

IAOIP Innova-Con 2019

Disruption: The Emerging Landscape of Innovation

The organizing observation for the design of this conference is that the role of innovation in the corporate and government environments is becoming more important as the rate of change accelerates, and as yet another wave of new technologies comes to market. We can expect this new wave – including Artificial Intelligence, Blockchains, Robotics, Machine Learning, VR and AR, Genetic Engineering, and others – to be even more disruptive than previous waves of technology, which means that organizations will soon be confronted with new threats, and new opportunities.

“In summary, what this means is disruption, indeed, disruption will become the norm in the marketplace, and the organizations that can deal with it most effectively will have the distinct advantage,” said conference chairperson Langdon Morris.

Innovation will play an essential role in helping organizations adapt to disruption, and it is essential for innovation leaders to grasp the impact of new forces, and to help their organization get ready.

Therefore, the conference is not about general purpose inspiration or messaging about the importance of innovation, as that is taken as a given. Instead we will focus on in-depth “what will” and “what may” and on “how-to” with immediate as well as longer term applicability.

The conference agenda is packed with more than 30 great speakers from organizations including NASA, IBM, Cisco, USAF, Hyperloop, ConsenSys, and Harvard, and is attracting a global audience of innovation experts. Set to take place in Washington DC on January 29 & 30, 2019, the co-sponsors are the International Association of Innovation Professionals (IAOIP), the US Chamber of Commerce’s Global Innovation Policy Center, and Energy Conference Network. More than 300 professionals from industry, government and academia will experience innovation in action – and learn from how to drive, measure and manage innovation in their organizations.

Dr. Brett Trusko of the IAOIP said, “This conference offers attendees an excellent opportunity to learn about innovative strategies from thought leaders about improving business outcomes, while reducing cost by using cutting-edge technology and by tailoring specific approaches and investments. At the same time, attendees will have the opportunity to network with other professionals and share their ideas about overcoming multiple challenges and opportunities.”

Media interested in attending this event are encouraged to click here for their free pass: www.innova-con.org/page/1370931/registration?promo=Media

To register for this event, visit www.innova-con.org, or for more information, contact symon.rubens@energyconferecenenetwork.com.

About the International Association for Innovation Professionals

A professional membership organization, the International Association of Innovation Professionals (IAOIP) is the world's only innovation certification body, providing members with the knowledge, skills, and opportunities to deliver real change in their industry or field.

IAOIP-certified innovation professionals are equipped with the appropriate tools to make a strategic difference by becoming an active participant in innovation teams at all levels of their organization through knowledge exchange, research, conferences, training, and publications.

With individual, corporate, public, and non-profit members around the world (we have 1000s of members and chapters in over 63 countries), IAOIP is the leading international membership-based organization dedicated to the professional development of individuals working in the field of innovation. To learn more about IAOIP, visit www.iaoip.org.

About the Global Innovation Policy Center

The U.S. Chamber of Commerce's Global Innovation Policy Center is working around the world to champion innovation and creativity through intellectual property standards that create jobs, save lives, advance global economic and cultural prosperity, and generate breakthrough solutions to global challenges.

The GIPC is leading efforts to promote innovation and creativity globally by advocating for strong IP standards. This endeavor begins in Washington, D.C. and extends to countries and multilateral fora around the world. Through a wide variety of programs, initiatives, and activities, we:

- Provide world leaders, academia, industry experts, and the general public the authoritative business voice on innovation policy
- Ensure domestic and international legislation, trade agreement negotiations, and multilateral discussions foster a healthy global innovation and creative environment
- Bring together IP stakeholders at all levels – from governments to grassroots – to develop solutions together

About the Energy Conference Network

The Energy Conference Network was established to provide focused, relevant, timely and insightful content. Whether it is resource efficiency, supply chain optimization, technology implementation or production enhancement, our conferences have the relevant content and relationships you're looking for.

The Energy Conference Network will provide world class conferences through a deep understanding of market issues and opportunities, exemplary onsite delivery and a focus on quality in everything we do. We will deliver to all our stakeholders – staff, customers, suppliers – exceptional value and service.