



# ASI Reisen

Disclosure Report  
Date Submitted: July 30th, 2025



## Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- 1) Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

### B Lab's Public Complaints Process

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

- 1) Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's [certification process](#)
- 2) Breaches of the B Corp Community's core values as expressed in our [Declaration of Interdependence](#)

**This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.**



# Disclosure Questionnaire

## Industries and Products

|   | Yes                      | No                                  |
|---|--------------------------|-------------------------------------|
| Please indicate if the company is involved in production or trade in any of the following. Select Yes for all options that apply. |                          |                                     |
| Animal Products or Services   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Biodiversity Impacts  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Chemicals   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Disclosure Alcohol  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Disclosure Firearms Weapons   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Disclosure Mining   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Disclosure Pornography  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Disclosure Tobacco  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Energy and Emissions Intensive Industries   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Fossil fuels Gambling   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Genetically Modified Organisms  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Illegal Products or Subject to Phase Out  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Industries at Risk of Human Rights Violations   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Monoculture Agriculture   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Nuclear Power or Hazardous Materials  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Payday, Short Term, or High Interest Lending  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Water Intensive Industries  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Tax Advisory Services   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

## Outcomes & Penalties

|   | Yes                      | No                                  |
|---|--------------------------|-------------------------------------|
| Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply. |                          |                                     |
| Anti-Competitive Behavior   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Breaches of Confidential Information  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Bribery, Fraud, or Corruption   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company has filed for bankruptcy  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Consumer Protection   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Financial Reporting, Taxes, Investments, or Loans   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Labor Issues  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Large Scale Land Conversion, Acquisition, or Relocation   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Litigation or Arbitration   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| On-Site Fatality  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Penalties Assessed For Environmental Issues   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Political Contributions or International Affairs  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Recalls   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Significant Layoffs   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Violation of Indigenous Peoples Rights  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Other   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |



## Practices

|  | Yes                      | No                                  |
|--|--------------------------|-------------------------------------|
| Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No." |                          |                                     |
| Animal Testing   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company prohibits freedom of association/collective bargaining   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company workers are prisoners  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Conduct Business in Conflict Zones   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Confirmation of Right to Work  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Does not transparently report corporate financials to government   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Employs Individuals on Zero-Hour Contracts   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Facilities located in sensitive ecosystems   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| ID Cards Withheld or Penalties for Resignation   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| No formal Registration Under Domestic Regulations  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| No signed employment contracts for all workers   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Overtime For Hourly Workers Is Compulsory  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Payslips not provided to show wage calculation and deductions  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

|  | Yes                                 | No                                  |
|--|-------------------------------------|-------------------------------------|
| Sale of Data   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Tax Reduction Through Corporate Shells               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Workers cannot leave site during non-working hours   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Workers not Provided Clean Drinking Water or Toilets | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Workers paid below minimum wage                      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Workers Under Bond                                   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| <a href="#">Other</a>                                | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

## Supply Chain Disclosures

|   | Yes                      | No                                  |
|---|--------------------------|-------------------------------------|
| Please indicate if any of the following statements are true regarding your company's significant suppliers. |                          |                                     |
| Business in Conflict Zones  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Child or Forced Labor   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Negative Environmental Impact   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Negative Social Impact  | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Other   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

# Disclosure Questionnaire Statement

## Disclosure Questionnaire Category: Other - Suppliers Negative Environmental Impact

|   |   |
|---|---|
| <b>Topic</b>  | Company is a tour operator and organises air and car travel for their clients and has a platform offering experiences worldwide, connecting guests with local agencies, but acting as a tour operator.  |
| <b>Summary of Issue</b>   | <p>AlpinSchule Innsbruck GmbH (ASI Reisen) is a tour operator located in Austria that offers a variety of trips for their clients that include air and car travel. The company measures their scope 1,2, and 3 carbon footprint as per the GHG Protocol and has set a variety of different targets and management practices to reduce their environmental impact.</p> <p>The subsidiary of AlpinSchule Innsbruck, WeDesignTrips (WDT), is a tour operator located in Austria that offers a variety of trips for their clients that include air and car travel. As part of its sustainability strategy, the sustainability certification of all partners is a main element. The company focuses on certificates that are Global Sustainable Tourism Council (GSTC) compliant, as recommended by partners Ecotrans or BCorp.</p> <p>As a subsidiary, WDT shares internal processes and staff. Accordingly, Emissions of the headquarters are calculated, and the equivalent of emissions is compensated with First Climate.</p> |
| <b>Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)</b> | <p>Both the entities' main energy source for their scope 1 and 2 emissions is electricity, which is 100% from renewable energy, with an energy mix of 76.87% hydropower energy, 13.62% biomass, 7.31% wind energy, 1.44% solar energy, and 0.75 other renewable energy sources. The other main source of energy is for the leased cars of ASI Reisen, for which the energy source is diesel as well as gasoline.</p> <p>For scope 3 emissions, the company has measured their average emissions per trip, per customer, which for fiscal year 2024 were the following:</p> <ul style="list-style-type: none"> <li>• 0,18 tCO2 alpine trips,</li> <li>• 0,93 tCO2 European-wide trips</li> <li>• 2,53 tCO2 overseas-trips</li> </ul> <p>This is based on the year 2024.</p>  |

|   |  |
|---|--|
| <b>Impact on Stakeholders</b>           | <p>The carbon emissions associated with their operations and their contribution to climate change, along with air pollution and associated health impacts of air quality, are the potential impacts of their energy intensity.</p>   |
| <b>Implemented Management Practices</b> | <p>ASI Reisen calculates their emissions for all of their own travels and has set yearly goals to reduce them. The goals vary within the product teams but include the emissions for flights, transport in the travel destinations, accommodations, and activities. The emissions are calculated with the carmecal calculator, and for flight, an RFI factor (2,7 for long-haul, 2 for short-haul) is being applied. The emissions that remain are being compensated with a run-of-river power plant project (Teesta Hydropower, located in India), via our compensation partner First Climate.</p> <p>The company has implemented the following practices to reduce their carbon footprint:</p> <ul style="list-style-type: none"> <li>• ASI Reisen supports its guests in organising ride sharing to alpine destinations.</li> <li>• ASI Reisen is offering a rail&amp;fly option to all customers.</li> <li>• ASI Reisen has included a detailed description of public transport to alpine destinations and highlights public transport schemes.</li> <li>• ASI Reisen is part of the Leaders for Climate Action program, committed to calculating the company's footprint on a yearly basis, taking climate action, and compensating for its emissions.</li> <li>• ASI Reisen is calculating its carbon emissions for all ASI Original trips and transparently displaying them on the website.</li> <li>• ASI Reisen is calculating the local economic value added of each ASI Original trip and transparently displays the information on the website.</li> </ul> <p>ASI Reisen has identified the trips which are the most carbon-intensive, and these are being revised by the product teams in order to reduce the average CO2 footprint per trip. ASI Reisen has set emission reduction targets of reducing the emissions of our experiences (excluding flights) by 2% annually.</p> <p>All of the ASI Reisen trips have full transparency on their emissions. Furthermore, ASI Reisen is measuring its own emissions and, in accordance with the Leaders for Climate</p> |

|                            |   |
|----------------------------|---|
|                            | <p>Action program, has committed to a set of climate actions.</p> <p>As for WDT, the emissions of the headquarters are calculated and compensated. The partner certification strategy supports management practices, as it focuses on certificates with a holistic approach, which often include the calculation, reduction, and mitigation of emissions.</p>   |
| <b>Report</b>              | <p><a href="https://wtca.lfca.earth/e/asi-reisen">https://wtca.lfca.earth/e/asi-reisen</a></p> <p><a href="https://www.asi-reisen.de/Documents/Nachhaltigkeit/ASI-Impact-Report-2024.pdf">https://www.asi-reisen.de/Documents/Nachhaltigkeit/ASI-Impact-Report-2024.pdf</a></p>   |
| <b>Management Comments</b> | <p>We closely work with our key stakeholders (guests, guides, partners, product managers), to sensitise and enable them to contribute to a more responsible travel behaviour. For example, we train our guides on quality, safety, and sustainability, and communicate directly with our guests on responsible travel, and provide them with comprehensive support: tips on responsible travel behaviour, donation platforms, visits to social projects, etc.</p> <p>Since we prioritise working with local (if possible, small and family-owned) businesses, we ensure to support businesses in the region of travel. Our product managers have clear guidelines when it comes to product design and choice of partners, in order to maximise local value added. Further guidelines, such as the code of conduct, help address these topics.</p> |