

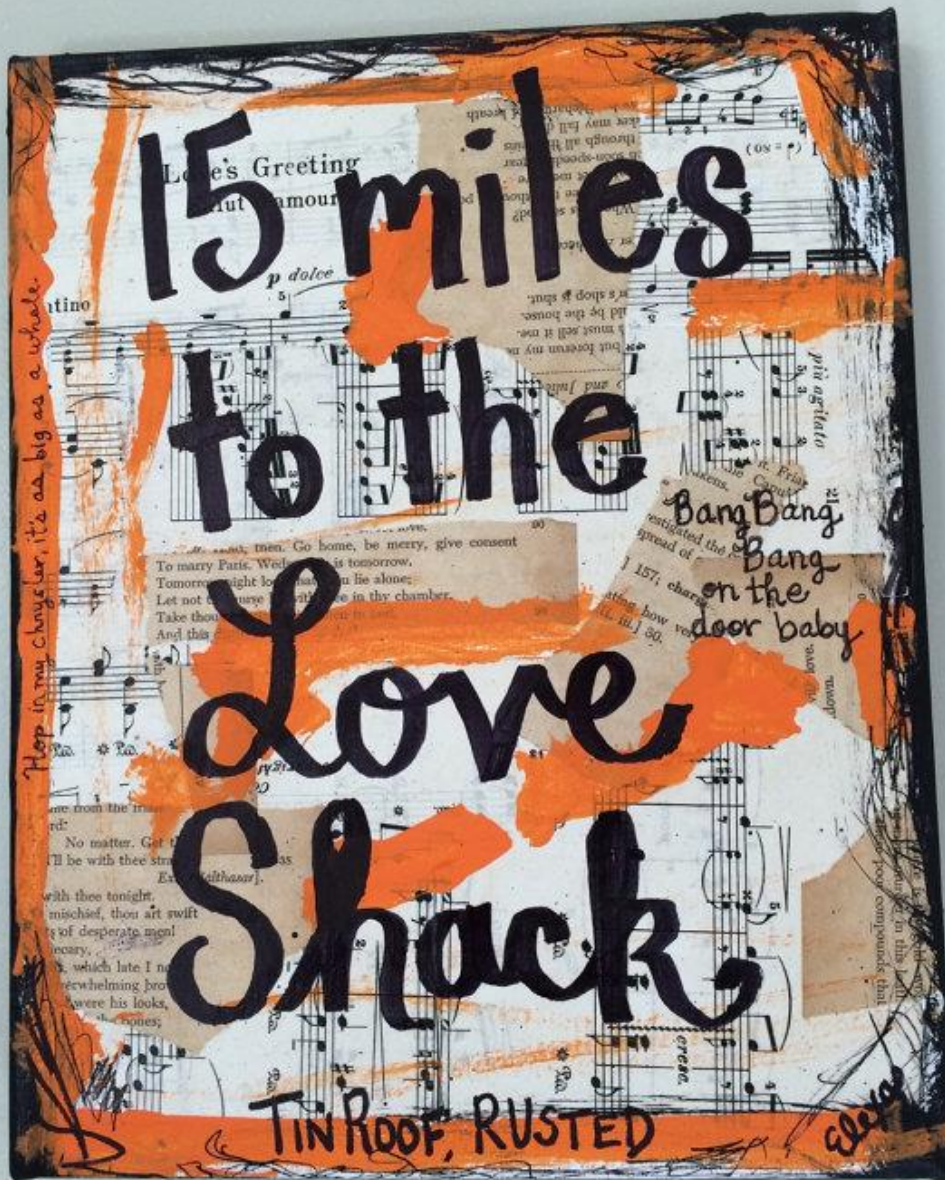
Let's Stay Together

A Taxonomy of Relationships between
American University Presses and
their Host Institutions

Lisa Bayer



UNIVERSITY OF GEORGIA PRESS



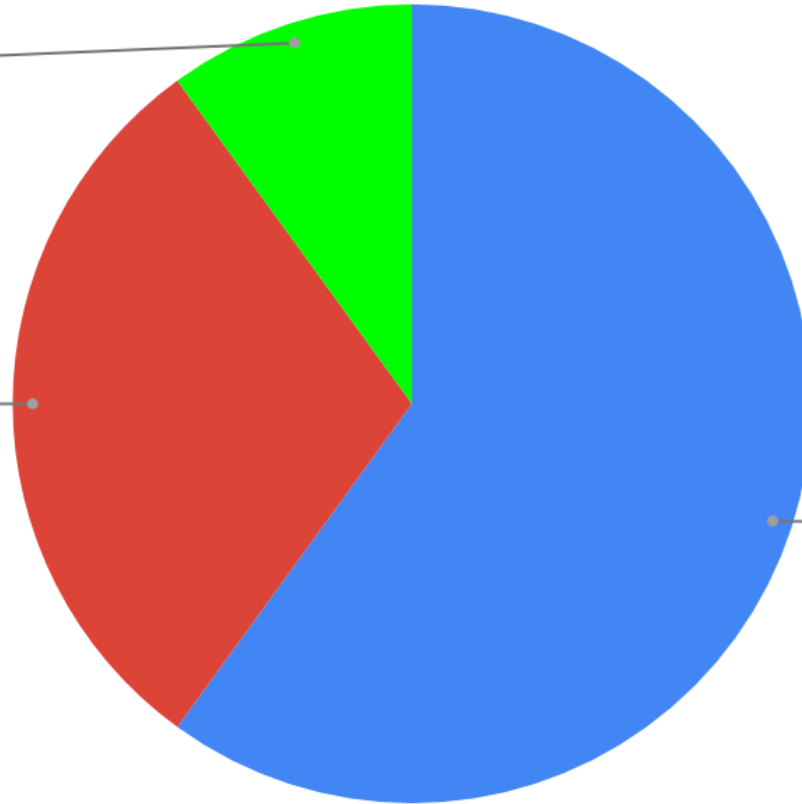
Love Shack B52s,
original mixed media
collage print,
LexiconofLove (Etsy).

Press Budget

Fundraising
10.0%

University Funding
30.0%

Book Sales
60.0%



UNIVERSITY OF GEORGIA PRESS



“The act of researching and writing [my own book] contributed greatly to my own intellectual growth. I also was left with a greater appreciation for the work of university presses, including our own at UGA.”*

Dr. Toby Graham
*University Librarian and
Associate Provost*



UNIVERSITY OF GEORGIA PRESS

Publishing Partners

GEORGIA
HUMANITIES
COUNCIL



Georgia's Virtual Library
GALILEO
An Initiative of the University System of Georgia

Sea Grant
Georgia

MOREHOUSE
COLLEGE

GEORGIA
DEPARTMENT OF NATURAL RESOURCES

The State Botanical Garden
of Georgia

Digital Library of Georgia

Georgia State
University

HIGH

HIGH MUSEUM OF ART ATLANTA



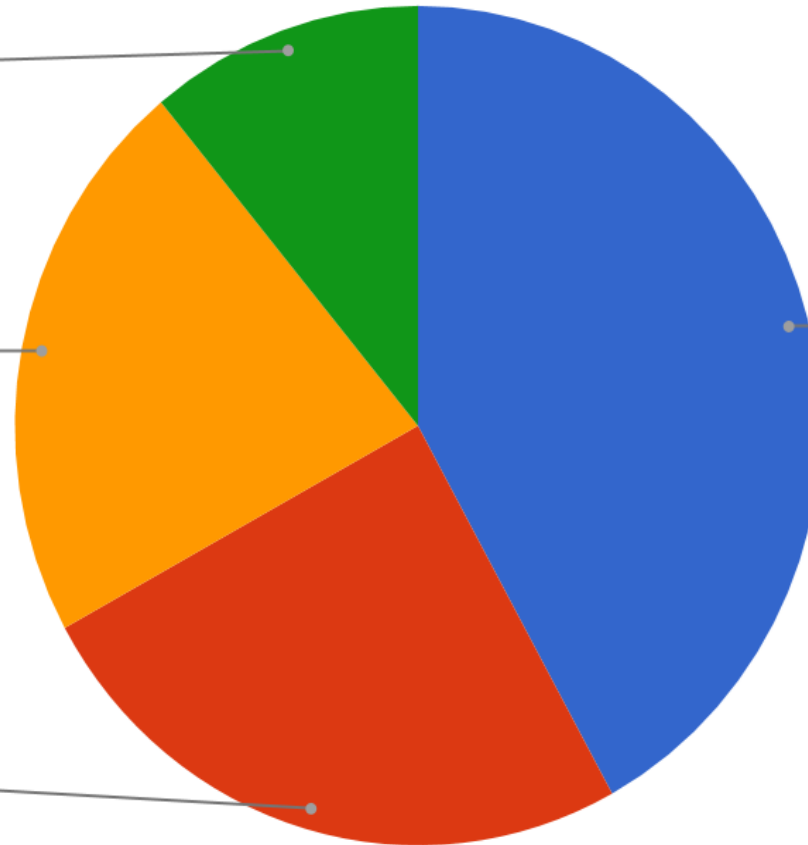
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Institutional Benefits

Other
11.0%

Brand
22.0%

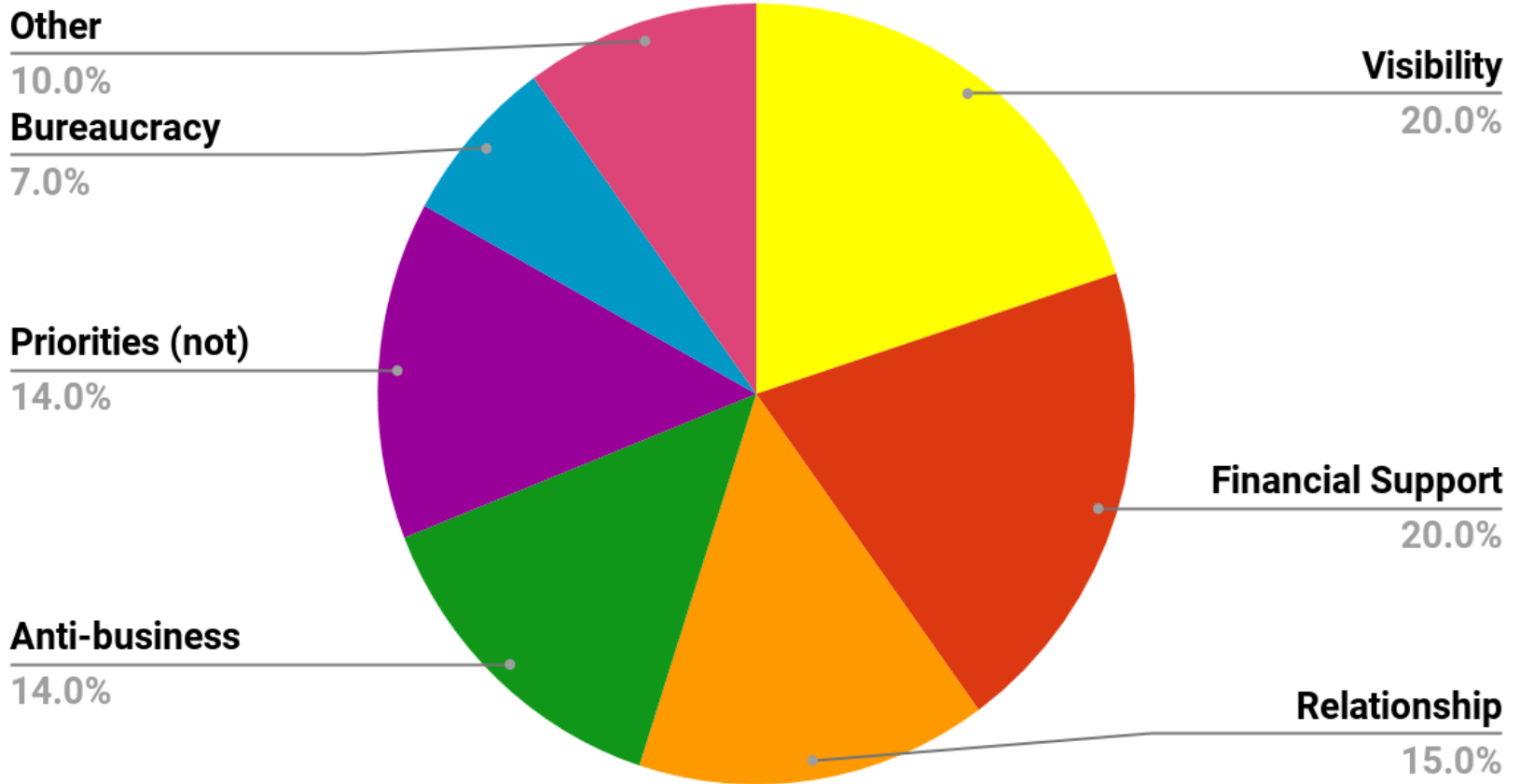
Support
25.0%



Network
42.0%



Institutional Challenges





Tristram. figurant 44

The Painted Finch and the Loblolly Tree

Linnaeus Carolus
R25875

Mark Catesby, The Painted Finch and the Loblolly Bay, c. 1722-6



Thank you!

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