



## 2018 Sponsorship Opportunities

Launched in 2011, the Shared Value Leadership Summit is the premier venue for executives focused on building social and business value that enables innovation, growth, and prosperity. On May 1-2, 2018 in New York, the eighth annual Summit will highlight the most inspiring leadership in shared value and offer tangible opportunities for collaboration, gathering hundreds of senior leaders in candid dialogues and unique networking opportunities that don't happen anywhere else. For innovative organizations, it's the prime destination to showcase leadership, reach influencers, find partners, and advance the field.

### SUMMIT CONTENT AND AUDIENCE: ENGAGE WITH SENIOR LEADERS

- **More than 10 CEO or Chairman-level speakers** from the world's biggest brands, providing powerful strategic vision on the future of shared value
- **Over 400 in-person delegates and 2,000+ livestream participants from 55+ countries**, representing the world's largest corporations, NGOs, multi-/bi-lateral institutions, investors, and think tanks
- **A mix of interactive content** highlighting shared value **best practice** and **opportunities for investment and collaboration**, including executive plenary conversations, table discussions, inspiring storytelling, in-depth workshops, structured networking, live polling, and an intuitive conference app
- **Speakers and sponsors from the world's premier brands, including:**

*The Coca-Cola Company*



BLACKROCK



FORTUNE



## SPONSORSHIP OPPORTUNITIES

## Gold Sponsors

**Shared Value Leadership Summit  
Opening Reception – Tuesday, May 1  
– All Summit Attendees**  
Sponsored by:



**Shared Value Leadership Summit  
Speaker & Sponsor Dinner –  
Tuesday, May 1 – Invitation-Only**  
Sponsored by:



**Private Partner & Sponsor Luncheon  
with Michael Porter & Mark Kramer  
– Tuesday, May 1 – Invitation-Only\***  
Sponsored by:



**Shared Value Leadership Summit Closing Reception –  
Wednesday, May 2**  
Sponsored by:

**arauco**

**Pre-Conference Partner Reception – Monday, April 30 –  
Invitation Only\***  
Sponsored by:



## Gold Sponsor Benefits

## Attendance &amp; Exclusive Participation

- ✓ **Two** reserved Summit seats
- ✓ **Two** seats to attend closed April 30 Shared Value Initiative partner Knowledge Exchange
- ✓ **Two** seats for private luncheon on May 9 with Michael Porter and Shared Value Initiative partners

## Marketing and Signage

- ✓ Opportunity to prominently display materials during sponsored events
- ✓ Prominent logo and content visibility on Summit website including event landing page
- ✓ Prominent logo display in digital signage and printed program
- ✓ Content and promotional opportunities through conference app
- ✓ Featured in e-promotions

## Featured Sharedvalue.org Content

- ✓ Featured interview with CEO, Chairman or other executive in pre-Summit online content series
- ✓ Featured original content on Sharedvalue.org

## Silver Sponsors

**Shared Value Leadership Summit  
Lunch – Tuesday, May 1**  
Sponsored by:



**Shared Value Leadership Summit  
Lunch – Wednesday, May 2**

\$15,000  
Put a spotlight on your leadership during the Summit lunch.

**Shared Value Leadership Summit  
Breaks**  
\$10,000

Position your brand in front of Summit attendees during event breaks.

## Silver Sponsor Benefits

## Marketing and Signage

- ✓ Opportunity to display materials during sponsored events
- ✓ Logo and content visibility on Summit website
- ✓ Logo in digital signage and printed program
- ✓ Content and promotional opportunities through conference app
- ✓ Recognized in e-promotions

## Featured Sharedvalue.org Content

- ✓ Original content on Sharedvalue.org

Custom sponsorship packages are available – please contact **Kathy Lynch** ([kathy.lynn@sharedvalue.org](mailto:kathy.lynn@sharedvalue.org)) for more information.

## The ROI on 2018 Summit Sponsorship



**Visibility and Leadership** —Benefit from featured brand placement to 450 live participants, thousands of live online viewers, and half a million content consumers via promotional partners, web content, and social media



**Exclusive Access**—Attend private Shared Value Initiative partner events, including a closed knowledge exchange with a community of advanced practitioners and lunch with Michael Porter, and meet with keynote speakers



**Featured Online and App-Based Content**—Feature your organization, key initiatives, and leaders on [sharedvalue.org](http://sharedvalue.org), offering ongoing access to more than 15,000 registered shared value practitioners and many more visitors



**Savings**—Reserve prime attendance slots for your delegates as part of sponsorship fees

To learn more about the Summit and sponsorship please contact:

**Kathy Lynch**

Director of Global Partnerships

[kathy.lynch@sharedvalue.org](mailto:kathy.lynch@sharedvalue.org)

617-502-6134