



Service Design | Marketing & CX |
Digital Product | Data Technology



Domino si occupa di
progetti digitali per lo
sviluppo delle imprese

CX (Customer Experience)
Digital Transformation

45 persone
30 anni di esperienza
2 sedi (Torino e Venezia)

Diamo il meglio in
situazioni complesse

Digital Transformation & digital strategy

Market insight (scouting, analisi)
Product & service expansion (espansione digitale)
Launch & adoption (servizi e on-boarding)
Brand positioning & harmonization (posizionamento)
Routes to markets (accesso a nuovi mercati)

Digital Marketing & sales

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Lead & demand generation (campagne)
Promotion (concorsi, eventi)
Differentiated messaging (personalizzazione)
Sales model & Process (Buyer Journey e messaggi)
Direct & indirect sales enablement (formazione)

Digital Products & produzione

Development: Website, App, Intranet, Sales Tool
Optimization & management
Content production
International coordination & rollout
Analytics & reporting - Dashboard

Data Technology Esperienza e conoscenza

Platform selection, management and personalization
Green hosting – Server Farm
Collaborative Tools

Digital Transformation & digital strategy



Digital Marketing & sales



Digital Products & produzione



Data Technology Esperienza e conoscenza



Le nostre tecnologie

ENTERPRISE SOLUTIONS



Adobe Experience Cloud



IBM Watson

HubSpot



SharePoint



CORPORATE SOLUTIONS

Drupal™



zimbra®



LIFERAY.



docker



PrestaShop



WORDPRESS



mailup®
Be Relevant.



GetResponse



strapi



Plone®



JBoss™