



# GATEway to innovation

The Impact Of A National Conference  
The Convenience Of The Gateway City

**APRIL 25, 2019**

2019 PARTNERS



# AT A GLANCE

## 2019 HONORARY ADVISORS

AMEREN  
Bhavani Amirthalingam, SVP & CDIO

ASCENSION HEALTH  
Information Services (AIS)  
Gerry Lewis, CEO (AIS), SVP & CIO - Ascension

AT&T EMERITUS  
Ed Glotzbach

BARRY WEHMLER  
Todd Finders, CIO

BAYER  
James Swanson, CIO & Head of Digital Transformation

BI-STATE DEVELOPMENT AGENCY  
Kerry Kinkade, VP - CIO

BUNZL DISTRIBUTION USA, LLC  
Mark Jordan, SVP & CIO

CALERES, INC.  
Mark Schmitt, Chief Logistics Officer

CALERES, INC.  
Willis Hill, CIO

CASS INFORMATION SYSTEMS  
Jim Cavellier, EVP & CIO

CENTENE CORPORATION  
Mark Brooks, SVP & CIO

CITY OF ST. LOUIS  
Cindy Riordan, CIO

CSI LEASING, INC.  
Chris Schmidt, SVP & CIO

DELTA DENTAL OF MISSOURI  
Karl Mudra, CIO

DON IMHOLZ AND ASSOCIATES  
Donald G. Imholz

DOT FOODS  
Brian LeDuc, CIO

EDWARD JONES  
Vinny Ferrari, Principal & Chief Administrative Officer

EMERSON  
Jake Fritz, VP & CIO

ENERGIZER HOLDINGS, INC.  
Dan McCarthy, CIO

ENTERPRISE HOLDINGS  
Craig Kennedy, SVP & CIO

EVOLVE24  
Ian Patterson, CIO

EXPRESS SCRIPTS  
Jon Joplin, Senior VP & CIO

HBM HOLDINGS  
Mike Chilli, VP and IT Officer

HUSSMANN CORPORATION  
Michael Seals, VP & CIO

MALLINCKRODT PHARMACEUTICALS  
Shrikant Ramachandran, VP & CIO

MARITZ  
Gerry Imhoff, SVP

MASTERCARD OPERATIONS & TECHNOLOGY  
Edgar Aguilar, IT and Head of Human Resources

MCCARTHY BUILDING COMPANIES, INC.  
Justin McFarland, VP - IT

MERCY TECHNOLOGY SERVICES  
Gil Hoffman, Senior VP & CIO

METROPOLITAN SEWER DISTRICT  
Barbara Mohn, Retired

METROPOLITAN SEWER DISTRICT  
Jonathan Sprague, Director of Operations

MISSOURI DEPARTMENT OF TRANSPORTATION  
Beth Ring, Information Systems Director

OLIN  
Christy M. Barker, VP & CIO

PANERA BREAD COMPANY  
John Meister, SVP & CIO

PEABODY ENERGY  
Lina A. Young, SVP & CIO

POST HOLDINGS  
Joe Caro, CIO, SVP

RGX  
Suzy Scanlon, EVP & CIO

RGAX  
Mark E. Showers, Managing Director

SAINT LOUIS UNIVERSITY  
David Hakanson, VP & CIO

SSM HEALTH  
Mike Paasch, VP & Regional CIO

SPIRE  
Ryan Hyman, CIO & VP, ITS

STATE OF MISSOURI  
Mike Cheles, CIO

ST. LOUIS CIO BOARD  
Gary Wimberly

ST. LOUIS COMMUNITY COLLEGE  
Keith Hacke, CIO

ST. LOUIS COUNTY GOVERNMENT  
Rick Nolle, CIO

ST. LOUIS METROPOLITAN POLICE DEPT  
Dele Oredugba, Director IT

SAINT LOUIS ZOO  
Jennifer Walton, CIO

STATE OF MISSOURI  
Steve Siegler, Deputy CIO

TD AMERITRADE  
Vijay Sankaran, CIO

THE DOE RUN COMPANY  
Sharon Gietl, VP of IT & CIO

UNIGROUP  
Jeff Myers, CIO & Sr. VP of IT

WASHINGTON UNIVERSITY IN ST. LOUIS  
Katherine Krajcovic, Senior Dir. IT Administration

## ABOUT US

On behalf of the honorary advisors, executive board and conference planning committee, we invite you to join us as a sponsor at the Gateway to Innovation conference in 2019.

The annual Gateway to Innovation (G2I) conference brings together many great IT leaders and thinkers from around the nation and the St. Louis region, with more than 1,500 IT leaders and practitioners attending the event in 2018. The 2019 conference will continue to explore how IT drives growth in the life sciences, manufacturing, finance, global commerce and industries yet to be discovered. Interactive break-out sessions with regional executives and industry leaders will address the convergence of IT with other business imperatives. An evening gala and awards program will recognize the efforts of local leaders and help foster the region's most significant economic cluster.

As a sponsor of 2019 Gateway to Innovation conference, you will:

- Be given full access to the conference (non-sponsoring vendors will not be allowed to attend)
- Have the opportunity throughout the day to network face-to-face with conference attendees and demonstrate and/or share your innovative solutions
- Be recognized as a organization committed to supporting and helping grow the region's Information Technology industry

Following you will find specific sponsorship information for your review. A majority of the sponsorship opportunities are limited, so please act now and help us make St. Louis a national hub of information technology innovation. For more information, contact Jim Howard with our event management company, EFM, at 515-332-7940 or [info@g2iconference.com](mailto:info@g2iconference.com).

We look forward to seeing you at the America's Center Convention Center on April 25, 2019.

Sincerely,

Gateway to Innovation Executive Board



Mark Showers  
Managing Director  
RGAX



Gil Hoffman  
VP & CIO  
Mercy Technology Services



Eric Gorham  
CIO  
REJIS Commission



David Kocs  
Principal  
TDK Technologies



Lawrence Casey  
Manager IT Security & Risk  
True Manufacturing

# KEY SUCCESS FACTORS

## UNANIMOUS SUPPORT OF THE ENTERPRISE LEVEL CIOs OF ST LOUIS



Gateway to Innovation is the premier collaboration and networking event for IT Professionals. It is the only event in St. Louis that is openly endorsed and supported by the St. Louis CIO Board. 55 enterprise level CIOs have joined together to form the Gateway to Innovation Honorary Advisors, and are involved in all aspects of the event from selection of speakers and topics to Community Giveback.

GATEWAY TO INNOVATION  
HONORARY ADVISORS  
CONSISTS OF  
**55**  
ENTERPRISE  
LEVEL CIOs

## UNPARALLELED ATTENDANCE GROWTH



Gateway to Innovation provides a conference that is rich in quality content, and speakers. Gateway to Innovation provides unique showcases and networking opportunities that are unparalleled with any other technical conference. Conference attendee feedback is overwhelmingly positive every year. Gateway to Innovation started in 2006 and has grown to more than 1,500 attendees in thirteen short years.

CONSISTENT  
GROWTH SINCE  
**2006**  
MORE THAN  
**1,500**  
ATTENDEES in 2018

## CRITICAL CORPORATE SUPPORT



Gateway to Innovation is unique in the fact that the corporate IT organization's not only support the event in attendance, they actually sponsor the event to show their commitment to the St. Louis community.

**GATEway**  
to innovation

## COMMUNITY GIVEBACK



Gateway to Innovation is more than a one day conference. It is the culmination of activities that happen within the IT community week in and week out. It is a celebration of IT success, and has impacted the community with nearly \$1.7 million in donations to technology initiatives in the St. Louis community. In 2018 alone, more than \$310,000 were distributed to such organizations as FIRST St. Louis, Special Olympics, LaunchCode, Boys Hope/Girls Hope, Hawthorn Leadership School for Girls, T-REX, United Cerebral Palsy Heartland and The Biome School.

COMMUNITY  
GIVEBACK OF  
NEARLY  
**\$1.7 Million**  
Since 2006

## VIP RECEPTION



Gateway to Innovation also features a VIP reception. The reception is a private executive reception for conference Honorary Advisors, CIO's, and other senior leaders. The reception provides for an energetic evening of networking, community giveback through a silent auction, and a keynote speaker to round out the evening. Nearly 150 regional leaders and guests packed the 2018 reception for an enjoyable evening that culminated with a presentation by Mike DeCola, CEO, HBM Holdings and General Chairman 100<sup>th</sup> PGA Championship.

THE 2018 EXCLUSIVE VIP  
RECEPTION SAW NEARLY

**150**  
REGIONAL  
Leaders & Guests  
In Attendance

# VENDOR SPONSORSHIPS

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| <b>TITLE SPONSOR - SOLD OUT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>\$50,000</b> |
| <ul style="list-style-type: none"> <li>• Naming rights to the event. Example: Gateway to Innovation Conference, presented by "XYZ Company"</li> <li>• Introduction during opening comments from event chairperson</li> <li>• Opportunity to provide a three minute welcome message before morning keynote</li> <li>• Attendance for eight company representatives throughout the entire event</li> <li>• Attendance for two company representatives to the VIP reception the evening before</li> <li>• Opportunity to bring in a "Company Subject Matter Expert" to provide a best-practice presentation on the topic of your choice</li> <li>• 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Ten complimentary passes for guests (non-vendors only)</li> <li>• Recognition as Title (Presenting) Sponsor on all event materials with priority logo placement</li> <li>• On-stage recognition at the main event cocktail reception</li> <li>• Primary recognition in event program, select marketing materials, event signage and website</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p> |                 |
| <b>DIAMOND SPONSOR - (2 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>\$25,000</b> |
| <ul style="list-style-type: none"> <li>• Introduction from event chairperson</li> <li>• Opportunity to provide a three minute welcome message</li> <li>• Attendance for six company representatives throughout the entire event</li> <li>• Attendance for two company representatives to the VIP reception the evening before</li> <li>• Opportunity to bring in a "Company Subject Matter Expert" to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Ten complimentary passes for guests (non-vendors only)</li> <li>• Secondary recognition on all event materials with priority logo placement</li> <li>• On-stage recognition at the main event cocktail reception</li> <li>• Primary recognition in event program, select marketing materials, event signage and website</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p>                                                                                                                                                          |                 |
| <b>PLATINUM SPONSOR - (2 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>\$18,000</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Attendance for two company representatives to the VIP reception the evening before</li> <li>• Opportunity to bring in a "Company Subject Matter Expert" to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |
| <b>EXECUTIVE TRACK SPEAKER SPONSOR - SOLD OUT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>\$17,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Attendance for two company representatives at the VIP reception the evening before</li> <li>• Opportunity to introduce speaker prior to all four sessions, with company introduction</li> <li>• Opportunity to bring in a "Company Subject Matter Expert" to provide a best-practice presentation on the topic of your choice</li> <li>• Logo recognition as session sponsor on all marketing material dedicated to the Executive Track</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Logo recognition on event signage and banners at event</li> <li>• Enhanced Recognition in event program, select marketing materials, event signage and website</li> <li>• Five complimentary event passes for guests (Non Vendors Only)</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p>                                                                                                                                             |                 |
| <b>VIP RECEPTION SPONSOR - (2 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>\$17,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Attendance for two company representatives to the VIP reception the evening before</li> <li>• Opportunity to provide a 3 minute welcome message and toast</li> <li>• Ability to decorate VIP reception room (with approval of event management)</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Side of stage recognition during the conference</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p>                                                                                                                                                                                                                                                                                                                                                  |                 |
| <b>GOLD+ SPONSOR - (4 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>\$15,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Attendance for one company representative to the VIP reception the evening before</li> <li>• Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| <b>SCHOLARSHIP SPONSORSHIP - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>\$15,000</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Attendance for one company representative to the VIP reception the evening before</li> <li>• Introduction from event chairperson after opening keynote</li> <li>• Opportunity to bring in a customer/panel/internal subject matter expert to provide a best-practice presentation on the topic of your choice in a breakout session</li> <li>• 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul> <p><b>*Includes Lead Retrieval license for all your attending company representatives*</b></p> |                 |
| <b>GOLD SPONSOR - (4 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>\$13,000</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Attendance for one company representative to the VIP reception the evening before</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>                                                                                                                                                                                                                                                                                                                         |                 |
| <b>MAIN COCKTAIL RECEPTION SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>\$12,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for five company representatives throughout the entire event</li> <li>• Name and logo on drink tickets distributed to all attendees at registration</li> <li>• Opportunity to deliver toast to audience during main event cocktail reception</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Side of stage recognition during the conference</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>                                                                                                                                                                           |                 |
| <b>SILVER SPONSOR - (10 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>\$8,500</b>  |
| <ul style="list-style-type: none"> <li>• Attendance for four company representatives throughout the entire event</li> <li>• Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>                                                                                                                                                                                                                                                                                                                                                                       |                 |
| <b>WiFi SPONSOR - SOLD OUT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>\$7,500</b>  |
| <ul style="list-style-type: none"> <li>• Attendance for three company representatives throughout the entire event</li> <li>• Exclusive Internet Sponsor of Gateway to Innovation</li> <li>• SSID will be G2I Conference but Password is your choice</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• ½ Page Advertisement in Conference Guide, towards front highlighting Wi-Fi code</li> <li>• Table tents on every table highlighting conference Wi-Fi</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |
| <b>REGISTRATION SPONSOR - SOLD OUT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>\$7,500</b>  |
| <ul style="list-style-type: none"> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Have your graphic image displayed at all five registration counters</li> <li>• Recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |
| <b>CONFERENCE SPONSOR - (7 AVAILABLE)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>\$6,000</b>  |
| <ul style="list-style-type: none"> <li>• Attendance for two company representatives throughout the entire event</li> <li>• 6' table in the foyer for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Recognition in event program, select marketing materials, event signage and website</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>JOURNAL BOOK SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>\$5,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for four company representatives throughout the entire event</li> <li>• Exclusive right to provide Gateway to Innovation Journals to attendees</li> <li>• Journal will have the Gateway to Innovation logo embossed on the front cover, sponsor logo on the back</li> <li>• Sponsor will provide the journal with approval by event management, minimum of 1,000 pieces</li> <li>• Journals be distributed to attendees at registration throughout the day</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul> |                |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>PHOTO BOOTH SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>\$5,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Photo booth with professional photographer (Sponsor provides for professional photographer)</li> <li>• Photographs for LinkedIn or other Social Media profile headshot needs</li> <li>• Strategic placement of photo booth, including 6' exhibit table to collect participant contact information and provide literature, giveaways, etc...</li> <li>• Recognition in the event program, select marketing materials, event signage, and website</li> <li>• Advance email to attendees announcing photo booth opportunity for headshot picture</li> <li>• Post event listing of each enrolled registrant (no email)</li> </ul> |                |

|                                                                                                                                                                                                                                                                                                                                                                                             |                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>LUNCH SPONSOR - SOLD OUT</b>                                                                                                                                                                                                                                                                                                                                                             | <b>\$5,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for three company representatives throughout the entire event</li> <li>• Table Tents on every table and in buffet lines recognizing sponsorship</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul> |                |

|                                                                                                                                                                                                                                                                                                                                                                                            |                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>BREAKFAST SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                                       | <b>\$5,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for three company representatives throughout the entire event</li> <li>• Table Tents on every table and in buffet line recognizing sponsorship</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul> |                |

|                                                                                                                                                                                                                                                                                                                                                                                            |                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>BREAK STATION/DESSERT SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                           | <b>\$5,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for three company representatives throughout the entire event</li> <li>• Table Tents on every table and in buffet line recognizing sponsorship</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul> |                |

|                                                                                                                                                                                                                                                                                                                                                                                                                                        |                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>BAG SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                                                                                                                                                                                                                                         | <b>\$5,500</b> |
| <ul style="list-style-type: none"> <li>• Attendance for three company representatives throughout the entire event</li> <li>• Sponsor provides bags for attendees (approximately 1,500)</li> <li>• Sponsor will distribute bags to attendees throughout the day</li> <li>• 6' table provided at entrance of the event (to be used for placing the bags)</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul> |                |

|                                                                                                                                                                                                                               |                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>LANYARD SPONSOR - EXCLUSIVE</b>                                                                                                                                                                                            | <b>\$2,500</b> |
| <ul style="list-style-type: none"> <li>• Add-On Opportunity to Existing Sponsorship</li> <li>• Provide branded lanyards to all conference attendees</li> <li>• Lanyards distributed by event staff at registration</li> </ul> |                |



# SPONSORSHIP AGREEMENT

Company Name \_\_\_\_\_

Event Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Telephone: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Accounting Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Telephone: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

| Package         | Lead Retrieval-\$300 | Total |
|-----------------|----------------------|-------|
|                 |                      |       |
| Agreement Total |                      |       |

## Authorized Signature

Payment terms: 25% deposit due net 60. Balance due 60 days prior to event date.

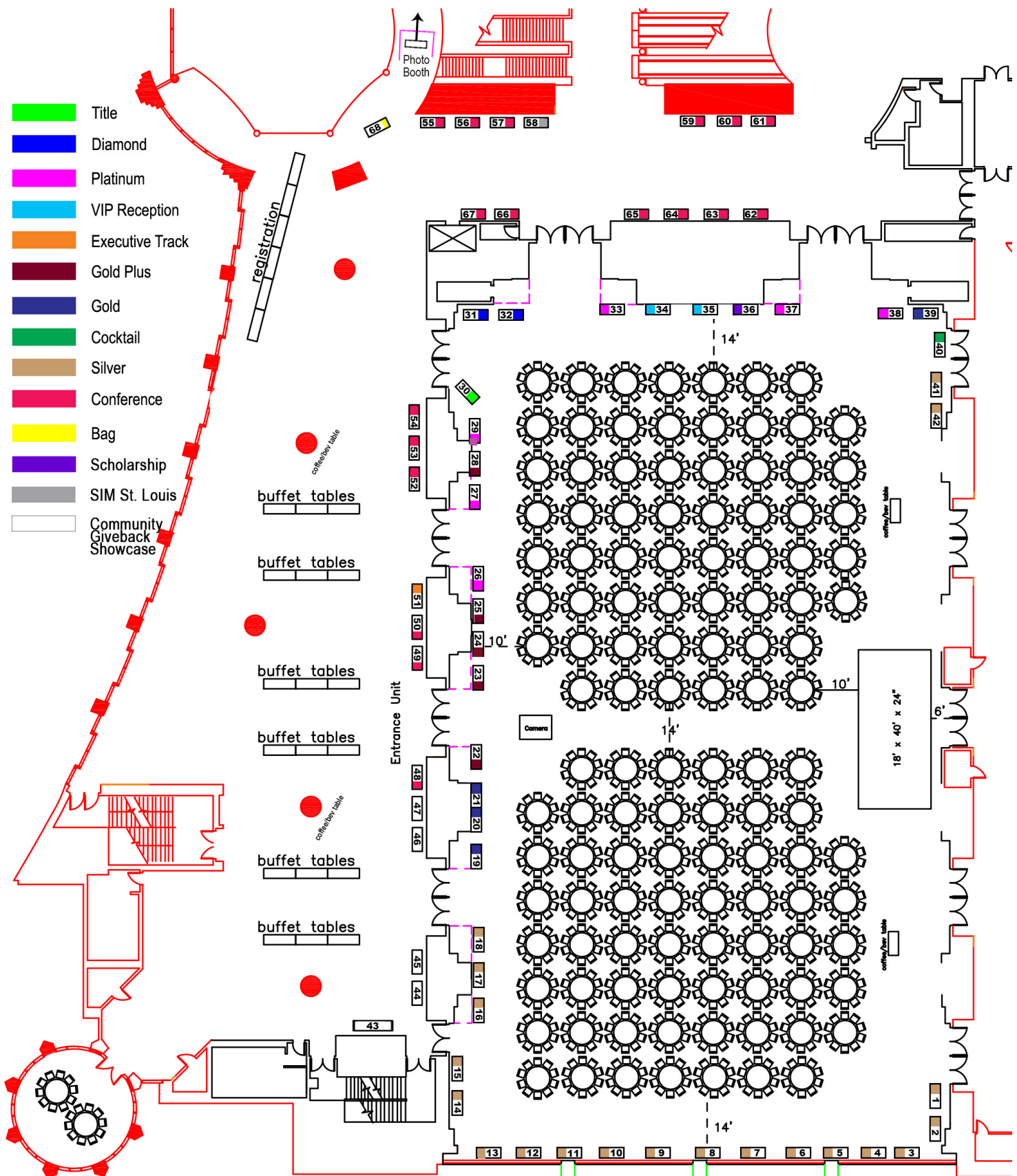
Client Print Name/Title

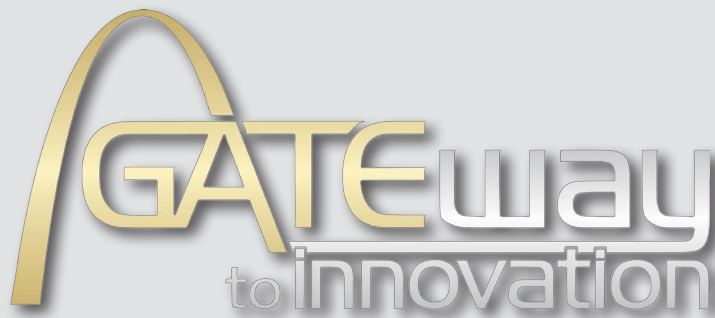
Date

Client Signature

I agree that this is a representation of my digital signature.

ROOM 200  
Show Office





1202 3rd Avenue North, Humboldt, IA 50548  
Telephone: 515-332-7940  
Fax: 515-332-7936  
E-mail: [info@g2iconference.com](mailto:info@g2iconference.com)

[www.g2iconference.com](http://www.g2iconference.com)