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Online Entrepreneur & Magician Vihn Giang Named Keynote for 2018 G2I Co-founder of Online Business 52Kards Brings Psychology of Illusion to May 16 Conference

St. Louis, MO – The 2018 Gateway to Innovation (G2I), the region’s largest conference for Information Technology (IT) professionals and executives, will feature entrepreneurial magician Vihn Giang as the mid-day keynote for the May 16 conference at America’s Center Convention Complex in downtown St. Louis.



Giang will focus on The Psychology of Illusion, by sharing powerful insights on problem solving from the world of magic, how to reach your full potential and the secret behind how magicians are able to create the impossible. This keynote isn’t just a talk, it’s an experience. Giang built the successful online magician e-learning platform 52Kards, with more than 800,000 subscribers worldwide, for which he received the Top Entrepreneur in Australia award. He has spent the last 15 years mastering the art of performance-enhanced communication, helping thousands of professionals worldwide to learn these skills.

“Vinh now works with companies from all over the world sharing the psychology of illusion and how perspective, misdirection, influence and a little bit of magic will help us achieve our goals. We are delighted that he’ll share this entertaining insight with Gateway to Innovation attendees,” said 2018 conference co-chair David Berndt, Partner at Experience on Demand.

G2I consistently attracts A-list keynotes who inform, inspire and entertain more than 1,500 technology professionals to downtown St. Louis each year. Two additional 2018 nationally renowned keynotes will be announced in the coming weeks. The conference also features nearly three dozen breakout sessions focused on cutting edge industry developments and best practices.

Registration information for the 2018 conference is now available on the G2I web site at <https://www.g2iconference.com/>

About Gateway to Innovation: Gateway to Innovation is the premier annual collaboration and networking event for IT Professionals in the St. Louis region. Gateway to Innovation inspires innovation through premier educational opportunities led by the industry’s top leaders, provides an opportunity to share best practices and fosters collaboration with colleagues who face challenges and opportunities in our fast-paced industry. Since the first event in 2006, Gateway to Innovation has donated \$1,369,169 for IT scholarships and for technology-related grants to St. Louis area educational and non-profit organizations. More information can be found at www.g2iconference.com or by contacting Kristin Tucker at 314-276-7600.