



FAQs: CALL FOR NOMINATIONS 2020

Who can nominate entrepreneurs?

Nominations should be submitted by third parties (such as accelerators, impact funds, family offices, international organizations, or governments).

I'm an entrepreneur, can I nominate my venture?

No. Self-nomination by enterprises is not accepted. Only nominations from third parties will be accepted. You should ask to one of your investors or partners to nominate you.

Where should I submit my nomination?

Nominations are submitted with this google form. The Deadline for submitting nominations is July 15, 2020, 11:59 pm CET.

Can I nominate more than one venture?

Yes, you should! Each nominator may propose up to three (3) ventures from its pipeline. Each nomination should be submitted in a different google form. National entities belonging to the same larger corporation may each nominate (e.g. each UNDP country office can nominate up to 3 ventures).

Is there a geographic focus?

Yes. Only ventures headquartered in developing countries, with a workforce primarily based in developing countries and providing products and services in developing countries, are eligible. "Developing countries" denotes low- and middle-income countries with GNI per capita at or below US\$12,375, according to World Bank data. The GSIV Initiative will strive to select winners from all regions and from least developed countries (LDCs).

Should the venture respond to specific financial criteria?

Yes. The venture should have closed a Series A deal (valued at US\$500,000 or more) or have reached break-even through organic growth. Therefore, a venture that did not raise US\$500,000 but has reached break-even point is still eligible. The full list of eligibility criteria can also be accessed here.

Is there a thematic focus?

Yes. The 2020 GSIV Call for Nominations will promote ventures only operating in the following 3 areas: Increasing Access to Quality Health Care, Increasing Access to Affordable and Clean Energy, and Reducing and Recovering Waste.



What is the benefit for the nominated entrepreneur?

The 12 finalist entrepreneurs will be invited to pitch during the SDG Finance Geneva Summit in April 2021. They will receive broad exposure before and during the event, and access to a wide network of decision-makers interested in learning more about their innovations and plans to scale up. They will have access to a prepping program, and benefit from a package of services provided by the SDG Finance Geneva Summit's partners including one-on-one introduction to decision makers to scale up their products offering. Their travel costs will be covered (flight and *per diem*).

What is the benefit for the third party?

Third parties nominating ventures to the GSIV will be acknowledged on the event's website and will be given one-person invitation to attend the SDG Finance Geneva Summit in April 2021. Third parties whose nominees are among the 12 selected ventures will receive additional exposure during the event.

Download the Call for Nominations 2020 with the full list of eligibility criteria [here](#) (also available in [French](#) and [Spanish](#)).

