

SPONSORSHIP OPPORTUNITIES

THE LEADING ALTERNATIVE INVESTMENT MANAGEMENT SUMMIT

ABU DHABI EDITION

7th APRIL 2019



KEYNOTE SPEAKERS

DUBAI EDITION 2018



Mark Mobius
Partner
Mobius Capital Partners



Mishal Kanoo
Chairman
The Kanoo Group



Christof H. Rühl
Head of Global Research
Abu Dhabi Investment Authority



Dr. Ryan Lemand
Senior Executive Officer
ADS Investment Solutions



Sabah-al Binali
CEO, Vice Chairman of the Board
Universal Strategy, The National
Investor



Dr. Fahad M. Alturki
Chief Economist & Head of
Research
Jadwa Investments



Navin Gupta
Managing Director
South Asia & MENA
Ripple



Samson Williams
Partner
Axes and Eggs

SPONSORSHIP PACKAGES



Platinum Sponsorship
US\$ 25,000

Strategic Partnership
US\$ 50,000

Gold Sponsorship
US\$ 15,000

Silver Sponsorship
US\$ 8,500

Break-Out Sponsorship
US\$ 10,000

Soiree Sponsorship
US\$ 25,000

Registration Sponsorship
US\$ 5,000

Exhibition Space
US\$ 3,500

Round Table
US\$ 3,500

PRE-EVENT

	US\$25,000	US\$25,00	US\$ 15,000	US\$ 10,000	US\$8,500	US\$ 3,500	US\$3,500
Deliverables	Platinum	Soiree	Gold	Break-Out	Silver	Exhibition Space	Round Table
Logo on our HTML's to 56,000 individuals (In the duration of the contract)	✓	✓	✓	✓	✓	✓	✓
Logo on third-party HTML's through Media Partners	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Website with bio and URL link	✓	✓	✓	✓	✓	✓	✓
Logo on VIP Invites sent prior to the Conference (Top 200 Delegates)	✓	✓	✓	✓	✓		
Dedicated HTML on the sponsored sessions with details of sponsor	✓		✓	✓			
Logo on Soirée E-invite shared with all the Invited delegates	✓	✓					

ON-SITE

	US\$25,000	US\$25,000	US\$ 15,000	US\$ 10,000	US\$ 8,500	US\$ 3,500	US\$ 3,500
Deliverables	Platinum	Soiree	Gold	Break-Out	Silver	Exhibition Space	Round Table
Conference							
Main Auditorium							
Panelist Opportunity for suitable candidate & session on the main forum	✓		✓				
Sponsorship & Branding for Specific Panel Discussion	✓		✓				
Onsite Logo & Branding across all signages (roll ups, directional signages, etc.)	✓	✓	✓	✓	✓		
Onsite Logo on conference stage	✓	✓	✓	✓	✓		
Invites for the AIM Summit conference	5	3	5	3	2	2	2
Logo of the company in the event catalogue	✓	✓	✓	✓	✓		✓
70-word description of the company in the event catalogue	✓	✓	✓	✓	✓	✓	
Exhibition Space – 6sqm		✓	✓		✓		
Advertisement in Conference Catalogue	✓						
Break-Outs							
Exclusive Sponsorship of a break Out Session	✓			✓			
Full branding of Meeting Room by Sponsor	✓			✓			

ON-SITE

	US\$ 25,000	US\$ 25,000	US\$ 15,000	US\$ 10,000	US\$ 8,500	US\$ 3,500	US\$ 3,500
Deliverables	Platinum	Soiree	Gold	Break-Out	Silver	Exhibition Space	Round Table
Break-Outs							
All Break-out signage board to carry sponsors logo	✓			✓			
Round Table							
One Round Table Fully Sponsored with the topic of interest	✓		✓			✓	✓
Networking							
Soirée							
Invites for the evening Soirée	10	15	5	3	3	2	2
Company Logo on Soirée Invites	✓	✓					
Branding on Easels by the Venue Entrance	✓	✓					
Branded across Lounge Tables	✓	✓					

POST-EVENT

	US\$ 25,000	US\$ 25,000	US\$ 15,000	US\$ 10,000	US\$ 8,500	US\$ 3,500	US\$ 3,500
Deliverables	Platinum	Soiree	Gold	Break-Out	Silver	Exhibition Space	Round Table
Thank you HTMLs to all registered attendees along with details of the sponsor	✓	✓	✓	✓	✓	✓	✓

Partners and Supporters
over the years



SPONSORS – DUBAI EDITION 2018

STRATEGIC PARTNER



PLATINUM SPONSOR



OFFICIAL CAR



SOIRÉE SPONSOR



GOLD SPONSORS



SILVER SPONSORS

ROUND-TABLE SPONSORS



EDUCATION SPONSORS

MEDIA PARTNERS & MODERATORS





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