

Playitgreen.com

Be the Climate Solution!



edenprojects.org
PLANT. NURSE. SAVE. LIVE.



Play It Green is an award-winning
Manchester-based sustainability
business

Every one of our products and services
delivers on our unique 3 Step Solution
to climate change: **#Reduce #Repair
#Regive**

Our aim is to reduce the carbon
footprints of people and businesses
whilst ensuring they make an
environmental and social impact on the
way to net-zero



Reduce footprints

through weekly education, support and discounts



Repair the planet

and rebalance footprints by planting trees



Regive 10%

of all revenues go to a good cause of your choice



Climate
Positive
Bookings



PLAY IT
GREEN

Make your bookings Climate Positive

Deliver real environmental and social change with our unique plugin to the EliteParks platform, created in partnership with *Elite Dynamics*, enabling your customer to:

- #Repair the planet by planting enough trees to offset their travel to and from your park
- #Reduce the footprint of their holiday at your park through tips and discounts on sustainable products and services specific to their holiday
- #Regive by choosing one of our good causes and we will donate 10% of any revenues for tree planting purchases to that cause

Your customer has the option to pay from 50p (1 tree) up to a maximum £4 (8 trees)



Attract and Retain New and Existing customers

As demand for environmental and social impact grows, customers will feel better about themselves, their booking and your brand



Positive Culture Change

Be part of a positive culture change towards sustainability and add value to your proposition and brand



Seamless Integration

Working with Play It Green is simple and our API, built in partnership with Elite Dynamics, means we can connect seamlessly with you



Great Marketing

Sustainability is becoming increasingly popular and Play It Green provides great tools to market your business and its actions

BENEFITS



Deliver Real Change Through Our Employee Impact Benefit

In Return for £5 per Employee per Month We:

- Educate, create behaviour change and establish a sustainable culture amongst staff by sending them a newsletter every Friday with a sustainability tip, discount on a relating product and other educational articles
- Plant 13 trees per person per month, to rebalance the carbon footprint of their personal lives and travel
- Pass on 10% of what you give to a good cause of your choice, so you make a social impact too
- Provide your company with its own Forest Garden which contains all the tools to see, share and show your impact and gives access to our Net Zero Framework

Climate
Positive
Workforce



PLAY IT
GREEN



Great Marketing

Make your workforce climate positive, enhance your proposition and take your next step to net zero



Attract and Retain the Best Employees

This is now of huge importance to many and an attractive benefit to employees. A happier valued workforce is more loyal & productive



Positive Culture Change

The weekly tips educate, promote discussion and create a culture that will accelerate your business's journey to net-zero



Get Ahead of the Game

Going green is being demanded by consumers, suppliers, tenders and partners. Demand will only increase, as will green legislation

BENEFITS



Carbon Footprint Report



Get a Business Footprint Report & Start Your Journey to Net Zero

Start your journey to Net Zero with our Workforce initiative and your business footprint report:

- Through our partnership with *EaaS Carbon*, you can receive a full Carbon Footprint report that is compliant with government SECR scope 1, 2 or 3
- Their platform also offers the opportunity to switch energy to green energy at a lower cost than standard brokers
- Reduce your overall business carbon footprint moving forward by working with Play it Green's Net Zero Framework



Easy and affordable footprint reporting

For SMEs to larger businesses, this is cost-effective carbon reporting and is not reliant on switching your energy



A fair deal for businesses

No hidden fees, an online business energy switching calculator and working with a trusted B2B energy broker along other major brands.



Automation of your Carbon Reporting

The process will automate much of the reporting and provide a 'zero touch' service if you switch energy, along with instant reports



Begin Your Journey to Net-Zero

You can't reduce what you can't measure - your journey to Net-Zero begins by measuring your footprint and then reducing it

BENEFITS





Climate
Positive
Company



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Climate Positive Company - On the Path to Net Zero

If you have a Climate Positive Workforce and a Footprint Report you can then take the next step to being a Climate Positive Company by:

- Rebalancing the company's current carbon footprint to become carbon neutral
- Committing to reducing your overall business carbon footprint moving forward by working with Play it Green's Net Zero Framework
- Using our network of sustainability experts, products and services to support your journey to Net Zero

Get Your Very Own Forest Garden & a Host of Free Support

- Every member receives its own webpage we call a Forest Garden which shows your positive climate impact to date and allows access to our downloads
- This can be shared with the public and allows anyone to support your efforts by planting more trees and passing more funds to your good cause
- Your Forest Garden also contains an exclusive download section for members with a host of marketing and net-zero support.
- Download a template environmental policy or our free Net Zero framework which helps you map the steps you can take as a business



Total Trees Planted:

2155

[See Leaderboard](#)

Eco Coffee Forest Garden

Contact: 01203 211111

"The Eco Coffee Company are committed about bringing the most sustainable coffee solutions to you and your business"

Member #121 | www.ecocoffcompany.co.uk

[PLANT MORE TREES](#)

[SHARE PAGE](#)

Months Taking Climate Action

1 Months

Carbon Reduction

100 Tonnes

Current Campaign

	Trees From Friends	Total Trees Planted
The Eco Coffee Company	1999	1999
SEE LEADERBOARD		

Causes Supported

Currently	See Shepherd UK
Previously	-

Photos

[PLANT MORE TREES](#)

Previous Campaigns

Campaign name	End Date	Leaderboard	Trees Planted

Learn more about where our trees are planted

[LEARN MORE](#)

Share page to your social media

[1](#) [10](#)

Downloads including support packs, badges for your website, social media materials and much more

[100](#)



We
Understand
Your Need to
Market

Playitgreen.com



Your very own public facing Forest Garden Page

A range of promotional and accreditation badges to use on your website, emails and literature.

Template Sustainability Webpage highlighting how you are lowering your footprint as a business whilst making an environmental and social impact

The free download section in every Forest Garden for members contains all of the above plus a net-zero framework tips for customers and further marketing content



Instant Environmental and Social Impact

A subscription with Play It Green means you are supporting 11 of 17 United Nations Sustainability Development Goals

The tree planting in Madagascar

- employs local people, meaning less poverty and more people able to afford daily necessities such as food, shelter, clothing, education and medicine
- Replenishes forests restoring animal habitats
- Restores rainfall patterns and less flooding and soil erosion
- Absorbs CO2 and helps fight climate change

Society and your community also benefit from the 10% to our good cause partners



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PLANT TREES | SAVE LIVES

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What Do Our Members Say?

"Signing up to Play It Green's Climate Positive Workforce programme is an important step towards our goal to become a 'net zero' business and will help bolster our Path to Paperless scheme. The CPW programme offers an extremely straightforward and affordable way for us to lower our carbon footprint. The additional resources offered by Play It Green and its partners will also help steer the business toward a much more sustainable future. We have been inspired by the opportunity."

Richard Walker, Head of Product, Binnacle Insurance

"By joining Play It Green, Didsbury Gin is not only having an instant social and environmental impact through our tree planting, but we're also taking steps to reduce our footprint together. We are excited to be working together and making a real change to help build a healthier and more sustainable future."

Liam Manton, Co-Founder of Didsbury Gin

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Reduce



Repair



Regive