



Lab
Global

Traditional Medicinal

Disclosure Report

Date Submitted: March 9th, 2026



Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- 1) Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

B Lab's Public Complaints Process

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

- 1) Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's [certification process](#)
- 2) Breaches of the B Corp Community's core values as expressed in our [Declaration of Interdependence](#)

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



Disclosure Questionnaire

Industries and Products

	Yes	No
Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that apply.		
Animal Products or Services	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Biodiversity Impacts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Chemicals	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Alcohol	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Firearms Weapons	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Mining	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Pornography	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Tobacco	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Energy and Emissions Intensive Industries	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fossil fuels Gambling	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Genetically Modified Organisms	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Illegal Products or Subject to Phase Out	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Industries at Risk of Human Rights Violations	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Monoculture Agriculture	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Nuclear Power or Hazardous Materials	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Payday, Short Term, or High Interest Lending	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Water Intensive Industries	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tax Advisory Services	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Outcomes & Penalties

	Yes	No
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Breaches of Confidential Information	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Bribery, Fraud, or Corruption	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company has filed for bankruptcy	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Consumer Protection	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Financial Reporting, Taxes, Investments, or Loans	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Labor Issues	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Large Scale Land Conversion, Acquisition, or Relocation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Litigation or Arbitration	<input checked="" type="checkbox"/>	<input type="checkbox"/>
On-Site Fatality	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Penalties Assessed For Environmental Issues	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Political Contributions or International Affairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Recalls	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Significant Layoffs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Violation of Indigenous Peoples Rights	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company prohibits freedom of association/collective bargaining	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company workers are prisoners	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Conduct Business in Conflict Zones	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Confirmation of Right to Work	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Does not transparently report corporate financials to government	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Employs Individuals on Zero-Hour Contracts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Facilities located in sensitive ecosystems	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ID Cards Withheld or Penalties for Resignation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No formal Registration Under Domestic Regulations	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No signed employment contracts for all workers	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Overtime For Hourly Workers Is Compulsory	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Payslips not provided to show wage calculation and deductions	<input type="checkbox"/>	<input checked="" type="checkbox"/>

	Yes	No
Sale of Data	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tax Reduction Through Corporate Shells	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers cannot leave site during non-working hours	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers not Provided Clean Drinking Water or Toilets	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers paid below minimum wage	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers Under Bond	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Child or Forced Labor	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Negative Environmental Impact	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Negative Social Impact	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Litigation, Arbitration, and/or Penalties

Issue Date	Ongoing
Topic	Class action alleging non-compliance with mandatory disclaimer required by the Dietary Supplement Health and Education Act (DSHEA)
Summary of Issue	A class action was filed by consumers against the company, alleging that the products lack required disclaimers from the Food and Drug Administration (FDA). The complaint claims that Traditional Medicinals makes health-related statements on the front of its packaging (e.g., that the tea supports sleep, digestion, or other functions) but does not include the mandatory disclaimer required under the DSHEA. According to the suit, DSHEA requires a disclaimer stating that the products have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease, and that this disclaimer must appear within the same field of vision as the health claim.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	5,000,000 USD
Impact on Stakeholders	Consumers
Resolution	The case is still open, pending a resolution.
Management Practices	The company made changes in the FDA-required disclaimer, informing that Traditional Medicinals products are herbal supplements for health benefits, not medicines.
Management Comments	<i>"This putative class action concerns technical product-labeling requirements: that certain "structure/function" statements appear on the front panel while the FDA disclaimer appears elsewhere, rather than on the same front panel; it is a dispute about format and location. The complaint does not allege the teas or lozenges were unsafe, adulterated, or caused physical injury; the claimed harm is purely economic."</i>
Related Incidents (Yes/No)	No



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Other Disclosure industries

Disclosure Questionnaire Statement	
Topic	Health & Wellness products
Summary of Issue	<p>Traditional Medicinals sells teas (for relaxation, digestion, and women's wellness) and lozenges. It is not directly involved in the traditional pharmaceutical industry. The company participates in trade associations for dietary supplement manufacturers and herbal & organic product manufacturers.</p> <p>Traditional Medicinals' portfolio is generally non-therapeutic, with the exception of one lozenge line classified as a drug product. This OTC lozenge line comprises three formulas designed to treat sore throats and coughs. The majority of the company's products present a notice saying: " those statements were not evaluated by the FDA, and they note that this product is not intended to diagnose, treat, cure, or prevent any disease."</p>
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	Throat Coat OTC lozenges represent less than 10% of Traditional Medicinals' total product portfolio. Lozenge products represent approximately 8% of the company's annual revenue. The company's revenue comes mainly from the sales of teas, while the product portfolio also includes capsules.
Impact on Stakeholders	Stakeholders seeking for health & wellness products and services can be negatively impacted due to the lack of quality, safety, and efficacy verification/assurance mechanisms and regulations. They can also be negatively impacted by aggressive sales and misleading marketing tactics.
Implemented Management Practices	<p>Traditional Medicinals consistently undergoes third-party quality verification, safety, and efficacy, including letters sent to the U.S Food and Drug Administration (FDA), an evidence dossier to Health Canada, and a Substantiation File to Pharmacognosy Consulting Services, in addition to independent clinical studies. The company's products are subject to numerous Federal oversight bodies, including the FDA and the Federal Trade Commission (FTC).</p> <p>Traditional Medicinals ingredients and finished products must meet strict standards, including those set out by the FDA as</p>



	<p>well as those listed in the European Pharmacopeia or the U.S. Pharmacopeia, among others. For instance, see Throat Coat's safety and efficacy study, Echinacea Plus' efficacy study, and Breathe Easy's study.</p> <p>The company tests all its ingredients to verify that they are of a pharmacopeial quality, which ensures that products are pure and efficacious. In addition, good manufacturing practices are in place to ensure the proper identification of each ingredient that enters the company's facility. All of Traditional Medicinals' ingredients are subjected to thorough testing, both third-party and in-house, for heavy metals, yeast and mold, and synthetic pesticides.</p>
Management Comments	<p><i>"Products in the food and beverage category, including dietary supplements, cannot diagnose, treat, cure, or prevent any disease. Our tea products have been on the market for over 50 years, and we have an exemplary record of quality, safety, and efficacy. Traditional Medicinals has some of the highest quality standards in the industry, and a very small percentage of the herbal supply meets our medicinal-grade requirements."</i></p>



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Energy and Emissions Intensive Industry

Traditional Medicinals is involved in the production/sale of products, or is part of an industry that can potentially be classified as energy and emission-intensive, meaning that they are more likely to have significant impacts on the environment based on their carbon emissions associated with their operations and their contribution to climate change. Certified B Corps are required to make transparent their involvement in such activities or industries.