



Re- building nature and re-powering communities



GREEN EARTH
DEVELOPMENTS GROUP

www.greenearthgroup.co.uk

Key Points

- Who are we
- Our Vision and Purpose
- The operational Paradigm
- Our business
- Working for nature
- Greater Impact



WHY WE EXIST

The natural environment is in a state of crisis, facing unprecedented challenges that demand immediate attention and concerted action.

UK is one of the most nature depleted countries on Earth

13% of UK species are endangered and facing extinction

32% decline in abundance of wildlife in the UK since 1970



GREEN EARTH
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A word from our Chairmen



Simon Towers

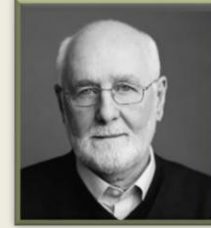
Climate change and decline of biodiversity are inextricably linked and both demand our immediate attention and concerted action.

We are proud to stand at the forefront of sustainability and regenerative practices, but we recognise that individual efforts are not enough.

It is imperative that businesses, governments and communities come together to prioritise action on climate change and environmental stewardship, changing the paradigm and enacting meaningful and lasting change.

In that spirit, we have commenced our journey to B Corp and this rigorous certification process has helped us understand the need to ensure that our ethics are deeply embedded in our day-to-day operations.

Our future as a business, and indeed as humans, depends on the health of the planet and we are committed to leading by example, being a part of the transition to net zero and enhancing and preserving nature's richness for generations to come.



John Walsh

Our journey so far at Green Earth Developments Group has been one of learning - how can we constantly adapt our business model to deliver the impact the planet needs at scale. Our first Impact Report released in 2024 is a testament to the journey so far, but we have a great deal more work to do.

I am very proud of the team here, who all share a common cause to use business as a force for good. This statement informs everything we do, from how we treat ourselves as colleagues to how we interact with stakeholders (including regulators, local government and our clients and suppliers) and, just as importantly, how we make a difference in the local communities in which we operate.

Environmental excellence is a key pillar of our purpose as a company and so every decision we make takes account of our stewardship of the natural world on sites and projects where we are operating.



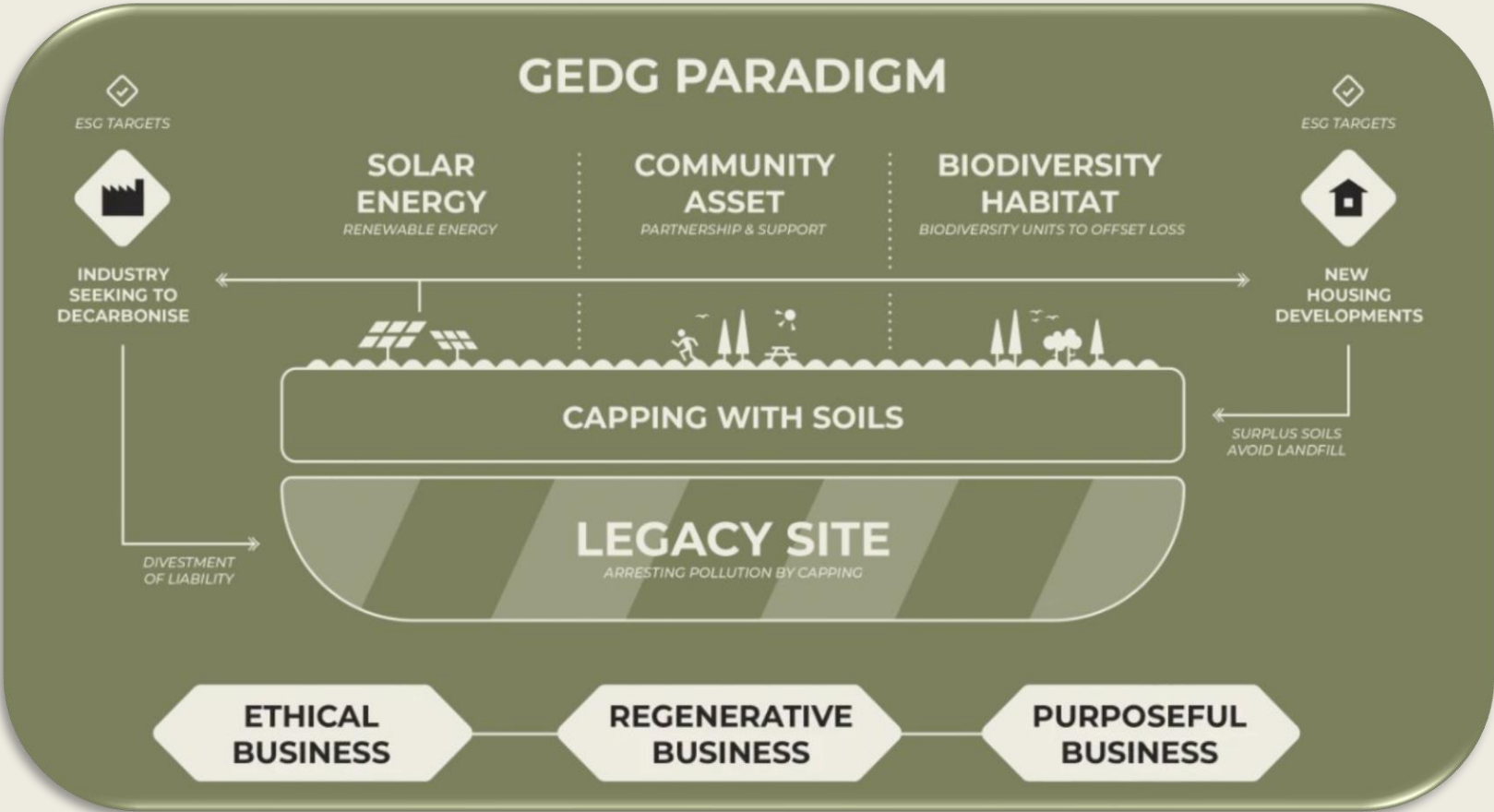
GREEN EARTH
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OUR MISSION

**Re-building nature
and re-powering
communities**

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ABOUT GREEN EARTH DEVELOPMENTS GROUP



OUR BUSINESS

GREEN EARTH
DEVELOPMENTS (GROUP) Ltd.

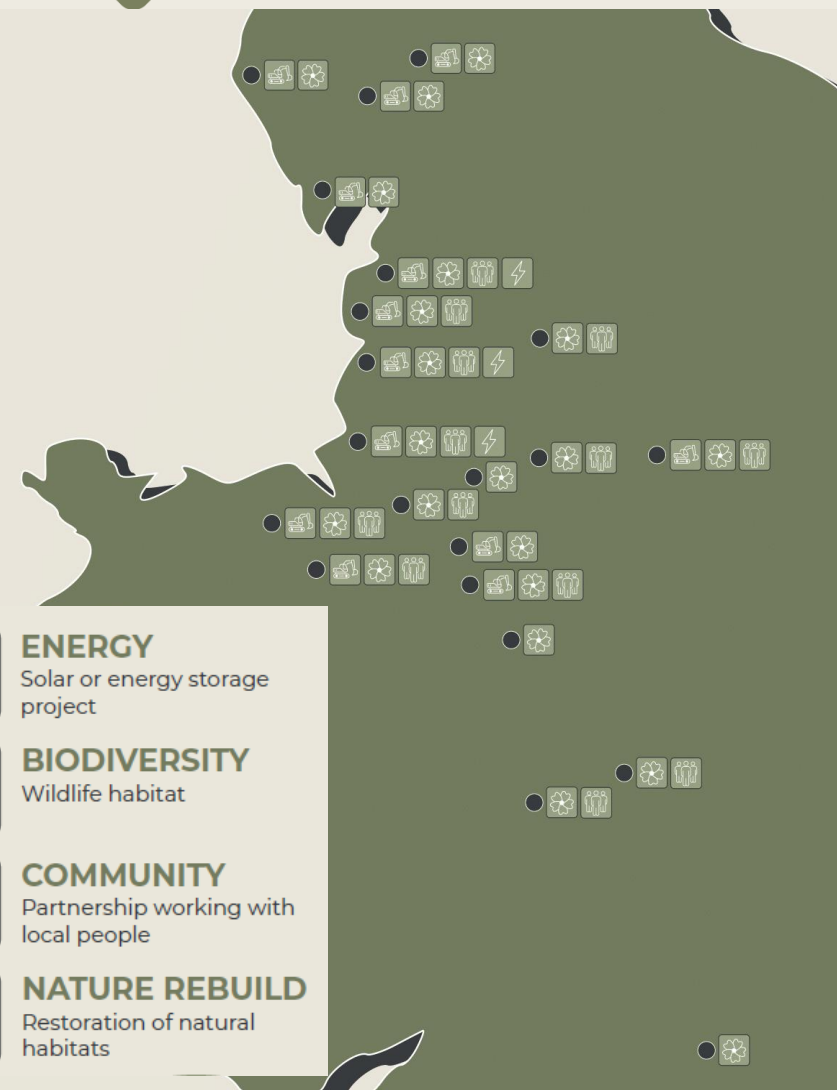
Green Earth
Restorations

Green Earth
Biodiversity Bank

Green Earth Solar
Developments



GREEN EARTH
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Bio-Diversity Net Gain (BNG)

- **Formal legislation introduced in February 2024**
 - New approach to Development and Land Management
 - Aim to leave the natural environment in a measurably better state than before
- **Developments need to achieve a minimum 10% bio-diversity net gain to achieve planning permission**
- **Strategy now being adopted around the world as a successful way to help educate people on the inherent value of nature**



GEDG RENEWABLES

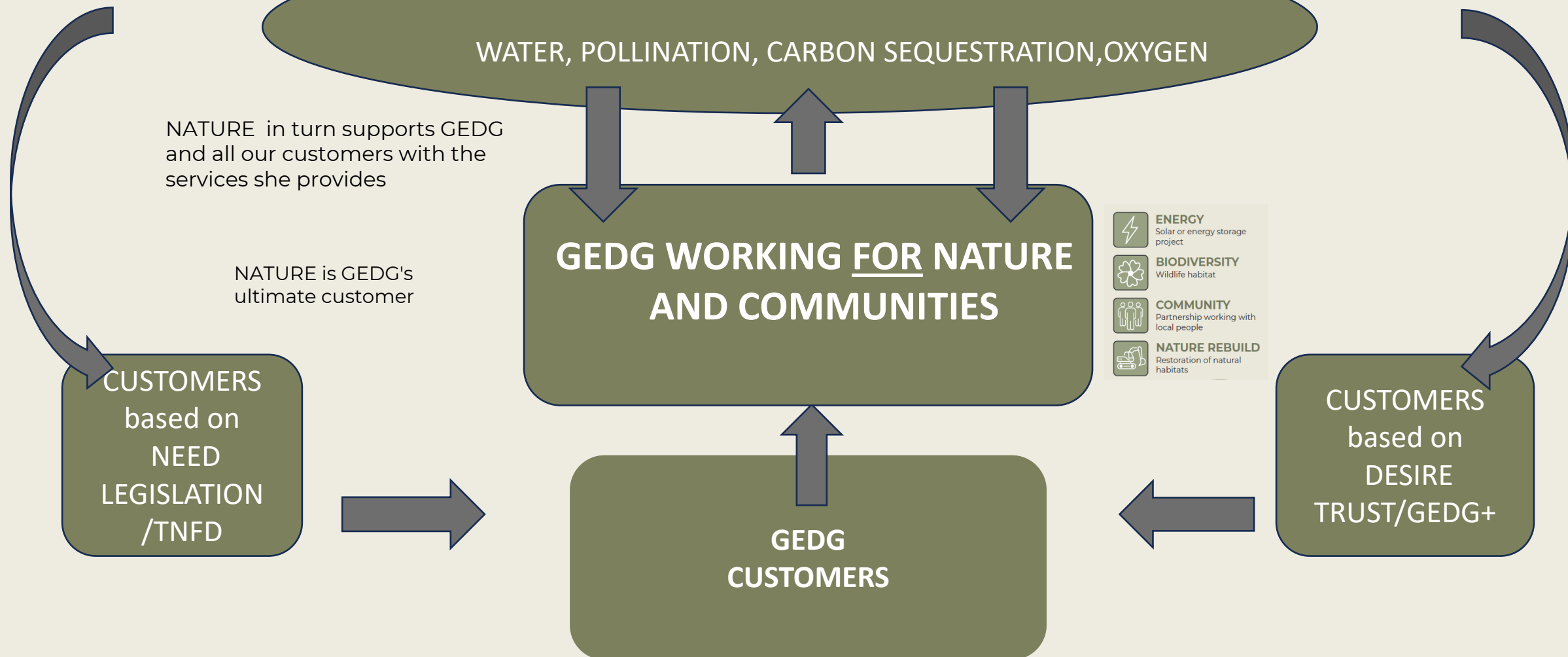


Our vision



Working FOR nature

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GEDG- Striving for Greater Impact

- Provenance
- Social Value
- Protected species
- Carbon
- Unique/ Rare/ High distinctiveness



DELIVERING FOR THE GLOBAL COMMUNITY

COMMUNITY CONTRIBUTIONS - A SAMPLE

- 1 Astley Pensioners – New Cooker (£644.00); Christmas Party (£383.82)
- 2 Astley Point Garden – Planters (£1788.00)
- 3 Astley Tots and Plots – Defibrillator (750.00)
- 4 Astley Youth Band – Transport Costs to Cheltenham National Youth Brass Band Championships (£950.00)
- 5 Astley War Memorial – Interpretation Board (£1370)
- 6 Sammy's Pond - Fencing and Bridge (£5116.00)
- 7 Whitehead Hall Meadow - Waste Bin (£526.78); Hedge Work (£400.00)
- 1 Nature's Den Craft and Chat - Sewing Machines and Over Locker (£2000.00)
- 2 White Head Hall Meadow – Fencing (£4965.60)
- 3 Gin Pit Flyers - Training (£480.00)



Case Study 1 – Cledford Lagoons, Middlewich

- Collaboration with British Salt
- Ensuring Permit Closure
- Reduction of Offsite Impact
- Innovative Approach to BNG



Case Study 2 – Our Latest Project

- Limebed complex in cheshire 150 Acres surrounded by community



- Regionally significant Nature Reserve
- Wetland habitats for endangered Species
- Wide Variety of High Value habitat Units
- Voluntary Market participation





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