



GATEway to innovation

The Impact Of A National Conference
The Convenience Of The Gateway City

APRIL 25, 2019

CORPORATE SPONSORSHIPS

EMAIL egorham@rejis.org

PHONE 314-633-0252

WWW.G2ICONFERENCE.COM

AT A GLANCE

2019 HONORARY ADVISORS

AMEREN
Bhavani Amirthalingam, SVP & CDIO

ASCENSION HEALTH
Information Services (AIS)
Gerry Lewis, CEO (AIS), SVP & CIO - Ascension

AT&T EMERITUS
Ed Glotzbach

BARRY WEHMILLER
Todd Finders, CIO

BI-STATE DEVELOPMENT AGENCY
Kerry Kinkade, VP - CIO

BJC HEALTHCARE
Jerry Fox, SVP & CIO

BUNZL DISTRIBUTION USA, LLC
Mark Jordan, SVP & CIO

CALERES, INC.
Mark Schmitt, Chief Logistics Officer

CALERES, INC.
Willis Hill, CIO

CASS INFORMATION SYSTEMS
Jim Cavellier, EVP & CIO

CENTENE CORPORATION
Mark Brooks, SVP & CIO

CITY OF ST. LOUIS
Cindy Riordan, CIO

CS LEASING, INC.
Chris Schmidt, SVP & CIO

DELTA DENTAL OF MISSOURI
Karl Mura, CIO

DON IMHOLZ AND ASSOCIATES
Donald G. Imholz

DOT FOODS
Brian LeDuc, CIO

EDWARD JONES
Viny Ferrari, Principal & Chief Administrative Officer

EMERSON
Jake Fritz, VP & CIO

ENERGIZER HOLDINGS, INC.
Dan McCarthy, CIO

ENTERPRISE HOLDINGS
Craig Kennedy, SVP & CIO

EVOLVE24
Ian Patterson, CIO

EXPRESS SCRIPTS
Jon Joplin, Senior VP & CIO

HBM HOLDINGS
Mike Chitt, VP and Chief Officer

HUSSMANN CORPORATION
Michael Seals, VP & CIO

MALLINCKRODT PHARMACEUTICALS
Shrikant Ramachandran, VP & CIO

MARITZ
Gerry Imhoff, SVP

MASTERCARD OPERATIONS & TECHNOLOGY
Edgar Aguilar, IT and Head of Human Resources

MCCARTHY BUILDING COMPANIES, INC.
Justin McFarland, VP - IT

MERCY TECHNOLOGY SERVICES
Gil Hoffman, Senior VP & CIO

METROPOLITAN SEWER DISTRICT
Barbara Mohn, Retired

METROPOLITAN SEWER DISTRICT
Jonathon Sprague, Director of Operations

MISSOURI DEPARTMENT OF TRANSPORTATION
Beth Ring, Information Systems Director

OLIN
Christy M. Barker, VP & CIO

PANERA BREAD COMPANY
John Meister, SVP & CIO

PEABODY ENERGY
Lina A. Young, SVP & CIO

POST HOLDINGS
Joe Caro, CIO, SVP

RGX
Suzy Scanlon, EVP & CIO

RGAX
Mark E. Showers, Managing Director

SAINT LOUIS UNIVERSITY
David Hakanson, VP & CIO

SSM HEALTH
Mike Paasch, VP & Regional CIO

SPIRE
Ryan Hyman, CIO & VP, ITS

STATE OF MISSOURI
Mike Cheles, CIO

ST. LOUIS CIO BOARD
Gary Wimberly

ST. LOUIS COMMUNITY COLLEGE
Keith Hacke, CIO

ST. LOUIS COUNTY GOVERNMENT
Rick Nolle, CIO

ST. LOUIS METROPOLITAN POLICE DEPT
Dele Oredugba, Director IT

SAINT LOUIS ZOO
Jennifer Walton, CIO

STATE OF MISSOURI
Steve Stiegler, Deputy CIO

TD AMERITRADE
Vijay Sankaran, CIO

THE DOE RUN COMPANY
Sharon Gielli, VP of IT & CIO

UNIGROUP
Jeff Myers, CIO & Sr. VP of IT

WASHINGTON UNIVERSITY IN ST. LOUIS
Katherine Krajcovic, Senior Dir. IT Administration

ABOUT US

On behalf of the honorary advisors, executive board and conference planning committee, we invite you to join us as a sponsor at the Gateway to Innovation conference in 2019.

The annual Gateway to Innovation (G2I) conference brings together many great IT leaders and thinkers from around the nation and the St. Louis region, with more than 1,500 IT leaders and practitioners attending the event in 2018. The 2019 conference will continue to explore how IT drives growth in the life sciences, manufacturing, finance, global commerce and industries yet to be discovered. Interactive break-out sessions with regional executives and industry leaders will address the convergence of IT with other business imperatives.

As a Corporate Sponsor of the 2019 Gateway to Innovation conference, you will:

- Be recognized as a St. Louis organization committed to supporting and helping grow the region's Information Technology industry
- Pre-purchase tickets for your IT staff at the lowest registration rate
- Directly impact the amount of Community Giveback generated by the event

Following you will find specific sponsorship information for your review. A majority of the sponsorship opportunities are limited, so please act now and help us make St. Louis a national hub of information technology innovation. For more information, please contact Eric Gorham by phone at (314) 633-0252, or by email egorham@rejis.org (egorham@g2iconference.com).

We look forward to seeing you at the America's Center Convention Center on April 25, 2019.

Sincerely,
Gateway to Innovation Executive Board



Mark Showers
Managing Director
RGAX



Gil Hoffman
VP & CIO
Mercy Technology Services



Eric Gorham
CIO
REJIS Commission



David Kocs
Principal
TDK Technologies



Lawrence Casey
Manager IT Security & Risk
True Manufacturing

KEY SUCCESS FACTORS

UNANIMOUS SUPPORT OF THE ENTERPRISE LEVEL CIOs OF ST LOUIS



Gateway to Innovation is the premier collaboration and networking event for IT Professionals. It is the only event in St. Louis that is openly endorsed and supported by the St. Louis CIO Board. 55 enterprise level CIOs have joined together to form the Gateway to Innovation Honorary Advisors, and are involved in all aspects of the event from selection of speakers and topics to Community Giveback.

GATEWAY TO INNOVATION
HONORARY ADVISORS
CONSISTS OF
55
ENTERPRISE
LEVEL CIOs

UNPARALLELED ATTENDANCE GROWTH



Gateway to Innovation provides a conference that is rich in quality content, and speakers. Gateway to Innovation provides unique showcases and networking opportunities that are unparalleled with any other technical conference. Conference attendee feedback is overwhelmingly positive every year. Gateway to Innovation started in 2006 and has grown to more than 1,500 annual attendees in twelve short years.

CONSISTENT
GROWTH SINCE
2006
MORE THAN
1,500
ATTENDEES in 2018

CRITICAL CORPORATE SUPPORT



Gateway to Innovation is unique in the fact that the corporate IT organizations not only support the event in attendance, they actually sponsor the event to show their commitment to the St. Louis community.

GATEWAY
to innovation

COMMUNITY GIVEBACK



Gateway to Innovation is more than a one day conference. It is the culmination of activities that happen within the IT community week in and week out. It is a celebration of IT success, and has impacted the community with nearly \$1.7 million in donations to technology initiatives in the St. Louis community. In 2018 alone, more than \$310,000 were distributed to such organizations as FIRST St. Louis, Special Olympics, LaunchCode, Boys Hope/Girls Hope, Hawthorn Leadership School for Girls, T-REX, United Cerebral Palsy Heartland and The Biome School.

COMMUNITY
GIVEBACK OF
NEARLY
\$1.7 Million
Since 2006

VIP RECEPTION



Gateway to Innovation also features a VIP Reception. The reception is a private executive reception for conference Honorary Advisors, CIO's, and other senior leaders. The reception provides for an energetic evening of networking, community giveback through a silent auction, and a keynote speaker to round out the evening. Nearly 150 regional leaders and guests packed the 2018 reception for an enjoyable evening that culminated with a presentation by Mike DeCola, CEO, HBM Holdings and General Chairman 100th PGA Championship.

THE 2018 EXCLUSIVE VIP
RECEPTION SAW NEARLY
150
REGIONAL
Leaders & Guests
In Attendance

CORPORATE SPONSORSHIPS

PLATINUM PLUS - SOLD OUT	\$22,500
<ul style="list-style-type: none"> • 40 complimentary event passes for staff • Opportunity to provide TWO best practice breakout sessions • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Secondary Recognition in event program and select marketing materials • Secondary Recognition on event signage and website • Side of stage recognition at the recognition gala 	
PLATINUM SPONSOR - 1 AVAILABLE	\$17,500
<ul style="list-style-type: none"> • 30 complimentary event passes for staff • Opportunity to provide a best practice breakout session • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on event signage and website • Side of stage recognition at the main event cocktail reception 	
KEYNOTE SPONSOR - SOLD OUT	\$12,500
<ul style="list-style-type: none"> • Exclusive sponsor of one of three keynote speakers • 25 complimentary event passes for staff • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on event signage and website • Side of stage recognition at the main event cocktail reception 	
DIAMOND SPONSOR - SOLD OUT	\$12,500
<ul style="list-style-type: none"> • Exclusive sponsors for additional conference special activity (Conference Guide Sponsor and Conference Signage Sponsor) • 25 complimentary event passes for staff • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on event signage and website • Side of stage recognition at the main event cocktail reception 	
GOLD SPONSOR - 1 AVAILABLE	\$10,000
<ul style="list-style-type: none"> • 20 complimentary event passes for staff • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on event signage and website • Side of stage recognition at the main event cocktail reception 	
SILVER SPONSOR - 2 AVAILABLE	\$7,500
<ul style="list-style-type: none"> • 15 complimentary event passes for staff • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on event signage and website • Side of stage recognition at the main event cocktail reception 	
CONFERENCE SPONSOR - 7 AVAILABLE	\$5,000
<ul style="list-style-type: none"> • 10 complimentary event passes for staff • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on event signage and website • Recognition at the main event cocktail reception 	
TECH & INNOVATION SUPPORTERS	\$1,500
<ul style="list-style-type: none"> • 4 complimentary event passes for staff • Any additional registrations invoiced at lowest rate of \$150 per, to be invoiced after the event • Recognition in event program and select marketing materials • Recognition on select event signage and website 	



SPONSORSHIP AGREEMENT

Company Name _____
 Event Contact: _____ Title: _____
 Address: _____ City: _____
 Telephone: _____ State: _____ Zip: _____
 Email: _____ Fax: _____

Accounting Contact: _____ Title: _____
 Address: _____ City: _____
 Telephone: _____ State: _____ Zip: _____
 Email: _____ Fax: _____

Package		Total
Agreement Total		

Authorized Signature

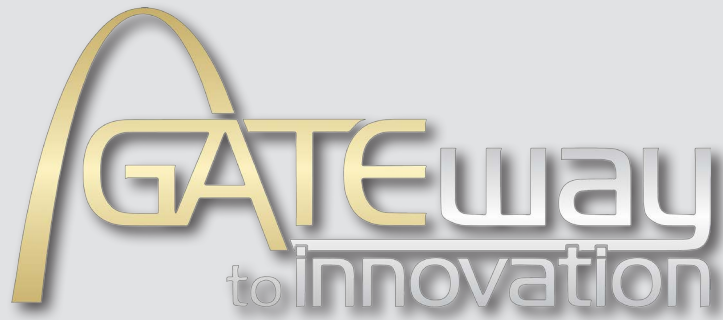
Payment terms: 25% deposit due net 60. Balance due 60 days prior to event date.

Client Print Name/Title

Date

Client Signature

I agree that this is a representation of my digital signature.



Telephone: (314) 633-0252
E-mail: egorham@rejis.org

www.g2iconference.com