

Parallel 2a: Authors and their Publishing Experiences

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Opening Statements (5 mins each)

What do you value in a scholarly publisher?

Question 1

Is open access an opportunity or an administrative imposition? What do you look for in an open access publisher?

Question 2

What do you do to proactively manage your academic profile? And what strategies do you employ to engage with non-specialist audiences?

Question 3

Does the container of the book or journal article do justice to your work? Or do digital affordances make you think about publishing in new ways?

Question 4

Are the processes of peer review and editorial selection broken? Or do they still work fine?

Question 5

What, if anything, differentiates university presses from other scholarly publishers? How could they compete better with commercial publishers?

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Thank you