

Make a difference

VEGAN TAN™

A decorative logo consisting of five stylized leaves arranged in a star-like pattern. The top two leaves are a vibrant green, while the bottom three leaves are a golden-brown color. The leaves have a smooth, rounded shape with pointed tips.

VEGAN
TAN™

Make a difference
that doesn't cost the earth





Making a real impact by spreading kindness and giving back to the planet with every product we make



Ethical

All of our products are made to be as ethical as possible from supply chain to shelf.



Certified

We back up all of our claims with certifications so our customer knows they can trust us.



Impactful

Through various initiatives, we give back to the planet with every product we make.

"At the Kind Brand company, every step we take is designed to respect our people and our planet. As pioneers in beauty, We recognise the magnitude of the industry's plastic problem and we acknowledge our responsibility to clean up after ourselves. We can help make a difference, and partnering with rePurpose Global gives us the opportunity to make a significant impact on the Planet and its People."

-Noelle O'Connor, founder of The Kind Brand Co.



OUR PURPOSE

We work directly with a recycler in India. We do not use plastic credits. This means that for every VeganTan bottle we sell, we're removing and recycling 11lb of plastic from the ocean that would otherwise end up in the ocean.. Essentially, it only takes one VeganTan purchase to remove 8 plastic tan bottles from the environment!

1. Measure



For every bottle we sell we pay for the collection and removal of low value plastic from the environment.

2. Impact



We have direct impact by empowering waste workers with fair wages to tackle waste by collecting and ethically disposing of this low value, non-commercially viable plastic.

3. Reduce



We eliminate this waste completely from the environment by turning the collected waste into large blocks that are used as fuels in a cement factory. The cement factory has a 2 stage burner where in the second stage the emissions are burst off without being released back into the atmosphere. All that remains from the bricks are ashes which get mixed back into the cement. There is no by product and a complete re-use of energy.

Supporting waste workers

We are adding a crucial income stream for waste pickers and their families in Goa. Through this initiative, VeganTan is boosting these waste workers' income by attaching value to hard-to-recycle plastics, while supporting experienced recycling social enterprises who holistically uplift ex-waste pickers through occupational safety, health insurance, and skills training.





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Waste Workers & Family Members
Provided with Additional Income



This product
recovers 1lb
of ocean
bound
plastic

For every VeganTan bottle purchased, we'll be removing 1lb of plastic from the ocean

Our Self-tan bottles are made from sugar polymer instead of plastic

The Self Tan Mist is packaged in plastic reclaimed from the ocean

All VeganTan products carry a Zero Plastic Footprint



Our Packaging





Our Certifications



All VeganTan products are free from animal ingredients & animal GMO's and none of our products are tested on animals. The Vegan Trademark has been helping users identify that a product is free from animal ingredients since 1990.



VeganTan has received a top-ranking Ethical Company index score of 100 from The Good Shopping Guide, which demonstrates our ethical commitments.



VeganTan believes that beauty products should be cruelty-free, and we are proud to be Leaping Bunny approved. Leaping Bunny is a global program that requires cruelty-free standards which are over and above legal requirements



VeganTan is proudly Irish, and our HQ is based in County Kildare. Guaranteed Irish helps consumers identify products and services which are better choices for Irish communities.



We're all about a natural looking tan and natural ingredients to match. All ingredients used in VeganTan are genuinely vegan, and our products are formulated from 95% natural ingredients – how great is that!



All of our self-tanning formulas are gluten, palm oil and sulphate free and work to give you a beautifully bronzed glow. Enriched with skin loving aloe vera to hydrate and nourish the skin, meaning you stay bronzed for longer.

Our Ingredients



Medium

PRODUCT CODE	EAN (INNER BOX)	EAN (OUTER BOX)
VEG-VEGR-100	5391521781482	5391521781763

LENGTH (MM)	WIDTH (MM)	HEIGHT (MM)	WEIGHT (GRAMS)	CASE PACK SIZE
45	45	180	213	6

Dark

PRODUCT CODE	EAN (INNER BOX)	EAN (OUTER BOX)
VEG-VEGR-101	5391521781499	5391521781741

LENGTH (MM)	WIDTH (MM)	HEIGHT (MM)	WEIGHT (GRAMS)	CASE PACK SIZE
45	45	180	213	6

Ultra Dark

PRODUCT CODE	EAN (INNER BOX)	EAN (OUTER BOX)
VEG-VEGR-102	5391521781505	5391521781758

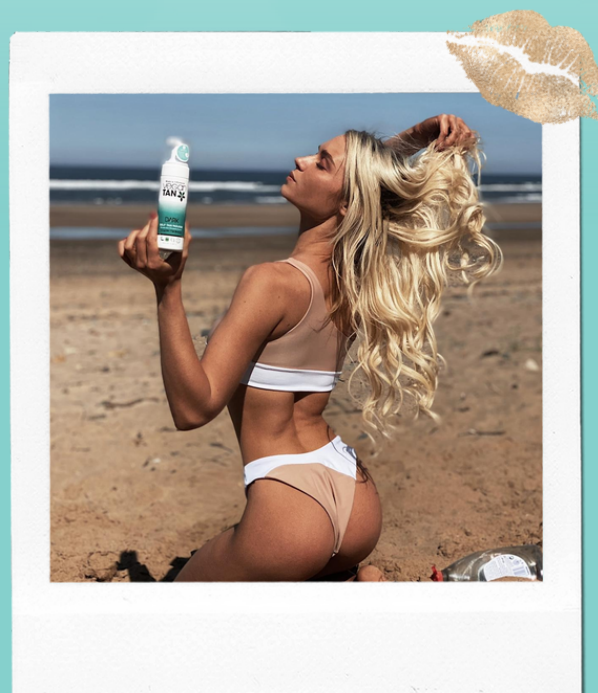
LENGTH (MM)	WIDTH (MM)	HEIGHT (MM)	WEIGHT (GRAMS)	CASE PACK SIZE
45	45	180	213	6

Self Tan Mousse

Turn on the tan with the Self Tan Mousse and let's get glowin'!

The Self-Tan Mousse is palm oil, gluten and sulphate free, and works to give you an even beautifully bronzed glow. Enriched with skin loving aloe vera to hydrate and nourish the skin, meaning you stay bronzed for longer.

Easy to apply, no streaks, lasts for up to 7 days with a perfect fade, the Self Tan Mousse will turn you into a beautifully bronzed babe in no time!



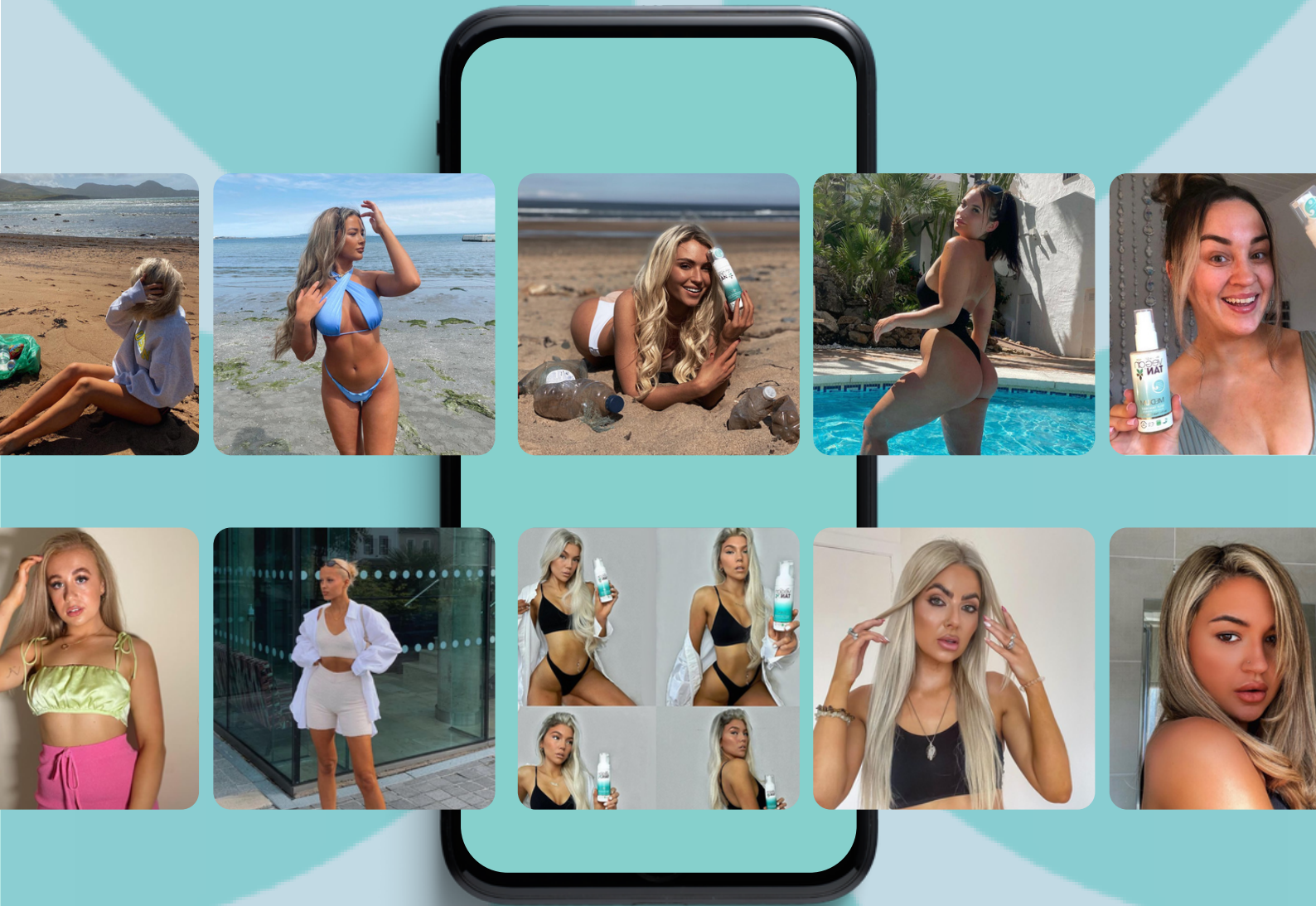


Bring on the bronze



AS SEEN ON

Ireland & the UK's most loved public figures



Make a difference
vegan
TAN™



Self Tan Mist



SELF TAN MIST 100ML

PRODUCT CODE	EAN (INNER BOX)	EAN (OUTER BOX)
VEG-VEGR-103	5391521781512	5391521781765

LENGTH (MM)	WIDTH (MM)	HEIGHT (MM)	WEIGHT (GRAMS)	CASE PACK SIZE
40	40	140	122	12

Turn on the tan with the Self Tan Mist and let's get glowin'! Easy to apply, no streaks and a perfect fade. Made from natural ingredients AND packed in a bottle that does its bit for the planet. WOW, how good's that? So, take a big step for your Tan and one giant leap for Tankind!





PRODUCT CODE		EAN (INNER BOX)		EAN (OUTER BOX)	
VEG-GLOV-100		5391521781574		5391521781567	
LENGTH (MM)	WIDTH (MM)	HEIGHT (MM)	WEIGHT (GRAMS)	CASE PACK SIZE	
470	180	1130	672	12	

SELF-TAN APPLICATION GLOVE

Orange palms are a thing of the past thanks to the VeganTan Self Tan Application Glove that you'll LOVE! Your tan will be smitten when it meets this mitt. This glove was specially designed to help you achieve a smooth flawless self-tan in half the time, with less mess, no stress, no streaks, and stain-free hands!

Self-Tan Application Glove

ILLUMINATING BRONZE STICK



Achieve instant radiance with this versatile bronzing product. Formulated to hydrate and enhance your tan, this golden stick effortlessly glides onto the skin for a smooth and non-oily finish.

How to Use:

Apply the Illuminating Bronze Stick to your cheekbones, shins, décolletage and anywhere else you would like beautiful, glistening skin. Blend out with a Kabuki Brush.



Product Code		EAN (Inner)		EAN (Outer)	
VEG-VEGR-120		5391521782328		05391521782335	
Depth inches	Width inches	Height inches	Weight oz	Case Pack Size	
1.45	1.45	2.99212608	1.9400678	12	

BRONZING BODY LOTION



Delivering a gentle, sun-kissed radiance, this lightweight lotion gradually intensifies to create a customisable tan. Ideal for both novice tanners and experienced enthusiasts, this lotion is perfect for daily use & touch-ups.

How to Use:

Apply to the skin, the same as a body moisturiser for 3 to 4 days to build a natural tan. Use sparingly on hands, elbows, knees and feet. Wash hands thoroughly after use. Allow to develop for 6 to 8 hours.



Product Code		EAN (Inner)		EAN (Outer)	
VEG-VEGR-150		5391521782403		05391521782335	
Depth inches	Width inches	Height inches	Weight oz	Case Pack Size	
2.95	1.90	7.36	8.11	6	

BRONZING DROPS

Suitable for
daily use

Customisable
buildable
colour

Delivers a
long-lasting,
streak-free
deep tan

Packed full
of skin-loving
ingredients



3 DROPS
Radiant: Lighter glow
6 DROPS
Sunkissed: Light - Medium Glow
9 DROPS
Golden: Medium glow
12 DROPS
Bronzed: Medium - deep glow

Add a boost of hydration & radiance to your skincare routine with these versatile drops. Customisable to achieve your desired shade, these drops simplify the path to a flawless bronzed finish.

How to Use:

Tailor your tanning regimen by incorporating 2-12 drops into your preferred skincare or tanning product for the finish you crave. The greater the number of drops you use, the richer your bronze glow will be.



Product Code		EAN (Inner)		EAN (Outer)	
VEG-VEGR-130		5391521782342		05391521782359	
Depth inches	Width inches	Height inches	Weight oz	Case Pack Size	
1.37	1.37	3.93	2.29	6	

BUBBLE BRONZER

Inositol
Stimulates
melanin
production

**Hyaluronic
Acid:**
Has a nourishing
& moisturising
action

**Minerals
complex:**
magnesium, iron,
silicon, copper
and zinc perform
an energizing
action



A formula rich in golden microspheres to even out the skin colour with a delicate illuminating touch. Its gelatinous texture absorbs quickly, leaving the epidermis soft and delicately scented. The ideal product to accentuate or even out your tan, contour your face and body, & add a golden bronze highlight instantly.

How to Use:

Apply a small product amount on the skin & distribute with a light massage until complete absorption.



Product Code		EAN (Inner)		EAN (Outer)	
VEG-VEGR-110		5391521782304		05391521782359	
Depth inches	Width inches	Height inches	Weight oz	Case Pack Size	
2.36	2.36	2.16	5.0	12	

The Talk of the Tan



"I tried this tan for the first time last week & it's AMAZING! Dries so quickly and fades perfectly. No need to scrub off like all other tans. I'm fully converted!"

"This tan applied so beautifully. It's a gorgeous bronze colour and lasts so well. Everyone compliments my tan every time I wear VeganTan. My go to tan now."

"Obsessed with this tan ! My new favourite! The tan was amazing, such a nice consistency, such a nice wear off of the tan. Will definitely be repurchasing in the future!"

"Love this stuff, it works quickly and has great results, I'm not always the best at applying tan but this made it so easy! I'm always looking for more ethical products to use in my life and the fact that this is Irish too is fantastic! 100% recommend to anyone looking for a super user-friendly tan."

"Everything about this is amazing- the product itself, the fact it's vegan and is helping the ocean! I bought ultra dark and the colour pay off is incredible, the mitt is super soft, the tan doesn't have a horrible smell but is actually pleasant. Goes on really smoothly and easily! As someone who has tried most brands of mainstream tans I was extremely pleased with Vegan Tan! Will be repurchasing!"

Reviews from
www.VeganTan.com

VeganTan in the press

Irish brand VeganTan is set to make waves in the beauty industry

The new brand launched online on Monday



SPIN1038



VeganTan

If you love to have glowing skin, then new Irish tanning brand **VeganTan** is here to make that easier, more sustainable and better for your skin.

After three years of hard work they've created a perfect self-tan that's 95% natural.

Their self-tan is sulphate free and includes skin-loving aloe vera to hydrate and nourish the skin, giving you a beautifully bronzed glow for longer.



When asked to share her favourite product, Lucie said: "I am OBSESSED with the Vegan Tan Facial Mist, it is perfect for those make-up free days and gives your face a gorgeous bronzed glow."

The VeganTan product range includes three Self-Tan Mousses in shades Medium, Dark and Ultra Dark, a Facial Tanning Mist in shade Medium, and a Luxury Application Glove.



We're looking for distributors, stockists and suppliers.
If you think you fit the bill – we'd love to hear from you.



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