



In Brief

Organico Realfoods is proud to announce that all Organico products have gone through the rigorous Planet-score® assessment process for environmental impact. Organico products have all achieved a triple A score, the highest possible. Organico is the first company and brand in the UK to go through the scoring assessment process although the system is already widely used in France and is been advanced in a number of other European countries.

What is Planet-score® ?

The issue of greenwashing is increasingly becoming a problem as consumers struggle to make sense of competing claims. Planet-score® is an independent and transparent methodology for the environmental labelling of food. It uses French state databases for Life Cycle Analysis (Agribalyse ADEME) and completes them with other indicators, including IPCC updates for climatic elements. It is a response to the EU Farm to Fork and Biodiversity strategies, both published in May 2020, which foresees an ambitious and systemic transition of the EU food system as part of the European Green Deal. Planet-score® aims to provide a very simple visual indicator of key headings repeating the traffic light system consumers recognise instantly as a result of nutrition and electronic goods labelling. The scoring system was launched by ITAB, Sayari and Very Good Future and is supported by a number of NGO's, including WWF, the Fair Trade Foundation and Compassion in World Farming.

[Planet-score | Take care of the planet while shopping](#)

Who is Organico Realfoods

Organico is a pioneer sustainable food company that sources from small artisan producers, family farms and co-operatives with a focus on both the joy of delicious provenance foods and addressing key ethical and environmental priorities. Organico works with pioneer organic farms and producers helping them deal with the complexities of the grocery market so they can focus on doing good on the land. The company's Better than Net policy is an exemplary template for an honest but also ambitious approach to the tricky challenge of addressing the issue of a businesses carbon footprint. Organico Realfoods is also close to obtaining B Corp certification. Products in the Organico brand include pasta, sauces, rice, breadsticks, oils, vinegars and a simple but versatile soya-based meat replacement.

www.organicorealfoods.com

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