



October 17-19, 2016  
Minneapolis Convention Center | Minneapolis, MN

**FOR IMMEDIATE RELEASE**

**October 18, 2016**

***Winner of \$250,000 MedTech Innovator Prize to be Selected on Final Day of  
AdvaMed 2016: The MedTech Conference  
Business Development and Innovation the Focus of Day Three of Medical Technology  
Industry's Largest Annual Gathering***

**MINNEAPOLIS, MINN.** – The third day of [AdvaMed 2016: The MedTech Conference](#) at the Minneapolis Convention Center features plenary sessions that spotlight the future of medical technology innovation and business development opportunities for early and emerging growth companies.

The morning plenary session serves as the finals for MedTech Innovator, a global competition and virtual accelerator program for early-stage medtech companies. Four finalist companies will present and compete for the audience's vote and more than \$335,000 in total prizes, which is supported by RCT Ventures, the Johnson & Johnson Family of Companies, BD, Enterprise Ireland and IDA Ireland. Paul Grand, CEO of MedTech Innovator, will emcee the session. Judges for the session include leaders from Mayo Clinic Ventures, Johnson & Johnson, BD and Xerox Healthcare.

The plenary lunch will feature representatives from both major parties on the elections and what they could mean for health care and the medical technology industry. Representing the Republican camp will be former Wisconsin Governor and U.S. Department of Health and Human Services Secretary under President George W. Bush **Tommy Thompson**, and for the Democrat side will be **Aneesh Chopra**, who served as the country's first chief technology officer under President Obama.

The session will also feature the presentation of the AdvaMed 2016 Lifetime Achievement Award to Boston Scientific co-founders John Abele and Pete Nicholas, for their work providing more accessible, lower cost and less invasive surgical procedures to patients.

Wednesday programming also includes an annual Town Hall meeting with the leadership of FDA's Center for Devices and Radiological Health (CDRH), including CDRH Director Dr. Jeffrey Shuren. This plenary session will include an update on CDRH priorities and an interactive question and answer session. The CEOs Unplugged Series will conclude with sessions focused on innovative commercialization, and analytics-driven care management, while panel sessions on

Wednesday center on corporate partnership models, raising capital in China and World Bank procurement, among others.

Programming on Wednesday features presentations from 48 emerging growth companies participating in the [AdvaMed 2016 Innovation Showcase](#), an opportunity to present to angel, venture capital and private equity investors. Wednesday's agenda also includes the annual meeting of the AdvaMed Women's Executive Network, during which speakers will discuss improving gender diversity at senior leadership positions within the medical technology industry. The conference's new Human Resources and Leadership track also debuts on Wednesday, with programming centered on company culture and the talent supply chain.

For a full conference agenda, visit [www.advamed2016.com](http://www.advamed2016.com).

### **About AdvaMed 2016: The MedTech Conference**

AdvaMed 2016: The MedTech Conference is the leading gathering in North America of global MedTech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in Minneapolis from October 17-19. The conference also features world-class plenary speakers, networking, and business development opportunities.

Visit <http://advamed2016.com>, follow [@AdvaMedConf](#) on Twitter, or join the [AdvaMed Conference](#) LinkedIn group to learn more.

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