



# GATEway TO CYBERCITY

**NOVEMBER 1, 2018**

America's Center Convention Complex

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## CONTACT/SPONSORSHIP

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### 2018 CYBER PARTNERS



## ADVISORS

**ANTHEM, INC.**  
Dustin Wilcox, VP & CISO

**BARRY-WEHMILLER**  
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**EDWARD JONES**  
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CISO

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- Global Cyber Security

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Chris Sawall, Dir., Cyber Threat & Intelligence

**MONSANTO**  
Gary Harbison, Dir., Cyber Threat & Intelligence

**NETSKOPE**  
Lamont Orange, CISO

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**SAVE-A-LOT**  
Bryan Ard, CISO

**SCHNUCK MARKETS, INC.**  
Joey Smith, CISO & Sr. Dir. of Information Security

**SECURITY ADVISOR ALLIANCE**  
Jason Clark, Chief Strategy Officer

**SECURITY ADVISOR ALLIANCE**  
Clayton Pummill, Executive Director

**SLALOM**  
Brian Small, Solution Principal, Security, DevSecOps & Cloud Enablement

**SPEARTIP**  
Ben Auton, Dir.  
- Managed Security Services

**SPIRE**  
Ryan Frillman, Dir. of Information Security & Compliance

**SSM**  
Joe Susai, Dir. Enterprise Information Risk and Cybersecurity

**STATE OF MISSOURI**  
Michael Roling, CISO

**TECHGUARD SECURITY**  
Tami Spellman, Dir., Strategy & Information Security

**THE NEW IT**  
Andrew Taylor, Principal Consultant

**THOMPSON CORBURN, LLP**  
Jeff Robertson, Mgr. of Information Services & Business Continuity

**UNITED WAY**  
David Poe, CTO

## ABOUT GATEWAY 2 CYBERCITY

On behalf of the honorary advisors, executive board and conference planning committee, we invite you to join us as a sponsor of the 3rd Annual Gateway to CyberCity conference.

The mission of Gateway to CyberCity is to continue to serve the professional needs of our regions IT organizations, by providing a networking and knowledge sharing event for our local community of IT leaders and practitioners, and to recognize the many types of work being done across the region. The conference will focus on the proven practices and strategies you need to maintain a cost-effective security and risk program, and to continue to support digital business and drive the success of your organization.

The conference will also give back to the community. 100% of proceeds will be distributed to community outreach programs focused to help grow the regions Information Technology industry, such as:

- Entrepreneurial Start-Ups
- STEM Initiatives
- Scholarships
- Technology for Kids
- Career Days

As a sponsor of Gateway 2 CyberCity Conference, you will

- Be given full access to the conference (non-sponsoring vendors will not be allowed to attend)
- Have the opportunity throughout the day to network face-to-face with conference attendees and demonstrate and/or share your innovative solutions
- Be recognized as an organization committed to supporting and helping grow the region's Information Technology industry

Following you will find specific sponsorship information for your review. A majority of the sponsorship opportunities are limited, so please act now and help us continue to make St. Louis a national hub of Cyber Innovation. For more information, contact Jim Howard 515-332-7940 or [info@gateway2cybercity.com](mailto:info@gateway2cybercity.com)

We look forward to seeing you at the event.

*Sincerely,*

Gateway to CyberCity Executive Board

*Jim Alexander, VP Economic Development, St. Louis Regional Chamber*

*Vinny Ferrari, CIO, Edward Jones*

*Ryan Frillman, Information Security & Compliance, Spire Energy*

*Eric Gorham, CIO, REJIS Commission*

*Gil Hoffman, VP & CIO, Mercy Health Services*

*David Kocs, Principal, TDK Technologies*

*Steve Leidholdt, President & CEO, STL Communications*

*Mark Showers, EVP & CIO, Reinsurance Group of America, Inc.*

*Scott Veit, CFO, St. Louis Regional Chamber*

# KEY SUCCESS FACTORS

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## MISSION STATEMENT

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The mission of the conference is to continue to serve the professional needs of our regions IT organizations, by providing a networking and knowledge sharing event for our local community of IT leaders and practitioners, and to recognize the many types of work being done across the St. Louis Region. The conference will focus on the proven practices and strategies needed to maintain a cost-effective security and risk program, continue to support digital business, and drive the success of your organization.

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## UNANIMOUS SUPPORT OF THE ENTERPRISE LEVEL CIOs & CISOs

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Gateway to CyberCity is the premier collaboration and networking event for IT Professionals. It is the only event in St. Louis that is openly endorsed and supported by the St. Louis CIO Board, the Security Advisor Alliance, the St. Louis Regional Chamber and SIM St. Louis. These organization provide the unique experience of networking with their peers on a monthly basis, in their own region – through local meetings, forums and special events.

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## UNPARALLELED EDUCATIONAL & NETWORKING OPPORTUNITY

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Gateway to CyberCity provides a conference that is rich in quality content, and speakers. Gateway to CyberCity provides unique showcases and networking opportunities that are unparalleled with any other technical conference.

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## GIVING TO OUR COMMUNITY

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Gateway to CyberCity is more than a one day conference. It is the culmination of activities that happen within the IT community week in and week out. It is a celebration of IT success, and will impact the community through giveback. 100% of proceeds will be distributed to outreach programs focused to help grow the regions Information Technology industry. Examples of such programs are: Entrepreneurial Start-Ups, STEM Initiatives, Scholarships, Technology for Kids and Career Days.

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# VENDOR SPONSORSHIPS

<b>TITLE SPONSOR (EXCLUSIVE)</b>	<b>\$30,000</b>
<ul style="list-style-type: none"> <li>• Naming rights to the event. Example: Gateway to CyberCity Conference, presented by “XYZ Company”</li> <li>• Introduction during opening comments from event chairperson</li> <li>• Opportunity to provide a three minute welcome message before morning keynote</li> <li>• Attendance for six company representatives</li> <li>• Attendance for two company representatives to the private CISO reception the evening before</li> <li>• Opportunity to bring in a COMPANY SUBJECT MATTER EXPERT to provide a best-practice presentation on the topic of your choice</li> <li>• 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Ten complimentary passes for guests (non-vendors only)</li> <li>• Recognition as Title (Presenting) Sponsor on all event materials with priority logo placement</li> <li>• On-stage recognition at the main event cocktail reception</li> <li>• Primary recognition in event program, select marketing materials, event signage and website</li> </ul>	
<b>DIAMOND SPONSOR (LIMITED TO 2)</b>	<b>\$17,500</b>
<ul style="list-style-type: none"> <li>• Introduction from event chairperson</li> <li>• Opportunity to provide a three minute welcome message</li> <li>• Attendance for four company representatives</li> <li>• Opportunity to bring in a COMPANY SUBJECT MATTER EXPERT to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Ten complimentary passes for guests (non-vendors only)</li> <li>• Secondary recognition on all event materials with priority logo placement</li> <li>• On-stage recognition at the main event cocktail reception</li> <li>• Primary recognition in event program, select marketing materials, event signage and website</li> </ul>	
<b>PLATINUM SPONSOR (SOLD OUT)</b>	<b>\$15,000</b>
<ul style="list-style-type: none"> <li>• Attendance for four company representatives</li> <li>• Opportunity to bring in a COMPANY SUBJECT MATTER EXPERT to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>	
<b>EXECUTIVE TRACK SPEAKER SPONSOR (SOLD OUT)</b>	<b>\$12,500</b>
<ul style="list-style-type: none"> <li>• Attendance for four company representatives throughout the entire event</li> <li>• Opportunity to introduce speaker prior to all four sessions, with company introduction</li> <li>• Opportunity to bring in a SUBJECT MATTER EXPERT to provide a best-practice presentation on the topic of your choice</li> <li>• Logo recognition as session sponsor on all marketing material dedicated to the Executive Track</li> <li>• Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Logo recognition on event signage and banners at event</li> <li>• Enhanced Recognition in event program, select marketing materials, event signage and website</li> <li>• Five complimentary event passes for guests (Non Vendors Only)</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>	
<b>GOLD SPONSOR (LIMITED TO 2)</b>	<b>\$11,500</b>
<ul style="list-style-type: none"> <li>• Attendance for four company representatives throughout the entire event</li> <li>• Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>	
<b>MAIN COCKTAIL RECEPTION SPONSOR (EXCLUSIVE)</b>	<b>\$10,000</b>
<ul style="list-style-type: none"> <li>• Attendance for four company representatives throughout the entire event</li> <li>• Name and logo on drink tickets distributed to all attendees at registration</li> <li>• Opportunity to deliver toast to audience during main event cocktail reception</li> <li>• Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Side of stage recognition during the conference</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Five complimentary passes for guests (non-vendors only)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>	

# VENDOR SPONSORSHIPS

<b>SILVER SPONSOR (LIMITED TO 6) - 2 REMAINING</b>	<b>\$8,000</b>
<ul style="list-style-type: none"> <li>• Attendance for three company representatives throughout the entire event</li> <li>• Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice</li> <li>• Primary placement of the 6' table in the main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> </ul>	
<b>WiFi SPONSOR (EXCLUSIVE)</b>	<b>\$7,500</b>
<ul style="list-style-type: none"> <li>• Exclusive Internet Sponsor</li> <li>• SSID will be g2i Conference, splash page customized for sponsor</li> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Table tents on every table highlighting conference Wi-Fi (will be shared with event Mobile App)</li> </ul>	
<b>REGISTRATION SPONSOR (EXCLUSIVE)</b>	<b>\$6,000</b>
<ul style="list-style-type: none"> <li>• Have your graphic image displayed at all five registration counters</li> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>	
<b>CONFERENCE SPONSOR (LIMITED TO 8)</b>	<b>\$5,500</b>
<ul style="list-style-type: none"> <li>• Attendance for two company representatives throughout the entire event</li> <li>• 6' table OUTSIDE of main ballroom for placement of corporate literature and/or give-a-ways</li> <li>• Post-event listing of each enrolled registrant (no email)</li> <li>• Recognition in event program, select marketing materials, event signage and website</li> </ul>	
<b>LUNCH SPONSOR (EXCLUSIVE)</b>	<b>\$5,500</b>
<ul style="list-style-type: none"> <li>• Table Tents on every table and in buffet lines recognizing sponsorship</li> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>	
<b>BREAKFAST SPONSOR (EXCLUSIVE)</b>	<b>\$5,500</b>
<ul style="list-style-type: none"> <li>• Table Tents on every table and in buffet line recognizing sponsorship</li> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>	
<b>BREAK STATION/DESSERT SPONSOR (EXCLUSIVE)</b>	<b>\$5,500</b>
<ul style="list-style-type: none"> <li>• Signage at coffee/soda station, desert station recognizing sponsorship</li> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Enhanced recognition in event program, select marketing materials, event signage and website</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>	
<b>BAG SPONSOR (EXCLUSIVE)</b>	<b>\$5,500</b>
<ul style="list-style-type: none"> <li>• 6' table provided at entrance of the event (to be used for placing the bags)</li> <li>• Sponsor provides bags for attendees (approximately 1,000)</li> <li>• Sponsor will distribute bags to attendees throughout the day</li> <li>• Attendance for two company representatives throughout the entire event</li> <li>• Post-event listing of each enrolled registrant (no email)</li> </ul>	
<b>ENHANCEMENT: LANYARD SPONSOR (SOLD OUT)</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>• Has to be added to an existing Vendor Sponsorship</li> <li>• Opportunity to provide lanyards for all attendees</li> <li>• Lanyards distributed by event staff at registration</li> </ul>	

# SPONSORSHIP AGREEMENT

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Company Name \_\_\_\_\_  
Event Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
Telephone: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Fax: \_\_\_\_\_

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Accounting Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
Telephone: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Fax: \_\_\_\_\_

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Package	Lanyard-\$2,500	Total
Contract Total		

## Authorized Signature

Payment terms: 25% deposit due net 60. Balance due 60 days prior to event date.

Client Print Name/Title

Date

Client Signature

I agree that this is a representation of my digital signature.