

AALU Capitol Hill Club Day

As part of TRANSFORM 2019, AALU's Annual Meeting, we storm Capitol Hill with over 500 of the best and brightest in the profession. This unparalleled event allows participants the opportunity to meet with their lawmakers and staff to advocate for the families and businesses you serve and the life insurance profession. This year's event will take place on **Tuesday, April 30.**

Questions?

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What is Capitol Hill Club Day?

Capitol Hill Club (CHC) Day is an opportunity for you to meet with your representatives in Congress and educate them on the most important issues facing the industry today. In addition to meeting with lawmakers, you will have the opportunity to attend expert-led Town Halls, optional information sessions, and an informal networking reception with Members of Congress overlooking the Capitol and the National Mall.



I'm interested. What do I do next?

There's no additional fee to register. Simply email Jennifer Fox (fox@aalu.org) on AALU's Political Affairs team to get registered. We will contact your lawmakers and schedule meetings for you. Be sure to register by **April 8.**



When do the meetings occur?

Congressional meetings and Town Halls will take place on **Tuesday, April 30 from 12:00-5:00 pm.** Our closing reception with Members of Congress will be held 4:30-6:30 pm.



Who will I meet with?

The AALU team will schedule meetings with Members of Congress and staff from your state's Congressional delegation. You will join other TRANSFORM attendees from your state for these meetings. **Please provide your home address** as this is required to schedule meetings with your elected officials. As constituents, there is no one Congress wants to hear from more about the issues that directly impact the industry and the millions of families and businesses that depend on our products and expertise.



What will we talk about with lawmakers?

Don't worry! AALU's team will ensure you have all the information you need heading into the meetings. We will host a pre-conference webinar, in addition to educational sessions during TRANSFORM. In addition, we will arm you with talking points and briefing papers, but **no one expects you to be an expert on ins-and-outs of policy – what they really care about is your story!**



Do I need to register for the Town Halls?

Town Halls are open to all attendees and do not require prior registration. AALU will release the list of Town Halls in April. We highly encourage attendees to take advantage of the opportunity to hear from our Town Hall speakers.



Is there an app for CHC Day?

Yes! Look for more information in the coming weeks on how to download and use the AALU CHC app to access your meeting schedule, materials, and maps.