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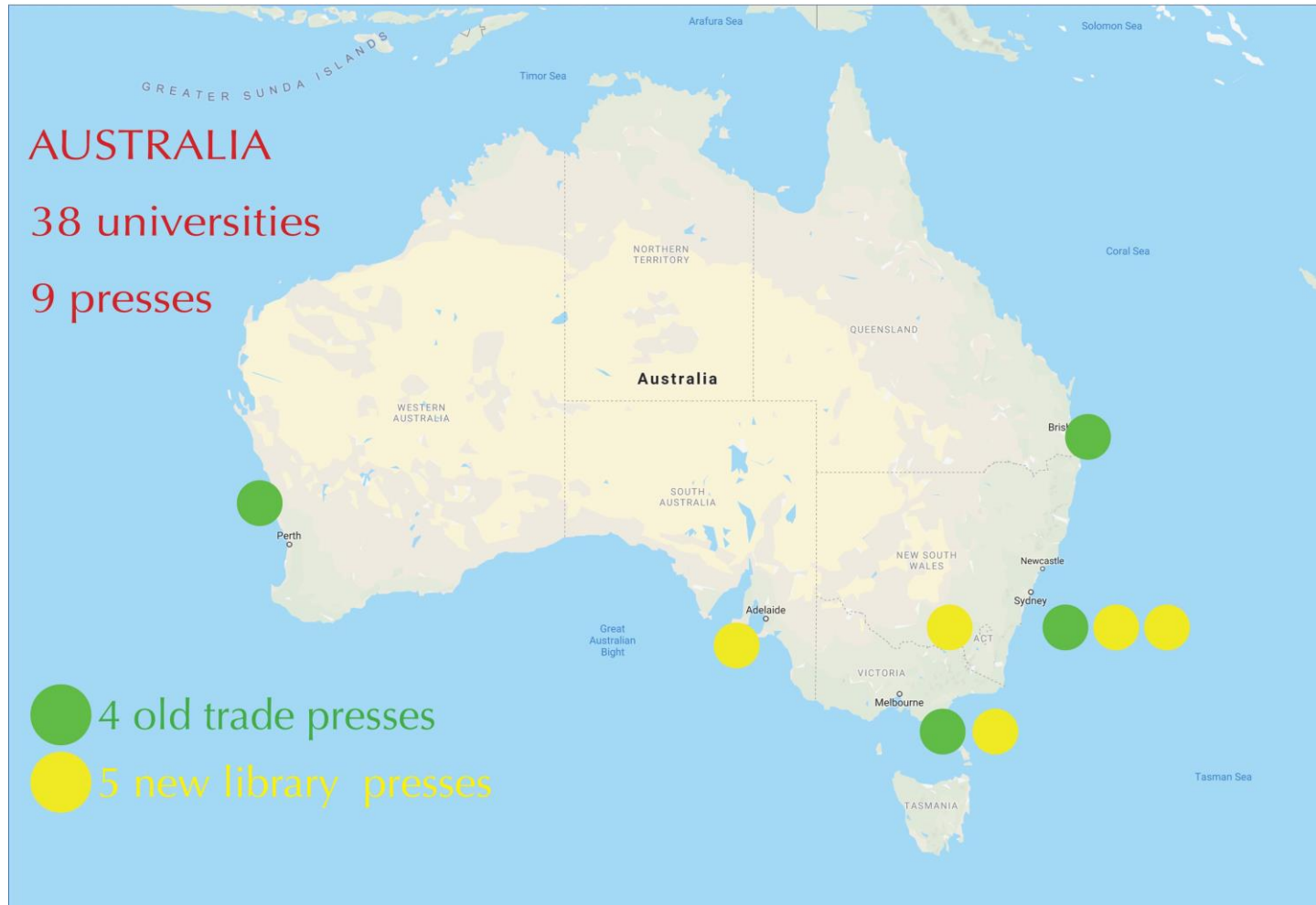
John Emerson

# Australian University Presses in the Digital Era

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# Australian University Presses map



# Australian University Presses

Old Trade Presses	Library-based Presses – ‘post-digital’
Melbourne University Publishing 1922 – 50 titles per year	ANU Press (Australian National University) 2004 - 60 titles per year
UWA Publishing (Western Australia) 1935 – 30 titles per year	UTS Press (University of Technology Sydney) 2004 – 4 books + 11 journals’ issues
University of Queensland Press 1948 - ?	Sydney University Press 2005 – 10-12 titles per year + 1 journal
University of New Wales Press 1962 – 60 titles per year + retail shop and distribution	University of Adelaide Press 2009 – 10-12 titles per year + 1 journal
	Monash University Publishing 2010 – 30 titles

# Australian University Presses

Library-based Presses – ‘post-digital’	
<b>ANU Press (Australian National University)</b> 2004 in current model - 60 titles per year	<ul style="list-style-type: none"><li>• All titles are open access</li><li>• Around 50 monographs + 10 journal issues</li></ul>
Challenges	<ul style="list-style-type: none"><li>• Introducing DOI's, CC-BY-NC-ND, increasing social media, evolving publications to new technology</li></ul>
Future	<ul style="list-style-type: none"><li>• Publishing authors outside ANU</li><li>• New reconstituted Advisory Committee with external appointments</li></ul>
	<ul style="list-style-type: none"><li>• Generally strengthening strategic alignment with the University</li></ul>

# Australian University Presses

<b>Library-based Presses – ‘post-digital’</b>	
<p>UTS Press (University of Technology Sydney) 2004 - 15 titles per year</p>	<ul style="list-style-type: none"><li>• All titles are open access</li><li>• Around 5 monographs + 10 journal issues</li><li>• Encourage CC-BY for all but varies</li></ul>
<p>Challenges</p>	<ul style="list-style-type: none"><li>• Convincing academics of the value of their own press and of OA</li><li>• Rankings, promotions and funding weighted towards the big publishers</li></ul>
<p>Future</p>	<ul style="list-style-type: none"><li>• Publishing more monographs, open text books, move beyond standard formats</li></ul>
	<ul style="list-style-type: none"><li>• Being indexed beyond the US and UK</li></ul>

# Australian University Presses

<b>Library-based Presses – ‘post-digital’</b>	
<b>Sydney University Press</b> 1962-1987 as a traditional press 2003 POD and 2005 scholarly program	<ul style="list-style-type: none"><li>• 10-12 titles per year</li><li>• Including 1 OA journal and 1 OA book</li></ul>
	<ul style="list-style-type: none"><li>• Since a review around 2013 publish books in series for sale (currently 6 series)</li></ul>
Challenges	<ul style="list-style-type: none"><li>• Finding innovative publishing projects and non-traditional publishing</li></ul>
Future	<ul style="list-style-type: none"><li>• Open text books, increase the series, more partnerships</li></ul>

# Australian University Presses

## Library-based Presses – ‘post-digital’

University of Adelaide Press  
2009

- All titles are open access
- 10-12 monographs per year 1 journal

- Average 15,000 downloads per title
- Average 100 print sales per title
- Highest single title download 170,000

Challenges

- Small team workflow / cost of software
- Convincing some academics of the value of their own press
- Downloads are real!

Future

- Real sustainability of OA books?
- Library best location?
- Fixed budget

- Formal board for strategic planning

# Australian University Presses

Library-based Presses – ‘post-digital’	
<b>Monash University Publishing</b> Ca 2007 as OA / ca 2010 as trade/OA	15-20 titles per year Some OA
	<ul style="list-style-type: none"><li>• Focuses on Monash for scholarly books</li><li>• General non-fiction</li><li>• OA if sponsored (KU) (author)</li></ul>
Challenges	
Future	<ul style="list-style-type: none"><li>• Mission aims to maximise the impact of MUP titles plus selected external impact</li></ul>



# Scholarly publishing from Australia

- Go beyond the book and the journal
  - Get discovered beyond Australia
- Maintain high quality through to production
  - Open Access without BPC/APC's?



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Thank you