

CSR POLICY

ARTER COMMITTED PRODUCERS

ARTER is Europe's leading production agency for artistic and cultural events. We support and assist institutions and artists in the realization of complex projects beyond the traditional framework of production. We also produce multifaceted projects for brands wishing to enhance their cultural and creative heritage.

Reducing the environmental impact of the cultural sector is at the heart of ARTER's corporate project.

The agency strives to use its position and the cultural influence of its productions to accelerate necessary ecological and social transitions, regardless of the scale or artistic ambition of the projects entrusted to it.

In 2022, ARTER became a company with a corporate mission statement, making environmental responsibility its main purpose. The company has thus set itself three statutory missions :

- BE A TRANSFORMING FORCE FOR THOSE INVOLVED IN CULTURE
- PROMOTE AND IMPLEMENT A CULTURAL PRODUCTION MODEL THAT TAKES ENVIRONMENTAL ISSUES INTO ACCOUNT
- ENSURE THE TRANSMISSION OF KNOWLEDGE TO YOUNG CULTURAL PROFESSIONALS, IN ORDER TO TRANSFORM CULTURE

In line with its corporate mission statement, ARTER deploys a Corporate Social Responsibility (CSR) approach based on the principles of sustainable management and continual improvement.

We take our commitments seriously, which is why ARTER has its CSR management system and its statutory missions assessed by independent third parties.

ARTER is ISO 20121 certified with the help of AFNOR CERTIFICATION for the 2023-2025 period.

CSR GOALS

ARTER has identified 4 major CSR goals for a committed cultural production:

1. ECO-DESIGN

Eco-design with strong social and environmental standards
Put in place responsible practices for purchasing
Master practices for reuse and waste management
Act to protect biodiversity

2. LOCAL

Produce locally and work with local organizations
Train local organizations and share our knowledge

3. SETTING AN EXAMPLE

Control our impact on humans and the environment
Measure our carbon footprint and strongly reduce our greenhouse gas emissions

4. TRANSMISSION

Train collaborators on climate and environmental issues
Support and commit our partners to our goals
Promote CSR in the cultural sector

LEADERSHIP

As part of this voluntary process, in agreement with the agency's raison d'être, Renaud Sabari and ARTER commit to:

- Respecting CSR principles such as inclusion, integrity, vigilance, transparency.
- Insuring environmental protection and pollution prevention in our behaviors and activities by guaranteeing a solid level of environmental performance for our projects.
- Complying with regulatory as well as self-imposed requirements.
- Implementing continuous improvement by monitoring of our CSR policy's operational performance and our related objectives.
- Adopt a special committee that meets annually to monitor and preserve our statutory missions over time.

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