Score Aggregation Methodology & Brand List La Anónima 2025

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Sociedad Anónima Importadora y Exportadora de la Patagonia and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into two assessments, and the overall score was calculated using a weighted average based on revenue-based weighted average of its underlying assessments. The two assessments are as follows:

- 1. Sociedad Anónima Importadora y Exportadora de la Patagonia
- 2. La Anónima Fintech

Based on the weighted average, La Anonima scored an overall 87.9 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Sociedad Anónima Importadora y Exportadora de la Patagonia	87.8
La Anónima Fintech	113.6

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under [GROUP NAME] that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Legal entity	Brand name
Sociedad Anónima Importadora y Exportadora de la Patagonia	- Plus La Anonima https://plus.laanonima.com.ar/#/ - Patagonia Comex https://www.patagoniacomex.com.uy/home/es - La Anonima - Best - Visiv - Cocina&Bazar - Traful - Green Leaf - Swan - Earth 360 - Izzy - Blue Bear - Handley - FB Meats - Estancias La Anonima - Best Carnes
La Anónima Fintech	La Anónima Fintech