



# **Bill Blain**

***Chief Executive Officer &  
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Bill Blain is a 40-year capital markets veteran, having worked for leading firms including Morgan Stanley, Bear Stearns, HSBC, and BGC. He has been closely involved in the innovation of new financing techniques such as securitisation and direct lending for real assets in both the public and private markets, working with many of the most successful asset management firms.

His daily market commentary: Blain's Morning Porridge is a no holds barred analysis of the foolishness that drives prices and is read by bankers, investors, regulators, and policymakers around the globe. He is a regular commentator on the financial media.