



October 17-19, 2016  
Minneapolis Convention Center | Minneapolis, MN

**FOR IMMEDIATE RELEASE**

**October 19, 2016**

***AdvaMed 2016: The MedTech Conference Concludes in Minneapolis With More Than 2,650 Attendees***

*Tenth Annual Conference's First-Ever Gathering in Minnesota's Medical Alley Drew 15% Increase in Attendance over 2015*

**MINNEAPOLIS, MINN.** – [AdvaMed 2016: The MedTech Conference](#) closes its tenth annual conference today with more than 2,650 attendees, an increase of 15 percent over last year's conference in San Diego and 8 percent more than the previous record set in Boston in 2012. Held at the Minneapolis Convention Center, the first-ever gathering in Minnesota's Medical Alley drew nearly 1,000 companies and leaders hailing from 27 countries.

"This year's conference was our best ever, and what better place to hold our record-breaking tenth event than in Minnesota's Medical Alley," said Ray Briscuso, managing partner and producer, AdvaMed 2016: The MedTech Conference. "We look forward to bringing the conference to San Jose in 2017, where we will again showcase all of the value that medical technology delivers for health care and for patients."

AdvaMed awarded its 2016 Lifetime Achievement award to Boston Scientific co-founders John Abele and Peter Nicholas in recognition of their pioneering work in interventional medicine and building one of the world's largest and most successful medical technology companies.

Additional event highlights included:

- More than 1,200 business development meetings scheduled through the MedTech Connect platform, a 32 percent increase over 2015;
- 107 exhibitors displayed their latest products and services in the conference's largest-ever Exhibit Hall;
- 48 Innovation Showcase company presentations featuring the latest in cutting-edge medical technologies and diagnostics;
- 44 educational panels organized into 13 tracks, including a new Human Resources and Leadership track and a Trending Topics series;
- 11 CEOs Unplugged sessions featuring leaders from companies such as ResMed, Smiths Medical and Medtronic; and
- \$200,000 awarded to MedTech Innovator winner Green Sun Medical based on a live audience vote.

Next year's event will be held at the San Jose McEnery Convention Center from September 25-27, 2017.

For more information about the conference, visit [www.advamed2016.com](http://www.advamed2016.com).

### **About AdvaMed 2016: The MedTech Conference**

AdvaMed 2016: The MedTech Conference is the leading gathering in North America of global MedTech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in Minneapolis from October 17-19. The conference also features world-class plenary speakers, networking, and business development opportunities.

Visit <http://advamed2016.com>, follow [@AdvaMedConf](https://twitter.com/AdvaMedConf) on Twitter, or join the [AdvaMed Conference](#) LinkedIn group to learn more.

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