



CONNECTING RESEARCH WITH REAL-WORLD IMPACT

How City University of Hong Kong developed new research partnerships and initiatives through the Global Sustainable Development Congress.



香港城市大學
City University of Hong Kong

The starting point

Universities play an important role in sustainability, but research alone is not enough.

City University of Hong Kong (CityUHK), internationally recognised for sustainability research and innovation, was looking for a global platform to connect its researchers with partners and create opportunities beyond traditional academic networks.

“Sustainability is not lip service – it requires the concerted efforts of everyone to make it happen.”

The GSDC experience

Through the GSDC, CityUHK showcased its research and engaged with sustainability leaders across academia, government and industry.

At GSDC 2025, CityUHK experts contributed to **five sessions on climate change, biodiversity and renewable energy**, strengthening the university’s global visibility and partnerships.

“The GSDC provides a vital platform for showcasing City University of Hong Kong’s top-notch research alongside other esteemed institutions.”

The results

Participation in the congress led to tangible outcomes:

- New international research partnerships
- Collaboration with a global infrastructure leader
- Expansion of the UN-endorsed FIRST Programme across multiple countries
- Ongoing joint research in sustainability, climate resilience, biodiversity and renewable energy.

1.7M+
2025
campaign
web visitors

3,000
Brand
engagements
on-site

300+
Delegates
reached
per session



“The GSDC is more than just an event; it is a pivotal opportunity for both personal growth and institutional impact.”

Professor Shirley Chong

Director, Communications
and Institutional Research Office