



LEADING THE WAY IN RESPONSIBLE INNOVATION

How The Hong Kong Polytechnic University bridges global perspectives through the Global Sustainable Development Congress across Asia-Pacific, Africa and beyond.



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

The starting point

As The Hong Kong Polytechnic University (PolyU) deepened its commitment to ESG and the UN Sustainable Development Goals (SDGs), it identified a key gap: the need for stronger cross-regional collaboration to turn research into scalable, real-world solutions.

Guided by its motto, ***“To learn and to apply, for the benefit of mankind,”*** the university sought to move beyond academic rhetoric towards tangible, measurable societal impact; making the Global Sustainable Development Congress (GSDC) a genuine platform to connect global partners and perspectives.

The GSDC experience

At the GSDC 2025, PolyU engaged in high-level discussions that brought together voices from across regions, creating a uniquely global exchange.

Key interactions included dialogues with:

- **Australia and South Africa on how universities can deliver measurable SDG outcomes**
- **Morocco, Singapore and Turkey on responsible innovation and future-ready education.**

These conversations explored how different regions approach shared challenges, while contributing their own expertise in areas such as sustainable manufacturing, new energy and health sciences.

The results

Participation in the congress led to tangible outcomes:

- **A global demonstration of PolyU’s commitment to nurturing socially responsible change-makers**
- **Post-event cross-regional exchange of insights with a leading Australian university**
- **Expanded global engagement across Asia-Pacific, Africa and beyond.**

1.7M+
2025
campaign
web visitors

3,000
Brand
engagements
on-site

Keynotes
attended by
2,000
delegates



“We believe in the transformative power of collaboration to create positive societal change.”

Karen Jiang
Director, Institutional Planning
and Analytics Office