customer satisfaction internally within the company
- ☒ Company shares customer satisfaction publicly
- ☒ Company has specified targets for customer / client satisfaction
- ☐ In the last year, company has achieved specified targets for satisfaction
- ☐ None of the above

Points Earned: 0.36 of 0.45

Managing Product Impacts

Does the company do any of the following with regards to managing the potential impact their products have on customers / beneficiaries?

- ☒ Company regularly monitors customer outcomes and well-being
- ☒ Company has formal program to incorporate customer testing and feedback into product design
- ☒ Company has formal programs in place to continuously improve outcomes produced for customers (including reducing negative effects or increasing positive effects)
- ☐ Other
- ☐ None of the above

Points Earned: 0.45 of 0.45

Data Usage and Privacy

Does your company have any of the following to address data usage and privacy issues?

- ☒ Company has a formal publicly available data and privacy policy
- ☒ Company makes all users aware of information collected, length of time it is preserved, how it's used, and whether and how it is shared with other entities (public or private)
- ☒ All customers have option to decide how their data can be used
- ☒ Company's all email list building and email marketing strategies are GDPR compliant
- ☐ Other
- ☐ None of the above
- ☐ N/A - Company does not collect sensitive data

Points Earned: 0.45 of 0.45

Data Security Management

Does the company have any of the following practices to ensure security of private data?

- ☒ Data privacy is included in company wide risk management compliance processes
- ☒ All employees with access to data are trained on data privacy policies
- ☒ Company has a formal code of conduct that defines unauthorized uses of data
- ☒ Internal audits of data security
- ☐ External audits of data security
- ☒ Simulated hacks on data security
- ☐ Other
- ☐ None of the above
- ☐ N/A - Company does not collect sensitive data

Points Earned: 0.45 of 0.45

Disclosure Questionnaire

Disclosure Industries

Disclosure questions on specific production and trade.

Disclosure Alcohol

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Alcohol

Please also select "Yes" if your company serves clients in this industry

- ☐ Yes
- ☒ No

Points Available: 0.00

Disclosure Tobacco

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tobacco

Please also select "Yes" if your company serves clients in this industry

- ☐ Yes
- ☒ No

Points Available: 0.00

Disclosure Firearms Weapons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Firearms, weapons or munitions

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Pornography

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Pornography

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Fossil Fuels

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc.

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Mining

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Mining

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Nuclear Power or Hazardous Materials

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Nuclear power, radioactive materials or hazardous waste

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Prisons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Prisons

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Bottled Water

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Bottled water

☐ Yes

☒ No

Points Available: 0.00

Disclosure Animal Products or Services

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Animal-based products or services (including seafood)

☐ Yes

☒ No

Points Available: 0.00

Disclosure Monoculture Agriculture

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Monoculture agriculture

☐ Yes

☒ No

Points Available: 0.00

Disclosure Genetically Modified Organisms

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Genetically modified organisms

Please also select "Yes" if your company serves clients in this industry

☐ Yes

☒ No

Points Available: 0.00

Disclosure Biodiversity Impacts

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries with a large potential biodiversity impact (including logging or logging equipment, agriculture, etc.)

☒ Yes

☐ No

Points Available: 0.00

Disclosure Energy and Emissions Intensive Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Energy- and emissions-intensive industries

☐ Yes

☒ No

Points Available: 0.00

Disclosure Water Intensive Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Water-intensive industries

☒ Yes

☐ No

Points Available: 0.00

Disclosure Chemicals

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Chemicals, including those reliant on chemicals that meet the Substances of Very High Concern (SVHC) criteria under REACH

REACH is the European Union's chemical regulation, currently the world's most stringent chemical regulation. See help text for list of industries.

☒ Yes

☐ No

Points Available: 0.00

Disclosure Illegal Products or Subject to Phase Out

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation

☐ Yes

☒ No

Points Available: 0.00

Disclosure Industries at Risk of Human Rights Violations

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals)

☒ Yes

☐ No

Points Available: 0.00

Other Disclosure Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

☒ Yes

☐ No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Industries" listed above, please provide a detailed explanation of the company's involvement for each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

não se aplica

Points Available: 0.00

Disclosure Practices

Disclosure questions on sensitive practices.

No formal Registration Under Domestic Regulations

Please indicate if your company engages in any of the following practices:

Company is not formally registered in accordance with all relevant regulations and requirements

If your company is a formally registered business, select "No."

☐ Yes

☒ No

Points Available: 0.00

Tax Reduction Through Corporate Shells

Please indicate if your company engages in any of the following practices:

Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments

☐ Yes

☒ No

Points Available: 0.00

Does not transparently report corporate financials to government

Please indicate if your company engages in any of the following practices:

Company withholds corporate financials from government

☐ Yes

☒ No

Points Available: 0.00

Operates in conflict zones

Please indicate if your company engages in any of the following practices:

Company operates in conflict zones

☐ Yes

☒ No

Points Available: 0.00

Sale of Data

Please indicate if your company engages in any of the following practices:

Company sells or provides access to consumer or user data

☐ Yes

☒ No

Points Available: 0.00

Facilities located in sensitive ecosystems

Please indicate if your company engages in any of the following practices:

Company facilities are located adjacent to or in sensitive ecosystems

☒ Yes

☐ No

Points Available: 0.00

Animal Testing

Please indicate if your company engages in any of the following practices:

Company's products are tested on animals

☐ Yes

☒ No

Points Available: 0.00

Marketing of Breastmilk Substitutes

Please indicate if your company engages in any of the following practices:

Marketing of breastmilk substitutes

☐ Yes

☒ No

Points Available: 0.00

Workers not Provided Clean Drinking Water ot Toilets

Please indicate if your company engages in any of the following practices:

Company does not provide clean drinking water and clean toilets to employees during shifts

☐ Yes

☒ No

Points Available: 0.00

Workers paid below minimum wage

Please indicate if your company engages in any of the following practices:

A portion of workers, contractors, subcontractors or day-workers are paid below minimum wage

☒ Yes

☐ No

Points Available: 0.00

No signed employment contracts for all workers

Please indicate if your company engages in any of the following practices:

Company does not have a signed contract of employment with each worker in a language they understand

☐ Yes

☒ No

Points Available: 0.00

Payslips not provided to show wage calculation and deductions

Please indicate if your company engages in any of the following practices:

Company does not provide payslips or equivalent to all workers to show how wages are calculated and any deductions made

☐ Yes

☒ No

Points Available: 0.00

Activities against freedom of association/collective bargaining

Please indicate if your company engages in any of the following practices:

Company has taken a public stance against unionization, has engaged in activities that may be perceived as taking a stance against union organizing, or prohibits workers from freely associating and bargaining collectively for the terms of one's employment

☐ Yes

☒ No

Points Available: 0.00

Workers cannot leave site during non-working hours

Please indicate if your company engages in any of the following practices:

Company prohibits workers from freely leaving the site during non-working hours or at the end of their shift

This includes workers who live on site.

☐ Yes

☒ No

Points Available: 0.00

ID Cards Withheld or Penalties for Resignation

Please indicate if your company engages in any of the following practices:

Company keeps workers' original ID cards or passports and/or does not allow workers to resign freely without penalty, even if advance notice is given

☐ Yes

☒ No

Points Available: 0.00

Workers Under Bond

Please indicate if your company engages in any of the following practices:

Company hires workers that are under bond, debt, or other obligation to the company or to labor brokers

☐ Yes

☒ No

Points Available: 0.00

Confirmation of Right to Work

Please indicate if your company engages in any of the following practices:

Company does not confirm that workers have the legal right to work in jurisdiction of operations, or company does not keep personnel records that include evidence of the date of birth of each worker

☐ Yes

☒ No

Points Available: 0.00

Employs Individuals on Zero-Hour Contracts

Please indicate if your company engages in any of the following practices:

Company employs individuals on zero-hour contracts

☐ Yes

☒ No

Points Available: 0.00

Company workers are prisoners

Please indicate if your company engages in any of the following practices:

Company uses workers who are prisoners

☐ Yes

☒ No

Points Available: 0.00

Company Employs Workers Under Age 15 (Or Other ILO Minimum Age)

Please indicate if your company engages in any of the following practices:

Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138) and/or company does not keep personnel records that include evidence of the date of birth of each

☐ Yes

☒ No

Points Available: 0.00

Overtime For Hourly Workers Is Compulsory

Please indicate if your company engages in any of the following practices:

Overtime work is compulsory and exceeds 48 hours in a week

☐ Yes

☒ No

Points Available: 0.00

Other Disclosure Practices

Please indicate if your company engages in any of the following practices:

Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern

☐ Yes

☒ No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Practices" listed above, please provide a detailed explanation of the company's engagement in each practice marked in the affirmative:

If this does not apply to you, please enter "Does not apply" in the text area below.

não se aplica

Points Available: 0.00

Disclosure Outcomes & Penalties

Disclosure questions concerning litigation, relocation of communities, accidents, and on-the-job fatality.

On-Site Fatality

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had an operational or on-the-job fatality

☒ Yes

☐ No

Points Available: 0.00

Litigation or Arbitration

Please indicate if your company has experienced any of the following in the past 5 years:

Litigation or arbitration against company either ongoing, settled, or found against the company

☒ Yes

☐ No

Points Available: 0.00

Company has filed for bankruptcy

Please indicate if your company has experienced any of the following in the past 5 years:

Company has filed for bankruptcy

☐ Yes

☒ No

Points Available: 0.00

Bribery, Fraud, or Corruption

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Bribery, fraud, or corruption

☐ Yes

☒ No

Points Available: 0.00

Anti-Competitive Behavior

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Anti-competitive behavior

☐ Yes

☒ No

Points Available: 0.00

Financial Reporting, Taxes, Investments, or Loans

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Financial reporting, tax payments, investments, or loans

☒ Yes

☐ No

Points Available: 0.00

Political Contributions or International Affairs

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Political contributions or international affairs

☐ Yes

☒ No

Points Available: 0.00

Labor Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Labor issues (including safety and discrimination)

☒ Yes

☐ No

Points Available: 0.00

Recalls

Please indicate if your company has experienced any of the following in the past 5 years:

Recalls due to quality control issues

☐ Yes

☒ No

Points Available: 0.00

Breaches of Confidential Information

Please indicate if your company has experienced any of the following in the past 5 years:

Breaches of individual privacy and/or losses of individual confidential data

☐ Yes

☒ No

Points Available: 0.00

Consumer Protection

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Consumer protection (including product safety and marketing claims)

☒ Yes

☐ No

Points Available: 0.00

Significant Layoffs

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had layoffs of more than 20% of the workforce

☐ Yes

☒ No

Points Available: 0.00

Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)

Please indicate if your company has experienced any of the following in the past 5 years:

Company sites have experienced accidental discharges to air, land or water of hazardous substances

☐ Yes

☒ No

Points Available: 0.00

Large Scale Land Conversion, Acquisition, or Relocation

Please indicate if your company has experienced any of the following in the past 5 years:

Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more people

☐ Yes

☒ No

Points Available: 0.00

Penalties Assessed For Environmental Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Environmental management penalties, including animal welfare

☒ Yes

☐ No

Points Available: 0.00

Violation of Indigenous Peoples Rights

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Infringing on indigenous people's rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

☐ Yes

☒ No

Points Available: 0.00

Other Disclosure Outcomes & Penalties

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

☐ Yes

☒ No

Points Available: 0.00

Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Outcomes & Penalties" listed above, please provide a detailed explanation of the company's experience related to each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.

na

Points Available: 0.00

Supply Chain Disclosure

Disclosure questions concerning the significant suppliers of the company

Supplier Child Labor, Prison Labor, or Forced Labor

Please indicate if any of the following statements are true regarding your company's suppliers:

Employment of workers under the age of 15, use of workers who are currently prisoners, or other practices that are relevant to risk of forced labor

☐ Yes

☒ No

☐ Don't Know

Points Available: 0.00

Suppliers in Conflict Zones

Please indicate if any of the following statements are true regarding your company's suppliers:

Operation in conflict zones

☐ Yes

☒ No

☐ Don't Know

Points Available: 0.00

Suppliers Negative Social Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

- ☐ Yes
- ☒ No
- ☐ Don't Know

Points Available: 0.00

Suppliers Negative Environmental Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative environmental impact

- ☐ Yes
- ☒ No
- ☐ Don't Know

Points Available: 0.00