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Minneapolis Convention Center | Minneapolis, MN

AdvaMed 2016: The MedTech Conference Awards Scholarships to Forty-Eight Emerging-Growth Medical Technology Companies

Innovation Showcase Companies to Present to Investors and Business Development Executives at Annual Medical Technology Conference

WASHINGTON, D.C. (August 3, 2016) – [AdvaMed 2016: The MedTech Conference](#), the leading event for medical technology professionals in North America, announced today that 48 early-stage companies have been selected to participate in the [Innovation Showcase](#), an exhibition presenting the latest medtech innovations offered under scholarships provided by sponsor organizations.

“This sought after program drew more than 500 applicants – highlighting how important it is for early-stage medical technology companies to come to events like ours to connect with potential investors and partners,” said Ray Briscuso, managing partner and producer, AdvaMed 2016: The MedTech Conference. “Our generous sponsors help us to provide an amazing opportunity for these companies, and we couldn’t be happier to showcase their life-changing technologies.”

Scholarship recipients will present during 12 interactive sessions on a special stage in the AdvaMed 2016 exhibit hall, each session featuring four companies under a common technology theme. During the conference, Innovation Showcase participants will also join a Strategic Investor Speed Dating event with leading corporate business development executives and active medical technology investors, as well as a CEO Networking Dinner. They will also have the opportunity to host partnering meetings through [MedTech Connect](#), AdvaMed 2016’s one-on-one meeting solution available via desktop portal and mobile app.

“The Innovation Showcase at AdvaMed 2016 provides the opportunity for our MedTech companies to be exposed to potential partners and investors from across the country and around the world,” shared Joan Koerber-Walker, president and CEO of the Arizona Bioindustry Association (AZBio), which funded one of the scholarships. “Finding the right partner or investor is never easy. AZBio proudly supports the Innovation Showcase each year so that more of these life science and healthcare innovators have the opportunity to connect and engage with the key partners who can help them move their life-saving, and life-changing innovations to the marketplace faster so that patients can experience the benefits.”

The selected companies hail from all over the world, including Australia, Ireland, Canada, Norway and the United States. Their technologies range from novel breast cancer treatments to smart toys for children with diabetes to lung cancer screening tests, and development stages vary from prototype design to FDA approval with paying customers. The full list of 48 companies can be found [here](#).

"The LIFEbubble team is excited to be a part of AdvaMed 2016 and to showcase our product on the national stage. We are a team of physicians and engineers who are passionate about neonatal health, and are currently focused on securing and protecting umbilical catheters that are vulnerable to dislodgment and infection," said Carl Dambkowski, MD, co-founder of LIFEbubble. "At AdvaMed 2016, we hope to connect with potential future partners as we get closer to seeing LIFEbubble on an infant in the neonatal ICU."

All 48 places in the Innovation Showcase are offered under scholarships supported by the following organizations (number of scholarships): [MedTech Innovator](#) (20), [the National Institutes of Health](#) (12), [iBIO/PROPEL](#) (3), [the Maryland Department of Commerce](#) (2), [Oslo MedTech](#) (2), [AdvaMed Pediatric Working Group](#) (supported by St Jude Medical) (1), [AZ BIO](#) (1), [BioMelbourne/Victoria State Government](#) (1), [Export Québec](#) (1), [Enterprise Ireland](#) (1), [MEDEC](#) (1), [SEMDA](#) (1), [The Pharma Partners Healthcare](#) (1) and [WINGS The Medical Technology Angels](#) (1). Each scholarship covers the cost of the presentation fee as well as one full access registration for the participating company.

"The breadth and depth of the incredible advancements being developed by the medical technology industry will be showcased during AdvaMed 2016," said Ashley Wittorf, executive director, AdvaMed Accel. "These companies – with new treatments and cures that will soon be helping millions of patients worldwide live longer, more productive lives – are prime examples of the dynamism and entrepreneurial spirit that drive our industry, and make it such an attractive sector to work and invest in."

The companies rated by judges as the top 100 applicants were also extended an invitation to join the AdvaMed Accel Leadership Circle, which includes special discounted conference registration, as well as recognition during the [AdvaMed Accel Leadership Seminar](#), a pre-conference seminar for small companies, and during the AdvaMed Accel Reception, a VIP networking opportunity with corporate business development and investors.

For more information on Innovation Showcase and AdvaMed 2016, visit www.advamed2016.com.

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About AdvaMed 2016: The MedTech Conference

AdvaMed 2016: The MedTech Conference is the leading gathering in North America of global MedTech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in Minneapolis from October 17-19. The conference also features world-class plenary speakers, networking, and business development opportunities.

Visit <http://advamed2016.com>, follow [@AdvaMedConf](https://twitter.com/AdvaMedConf) on Twitter, or join the [AdvaMed Conference](#) LinkedIn group to learn more.

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