



2018 Sponsorship Opportunities

Launched in 2011, the Shared Value Leadership Summit is the premier venue for executives focused on building social and business value that enables innovation, growth, and prosperity. On May 1-2, 2018 in New York, the eighth annual Summit will highlight the most inspiring leadership in shared value and offer tangible opportunities for collaboration, gathering hundreds of senior leaders in candid dialogues and unique networking opportunities that don't happen anywhere else. For innovative organizations, it's the prime destination to showcase leadership, reach influencers, find partners, and advance the field.

SUMMIT CONTENT AND AUDIENCE: ENGAGE WITH SENIOR LEADERS

- **More than 10 CEO or Chairman-level speakers** from the world's biggest brands, providing powerful strategic vision on the future of shared value
- **Over 400 in-person delegates and 2,000+ livestream participants from 55+ countries**, representing the world's largest corporations, NGOs, multi-/bi-lateral institutions, investors, and think tanks
- **A mix of interactive content** highlighting shared value **best practice** and **opportunities for investment and collaboration**, including executive plenary conversations, table discussions, inspiring storytelling, in-depth workshops, structured networking, live polling, and an intuitive conference app
- **Speakers and sponsors from the world's premier brands, including:**

The Coca-Cola Company



BLACKROCK



FORTUNE



SPONSORSHIP OPPORTUNITIES

Gold Sponsors

**Shared Value Leadership Summit
Opening Reception – Tuesday,
May 1 – All Summit Attendees**
Sponsored by:



**Shared Value Leadership Summit
Speaker & Sponsor Dinner – Tuesday,
May 1 – Invitation-Only**
Sponsored by:



**Private Partner & Sponsor Luncheon
with Michael Porter & Mark Kramer
– Tuesday, May 1 – Invitation-Only***
Sponsored by:



**Shared Value Leadership Summit
Closing Reception – Wednesday,
May 2**
Sponsored by:



**Pre-Conference Partner Reception –
Monday, April 30 – Invitation Only***
Sponsored by:



**Shared Value Leadership Summit
Lunch – Wednesday, May 2**
Sponsored by:



Gold Sponsor Benefits

Attendance & Exclusive Participation

- ✓ **Two** reserved Summit seats
- ✓ **Two** seats to attend closed April 30 Shared Value Initiative partner Knowledge Exchange
- ✓ **Two** seats for private luncheon on May 9 with Michael Porter and Shared Value Initiative partners

Marketing and Signage

- ✓ Opportunity to prominently display materials during sponsored events
- ✓ Prominent logo and content visibility on Summit website including event landing page
- ✓ Prominent logo display in digital signage and printed program
- ✓ Content and promotional opportunities through conference app
- ✓ Featured in e-promotions

Featured Sharedvalue.org Content

- ✓ Featured interview with CEO, Chairman or other executive in pre-Summit online content series
- ✓ Featured original content on Sharedvalue.org

Silver Sponsors

**Shared Value Leadership Summit
Afternoon Morning Break –
Tuesday, May 1**
Sponsored by:



**Shared Value Leadership Summit
Networking Breaks – Wednesday, May
2**
Sponsored by:



**Shared Value Leadership Summit
Sponsor**



Shared Value Leadership Summit Lunch – Tuesday, May 1
\$15,000
Put a spotlight on your leadership during the Summit lunch.

**Shared Value Leadership Summit Afternoon Networking
Break – Tuesday, May 1**
\$10,000
Position your brand in front of Summit attendees during event breaks.

Silver Sponsor Benefits

Marketing and Signage

- ✓ Opportunity to display materials during sponsored events
- ✓ Logo and content visibility on Summit website
- ✓ Logo in digital signage and printed program
- ✓ Content and promotional opportunities through conference app
- ✓ Recognized in e-promotions

Featured Sharedvalue.org Content

- ✓ Original content on Sharedvalue.org

The ROI on 2018 Summit Sponsorship



Visibility and Leadership —Benefit from featured brand placement to 450 live participants, thousands of live online viewers, and half a million content consumers via promotional partners, web content, and social media



Exclusive Access—Attend private Shared Value Initiative partner events, including a closed knowledge exchange with a community of advanced practitioners and lunch with Michael Porter, and meet with keynote speakers



Featured Online and App-Based Content—Feature your organization, key initiatives, and leaders on sharedvalue.org, offering ongoing access to more than 15,000 registered shared value practitioners and many more visitors



Savings—Reserve prime attendance slots for your delegates as part of sponsorship fees

To learn more about the Summit and sponsorship please contact:

Kathy Lynch

Director of Global Partnerships

kathy.lynch@sharedvalue.org

617-502-6134