

***50 Startups Selected to Present in MedTech Innovator Showcase
at The MedTech Conference in San Jose***

Los Angeles (May 25, 2017) – [MedTech Innovator](#), the industry’s leading nonprofit global competition and accelerator, today announced the 50 early-stage companies selected to participate in the [MedTech Innovator Showcase](#), an exhibition of the cutting-edge innovations to be presented at [The MedTech Conference](#) Sept. 25 to 27 in San Jose, Calif.

Powered by the Advanced Medical Technology Association (AdvaMed) in partnership with [AdvaMed Accel](#), the association’s small company division, The MedTech Conference is the premier gathering for leaders and entrepreneurs in the medical device and diagnostics industry.

The [50 companies](#) were chosen from nearly 600 applicants to the 2017 MedTech Innovator competition. They will present during 11 interactive sessions on a special stage in The MedTech Conference exhibit hall, with each session featuring four or five companies under a common technology theme. The Showcase companies also benefit from scholarships for full-access registration to the conference and use of MedTech Connect partnering to set up valuable meetings.

“We were thrilled to receive a record number of applications this year, with more emerging medical technology companies than ever contending to take part in MedTech Innovator and present at the conference,” said Paul Grand, CEO, MedTech Innovator. “For early-stage companies, getting in front of the right people can be one of the greatest avenues to success. This opportunity at the industry’s largest gathering, and in Silicon Valley no less, provides wonderful exposure to a wide cross-section of the medtech innovation ecosystem.”

During the San Jose conference, the 50 Showcase companies will join the 50 other companies selected as this year’s [MedTech Innovator Top 100](#) at the AdvaMed Accel Leadership Seminar on Sept. 25. All of the Top 100 companies were invited to take part in the seminar because they were identified as being of strategic interest to the medtech industry via a series of competitive stages in [the 2017 MedTech Innovator program](#). The seminar will feature a preliminary MedTech Innovator competition during which the audience will choose the winner of an Execution Award and the Virginia Shimer Rybski Memorial Award.

“It is critically important that the industry comes together and presents opportunities for small companies to connect with potential investors and partners

while highlighting their life-changing technologies, and The MedTech Conference is a wonderful opportunity to do just that,” said Ray Briscuso, managing partner and producer, The MedTech Conference.

Twenty of the Showcase companies will participate in MedTech Innovator’s four-month accelerator program, which gives these outstanding companies the opportunity to receive continual in-depth, customized mentorship from senior leaders in the industry. Four finalists will be chosen from this group to compete in the finals on the plenary stage in San Jose, where they will present their technologies and compete for \$500,000 in cash and prizes, awarded based on a live audience vote.

“Participating in MedTech Innovator’s accelerator and competition finals and attending The MedTech Conference last year afforded Adient opportunities that changed the course of the company,” said Mitch Eggers, president and CEO, Adient Medical. “In particular, through MedTech Innovator and AdvaMed in 2016, we met a highly respected venture capital firm who led our multi-million dollar financing this year.”

The MedTech Conference will be held Sept. 25 to 27 at the San Jose McEnery Convention Center in San Jose, Calif., bringing together more than 1,000 companies to collaborate in business development, capital formation, innovative technology showcasing, world-class educational opportunities and networking.

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About MedTech Innovator

MedTech Innovator is the industry’s nonprofit global competition and accelerator for medical device, digital health and diagnostic companies. Our mission is to improve the lives of patients by accelerating the growth of companies that are transforming the healthcare system. MedTech Innovator 2017 features 100 companies that address one or more of the transformative themes identified in an annual survey of leading manufacturers and providers.

To learn more about MedTech Innovator, visit <https://medtechinnovator.org/> and follow [@MedTechAwards](https://twitter.com/MedTechAwards) on Twitter.

About The MedTech Conference

September 25-27, 2017

San Jose McEnery Convention Center | San Jose, CA

The MedTech Conference powered by AdvaMed is the leading gathering in North America of global medtech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in San Jose from September 25-27. The conference also features world-class plenary speakers, networking, and business development opportunities.

Visit www.themedtechconference.com, follow [@MedTechCon](https://twitter.com/MedTechCon) on Twitter, or join [The MedTech Conference](#) LinkedIn group to learn more.

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