



2018 Sponsorship Opportunities

Launched in 2011, the Shared Value Leadership Summit is the premier venue for executives focused on building social and business value that enables innovation, growth, and prosperity. On May 1-2, 2018 in New York, the eighth annual Summit will highlight the most inspiring leadership in shared value and offer tangible opportunities for collaboration, gathering hundreds of senior leaders in candid dialogues and unique networking opportunities that don't happen anywhere else. For innovative organizations, it's the prime destination to showcase leadership, reach influencers, find partners, and advance the field.

SUMMIT CONTENT AND AUDIENCE: ENGAGE WITH SENIOR LEADERS

- **More than 10 CEO or Chairman-level speakers** from the world's biggest brands, providing powerful strategic vision on the future of shared value
- **Over 400 in-person delegates and 2,000+ livestream participants from 55+ countries**, representing the world's largest corporations, NGOs, multi-/bi-lateral institutions, investors, and think tanks
- **A mix of interactive content** highlighting shared value **best practice** and **opportunities for investment and collaboration**, including executive plenary conversations, table discussions, inspiring storytelling, in-depth workshops, structured networking, live polling, and an intuitive conference app
- **Speakers and sponsors from the world's premier brands, including:**

The Coca-Cola Company



BLACKROCK



FORTUNE



SPONSORSHIP OPPORTUNITIES**Gold Sponsors****Shared Value Leadership Summit Opening Reception – Tuesday, May 1 – All Summit Attendees**

\$50,000

Get exclusive branding and visibility at the Opening Reception attended by 400+ Summit attendees.

Private Partner & Sponsor Luncheon with Michael Porter & Mark Kramer – Tuesday, May 1 – Invitation-Only*

\$50,000

Underscore your commitment to shared value in front of 100 senior leaders at this intimate lunch featuring Michael Porter & Mark Kramer in conversation.

Shared Value Leadership Summit Speaker & Sponsor Dinner – Tuesday, May 1 – Invitation-Only

\$25,000

Position your brand in front of 75+ senior leaders at the invitation-only Speaker & Sponsor Dinner.

Pre-Conference Partner Reception – Monday, April 30 – Invitation Only*

\$25,000

Highlight your leadership to more than 100 leading shared value practitioners at the invitation-only reception for the Shared Value Initiative's Partner companies.

Shared Value Leadership Summit Closing Reception – Wednesday, May 2

\$20,000

Leave a lasting impression on Summit attendees at the close of the two day Summit.

Gold Sponsor Benefits

Attendance & Exclusive Participation	Marketing and Signage	Featured Sharedvalue.org Content
✓ Two reserved Summit seats ✓ Two seats to attend closed April 30 Shared Value Initiative partner Knowledge Exchange ✓ Two seats for private luncheon on May 9 with Michael Porter and Shared Value Initiative partners	✓ Opportunity to prominently display materials during sponsored events ✓ Prominent logo and content visibility on Summit website including event landing page ✓ Prominent logo display in digital signage and printed program ✓ Content and promotional opportunities through conference app ✓ Featured in e-promotions	✓ Featured interview with CEO, Chairman or other executive in pre-Summit online content series ✓ Featured original content on Sharedvalue.org

Open to current Shared Value Initiative Partners only*Silver Sponsors****Shared Value Leadership Summit Lunch**

\$15,000

Put a spotlight on your leadership during the Summit lunch.

Shared Value Leadership Summit Breaks

\$10,000

Position your brand in front of Summit attendees during event breaks.

Silver Sponsor Benefits

Marketing and Signage	Featured Sharedvalue.org Content
✓ Opportunity to display materials during sponsored events ✓ Logo and content visibility on Summit website ✓ Logo in digital signage and printed program ✓ Content and promotional opportunities through conference app ✓ Recognized in e-promotions	✓ Original content on Sharedvalue.org

Custom sponsorship packages are available – please contact **Kathy Lynch** (kathy.lynn@sharedvalue.org) for more information.

The ROI on 2018 Summit Sponsorship



Visibility and Leadership —Benefit from featured brand placement to 450 live participants, thousands of live online viewers, and half a million content consumers via promotional partners, web content, and social media



Exclusive Access—Attend private Shared Value Initiative partner events, including a closed knowledge exchange with a community of advanced practitioners and lunch with Michael Porter, and meet with keynote speakers



Featured Online and App-Based Content—Feature your organization, key initiatives, and leaders on sharedvalue.org, offering ongoing access to more than 15,000 registered shared value practitioners and many more visitors



Savings—Reserve prime attendance slots for your delegates as part of sponsorship fees

To learn more about the Summit and sponsorship please contact:

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