B Lab Statement on Yello Strom GmbH's B Corp Certification
B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for companies in the fossil fuel industry, including those that generate or sell energy derived from fossil fuels:

"Companies involved in the production and sale of fossil fuels, including those that generate or sell energy derived from fossil fuels, are eligible for B Corp Certification if they are not engaged in specific prohibited practices regarding extraction, lobbying, and financial incentives; have successfully transitioned their energy portfolio to be at least 50% carbon-free; and have committed to make progress towards transitioning to a fully carbon-free portfolio within specified timeframes."

Yello Strom GmbH is required to disclose a summary of how it complies with these industry requirements as a part of its B Corp Certification. For more information on the specific requirements, please refer to B Lab's position statement on Fossil Fuel and Energy Companies here.

Summary of Company
Yello Strom is an energy supplier company based in Cologne, Germany, specialized in electricity and gas. Yello Strom does not own coal mines or oil sand facilities, nor is it involved in exploiting them. The company also does not operate any energy generation plants. It buys energy from the energy exchange and resells it to customers. However, Yello's mother company Energie Baden-Württemberg AG (EnBW) does so, but has a clear retirement plan for these plants within the framework of Science Based Target Initiatives.

Yello Strom has already reached 100% carbon free electricity sales in 2023 and has since then continued to sell carbon free electricity to customers in all tariffs, including electricity for home use, electricity for heating and electricity for EV charging.

Yello Strom GmbH's Disclosure on Prohibited Practices

Fossil fuel and energy companies engaged in the following practices are currently ineligible for B Corp Certification:

- Companies with involvement in the coal and oil sands industry. This includes companies that earn revenue from coal mining and/or oil sand extraction, companies that operate coal-fired energy generation plants without a clear retirement plan for all coal-fired capacity in line with a science-based carbon budget, and companies that have

constructed new coal-fired energy generation plants since 2010 or have plans for expanding their coal-fired generation in the future.
- Companies that have components of their executive compensation tied to the growth of their fossil-fuel portfolio.
- Companies engaged in any form of lobbying or policy advocacy to oppose climate-friendly policies and/or support climate-negative policies in the past five years, including membership, Board involvement, or funding of trade associations that have climate-negative activities or positions.

Yello Strom has been reviewed in accordance with B Corp Certification's Disclosure Questionnaire and background check requirements in order to verify it is meeting the above requirements regarding prohibited industry practices. The company's approach to managing these material topics to the industry are further detailed below.

Yello Strom Disclosure on Required Best Practices

1. *Companies must have a current product portfolio/energy mix that consists of at least 50% carbon-free energy, which may include the purchase of green energy certificates or their equivalents.*

   In 2023, 100% of the company's revenue was generated through renewable energy (certificates of origin from Europe), with a portfolio mix of roughly 67 % carbon-free energy mix with regard to revenue.

   In terms of total energy mix by source based on existing contracts, the ratio is even clearer in favour of carbon-free energy: in 2023, the ratio is roughly 82 % carbon-free electricity contracts and roughly 18 % gas contracts. For 2024, the numbers are similar: 17,5 % gas contracts vs 82,5 % carbon-free electricity contracts.

2. *Companies must have a formal commitment to transition 100% of non-generated electricity sales (i.e. electricity that is not directly generated by the company) to carbon-free sources by 2030, and to transition entirely to a carbon-free product portfolio/energy mix by 2040, both of which may include the purchase of green energy certificates or their equivalents. This commitment is aligned with a science-based emissions target based on a 1.5°C scenario. The commitment must include a transition plan and interim targets.*

   As a 100% subsidiary company of EnBW AG, Yello Strom has already achieved the requirement for 100% of non-generated electricity sales to come from carbon-free sources. This target was fully reached in 2023. In addition, the comparable B2C sales division within

EnBW AG achieved the same 100% transition in 2025, further confirming the group's alignment with carbon-free electricity sourcing.

While Yello Strom does not maintain an independent climate transition plan due to its full integration within EnBW AG, it is covered under EnBW's group-level commitments, which are aligned with science-based emissions targets consistent with a 1.5°C pathway. EnBW has formally committed to achieving a carbon-free energy portfolio by 2040, in line with SBTi-validated net-zero targets. This commitment includes a clear transition pathway and interim targets encompassing the company's relevant Scopes 1 and 2, with planned emission reductions of at least 90%, representing a 95% physical reduction by 2040. Any residual emissions are limited to approximately 5%, consistent with SBTi rules for net-zero compensation.

3. *Companies must formalize a policy that acknowledges the issue of climate justice and includes an assessment of how their operations might impact individuals and communities, particularly those who are already marginalized.*

The company demonstrates alignment with climate justice–related operational practices through the formal integration of climate risk and social impact considerations into its governance framework. It systematically assesses how climate change affects its operations, workers, and surrounding communities by applying Intergovernmental Panel on Climate Change (IPCC) scenarios and structured climate risk methodologies. These assessments inform site-level resilience planning, crisis management, and infrastructure protection, ensuring that both physical assets and employee well-being are safeguarded against extreme weather and climate-related disruptions.

The company exhibits alignment with climate justice in supporting workforce resilience and well-being. It has embedded climate-related health and safety protections into its certified occupational health and safety management systems, including continuous monitoring of workplace risks, psychological health assessments, and preventive safety processes. These measures are formally governed through internationally recognised standards and demonstrate an institutionalised approach to protecting workers from climate-driven risks.

There is also strong alignment in the Group's stakeholder engagement and climate education practices. The Board-level commitment to stakeholder engagement is reflected in structured policies that ensure ongoing dialogue with employees, customers, civil society, and local communities. The company actively promotes climate literacy and awareness through public campaigns, educational content, and independent scientific platforms that communicate the benefits of renewable energy, electric mobility, and low-carbon

technologies. These initiatives strengthen public understanding of climate risks and solutions and support informed participation in the energy transition.

The mother company, EnBW AG, also has its investment in climate mitigation and resilience infrastructure that benefits local and frontline communities. Large-scale investments in renewable energy generation, grid infrastructure, and electric mobility networks contribute to regional decarbonisation and improve long-term climate resilience. In structurally challenged regions, the company has delivered renewable energy projects that reduce emissions, support local economic development, and strengthen infrastructure capacity. These projects are designed with community consultation and public participation mechanisms, including citizen investment opportunities, thereby enabling communities to share in the economic and social benefits of the energy transition.

The company also has climate-related engagement with local communities. The company has formalised processes to identify and respond to the environmental, social, and economic impacts of infrastructure projects on nearby populations. It integrates community feedback into project planning and applies tailored mitigation measures to minimise disruption, protect local environments, and enhance community acceptance. By combining consultation, transparency, and financial participation mechanisms, the company supports community-level climate adaptation and resilience in a structured and governance-backed manner.

4. *Public disclosure on Scopes 1,2 and 3 GHG emissions.*

The company's disclosure on its carbon emissions can be found here.

In 2023, Yello Strom's total GHG emissions corresponded to 374,235 tonnes of CO2e, broken down as follows:
Scope 1 GHG emissions: 29 tons of CO2e
Scope 2 GHG emissions: 10 tons of CO2e
Scope 3 GHG emissions: 374,195 tons of CO2e

GHG emissions are aggregated into the following scopes at the company level:
Scope 1: Direct GHG emissions that occur under the company's control.
- Combustion of own vehicles
Scope 2: Indirect GHG emissions from imported energy.
- Office Heating
Scope 3: Indirect GHG emissions from other sources.

- Yello supplies around 900,000 people (residential and commercial customers) with electricity, gas, and heat.
- Emissions released by gas heating in households are included in Yello's carbon footprint. However, small emissions resulting from transmission losses, so-called grid losses, are also included in the Scope 3 footprint.
- Business travel in 2023 accounted for 28.2 tons of CO2e

- Emissions of the company's social media channels

B Lab's Public Complaints Process

Any party may submit a complaint about a current B Corp through B Lab's Public Complaint Process. Grounds for complaint include:

1. Intentional misrepresentation of practices, policies, and/or claimed outcomes during the certification process, or
2. Breach of the core values articulated in our Declaration of Interdependence within the B Corp Community.