Re-envisioning scholarly publishing: new university presses and academic-led publishing in the UK
Graham Stone

This photo, “Stamps: lots of them!” is copyright (c) 2010 Michele Ursino and made available under a CC BY-SA 2.0 licence
Sensible institutions will already have been thinking about how it might be possible to unlock the unspecified ‘extra credit’ for exceeding the open-access requirements of REF2021.

Martin Paul Eve http://blog.hefce.ac.uk/2017/02/28/its-time-to-heed-the-drive-towards-open-books/
Background to the UK study

» NUPs and ALPs appeared to be a growing movement in the UK
  › Little beyond anecdotal evidence

» Objectives
  › Identify existing and future NUP/ALPs in the UK
  › Learn of the motivations behind their establishment
  › Determine the types of output being published
  › Identify the publishing platforms being utilised
  › Ascertain what business models are being applied
  › Explore potential areas for support from Jisc
A “set of activities led by college and university libraries to support the creation, dissemination, and curation of scholarly, creative, and/or educational works”


“a publishing initiative set-up and run by academics... ...Academic-led presses are most often not-for profit, independent, highly ideological entities, set up to provide an alternative publication route to the commercial presses or to support the open access publishing of books for example”

Janneke Adema, Coventry University
New University Presses
Survey results
<table>
<thead>
<tr>
<th>University</th>
<th>Press name</th>
<th>URL</th>
<th>Publication types</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardiff University</td>
<td>Cardiff University Press</td>
<td><a href="http://cardiffuniversitypress.org/">http://cardiffuniversitypress.org/</a></td>
<td>Journals</td>
</tr>
<tr>
<td>Goldsmiths, University of London</td>
<td>Goldsmiths Press</td>
<td><a href="http://www.gold.ac.uk/goldsmiths-press/">http://www.gold.ac.uk/goldsmiths-press/</a></td>
<td>Monographs; non-standard modes and forms of communication</td>
</tr>
<tr>
<td>Kingston University</td>
<td>Kingston University Press</td>
<td><a href="http://fass.kingston.ac.uk/kup/">http://fass.kingston.ac.uk/kup/</a></td>
<td>Monographs</td>
</tr>
<tr>
<td>SRUC (Scotland’s Rural College)</td>
<td>Rural Policy Centre (RPC)</td>
<td><a href="http://www.sruc.ac.uk/info/120161/our_publications">http://www.sruc.ac.uk/info/120161/our_publications</a></td>
<td>Research reports; policy briefings</td>
</tr>
<tr>
<td>University College London</td>
<td>UCL Press</td>
<td><a href="http://www.ucl.ac.uk/ucl-press">http://www.ucl.ac.uk/ucl-press</a></td>
<td>Journals; monographs</td>
</tr>
<tr>
<td>University of Buckingham</td>
<td>University of Buckingham Press</td>
<td><a href="https://ubpl.buckingham.ac.uk/">https://ubpl.buckingham.ac.uk/</a></td>
<td>Journals; monographs</td>
</tr>
<tr>
<td>University of Central Lancashire</td>
<td>UCLan Open Journals</td>
<td><a href="http://pops.uclan.ac.uk/">http://pops.uclan.ac.uk/</a></td>
<td>Journals</td>
</tr>
<tr>
<td>University of Chester</td>
<td>University of Chester Press</td>
<td><a href="http://www.chester.ac.uk/university-press">http://www.chester.ac.uk/university-press</a></td>
<td>Monographs</td>
</tr>
<tr>
<td>University of Edinburgh</td>
<td>Edinburgh University Library Open Journals</td>
<td><a href="http://journals.ed.ac.uk/">http://journals.ed.ac.uk/</a></td>
<td>Journals</td>
</tr>
<tr>
<td>University of Hertfordshire</td>
<td>University of Hertfordshire Press</td>
<td><a href="https://www.herts.ac.uk/uhpress">https://www.herts.ac.uk/uhpress</a></td>
<td>Monographs</td>
</tr>
<tr>
<td>University of Huddersfield</td>
<td>University of Huddersfield Press</td>
<td><a href="http://unipress.hud.ac.uk/">http://unipress.hud.ac.uk/</a></td>
<td>Journals; monographs; sound recordings</td>
</tr>
<tr>
<td>Universities of Leeds, Sheffield</td>
<td>White Rose Press</td>
<td><a href="http://universitypress.whiterose.ac.uk/">http://universitypress.whiterose.ac.uk/</a></td>
<td>Journals; monographs</td>
</tr>
<tr>
<td>and York</td>
<td>University of Leeds, Sheffield</td>
<td><a href="http://librarylearning/undergraduatejournal/">http://librarylearning/undergraduatejournal/</a></td>
<td>Journals</td>
</tr>
<tr>
<td>University of Surrey</td>
<td>Surrey Undergraduate Research Journal (SURJ)</td>
<td><a href="http://www.surrey.ac.uk/library/learning/undergraduatejournal/">http://www.surrey.ac.uk/library/learning/undergraduatejournal/</a></td>
<td>Journals</td>
</tr>
<tr>
<td>University of Warwick</td>
<td>Warwick journals hosting service</td>
<td><a href="https://journals.warwick.ac.uk/">https://journals.warwick.ac.uk/</a></td>
<td>Journals</td>
</tr>
<tr>
<td>University of Westminster</td>
<td>University of Westminster Press</td>
<td><a href="http://www.uwestminsterpress.co.uk/">http://www.uwestminsterpress.co.uk/</a></td>
<td>Journals; monographs</td>
</tr>
<tr>
<td>University of York</td>
<td>University of York Music Press (UYMP)</td>
<td><a href="http://www.uymp.co.uk/">http://www.uymp.co.uk/</a></td>
<td>Music scores</td>
</tr>
</tbody>
</table>

*19 in all – 3 without web pages at the time of putting this table together*
» 19 New University Presses
» 12 university are considering a press
  - 8 may launch within 5 years
  - + 3 more have come to light since the report
» 16 have no current plans, but 4 are potentially interested

» In the next 4/5 years we could see up to 30 NUPs in the UK
## Motivation

<table>
<thead>
<tr>
<th>Theme</th>
<th>Existing NUPs</th>
<th>Planned NUPs</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demand from/for early career researchers and academics (including supporting first time publishing)</td>
<td>5</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td>Developing OA publishing</td>
<td>5</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td>Supporting University’s strategy/objectives</td>
<td>3</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>To enhance the reputation of the university</td>
<td>1</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Undergraduate research</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Innovation/new forms of publishing</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Moving existing internal publishing activity (including library related research)</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

14/02/2018 University Press Redux Conference 13-14 February 2018
Established and those considering a press

- Journals
- Monographs (including edited collections)
- Textbooks
- Conference proceedings
- Music scores
- Recorded music
- Data
- Other
Academic-Led Presses
Interview results
# ALPs interviewed

## Academic-Led Presses

<table>
<thead>
<tr>
<th>Press</th>
<th>Publishing Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counterpress</td>
<td>meson press</td>
</tr>
<tr>
<td>electric.press</td>
<td>Open Book Publishers</td>
</tr>
<tr>
<td>Goldsmiths Press</td>
<td>Open Humanities Press</td>
</tr>
<tr>
<td>Language Science Press</td>
<td>Open Library of the Humanities</td>
</tr>
<tr>
<td>Mattering Press</td>
<td>punctum books</td>
</tr>
<tr>
<td>Mayfly Books</td>
<td>Roving Eye Press</td>
</tr>
<tr>
<td>MediaCommons Press</td>
<td>Ubiquity Press</td>
</tr>
</tbody>
</table>

Full interview transcripts available at: [http://repository.jisc.ac.uk/6652/](http://repository.jisc.ac.uk/6652/)
Wide range of fields in the humanities, but also sciences

- Some ALPs specialise in a specific field
- Others welcome submissions from all fields within the humanities

Almost all ALPs publish books

3 ALPs publish journals

Multimodal and experimental
- electric.press and Media Commons Press
- Others do not have the finances or technological skills
Recommendations

For Jisc and the wider community
Support and guidance from Jisc

1 = not important
5 = really important

Governance/structure
Licensing and contracts
Financial best practice
Peer review
Distribution/dissemination
Statistics
Preservation
Marketing

Existing (Average)  Planning (Average)
Key themes

» Supporting community building
» Integration with the library supply chain
» Assistance with increasing number of tools and platforms
» A call for funders and government agencies to support these initiatives
During 2016 a new university press email list was created by Megan Taylor at the University of Huddersfield Press

- UNIVERSITYPRESS@JISCMAIL.AC.UK

A similar approach to community building and knowledge exchange is the radical open access collective. A network running a community-driven information platform on open access and scholar-led book publishing in HSS

- http://radicaloa.disruptivemedia.org.uk
» Jisc Open access community workshop held in December 2017

» More events planned in 2018, including:
  › Sharing university press practices event hosted by University of Huddersfield Press/Jisc – 18 June 2018
  › Further Jisc open access community workshops
  › OA monograph discovery workshop
Jisc Collections is proposing to implement a Dynamic Purchasing System (DPS) to enable NUPs (and ALPs) to contract with suppliers that offer publishing services, in order to allow NUP/ALPs to:

› See which suppliers provide publishing services and exactly what services are offered
› Enter into contracts with suppliers for services based on a statement of requirements
› Benefit from knowing that the suppliers in the DPS have passed a set level of entry requirements tested by Jisc and meet procurement regulations
› Feel secure that the contracts entered into will include model licence terms
» Develop a toolkit

› Justifications for starting up a NUP
› Establish publication workflows
› Best practices guidelines
› Creation of a set of model licences, standardised agreements etc.
› Establish preservation guidelines
› Best practices for metadata (with NBK)
Looking to the future

» UUK OA monographs group, ensuring NUPs/ALPs are part of the “diverse ecology” of OA publishing
  › Reports to the UUK Open Access Coordination Group and comprises stakeholders including HEFCE, ARMA, funders, libraries, academics, learned societies, new and established presses and Jisc
  › Monitor and evaluate progress towards OA book publishing
  › Promote and accelerate cultural change towards OA publishing within academia and among traditional publishers
  › Advise on technical barriers to OA publishing and make recommendations for further work and investment
  › Promote innovation and diversity in business models for OA book publishing
Looking to the future

» Continue work to foster a community for NUPs

› Is the community interested in developing links with the Library Publishing Coalition?

› Investigate and learn from similarities with NUPs in other European countries, e.g. Germany and the Nordic States
Acknowledgements

Janneke Adema, Research Fellow in Digital Media at the Centre for Disruptive Media at Coventry University
Graham Stone

Jisc Collections senior research manager

Graham.Stone@jisc.ac.uk

jisc.ac.uk