



Make a
difference
that doesn't
cost the
earth



Our Purpose

"At the Kind Brand company, every step we take is designed to respect our people and our planet. As pioneers in beauty, we recognize the magnitude of the industry's plastic problem and we acknowledge our responsibility to clean up after ourselves.

We can help make a difference, and partnering with an initiative in India which gives us the opportunity to make a significant impact on the Planet and its People."

Noelle O'Connor

Founder of The Kind Brand Co.

We will always be ethical

This product
recovers
ocean
bound
plastic

1. Measure

For every bottle we sell we pay for the collection and removal of low value plastic from the environment.

2. Impact

We have direct impact by empowering waste workers with fair wages to tackle waste by collecting and ethically disposing of this low value, noncommercially viable plastic.

3. Reduce

We eliminate this waste completely from the environment by turning the collected waste into large blocks that are used as fuels in a cement factory.

The cement factory has a 2 stage burner where in the second stage the emissions are burst off without being released back into the atmosphere. All that remains from the bricks are ashes which get mixed back into the cement. There is no by product and a complete re-use of energy.



Skin Magic

Elevate Skincare with

Skin Magic Wonder Balm

Multi-Purpose Marvel for
Hydration, Healing & More



Why Choose Skin Magic Wonder Balm?

HYDRATES, NOURISHES, HEALS:

Unlock the power of multi-purpose skincare with our Skin Magic Wonder Balm. This transformative balm hydrates, nourishes, and heals your skin with a potent blend of natural ingredients.

INNOVATIVE VEGAN FORMULA:

Experience the magic of the innovative Japanese wax tree—a vegan certified ingredient that retains skin moisture like no other. Coupled with hydrating oils, it's a superb formula for ultimate skincare.

YEAR-ROUND PROTECTION:

Shield your skin against the elements of any season. Our Wonder Balm builds a protective barrier against scorching summers, chilly winters, and dehydrating air conditioning.



SCENT OF CITRUS, BENEFITS GALORE:

Infused with a refreshing citrus scent and boasting anti-fungal properties, Skin Magic Wonder Balm is an infinite solution. It's a must-have for savvy travelers and can be used on all skin types.

VEGAN & COSMOS ORGANIC CERTIFIED:

Our commitment to ethical skincare is reflected in our vegan and COSMOS organic certified formula. Experience nature's magic without compromise.

PACKAGED SUSTAINABLY:

Our balm comes in sustainable bamboo packaging, aligning with your values for eco-friendly beauty.

PORTABLE, VERSATILE & MIXABLE:

Whether you're on-the-go or creating a spa-like experience at home, Skin Magic Wonder Balm is your portable companion. Its versatility allows you to mix it for a customized mask or thorough cleanser.

Benefits

of Skin Magic Wonder Balm

Versatile Multi-Use Balm

Moisturiser, First Aid Kit, Hair Mask,
Lip Balm, After Shave Balm,
Hand Cream, Cuticle Moisturizer,
Makeup Primer, Makeup Remover,
Eye Cream, Tattoo Aftercare,
Hydrating Skin Mask,
Aids in Reducing Scars & Stretch
Marks, Ideal for Sensitive Skin,
Eczema & Psoriasis, Suitable for Use
During & After Pregnancy

All natural ingredients

Japanese Wax Tree, Vitamin C, Rosehip Oil, Olive Oil,
Blackcurrant Oil, Shea Butter, Vitamin E, Orange Peel,
Myrica Cerifera & Wheat Germ Oil

Can be used
during and after
pregnancy



Perfect for sensitive
skin and eczema &
psoriasis

Reduces the
appearance of
scars & stretch
marks

Skin Magic

Experience the Marvel of

Skin Magic Wonder Serum

A Natural Wonder for
Revitalized & Nourished Skin



Discover the Wonders of Skin Magic Wonder Serum

Why Choose Skin Magic Wonder Serum?

NATURE'S REVITALIZER:

Experience the rejuvenating power of Skin Magic Wonder Serum. This all-natural wonder serum nurtures, revitalizes, and hydrates your skin for a firmer, nourished complexion.

SYNTHETIC-FREE FORMULA:

Bid farewell to synthetics, fragrances, irritants, and parabens. Skin Magic Wonder Serum is stripped down to its purest form, delivering endless benefits without compromise.

COCKTAIL OF ORGANIC PLANT OILS:

Our serum features a blend of 11 lightweight organic plant oils, including Cannabis Sativa Oil, Borage Oil, and Rosehip Seed Oil. These proven ingredients offer deep hydration without greasiness.



VERSATILE FOR ALL SKIN TYPES:

Whether your skin is sensitive, acne-prone, congested, or experiencing redness, Skin Magic Wonder Serum is a versatile choice suitable for the whole family.

VEGAN & COSMOS ORGANIC CERTIFIED:

Elevate your skincare with our vegan and COSMOS organic certified serum. Experience nature's magic with ethical elegance.

PACKAGED SUSTAINABLY:

In harmony with our commitment to sustainability, our serum is housed in eco-friendly bamboo packaging.

PORTABLE, VERSATILE & MIXABLE:

Skin Magic Wonder Serum goes beyond ordinary. It's your portable skincare solution that can be mixed to create a personalized mask or a more thorough cleanser.

Your Skin's Magic Solution: Experience True Radiance

Visit our booth
for exclusive offers &
explore the enchanting
benefits that Skin Magic
Wonder Serum brings
to your skincare
journey.



Benefits

of Skin Magic Wonder Serum

100% Natural Ingredients

Packed with Antioxidants

Non-Comedogenic, Won't Clog Pores

Revitalizing Facial Serum

Neck Serum, Pre & Post Shave Serum

Targets Acne, Blemishes,
Skin Congestion, Redness

Soothes & Comforts Skin, Alleviates Eczema

Ideal for All Skin Types

Safe for the Whole Family

Skin Magic

Introducing

Skin Magic Retinol Serum

Your Pathway to Radiant Skin

Experience the Magic of
Skin Magic Retinol Serum



Experience the Magic of Skin Magic Retinol Serum

Why Choose Skin Magic Retinol Serum?



VEGAN & ORGANIC

Elevate your skincare routine with Skin Magic Retinol Serum. Crafted with the utmost care, our serum is both vegan and organic, ensuring a harmonious blend of nature and science.



NORMALIZED CELL TURNOVER

With gentle exfoliation, our serum helps normalize cell turnover, unveiling fresh skin and a more youthful glow.



BRIGHTENS & SMOOTHS

Unlock the magic of retinol, a superstar ingredient renowned for its brightening and smoothing effects. Our serum helps reveal a radiant, revitalized complexion.



PORE-FRIENDLY FORMULA

Skin prone to clogged pores? Skin Magic Retinol Serum gently works its magic to help address pore concerns and promote a more refined appearance.



PACKAGED IN SUSTAINABLE BAMBOO

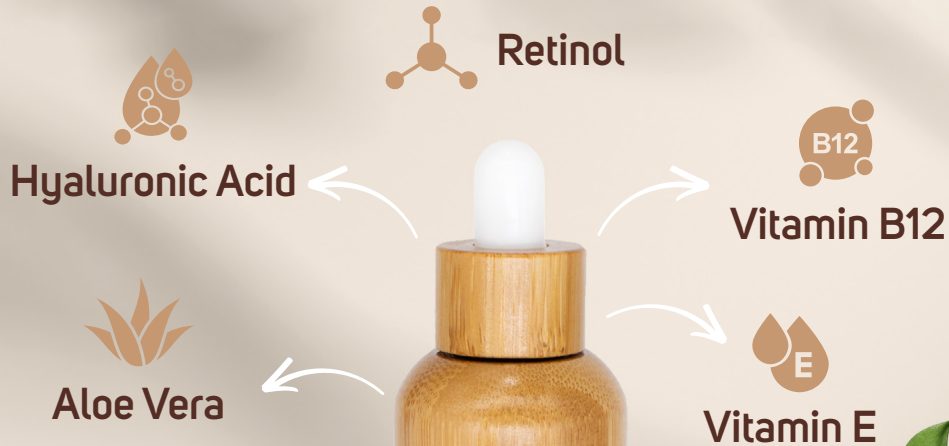
At Skin Magic, sustainability meets luxury. Our serum comes in eco-friendly bamboo packaging, aligning with your values for a greener future.



92.35% ORGANIC

Immerse your skin in the goodness of organic ingredients. Skin Magic Retinol Serum contains an impressive 92.35% organic content.

Key Ingredients Retinol Serum



Free from the Unwanted:

Our commitment to purity is evident. Our serum is gluten-free, silicone-free, paraben-free, cruelty-free, and sulfate-free.

