



October 17-19, 2016
Minneapolis Convention Center | Minneapolis, MN

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October 16, 2016

AdvaMed 2016: The MedTech Conference Kicks off Monday in Minneapolis
Leading Industry Conference Draws 2,500+ MedTech Leaders from 30+ Countries to
Minnesota's Medical Alley

MINNEAPOLIS, MINN. – [AdvaMed 2016: The MedTech Conference](#), the leading gathering of medical technology professionals in North America, begins at noon on Monday at the Minneapolis Convention Center. The three-day conference will bring together more than 1,000 companies for business development, capital formation, innovative technology showcasing, world-class educational opportunities and networking. Now in its tenth year, this is the first time the Advanced Medical Technology Association's (AdvaMed) annual conference has been held in Minnesota.

This year's conference theme – *Bringing Value and Innovation to Patients* – highlights the life-changing advancements that medical technology companies are providing to patients around the globe every day. Throughout the conference, we will be showcasing stories of how patients are leading longer, healthier and more productive lives, thanks to the innovations developed by the medtech industry – many of which are right here in Minnesota!

"AdvaMed 2016 brings together leaders from one of the most dynamic and inventive industries in today's global economy, from early stage companies to multi-nationals, in addition to stakeholders from all aspects of the health care ecosystem," said Scott Whitaker, AdvaMed president and CEO. "With the world's most concentrated health technology cluster here in Minnesota's Medical Alley, there is no better place to hold our conference, share our successes and discuss our challenges."

Registration for AdvaMed 2016: The MedTech Conference opens Monday at noon. Beginning at 1 p.m., and running throughout the conference, is a series of panel sessions focused on the topics of: business development and finance; compliance best practices; digital medical technologies; emerging and early-growth company issues; human resources; in vitro diagnostics; international; key health policies; legal; payment and healthcare delivery; and quality and technology and regulation. Highlights of Monday's panel sessions include: diagnostics sector trends; cybersecurity and digital health; innovative clinical trial design; and the Internet of Medical Things.

Conference attendees will have access to partnering opportunities using MedTech Connect – a desktop portal and mobile app – to schedule one-on-one meetings and maximize business development opportunities for investors, medtech companies, start-ups and other industry stakeholders. At last year’s conference, attendees used MedTech Connect to schedule more than 900 partnering meetings over a three-day period.

AdvaMed 2016 also offers a series of specialized boot camps and seminars. The AdvaMed Accel Leadership Seminar provides counsel to early-stage medical technology company executives looking to develop actionable strategic plans to bring innovations to market. The Scientist Mentoring & Diversity Program links minority scholars with medtech leaders for an annual initiative to provide industry mentorship and career development coaching.

For a full conference agenda, visit www.advamed2016.com.

About AdvaMed 2016: The MedTech Conference

AdvaMed 2016: The MedTech Conference is the leading gathering in North America of global MedTech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in Minneapolis from October 17-19. The conference also features world-class plenary speakers, networking and business development opportunities.

Visit <http://advamed2016.com>, follow [@AdvaMedConf](https://twitter.com/AdvaMedConf) on Twitter, or join the [AdvaMed Conference](#) LinkedIn group to learn more.

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