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The Digital MedTech Conference Concludes in San Francisco With More Than 260 Attendees

AdvaMed's Inaugural Digital Medical Technology Event Featured Leading Health and Technology Experts

SAN FRANCISCO, CALIF. – The Advanced Medical Technology Association (AdvaMed) closed its first-ever [Digital MedTech Conference](#) on Thursday with more than 260 attendees and an impressive speaker lineup from across the digital medical technology industry. Held at the Mission Bay Conference Center in San Francisco, the conference drew attendees from more than 180 companies from across the United States as well as Canada, Ireland and the United Kingdom.

“Digital technologies are driving rapid change in the medtech industry, and AdvaMed is changing as well with the launch of our Digital Sector and events like this one,” said Scott Whitaker, president and chief executive officer, AdvaMed. “The Digital MedTech Conference was an energizing opportunity to hear from some of the most well-known leaders in the space, and connect with the companies that are changing how patients think about health care.”

The conference began with a keynote session featuring Dr. Jessica Mega, chief medical officer at Verily Life Sciences, speaking about the convergence of technology and health care, and continued with two panel sessions with speakers hailing from Rock Health, FDA and Sano, among many others.

The lunch keynote featured Evidation Health CEO Deborah Kilpatrick, Ph.D, alongside board member and investor Rowan Chapman, Ph.D., who is the head of Johnson & Johnson Innovation California, and moderated by Jamie Haggard, co-founder of Green Sun Medical. The session was livestreamed on YouTube (watch the full session [here](#)), dove into Evidation Health’s development, corporate culture and commercial outlook. The day ended with two additional panel sessions, featuring speakers from 23andMe, IBM Watson Health, Samsung Electronics America, and more. The full agenda and speaker lineup can be found [here](#).

Prior to Thursday’s conference, MedTech Innovator and AdvaMed Accel partnered to hold The Start-Up Sessions at The Digital MedTech Conference, with presentations from eight emerging digital medical technology companies, workshops led by industry experts, and panel sessions diving into investment and regulatory case studies. Nearly 150 industry professionals attending, including

investors, entrepreneurs, business development experts and media. Attendees voted Nanowear, an FDA-approved nanosensor technology that monitors cardiac activity, as the best start-up company presentation and winner of a digital health scholarship.

For more information about the conference, visit www.digitalmedtechconf.com.

About The Digital MedTech Conference

Hundreds of digital medical technology professionals attended The Digital MedTech Conference, AdvaMed's inaugural digital health conference on March 2, 2017 in San Francisco. Panels and keynote sessions covered the critical technology and business issues facing the development and deployment of digital health devices, tools, and services. Stay tuned for details on next year's conference, offering insights into the current and future challenges, opportunities and trends in the digital health space.

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