

Welcome to ZoomInfo University

Learn more to do more with ZoomInfo

Growth acceleration begins at ZoomInfo University, a hands-on certification program featuring real-world use cases, industry best practices and practical applications of ZoomInfo's comprehensive product suite.

B2B professionals are encouraged to enroll and learn how to streamline company-wide efficiency and effectiveness, as well drive tangible business results by mastering data intelligence and workflow management processes. Graduates of ZoomInfo University will walk away with the skills needed to gain more value out of their particular ZoomInfo instance.

SIGN UP NOW TO:



Explore industry best practices in:

- Persona development
- Lead scoring and routing
- Market segmentation and territory management
- Campaign strategies
- Data Management



Use the ZoomInfo Product Suite more efficiently and effectively (bonus: impress your colleagues!)



Integrate the tools needed with your entire tech stack and your workflows



Grow your resume and advance your career through the achievement of professional and personal development. We'll email you a copy of your certification.

Get granular with courses tailored to improve your understanding of industry best practices, each tailored to transform you into a ZoomInfo **POWER USER**.



INTERESTED IN GETTING STARTED WITH ZOOMINFO UNIVERSITY?

ZoomInfo's [Growth Acceleration Summit](#) is your best way to enroll and get your hands on the platform – fast.

This special offer to attend ZoomInfo University LIVE promises a truly interactive and personalized experience. Attend the course, talk with the team, and take quick tests to show off your expertise. Oh, and you'll also walk away with a ZoomInfo University t-shirt to boast. Success.



“ZoomInfo University is designed to strengthen your customers’ knowledge of the industry and usage of the entire ZoomInfo Product Suite; it’s both a deep dive of capabilities and the beginning of a lasting growth acceleration journey.”

– PHIL GARLICK

*Vice President of Corporate Development,
ZoomInfo*

SIGN UP FOR ZOOMINFO UNIVERSITY