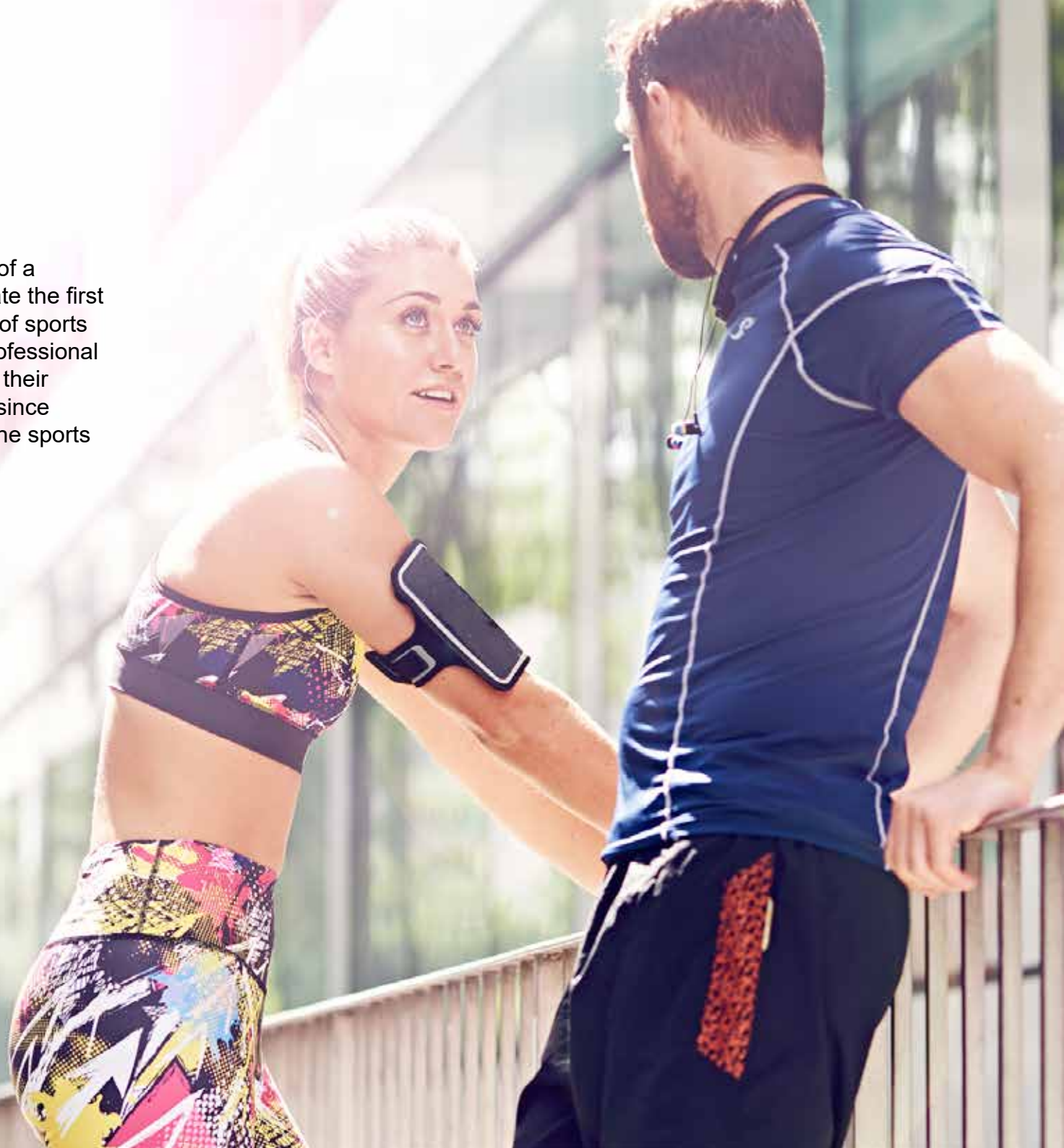






OUR MISSION

In 1997 Bio-Synergy was founded out of a passion for fitness and a desire to create the first clean, effective and high quality range of sports nutrition, to the support the goals of professional athletes and fitness enthusiasts to fuel their performance and make it happen and since then we have been at the forefront of the sports nutrition industry.



**TO ACHIEVE THIS GOAL WE
HAVE A NUMBER OF BELIEFS
THAT BECAME THE FOCUS OF
EVERYTHING THAT WE DO:**

- Education
- Quality
- Innovation
- Flexibility
- Efficacy
- Value
- Customer satisfaction



HERITAGE

Since 1997 over 4 million passionate sports & fitness enthusiasts have chosen Bio-Synergy to fuel their performance and make it happen.

Bio-Synergy products have been used by many of the world's most respected athletes and teams, in fact it could be said that Bio-Synergy is the best kept secret in sport!

Athletes and teams including David Coulthard, Padraig Harrington, Will Greenwood the British & Irish Lions (both codes), the Basketball, Ice Hockey and Rugby Leagues, Premier Rugby, the Boxing Board of Control and Commonwealth Games to name but a few have incorporated Bio-Synergy into their regimes to make it happen. In fact our products may well have fuelled more Gold medals, PB's and World Cup wins than any other brand!

What this means is that you can rely on our brands & products to help you achieve your goals and #makeithappen.

So, if you hear someone raving about our amazing products, see them use it on the pitch or in training, you can be sure they're using it because they love the benefits Bio-Synergy delivers.



ENDORSEMENTS

Critically acclaimed and award winning brand. Spanning sports supplements, slimming and well being.

your healthy living 2018 Awards:

Your Healthy Living awards:

Best Supplement & Remedy - Activated Charcoal

Best Slimming or Fitness Award - Active Woman Define

Men's Fitness 2019 Awards:

Best Whey Protein - Bio-synergy Whey Better

Best Protein / Snack Bar - Rebel Bar

Best Fat Burner - Thermogen

Best Vegan Product - Lean & Green Hazelnut

Health & Fitness 2019 Awards:

Best Snack Bar - Rebel

Best Cold Drink - Skinny Water

Best Protein - Active Woman Activate



ENDORSEMENTS

"I recommend Bio-Synergy to all my clients"

Perry Sugarman - IronMan and UK Athletics (running) certified coach.

"Body Perfect, 9/10"

Daily Mail

"UK's most powerful protein"

Men's Health

"The winner .. If it's nutritional content you are concerned with then you can't beat Bio-Synergy. All of the proteins had good nutritional content but theirs was that much better"

Essential Cyclist

"The drink was very popular and in great demand. The athletes found it to be extremely appetising... can only endorse the product and assure you that we would look favourably on making use of Bio-Synergy in the future."

Louise Martin - Chairman Commonwealth games

"With the progression of the America's Cup to involve elite athletes, partnering with Bio Synergy didn't take much consideration. Bio-Synergy have consistently proven that they produce the best quality products in elite sport. Partnering with a brand which has such a versatile range of products has been key to furthering our physical performance programme. We are thrilled to have Bio-Synergy on board as a base supplier and we look forward to learning from their expertise in sports nutrition."

Ben Williams - Head of Strength & Conditioning at Land Rover BAR





INNOVATION

Since 1997 Bio-Synergy has been at the forefront of the UK sports nutrition industry as we have always sought to develop ground breaking and effective supplements to support the goals of fitness enthusiasts and athletes. In addition we have an inclusive approach whereby we develop products tailored to the needs of different disciplines and Individuals. In fact our experience has proven a great asset when understanding the ever changing needs that individuals and teams have.



COMMITMENT TO:

Choosing Bio-Synergy is choosing a company committed to providing the best products with proven results.

From the very beginning all Bio-Synergy products have been manufactured in the UK to the highest standards and in-fact Bio-Synergy was probably the first brand back in the 90s to be Informed Sport Tested (HFL back then!) and to have produced clean and IOC suitable products.

The packaging used by Bio-Synergy is designed to give you as much information as possible, in a clear and honest way and to be functional, recyclable & stylish. We also believe taste is as important as function, all the products are taste-tested and we survey people before a product is released to make sure the flavour is delicious. We think our products should be enjoyable to eat or drink, so they become a welcome part of your everyday life, rather than a chore.

We strive to develop new products and improve our lines constantly. We listen to the feedback our customers give us and put their requests into action. When nutritionists for the Commonwealth Games needed a clean energy drink for competing athletes, we made it happen. We are committed to identifying the latest research & using this to not only develop new products but provide you with the information that you need to make an informed decision.

QUALITY.

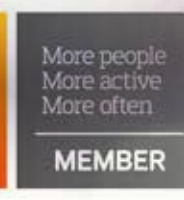
HONESTY.

INNOVATION.



QUALITY ASSURANCE

We are committed to identifying the latest research & using this to not only develop new products but provide you with the information that you need to make an informed decision. Below are the agencies we partner with to test, research and work with to provide the highest quality product we can.



MARKETING

In addition to having a reach of over 3m via social media we are also committed to traditional media including print advertising, national PR, product sampling, on-pack promotions, in-store activity, TV, brand partnerships and tube advertising.



HOUSE OF BRANDS

The Bio-Synergy range incorporates performance products for the dedicated fitness/sport enthusiast as well as a range of Body Perfect weight management products and the Skinny range, including Skinny Protein & Skinny water #makeithappen

The core Bio-Synergy performance range is for those individuals with a deeper understanding of sports nutrition category who demand premium quality that delivers results.

It is a broad range of products that can be used to target specific needs, whether that be strength, performance, recovery, endurance, hydration or reducing body fat.



ACTIVE WOMAN

For far too long, the nutrition world has been dominated by macho body-builders. Well, no more! Roughly 60% of gym goers are women, and it's time we get the smart nutrition we deserve"

That's where Active Woman comes in. Not just simply a 'pink it and shrink it' diet series, this is a hard hitting, girls-only range for ladies who know that strong is the new skinny. That a lady is never in a hurry, but odds are she can still outrun you. That sweat is sexy.





SUPER 7

The Super7 nutrition range, designed for those who live life in the fast lane and want a range to support their fitness goals,.

The Super7 range is a collection of 7 products each with 7 key active ingredients that target different needs.

If you live life in the fast lane and want a range to support your fitness goals, then Super7 will fuel the super-hero inside.





ACTIVEMAN

The ActiVeman range has been developed for men (35 plus) who want to get the most from exercise or sport, but want an un-complicated offer which has specific benefits for men.

ActiVeman is perfect for those either undertaking sport/fitness for the first time or those more committed individuals who want to make incremental improvements in performance, whether that be in the gym, track, outdoors or taking part in triathlons etc.







WHEY BETTER

Whey Better comes in 10 different distinct flavours and is a 100% whey isolate and has up to 91g protein per 100g.



SPARTAN NUTRITION

In ancient times, the Greek city-state of Sparta had a reputation for the severe and highly disciplined way of life it enforced among its citizens, so as to keep them ready for war at any time. Physical training was required for both men and women.

Spartan nutrition is a back to basics range of supplements for those dedicated to physical performance.



OUR PARTNERSHIPS

RETAIL

Boots
Ocado
Holland & Barrett
Selfridges
Anytime Fitness
Morrisons
Very
Wiggle
Halfords
Cycle Republic
Chain Reaction Cycles
Amazon

COMMERICAL

The Voice
Britain's Next Top Model
Xfactor
Ninja Warrior

GOOD CAUSES

SportsAid
CentrePoint
MIND
Row4Victory
Row the AtlanticHeadWay
Children In Crisis
Spin for Grenfell
UNICEF
British Heart Foundation
Cancer Research
Variety

SPORT

Team INEOS
Scotland Hockey
Touch Tennis
Derby FC
Home Nations Deaf Rugby Team

GLOBAL DISTRIBUTION

Europe

Scandinavia

South East Asia

Lebanon

Dubai

Saudi Arabia



A woman in a blue sports top is drinking from a blue water bottle. In the foreground, the back of a person wearing a red top is visible. The background is bright and slightly blurred, suggesting an outdoor or well-lit indoor setting.

**WHAT MAKES
BIO-SYNERGY THE RIGHT
CHOICE FOR YOU?**

01 -

Since 1997 we have been manufacturing in the UK to the highest standards.

02 -

Bio-Synergy has received endorsements from many of the world's leading athletes and sports governing bodies, but have NEVER paid for them.

03 -

Bio-Synergy has developed many products that are now considered industry norms, such as firsts include Creatine capsules, All in Ones and Pre-workouts.

04 -

Bio-Synergy is an independent company that is run by the founder and team of dedicated lovers of all things fitness.

05 -

**WE NEVER
COMPROMISE
ON QUALITY**



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