

Score Aggregation Methodology & Brand List Princess Polly 2025

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Princess Polly and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into two assessments, and the overall score was calculated using a weighted average based on revenue.

The assessments are as follows:

1. Princess Polly
2. Princess Polly USA, Inc.

Based on the weighted average, Princess Polly scored an overall 86.7 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Princess Polly	89
Princess Polly USA, Inc.	86.2

Brands

The Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification, Princess Polly.