



September 25-27, 2017
San Jose McEnery Convention Center | San Jose, CA

The MedTech Conference Announces Partnership with Medical Device Manufacturers Association

WASHINGTON, D.C. (April 10, 2017) – The Advanced Medical Technology Association (AdvaMed), today announced a partnership with the Medical Device Manufacturers Association (MDMA) to jointly promote [The MedTech Conference](#), formerly AdvaMed 2017. The MedTech Conference will be held September 25-27 in San Jose, CA. After record-setting attendance last year in Minneapolis, AdvaMed hopes to continue the event's growth by partnering with MDMA to ensure the event reaches all medical technology industry leaders regardless of association membership.

“The MedTech Conference draws leaders from the medical technology and digital health industries, and we expect that this partnership will ensure an even wider attendee base,” said Scott Whitaker, president and CEO of AdvaMed. “Partnering with the Medical Device Manufacturers Association will allow us to continue to expand our conference and make it an even better opportunity to network, learn and drive business goals year after year.”

After hosting the association's inaugural digital event, The Digital MedTech Conference, in San Francisco this past March, The MedTech Conference will be held at the San Jose McEnery Convention Center in San Jose, Calif. This year's conference will highlight the role of Silicon Valley in medical technology as the home of numerous digital health start-ups, investment firms and non-traditional healthcare players, and also hopes to draw international attendance from Asia given the west coast location of this year's conference.

“MDMA is excited to support The MedTech Conference 2017, which will be a great opportunity to bring together medical technology leaders from across the country and the world to discuss key issues impacting our industry. MDMA is also pleased to announce special registration rates for our members,” said Mark Leahey, president and CEO of MDMA.

MDMA members will now benefit from discounted registration rates at the conference, and members will be invited to participate in The MedTech Conference in other ways such as committee involvement, special events, and more.

The MedTech Conference will bring together more than 1,000 companies to collaborate in business development, capital formation, innovative technology showcasing, world-class educational opportunities and networking. Highlights



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include CEOs Unplugged sessions, a MedTech Innovator Showcase featuring early-stage company presentations, 35+ educational panel sessions, networking receptions, online partnering via MedTech Connect, a heavily-trafficked exhibit hall, and more.

To learn more or register for The MedTech Conference, please visit www.themedtechconference.com.

About The MedTech Conference

The MedTech Conference is the leading gathering in North America of global medtech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in San Jose from September 25-27. The conference also features world-class plenary speakers, networking, and business development opportunities.

Visit www.themedtechconference.com, follow [@MedTechCon](https://twitter.com/MedTechCon) on Twitter, or join [The MedTech Conference](#) LinkedIn group to learn more.

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