



Global Off-Grid Solar FORUM & EXPO

The Biennial Meeting of the Off-Grid Solar Energy Industry

Gaddipati
Prasad

SPONSORSHIP OPPORTUNITIES

Hong Kong Convention
and Exhibition Centre

2018

21-24
JANUARY



AN INNOVATION OF
WORLD BANK GROUP
THE WORLD BANK IFC International Finance Corporation

www.offgridsolarforum.org



Following the success of the 4th International Off-Grid Lighting Conference and Exhibition in Dubai in October 2015, GOGLA and Lighting Global invite you to the Global Off-Grid Solar Forum and Expo in Hong Kong in January 2018. Focusing on the latest developments of the off-grid solar energy sector, the event is a unique platform for knowledge exchange, networking and showcasing off-grid solar products and services. More than 600 key stakeholders of the off-grid solar energy industry including manufacturers, distributors, investors, entrepreneurs, donors and policymakers will explore industry developments in five critical areas: business development, access to finance, technology, quality assurance, impact and policy. The event will also be an opportunity for 75 organizations to showcase their latest products, services and innovations at the industry's leading exhibition.

TESTIMONIALS

WHAT DO PARTICIPANTS OF THE PREVIOUS EDITION SAY ABOUT THE EVENT?

The GOGLA conference is a must for people working in the off-grid energy sector

Lively, useful, practical discussions and presentations to equip and support development of those working in the off-grid sector

Fantastic experience to meet peers working on off-grid solar



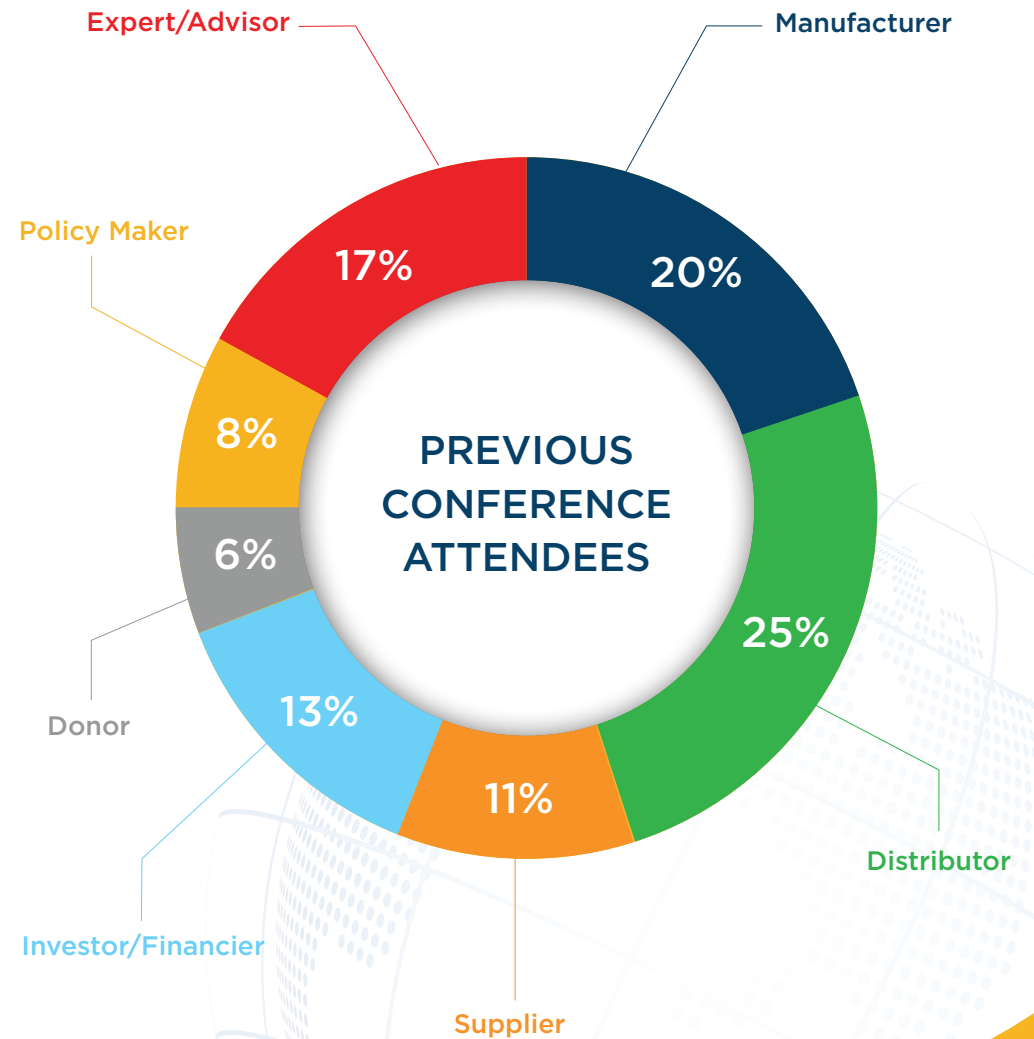
Great mix of participants allowing for a pretty complete overview of what is happening in the sector

The highest concentration of people in the off-grid solar space for years

THE off-grid solar event.

PARTICIPANTS

PREVIOUS CONFERENCE EDITION - DUBAI, OCTOBER 2015



SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE	SMART
Verbal recognition in opening and closing	✓	✗	✗	✗	✗
Guaranteed speaking role for 1 company	✓	✗	✗	✗	✗
Logo placement in all marketing & conference material	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> • Logo in conference brochure • Company profile @ link on event website • Company logo included in conference report • Platinum exclusive: Conference logo on lanyards of conference delegates 					
Digital promotion package	✓	✗	✗	✗	✗
<ul style="list-style-type: none"> • Company promoted on social media during the conference • 1 promotional push notification sent to all participants during the conference via conference app • Splash screen ad in the Conference app 					
Company featured in 1 blog post on the conference website	✓	✓	✗	✗	✗
Company logo on main conference room backdrop	✓	✓	✓	✓	✗
<ul style="list-style-type: none"> • Size of logo depends on level of sponsorship 					
Company brochure included in delegate package	✓	✓	✓	✗	✗
Full participant list provided prior to Conference	✓	✓	✗	✗	✗
Exhibition booth in prime networking area	✓	✓	✓	✗	✗
<ul style="list-style-type: none"> • Platinum: 18 sqm booth • Gold: 12 sqm booth • Silver: 6 sqm booth 					
Exclusive engagement with attending journalists	✓	✓	✗	✗	✗
Complimentary conference passes	6	4	3	2	1
PRICE (USD)	50,000	30,000	20,000	10,000	5,000
	Limited to 2 companies	Limited to 4 companies	Limited to 8 companies		

UPGRADE AND SPECIAL STANDALONE PACKAGES

Digital promotion package	Conference content stream sponsorship	Networking reception sponsorship
<ul style="list-style-type: none"> • Company promoted on social media during the conference • 1 promotional push notification sent to all participants during the conference via conference app • Splash screen ad in the conference app 	<p>The agenda of the Global Off-Grid Solar Forum and Expo will be structured along various content streams (business development, access to finance, technology, policy/impact). Become a content stream sponsor making use of exclusive opportunities to enhance the visibility of your brand and demonstrate your commitment to a topic you care about.</p> <ul style="list-style-type: none"> • Logo highlighted on the agenda of the stream and in special newsletter announcing the content of the sessions • Blog post on the conference website featuring the sponsor of the content stream • Guaranteed speaking slot in one of the sessions of the sponsored stream • 1 complimentary conference ticket 	<p>Exclusive, limited to 1 sponsor</p> <ul style="list-style-type: none"> • Logo placement in the catering area and special onsite branding opportunities • Option to address reception attendees in brief welcome remarks • Company mentioned in social media posts announcing reception • Company highlighted as reception sponsor in conference brochure • 2 complimentary conference pass
8,000 USD Only 2 packages available	8,000 USD 1 sponsor per content stream	20,000 USD Limited to 1 sponsor

Interested in one of these packages? Or do you have an idea for a tailored sponsorship package you would like to discuss with us?

GET IN TOUCH TODAY

+31 304 100 914
info@offgridsolarforum.org



Global Off-Grid Solar
FORUM & EXPO

SPONSORSHIP B E N E F I T S

Position your brand as a leading off-grid solar brand

- ✓ Position your brand as one of the leading off-grid solar brands in front of a global business audience at the world's largest off-grid solar conference and exhibition
- ✓ Your organization's logo will be featured in all pre-event marketing material
- ✓ Direct communication with conference participants through digital promotion package
- ✓ Exclusive interactions with attending journalists (limited to platinum and gold packages)

Showcase your products & services at the world's largest off-grid solar exhibition

- ✓ Let your products and services shine and present them to a global audience of investors, distributors, manufacturers and business leaders
- ✓ Interact directly with exhibition visitors at your booth or take the conversation to the dedicated networking area in the exhibition area

Access to leading off-grid solar companies & investors

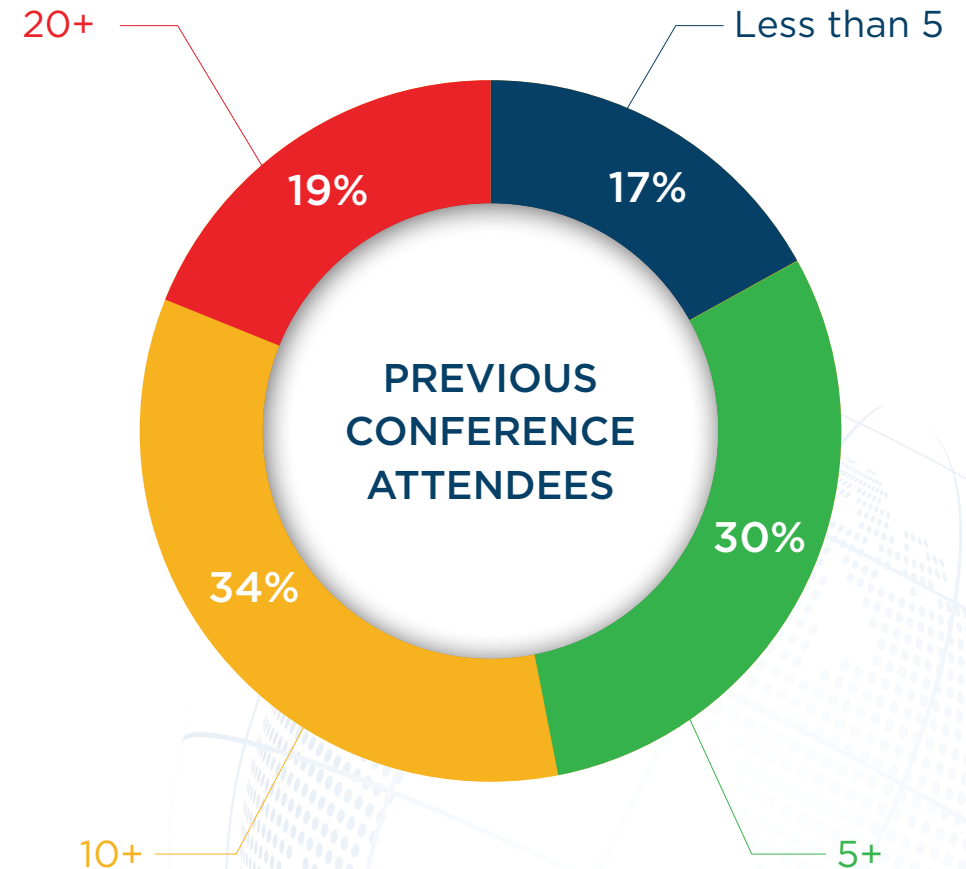
- ✓ Extend your network and forge new partnerships by engaging with the leading off-grid solar sector representatives and investors



BUSINESS LEADS

PREVIOUS CONFERENCE EDITION - DUBAI, OCTOBER 2015

More than 80 percent of participants acquired at least 5 business leads at the previous edition of the event.





Global Off-Grid Solar
FORUM & EXPO

Join us

21-24 January 2018

in Hong Kong



+31 304 100 914



info@offgridsolarforum.org

www.offgridsolarforum.org