



University Press Redux Conference 2018:
The University Press Today

Edinburgh University Press:

1950 - 2018 and beyond

Timothy Wright, CEO





‘We are a secret.
The world needs to know about
the great work we do’

Peter Dougherty, Director,
Princeton University Press 2007-2017



Scholarship & Global impact

Fulfilling the university's commitment to scholarship through:

- Peer review process for all new books & journals
- Commitment to monographs & long-term scholarly editions (Waverley Novels, New Edinburgh History of Scotland)
- Commitment to education through the development of textbooks
- Preserving the distinctiveness of local cultures through publication of Scottish history etc.
- Rigorous editorial development & author care
- Collaboration where appropriate with the University library
- Economic impact as a commercial operation
- Cultural & intellectual impact through the dissemination of knowledge.
- Global publicity of the Edinburgh University brand through authorship, conferences, book awards and news coverage.
- Reputational kudos as a leading University Press



1950

1992

1997

2002

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2012

2014

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2017

2018

1950 - 1992

- Archie Turnbull - Secretary for 37 years
- Department of the University
- Range of Publications



THE UNIVERSITY
of EDINBURGH



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1992 - 1997

- Subsidiary company
- Hidden subsidies
- Rent
- Distribution



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1997 - 2002

- List focus
- Systems
- Development of Memorandum of Understanding
- Creation of Corporate Services with University

1950

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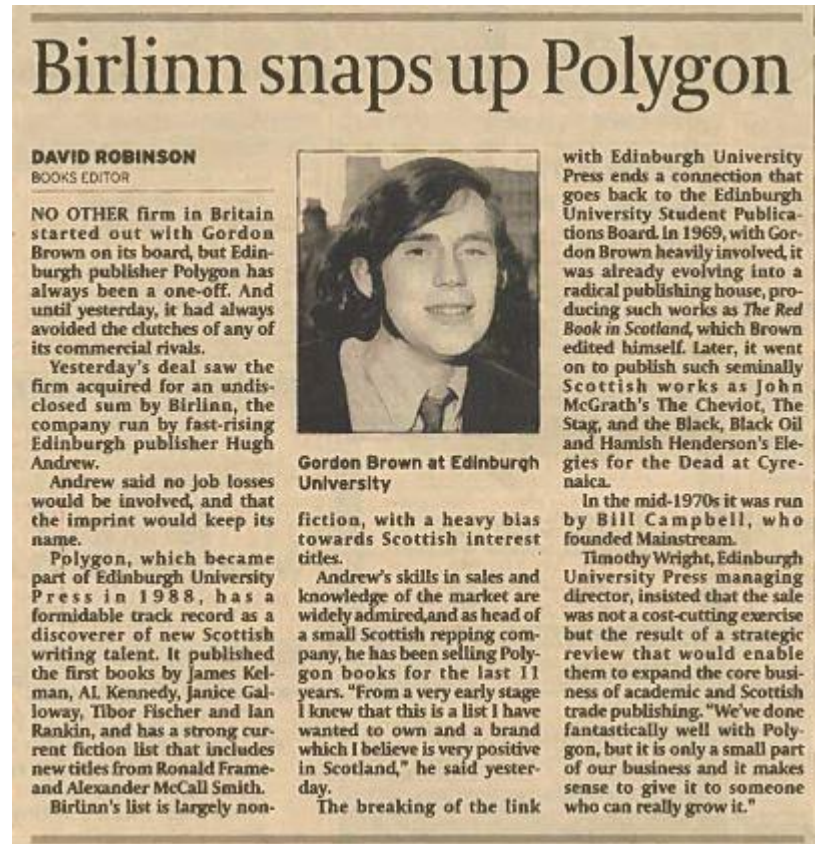
2016

2017

2018

2002 - 2005

- Governance
 - Appointment of Chair with publishing background
- Review of Terms and Conditions
- Development of Business Plan 2003 – 2007
- List Focus – sale of Polygon





1950

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2005 - 2007

- New Executive Director from OUP
- Charitable Status – formal University relationship
- Implementing business plan
- Cash
- Increased Profitability



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2007-2012

- New Chair
- Cash improvement
- Stock write downs
- New Head of Journals in 2008
- Loss of *Africa* journal in 2011

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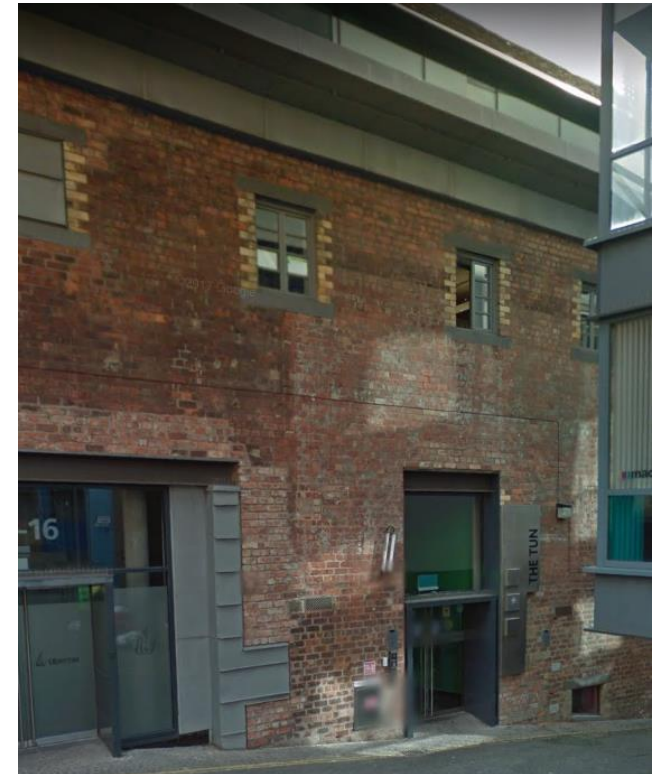
2016

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2018

2012 - 2014

- New Head of Editorial, Books
- Commissioning team expanded
- Acquisition of Dundee University Press
- Move to new premises



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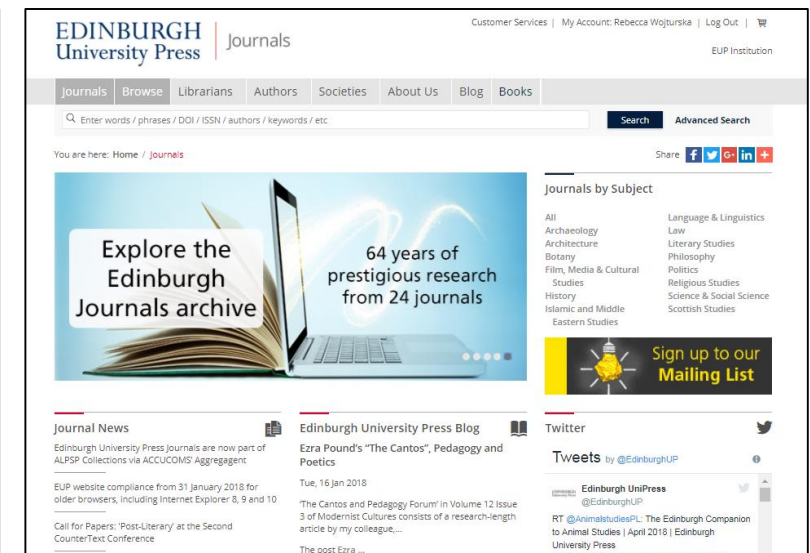
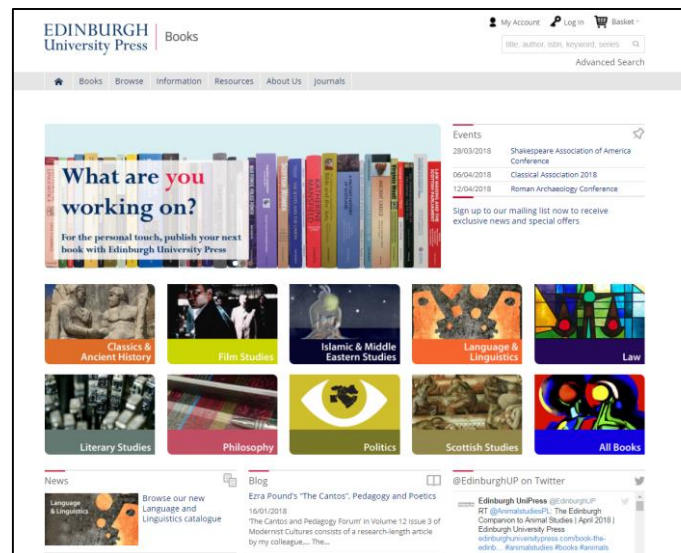
2016

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2018

2015 - 2016

- New non-executive directors from CUP and Palgrave
- Subscription system
- New books and journal websites





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2017

- £3.2 million turnover – a record
- 205 new books – investment coming through
- 42 journals
- 38 members of staff



VISION....

'We will publish the best academic books and journals that communicate reliable, trustworthy, scholarly information to the world'.





MISSION...

'We publish academic books and journals in our selected subject areas across the humanities and social sciences, combining cutting-edge scholarship with high editorial and production values to produce works of lasting importance.'



VALUES

EDINBURGH University Press

Adaptive

*Creative
Responsive
Flexible*

EDINBURGH University Press

Communicative

*Transparent
Collaborative
Excellent customer service*

EDINBURGH University Press

Exceptional

*Staff
Authors and editors
Publications*

EDINBURGH University Press

Respectful

*Professional
Listening
Positive and supportive*

EDINBURGH University Press

Responsible

*Sustainable growth
Focused investment
Highest quality research*



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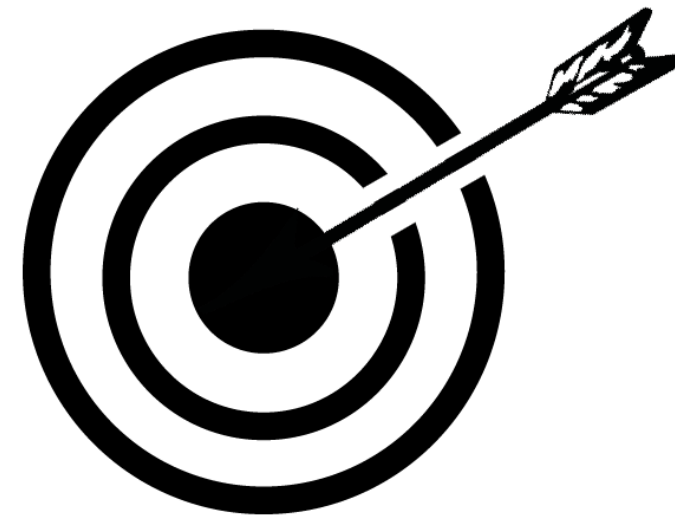
2017

2018

2018 Onwards

- Challenges ahead:

- Monographs
- New models in print & distribution
- E-books
- Content
- Skills gap
- OA, institutional support – the financial challenge





Thank you for listening!

Questions?