



September 25-27, 2017  
San Jose McEnery Convention Center | San Jose, CA

**FOR IMMEDIATE RELEASE**

**SEPTEMBER 20, 2017**

## ***The MedTech Conference Heads to Toronto in 2020*** *Annual Medical Technology Event to be Held Outside U.S. for First Time*

**WASHINGTON, D.C.** – The Advanced Medical Technology Association (AdvaMed) today announced that [The MedTech Conference powered by AdvaMed](#) will be held in Toronto, Ontario, in 2020 from October 5-7, marking the first time that the conference will be held outside of the U.S.

“Canada is becoming more and more of a medtech power each year,” said Scott Whitaker, president and CEO, AdvaMed. “The Canadian government’s Innovation Agenda and Ontario’s newly established Office of the Chief Health Innovation Strategist sent a strong signal that the country is open for business. We look forward to working with our local partners to showcase Toronto’s booming health technology ecosystem at The MedTech Conference in 2020.”

The MedTech Conference draws more than 2,600 attendees from around the world for three days of educational programming, networking opportunities and more. Previous conferences have been held in Boston, Chicago, Minneapolis, San Diego and Washington, D.C. This year’s conference will be held in San Jose, Calif. from September 25-27.

Canada is home to more than 1,500 medical technology companies, with the largest clusters in Ontario and Quebec. It is the eighth largest medical technology industry in the world, with a valuation of approximately \$6.8 billion (US) in 2017. AdvaMed will partner with MEDEC, the national association for the Canadian medical technology industry, to ensure that the conference reflects and highlights the local medtech community.

“We’re very pleased that the largest medical technology-focused conference in North America has chosen Toronto to be its first host city outside the United States,” said Brian Lewis, President and CEO, MEDEC. “Great things are happening in the Canadian medtech marketplace, and we look forward to working closely with AdvaMed and The MedTech Conference planning team to showcase opportunities for innovators and contributing to this world-class event.”

To learn more about The MedTech Conference, please visit [www.themedtechconference.com](http://www.themedtechconference.com).



**September 25-27, 2017**

*San Jose McEnery Convention Center | San Jose, CA*

# # #

### **About The MedTech Conference**

The MedTech Conference is the leading gathering in North America of global medtech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in San Jose from September 25-27. The conference also features world-class plenary speakers, networking, and business development opportunities. Visit [www.themedtechconference.com](http://www.themedtechconference.com), follow [@MedTechCon](https://twitter.com/MedTechCon) on Twitter, or join [The MedTech Conference](#) LinkedIn group to learn more.

### **Media Contacts:**

Lauren Belisle (The MedTech Conference) 703-739-2424 x111 or [lb@medtechconference.org](mailto:lb@medtechconference.org)

Mark Brager (AdvaMed) 202-434-7244 or [mbrager@advamed.org](mailto:mbrager@advamed.org)