



Privcap Game Change:

A large blue graphic consisting of a thick L-shaped frame on the left and top, and three vertical bars of varying heights (left, middle, right) inside the frame. The background of the entire page is a dark, semi-transparent image of a conference room with people seated at tables.

# Real Estate 2017 Conference

The Mid-America Club  
Chicago, IL

Nov. 2nd

## Sponsorship Overview

# Privcap Media's Game Change: Real Estate conference helps fund managers and service providers unlock the value of their people and ideas.

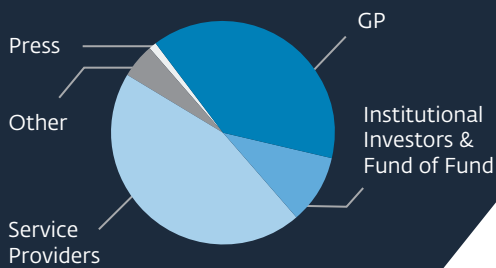


[www.regamechange.com](http://www.regamechange.com)

Now in its third year, the event brings together senior real estate professionals, institutional investors and industry executives for a day of knowledge sharing and networking. You'll be connected with exactly the right people to help build your brand and grow your business.

## Last Year's Event Was a Great Success

**175** Attendees



**72%** Senior Level



## Sponsorships limited.

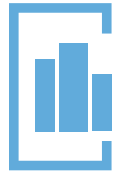
Contact Gill Torren at [gtorren@privcap.com](mailto:gtorren@privcap.com) or 646-233-4559

### PAST SPONSORS



# A Comprehensive, Multi-Media Sponsorship

Our sponsorships generate value well beyond the event itself. Each sponsorship includes the creation of digital media content distributed via our Privcap.com website before and after the conference.



Here are just some of the benefits and opportunities:

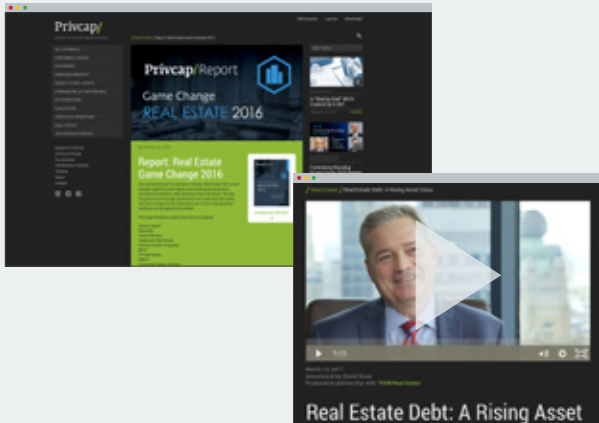
## Keynote, panel and breakout session participation



## Hosting networking and cocktail receptions



## Articles and videos distributed on Privcap.com



## Inclusion in our post-conference report



## Connect with an engaged audience

All sponsors receive thought leadership content (articles, videos, podcasts and more) delivered on our Privcap.com platform.

Here's an audience overview:

**10,000+**

Monthly active users  
on Privcap.com

**36%**

Institutional  
Investor audience

**35%**

Fund Manager  
audience in PE and RE

**71%**

Senior-level  
Executives

**25%**

Stay on site over  
10 minutes per visit

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# Preliminary Agenda



Nov. 2, 2017

The Mid-America Club  
Chicago, IL

General Session Breakfast & Networking

Is Nashville the New Brooklyn? The Rise of the '18-Hour City'

Got Debt?

Excellence in Logistics Investing

Morning Network Break

*Morning Breakout Sessions:*

Regulatory & Tax Outlook

Deal Structure Dynamics

Successful Emerging Managers

Lunch

The Solar Play in Real Estate

*Afternoon Breakout Sessions:*

Driving NOI in Tight Markets

I'm From WeWork, Ask Me Anything

All About Data Centers

Afternoon Networking Break

Amid a Record Overhang, the Right Strategies For Deploying Capital

Closing Cocktails & Networking





## Look Who Attended

# Game Change: Real Estate 2016

Aberdeen Asset Management	Exelon Corporation	Probitas Partners
ACG - Middle Market Growth	Forum Partners	Prologis
ACORE Capital	Friedman Properties LTD	RealPage
AEW Capital Management	GEM Realty Capital, Inc.	Rialto Capital
AFIAA U.S. Investment, Inc.	GM Asset Management	Rockbridge Capital
Aimbridge Hospitality	Goodwin	RSM
AJ Capital Partners	Green Mesa Capital, LLC	Sage Realty Corporation
Akara Partners LLC	Greenhill & Co., LLC	Singerman Real Estate
Alcion Ventures LP	GreenOak	SOHO Realty Partners
Alpha Alternatives	GTIS	Strategic Investment Group
American Realty Advisors	Hatteras Funds	T2 Capital Management
Arc Capital Partners	IRC Retail Centers	Tawani Enterprises Inc
Argosy Capital	IronRock Investments	TH Real Estate
Artemis Real Estate Partners	JCFOC	The Carlyle Group
Barings	JMB Financial Advisors	The Laramar Group
Bayer Properties	Landmark Partners	The Vortex Group, LLC
Beacon Capital Partners, LLC	LEM Capital	Tryperion Partners
BH Management	Mack Real Estate Credit Strategies	UBS
BH Equities LLC	Mainstreet	University of Chicago
Bimarsan Properties, LLC	Matrix Capital Advisors LLC	UPS Investments
Blackbird Investment Group	Mayer Brown	Virtus Real Estate
Blue Vista Capital Management	Mesa West Capital	Waterton
BMO Capital Markets	Monument Group	WeWork
Capital Brain	NAREIM	WHI Real Estate Partners L.P.
CBRE Capital Advisors, Inc.	NAREIT	
Cheltenham Investments	NEPC	
CKG Advisors, LLC	NES Financial	
Clarion Partners	New York Life Investors	
Clark Street Real Estate	Newcastle Limited	
Colony Capital	NorthStar Asset Management Group Inc.	
Cornerstone Real Estate Advisers LLC	PGIM Real Estate	
Crosswater Realty Advisors	PIMCO	
Deutsche Bank	Policemen's Annuity and Benefit Fund of Chicago	
Equity Lifestyle Properties	Principal Real Estate Investors	
Ernst & Young		